

PUBLISHED EVERY FRIDAY

THE

CIRCULATES IN EVERY PROVINCE

CANADIAN GROCER

AND GENERAL STOREKEEPER

QUALITY..

When a salesman talks price to you
Ask him about **QUALITY**

When he talks quantity . . .
Ask him about **QUALITY**

When he talks merit to you . . .
Ask him about **QUALITY**

That's the _____
STRONG POINT,
in
Colman's Mustard

CHRISTIE'S "HIGH TEA" BISCUIT.



*A Special Biscuit,
To meet
A Special need.*

No grocer's stock is complete without our latest production. It is a particularly palatable, dry, crisp biscuit, the very thing necessary to perfect enjoyment of the refreshing cup.

Christie, Brown & Co., TORONTO MONTREAL
LIMITED