



Telephone Mail Orders
get best attention.

Regardless of What Merchandise May Have "Cost Us"

"Our Customers" will benefit by any lowering of prices by the mills and manufacturers the minute the drop in prices comes.

Information from highest reliable authority makes it quite evident that many changes will be expected—some right now, but most changes in prices will not be effective until the new year.

THE BIG DROP IN SILK PRICES

averaging 25 to 45 per cent. makes it possible to get a good silk dress now and escape the luxury tax. Let our present values show you these splendid reductions.

SOME LINES OF SHOES DOWN IN PRICE

and we have marked down other lines to make possible buying inside the luxury tax price.

Splendid lines of serviceable shoes for boys' and girls' school wear, dressy shoes for men and women in best standard makes, solid stock for heavy wear, and keep-out-water for men and boys.

MEN'S OVERCOATS AND WATER-PROOFS DOWN IN PRICE 10 TO 20 PER CENT.

We're ready for the big demand, with encouraging volume of business already in Fall Clothing. No one can sell closer; few can sell at our prices.

FALL WEIGHT UNDERWEAR FROM BEST MANUFACTURERS

In single garments or combinations, for men, women and children.

Our prices in these best lines are 10 to 20 per cent. below today's market. Early buyers will get this advantage, as many lines will have to be replaced later at higher prices.

BEST STANDARD MAKES OF OVERALLS, SMOCKS AND SHIRTS

at a saving of 10 to 20 per cent. See our Special Overalls at \$2.75 and \$3.00. Lower lines if you want them.

THE HOOVER SUCTION SWEEPER

will be a lifetime "friend in need." Pay for it after you have tried it thoroughly and are perfectly satisfied that you have got the best.

SOLE AGENT FOR
20th CENTURY CLOTHING



Big stock of Roger
Coats in fine all wool
Velour styles you will
like.

J. N. CURRIE & CO.

The Transcript

Published every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscription—in Canada, \$1.50 per year; in the United States, \$2.00 per year—payable in advance.

Advertising.—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted, at moderate rates. Prices on application.

Job Printing.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programs, cards, envelopes, office and wedding stationery, etc.
A. E. Sutherland, Publisher.

THURSDAY, SEPTEMBER 30, 1920

FIRE PREVENTION DAY

The Governor-General has, by proclamation, set aside Saturday, October 9, as a day on which to specially emphasize the great loss which Canadians, individually and collectively, are sustaining through destruction by fire of both natural and created resources. At a time of high building costs and acute scarcity of material, we are burning buildings at a criminal rate. Our fire loss of last year, viz., \$23,500,000, or approximately \$2.90 per capita, was the highest per capita in the world.

Not only is this a complete loss of national wealth, but its replacement creates increased competition for available building supplies, thus enhancing prices for new building. How can we hope to overcome the housing shortage when, in Ontario alone, last year 5,894 dwellings were damaged or destroyed, causing a loss of \$1,753,333? There were also 744 farm barns destroyed, at a loss of \$1,189,906, of which \$557,736 was uninsured.

Lightning damaged or destroyed 1,102 buildings in Ontario, involving a loss of \$506,885, of which \$212,778 was not covered by insurance. None of these farm buildings was equipped with lightning rods, whereas but two buildings protected by lightning rods were damaged, and these to the extent of \$22 only.

Matches were again responsible for the largest number of known fires, 1,148 in Ontario originating therefrom. Practically every fire due to matches is the result of carelessness.

Public education and a recognition of personal responsibility are essential to a reduction of the fire waste. It is particularly essential to interest the younger generations, through the Canadian teachers, in the efforts being made towards a reduction of the fire loss.

Fire Prevention Day will give a splendid opportunity for bringing this subject to the attention of pupils and should produce good results.

SAME IN CANADA

The London Daily Mail says:—Repeated convictions for reckless driving are still met by a fine instead of exemplary terms of imprisonment. Our roads have been well called "unsignalled railway tracks," with every danger that implies. Yet the police are still engaged in the futile business of "trapping" motorists on safe stretches of road, instead of patrolling by motor-cycle where real dangers exist, and controlling reckless and ignorant drivers.

