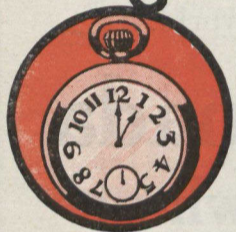


Williams' Shaving Soaps

Use Williams' Shaving Soap and you will be **Saving Time**



because they give a quick and copious lather that speedily softens the beard and remains cool and moist as long as you need it.

Saving Energy



because they prepare the beard perfectly for the razor and make shaving a relaxation.

Saving Worry



because you will anticipate your shave with a smile of satisfaction and not with a frown of annoyance.

Saving Temper



because they will make your razor and yourself the best of friends and leave a happy face soft and velvety as a boy's.

Saving Money



because so little soap is required to make a big, thick, creamlike, lasting lather.



*Four Forms
of the
Same Good
Quality*

Williams' Shaving Stick (in the Hinged-Cover Nickled Box)

Williams' Holder-Top Shaving Stick

Williams' Shaving Powder (in the Hinged Cover Nickled Box)

Williams' Shaving Cream (in tubes)

A sample of any one of these four shaving preparations will be sent postpaid for 4 cents in stamps.

Williams' Jersey Cream Soap

and our other *Toilet* soaps have the same softening, creamy, emollient qualities that have made Williams' Shaving Soaps so famous.

Address THE J. B. WILLIAMS COMPANY, Department A, Glastonbury, Conn.