# Electric Service

Means comfort, convenience, economy and safety.

The home that is completely equipped with electrical devices is a happy one.

All the drudgery of house-keeping is eliminated by electricity.

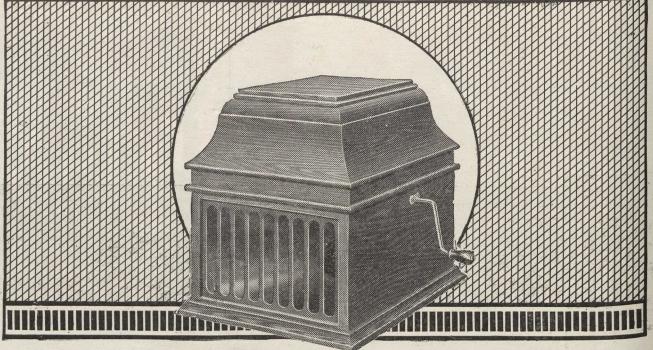
You can wash, iron, sew, sweep, cook, keep cool in summer and warm in winter, by means of electrical apparatus designed especially to relieve you of unnecessary and fatiguing labor.

At our showrooms all these devices are ready for your inspection. Competent demonstrators will operate and explain them for you.

The Toronto Electric Light Company, Limited

"At Your Service"

12 Adelaide St. E. Telephone Adel. 404



Mr. Edison's Wonderful **New Instrument** 

Mr. Edison's Latest Invention)

Just Out — The perfected musical wonder of the age. And shipped on a stupendous special offer direct from us.

7RITE today for our new Edison Catalog—the catalog that tells you all about the wonderful new model Edison with Mr. Edison's new diamond stylus reproducer. It will also tell you about our new Edison offer! Now read:



### Keeps the Boys on the Farm

The city has no lure for the young people in the farm home where there is a new Edison. All the attractions of city life—the best that the theatres, the opera, the orhestras and bands can offer—are brought right to your fireside. Home becomes a real home—not just a place to sleep when the day's work is done—but a place full of life, action and enjayment.

And think of the harvest dance in the great barn when the crops are gathered. The new Edison, of course will furnish the music. Not a squeaky fiddle, this time, but the music of a big brass band to dance by.

of a big brass band to dance by.

No, your children will not need to go to the city for enjoyment from a home made attractive by the new Edison. It will furnish the life they crave—and it will be life without any of the city's evils. Truly, your home will become a place where your children will want to stay, and where your neighbor's children will want to come if you have a new Edison.

Write Today for our new Edison Catalog—the catalog that tells you all about the new model Edison with Mr. Edison's new Diamond Point reproducer. It will also tell you about our new Edison offer.

Free Loan Offer: We will send you the new model Edison and your choice of all the brand new records on an absolutely free loan. Hear all the waltzes, two-steps, vaudevilles, minstrels, grand operas, old sacred hymns, every kind of comic and popular music, also your choice of the highest grade concerts and operas, as rendered by the world's greatest artists. Entertain your family and your friends. Then, when you are through with the outfit you may send it back at our expense.

Remember, not a penny down—no deposit—no guarantee—no C.O.D. to us—no obligation to buy—a full free trial in your own home—direct from us—direct to you Returnable at our expense or payable (if you want to keep it) at the actual rock-bottom price direct from us.

The Reason: Why should we make such an ultra-liberal proud of this magnificent new instrument. When you get it in your town we know everybody will say that nothing like it has ever been heard—so wonderful, so grand, so beautiful, such a king of entertainers—so we are pretty sure that at least some one, if not you, then somebody else, will want to buy one of these new style Edisons especially as they are being offered now at the most astounding rock-bottom price and on easy terms as low as a few dollars a month.

## Our New Edison Catalog Sent Free!

Your name and address on a postal or in a letter, (or just the coupon) is enough. No obligations in asking for the catalog. Get this offer — while this offer lasts. Fill out the coupon today.

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