PUBLICATIONS AVAILABLE

The Department of Agriculture at Ottawa includes in its available publications some four hundred titles which embrace practically every phase of farming in its broadest sense in Canada. The new list recently issued contains thirty new publications which relate to dairying, field crops, insect and plant diseases, live stock, the orchard and garden, and poultry. In the miscellaneous list is included "Farm Feeds," "The Use of Coarse Grain for Human Food" and a new edition of "The Maple Sugar Industry in Canada." All these publications are for the free use of the citizens of Canada and are obtainable for the asking from the Publications Branch of the Department of Agriculture at Ottawa.

SEED GRAIN DISTRIBUTION

The annual free distribution of samples of seed grain will be conducted as usual at the Central Experimental Farm, Ottawa, by the Dominion Cerealist.

The following kinds of seed grain will be sent out this season:—Spring wheat (in about 5-lb. samples), white oats (about 4 lbs.), barley (about 5 lbs.), field peas (about 5 lbs.), field beans (about 2 lbs.), flax (about 2 lbs.).

Only one sample can be sent to each applicant. Applications must be on printed forms which may be obtained by writing to the Dominion Cerealist, Experimental Farm, Ottawa, at any time after Sept. 1st.

As the stock of seed is limited, farmers are advised to apply early to avoid disappointment. Those who applied too late last season are particularly requested to send in their names at once so that application forms may be forwarded to them. No application forms will be furnished after Feb. 1st, 1921.

C. E. Saunders, Dominion Cerealist.

THE COUNTRY CORRESPONDENTS

It is a recognized fact that the staff of country writers are coming more and more into good repute. Their standing as important factors in community life is no longer questioned. They are a power in their respective districts. City papers cannot reach the rural fields which are now so thoroughly covered by the bright men and women who serve their favorite weekly with so much ability and fidelity, hence the high value placed on their weekly contributions. — Canadian Statesman.

The enrolment of pupils at the O. A. C. Guelph, shows a registration of 500, one of the largest in the history of the school.

MOSA COUNCIL

A meeting of the Mosca council was held at Glencoe on Sept. 18. Members present—E. F. Reycraft, reeve; J. D. McNaughton, E. Hurdle and F. J. James, councillors.

The minutes of the last meeting were read and adopted.

Moved by E. Hurdle, seconded by F. J. James, that John L. McKellar be paid \$10 for a lamb killed by dogs. Carried.

Moved by J. D. McNaughton, seconded by F. J. James, that the by-law for the examination of the said drain and if in his opinion the drain requires to be repaired to go on and make an estimate of the cost of the work, the estimate to be based on the assessments as set forth in a former by-law for the repair of the said drain in 1910. Carried.

Moved by E. Hurdle, seconded by F. J. James, that the by-law for the construction of the Munro drain be finally passed as read the third time, and that J. D. McNaughton be appointed commissioner to let and superintend the work. Carried.

Moved by E. Hurdle, seconded by F. J. James, that the usual grant of \$50 be made to the Mosca & Ekfrid Agricultural Society, providing that the township of Ekfrid gives an equal amount, and that a grant of \$10 be made to the local branch of the Ontario Trustees' Association. Carried.

Moved by F. J. James, seconded by J. D. McNaughton, that the account presented by H. J. Jamieson for damages to his automobile alleged to have been caused by a defective road be filed. Carried.

The following accounts were ordered paid:—Canadian Express Co., 30c, charges on collector's roll; Dominion Express Co., 35c, charges on 1920 statutes; Municipal World, \$2.30, blank forms; Chas. Chapman, \$2.30, binding collector's roll; A. E. Sutherland, \$116.73, printing voters' lists, etc.; A. E. Sutherland, printing McRae drain by-law, \$23.

The council adjourned to meet at Newbury on October 16 at 10 o'clock a. m.

C. C. McNaughton, Clerk.

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears the Signature of *Dr. J. C. Watson*

One Toronto refiner made a cut of \$2 per 100 lbs. in sugar last week.

All mothers can put away anxiety regarding their suffering children when they have Mother Graves' Worm Exterminator to give relief. Its effects are sure and lasting.

