


HOLD 

and increase your trade by having things that good people want.

Every cake of 

H  **H**
TRADE MARK

the absolute cleaner,

intelligently used, is its own best advertisement. You can be "in line" without overstocking.

Leading consumers in all good towns are writing us daily about it.

Grocery Travellers! Do you want a wedge to open new accounts?

H and H is seasonable, high-class and well advertised. Build your orders 'round it.

JAMES McINTOSH

ASK WHOLESALE GROCERS.

Sole Agent for Canada,
34 Yonge St., TORONTO.



**FREELY
ADVERTISE
Yourself**

by selling your customers

**MILLAR'S
PARAGON
CHEESE**

The T. D. MILLAR PARAGON CHEESE CO.,
Ingersoll, Ont.

Agents—W. H. Dunn & Co., Montreal. A. E. Richards & Co., Hamilton.
Joseph Carman, Winnipeg. Martin & Robertson, Vancouver, B.C.

COLEMAN'S

Established 1868.

SALT

"Educate your customers in regard to quality."

This is especially true with regard to Salt. You want your customers to buy Salt that will bring them in a good return—by producing the finest butter and cheese. You likewise desire to sell Salt to housekeepers that will not set hard in the salt cellar or dredger, and that possesses the pure, sparkling, white color that first-class Salt alone can have.

Educate them thoroughly by advising them to buy Coleman's or Rice's Salt, and the results will give them confidence in your judgment forever after. **These Salts are pure—they do not cake—certain to please.**

RICE'S

Address:

R. & J. RANSFORD
Clinton, Ont.

SALT