

100,000

Farmers will read this Book

Because it Tells in clear and

Fertilizers must play a big part in this year's fight for bigger crops, in order that the labor and time spent in tilling and cultivating may not be half wasted—as has been the case so often in the past through lack of available plant-food in the soil.

This year there should be no waste.

The labor that goes into the fields and the money paid for seed should bring to you—and to the Empire—Bumper Crops. To be sure of big crops, you must supply the crop with plant-food. There is no better way to get full returns than to apply GUNNS Shur-Crop Fertilizer.

And that is why we offer this book. We want to tell Farmers how to use fertilizer economically.

"Bumper Crops" is a good text book to follow in the planting of crops.

Now, when Farmers are upsetting plans they have followed for years—when neighbors are giving and asking for advice—when agricultural experts are going about the country offering aid—

**You need a Reference Book
like "Bumper Crops."**

"Bumper Crops" is a book that deals with farming problems and especially with the use of the commercial Fertilizers. It shows what kinds, and how much to use, and when and how it should be planted. It is a

BUMPER CROPS

Issued by GUNNS Limited, West Toronto

book you should always have at hand. You can easily waste money if you don't know how to use fertilizers wisely. Consult "Bumper Crops," and put yourself on the right track to a big harvest.

You Feed Your Stock FEED Your CROPS

Nearly every Farmer knows that each year's crop takes something from the soil.

Not every one knows just what plant-foods each crop takes. And every one should know. Because, if the soil lacks one necessary element of plant-food, it doesn't matter how rich it may be in others, the crop will not be properly fed.

You should supply the plant-food that is lacking in your soil. You should not supply plant-foods that the crops do not need, or that the soil may have in abundance.

Hit or-miss, feeding of crops is no more successful than hit-or-miss feeding of stock.

Get rid of chance in your plans.

simple terms how to produce more Food to the acre

This does not mean that a Farmer need be a chemist to analyze his soil.

It does mean, however, that he should consult men who understand the soil, and the plant-foods each crop requires.

**Ask us to give you FREE,
exact information about your
soil**

First get our book "Bumper Crops." Any farmer who sends us the coupon attached to this ad. can have a copy FREE. This book will show you how we can be of further assistance to you. Then let us help you decide what you should do to improve your land and get bigger crops. Our advice, valuable as it will prove, is a FREE service to Farmers, and is given without obligating those who ask for it, to buy anything from us.

**Write before you complete
your plans**

Send the coupon TO-DAY for your copy of "Bumper Crops".

The information you gather from its pages will be worth many a dollar to you at harvest time. It will save you money and worry, now, when you are making up your mind as to what you ought to do.

*Clip out the coupon and take the first chance
to mail it*

Gunns Shur-Crop Fertilizers

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