THE LATE MRS. C. O. SMITH

Mrs. C. O. Smith, whose death occurred at the family residence in Glencoe on September 29th after a lingering illness, borne with great Christian patience, was a daughter of the late Alonzo and Hannah Bradish of Galt, where she spent her early life. In 1893 she was married to Mr. Smith, then station agent at Galt. She came with her husband and family from Cayuga to Glencoe in 1904 and had resided here since that time. Besides her husband she leaves to mourn her loss three daughters and one son, Irene and Georgina of Detroit, Ida at home, and Pinlay of New Sarum.

The funeral, which took place on Friday, was conducted by Rev. Mr. Garbutt of the Methodist church, assisted by Rev. Mr. Irwin of Lucknow, a former pastor, and Rev. Mr. Charlton of St. John's church. The floral tributes were many and beautiful. Interment took place at Oakland cemetery. The pallbearers were John Hayter, J. N. Currie, J. A. McLachlan, C. E. Davidson, Dr. Mumford and Thos. Stinson.

Among the friends from a distance who attended the funeral were Mr. and Mrs. George Bradish and son Laurie, Detroit; Mr. and Mrs. John Bradish and son Ross, Preston; Mr. and Mrs. Alex. Stewart, Kincardine; Mrs. Dean Burns, Belwood; N. L. Smith, Toronto; Mr. and Mrs. E. Maginn and son Clarence and Norman McLachlan, Petrolia; Miss Esther Harrison, New York City; Miss J. Rutherford, Nelles Corners; J. Rutherford, Hagersville; Mrs. Len Fuller, Chatham; Mrs. George Stevens, Hamilton; Mrs. (Dr.) Murray, London, and Will Hollingshead, Dutton.

Talk up your town.

Wedding invitations printed in the latest style and with neatness and despatch at The Transcript office.

Miller's Worm Powders are sweet and palatable to children, who show no hesitancy in taking them. They will certainly bring all worm troubles to an end. They are a strengthening and stimulating medicine, correcting the disorders of digestion that the worms cause and imparting a healthy tone to the system most beneficial to development.

Gough's Furniture Sale

ONE-FIFTH OFF
ENTIRE STOCK

October 2nd to October 9th.

Everything at a Bargain.

We mention a few:

For the Dining-room—

Spice Suite, golden oak finish, reg. \$100.00, for \$79.00.
Spice Suite, walnut finish, reg. \$140.00, for \$98.00.
Quartered Oak Slip-seat Dinners, reg. \$75, for \$59.
Quartered Oak Buffet, reg. \$95.00, for \$79.00.
China Cabinets at \$19.50, \$29.50 and \$47.50.

For the Living-room—

Library Tables, golden or fumed oak, reg. \$15.00, \$33.00, \$40.00 and \$55.00, for \$9.75, \$24.00, \$29.00 and \$47.50.
Large Tapestry Chair, reg. \$46.50, for \$34.50.
Black Imitation Leather Chairs for \$14.50.
Oak Roll-seat Rockers, \$9.75.
Couches at \$18.00 and \$28.50.

Bedroom Furniture—

Dressers, with Stand thrown in, at \$30.00, \$32.00, \$49.00 and \$59.00.
Brass Beds, \$19.50 and \$38.50.
White Iron Beds, \$6.95, \$8.75, \$10.75.
Wood Beds, \$9.75 and \$29.00.
Mattresses, \$6.75, \$8.75, \$14.50 and \$24.50.
Extra Special: Guaranteed Coil Springs, reg. \$8.00 and \$10.75, for \$6.50 and \$8.75.
Kitchen Chairs, 6 for \$11.00.

