

DON RIVER COR. EASTERN AVE

# FRANKEL BROTHERS

TORONTO ————— MONTREAL

## METALS

OUR NEW PREMISES ARE THE LARGEST IN CANADA  
 — WE COVER AN AREA OF 250,000 SQUARE FEET —



## National Trust Company

18-22 King Street East, Toronto. **LIMITED**

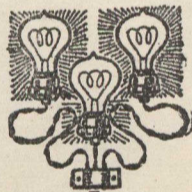
CAPITAL, PAID UP - - - \$1,000,000.00  
 RESERVE - - - - - 550,000.00

**BOARD OF DIRECTORS.**

- President**—J. W. Flavelle. **Vice-Presidents**—Z. A. Lash, K.C.; E. R. Wood and W. T. White.
- |                          |                         |                       |
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### — Progressive Retail Merchants



all light their establishments with Electric Light. In these times of Scientific Merchandising the up-to-date retailer keenly appreciates Electricity, not only as the best illuminant, but also knows its great value as an advertising medium, its adaptability to decorative effect, and its general attractiveness, and profits by its use.

No one can afford to be without it.

**TORONTO ELECTRIC LIGHT CO., LIMITED**  
 12 ADELAIDE STREET EAST



**OUR CANADIAN CLIMATE** is hard on the skin. Guard then against the effects of sudden changes, raw winds, dry cold, smoke and dust, by using

### Campana's Italian Balm

freely on face, neck and hands. It soothes irritation and keeps the skin soft, healthy and beautiful.

25c at your druggist's—35c by mail.

Free Sample on request if this journal is mentioned

**E. G. WEST & CO., TORONTO**



## WINTER TOURS

To MEXICO, COLORADO, CALIFORNIA and PACIFIC COAST POINTS are PLEASANT TO CONTEMPLATE.

## The Grand Trunk Railway System

Is the popular Route from all points east through Canada via Chicago

**Features**:—Double Track, Fast Service, Finest Roadbed, Modern Equipment, Unexcelled Dining Car Service, All Elements of Safety and Comfort.

### PERSONALLY CONDUCTED TOURIST EXCURSIONS

to Chicago, all points West, California and the Pacific Coast are operated three times a week from Boston, Mass., over the Boston & Maine, Central Vermont, and Grand Trunk Railways, via Montreal and Toronto, through the famous electrically operated St. Clair Tunnel, leaving Boston Mondays, Wednesdays and Fridays at 11.30 a.m., Montreal 10.30 p.m., Toronto 8.00 a.m., following days, arriving Chicago at 9.25 p.m., making close connection with various lines for all points West. *Write for illustrated booklet giving full particulars, rates, etc.*

W. E. DAVIS  
 Passenger Traffic Manager  
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G. T. BELL  
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## THE BEST TRAPPING COUNTRY IN SIX PROVINCES

IS TRAVERSED BY THE SIX RAILWAYS OF THE CANADIAN NORTHERN RAILWAY

**In Nova Scotia** the Halifax and Southwestern hedges in between the south shore and the wild places of the back forest where there is an abundance of fur bearing and big game.

**In Quebec** the Canadian Northern Quebec and the Quebec and Lake St. John Railways, traverse the famous Valleys of the Ottawa, the St. Maurice, the Batiscan and the Saguenay. The new line to La Tuque reaches a large preserve belonging to the company.

**In Ontario** the Canadian Northern Ontario links Toronto with the magnificent game lands of the Georgian Bay hinterland, and the wild country surrounding the Moose Mountain Iron Mines north of Sudbury. The Canadian Northern follows that famous fur trail—the old Dawson Route, from Thunder Bay to Lake of the Woods.

**In Manitoba** the Canadian Northern serves the Riding and Duck Mountains; the Porcupine Forest reserves and the game resorts around Lakes Winnipeg, Manitoba and Dauphin.

**In Saskatchewan and Alberta** the line griddles the one-time stronghold of the fur-traders and gives easy access to the country north of Edmonton which has made that city the largest fur-trading centre in the world.

*For information, maps, and general particulars apply to the Information Bureau, Canadian Northern Head Offices, Toronto*

## "As the Crow Flies"

run the trains of the C. P. R. from Toronto to Winnipeg and western Canada, by the time saving, direct and most interesting route.



C. P. R. is the only through-car service to the West. From Toronto at 10:15 p. m. daily, making the journey to Winnipeg in 38 hours.

## Toronto to Winnipeg

CHARTERED 1892

## The Peoples Building and Loan Ass'n

LONDON - ONTARIO

Out of a \$500,000 authorized Stock issue, there remains \$50,000 for allotment. Subscriptions for one or more shares are now invited.

**Par Value of Stock \$100 per share.**  
**Dividends 6 per cent.**  
**Reserve or Rest \$27,000.**

Clergymen, teachers, professional men, men, women and those who cannot personally supervise the investment of their money should secure a block of this stock, which pays a good rate of interest and where the principal is invested in first mortgages on productive real estate security.

Write for particulars and 15th Annual Balance Sheet.

**A. A. CAMPBELL, Managing Director.**