COME OCTOBER 2nd AND GET
YOUR CHOICE

Canada's
Overseas Trade is
\$2,351,000,000

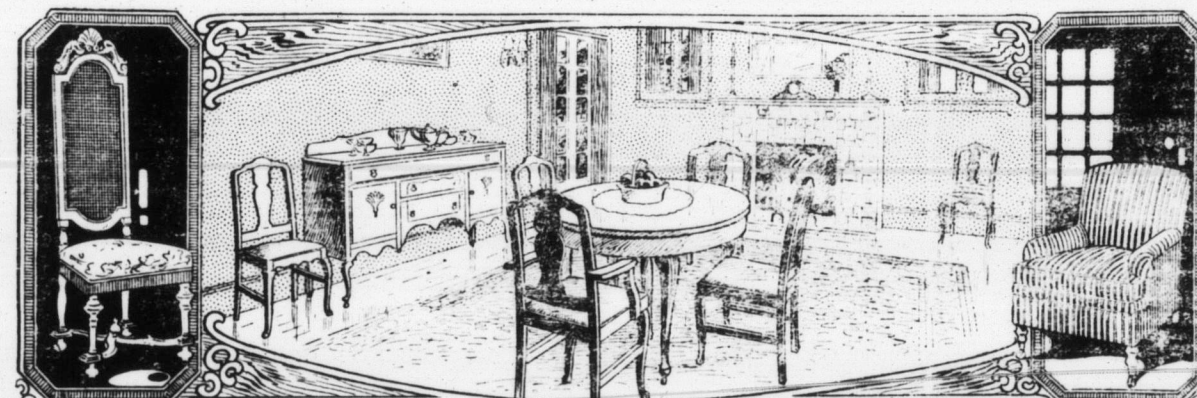
Sea-borne \$1,046,000,000

Land-borne \$1,305,000,000

More than half this land-borne trade is ultimately sea-borne—but in Foreign Ships.

Every pound of Canadian products shipped from a port outside Canadian territory retards our maritime growth, weakens our national prosperity and places control of a part of our sea-borne commerce in the hands of a competitive nation.

The Navy League of Canada.



Let the Homes of Canada Reflect the Nation's Prosperity

CANADIANS have every reason to feel optimistic and courageous today, to live happily and to enjoy the refinements and comforts of a progressive and prosperous nation.

As a Toronto "Globe" editorial so truly stated:—

"In the topsy-turvy world of to-day, few nations have a better outlook than Canada, the well-being of which is based firmly upon the fertility of her boundless fields."

Improvement of Homes

One of the most impressive evidences of the progressive and prosperous condition of the Canadian nation is the great interest that is developing in the beautifying and improving of our homes. More care and more thought are being given to the furnishings. Greater consideration is shown for beauty and harmony. An atmosphere of cheerfulness, brightness and attractiveness is carried throughout the home.

The Influence of Furniture

It is really surprising how readily an ordinary, uninteresting house can be transformed into a real home, in which it is a pleasure to live, by the magic of beautiful, yet not necessarily expensive, furniture.

Nothing that you can buy will give you and your family so many years of happiness, comfort and solid satisfaction as beautiful furniture.

Beautiful furniture brings an atmosphere of cheerfulness and brightness into every room. It delights the eye. It gives comfort and rest to the body. It brings contentment to the mind and has a refining influence on character. It gladdens the heart. It is the pride of the owner.

The Designs of To-Day

During the last decade there has been a wonderful improvement in the appearance of furniture.

Modern furniture designers have received their inspirations from the "Period Designs" of the old masters, but have not copied their work, because some of the old masterpieces were either too frail or too cumbersome for utility.

While the average family might not care to furnish their homes with the original work of the old masters, the modern adaptations of them, as produced by Canadian furniture craftsmen, ideally meet the present-day demands for furniture that combines beauty with comfort and utility.

Moderately Priced Suites

This beautiful, modern, well-made Canadian furniture is obtainable in moderately priced sets and individual pieces, as well as in the more elaborate and expensive suites.

The individual earnings of Canadians are greater than those of almost any other race. The new era commencing with the close of the war is proving to be the most progressive and prosperous in the history of the Dominion, and Canadians can well afford to brighten up their homes with better furniture.

This announcement is inserted by

THE HOME FURNISHINGS BUREAU

Bank of Hamilton Building

Toronto, Canada

NOTE.—The Home Furnishings Bureau does not sell furniture or goods of any kind. Its object is to promote a greater interest in the furnishing of Canadian homes. Your local dealer will be pleased to give you any information you desire about suitable furniture for your home.

Better Furnished Homes
Mean Greater Happiness

