welve Old Maid

At Knox Chu

rge Audience Delig Vith Series of Tableaux ented by Young Ladies

SERIAL PHOTO DRAMA

STER BILLS!

Fairy Tale Opera

Sat. Aft. 3 o'clock

"BEAUTY AND

RITAIN" TROUPE

y Eastertide

Died in October, 1919

Animal Later Shot.

Elephant, Angry,

Kidnaps A Woman

Viceroy's Wife Seized But

Escaped Without Harm-

HEARTBURN

CASTORIA

Always bears the the Signature of Chaf H. Thicker



one you can well be proud of-yet a roof that will give the best of service for years to come.

The Ruberoid Label on a carton of shingles is your guarantee of quality. These shingles are made of the best materials obtainable. They are evenly surfaced with crushed slate permanently colored in a soft sage green or Indian red. And they carry a heavy back coating—a feature which is found in no other shingles manufactured in Canada.

Roof your barn with Ruberoid Roll Roofing and your home with Ruberoid Shingles. Ask one of the dealers listed here for samples and prices. He will gladly tell you more about the sterling qualities of

ROOFING *** SHINGLES

RU-BER-OID Dealers in NEW BRUNSWICK (Western)

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AMHERST ISLAND-L. P. Gaudet

CHALEURS — Cascapedia Mfg. & Trading Co.
GASPE—Robin, Jones & Whigman, Ltd.
Shepard & Morse Lumber Co.
NEW RICHMOND—Cascapedia Mfg. & Trading Co.
PASPERIAC — Poble Lores & Trading Co.

PETIT ROCHER—DesBrisay Bros.
RICHIBUCTO—Richard O'Leary
ST. GEORGE—H. McGratton & Sons
ST. JOHN—Murray & Gregory, Ltd.
ST. STEPHEN—Thomas Toal
SHEILA—J. X. Doucet
SHIPPIGAN—R. O'Leary
SUSSEX—Faitweathers, Ltd.
TRACADIE—A. & R. Loggie Co., Ltd.
UPPER CARAQUET—Joseph H. Dugas
WOODSTOCK—Stewart & Armour

Biggest and Best Offers in Contest

HOW TO GET 21.556.000 VOTES

ENTRY BLANK

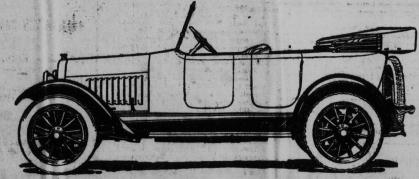
GOOD FOR 10,000 VOTES Nominate Yourself or a Friend

PRIZE CONTEST DEPT. OF THE STANDARD St. John, N. B.

NOMINATED BY

The Last Special Prize

of The Standard's Contest



magnificent, new, five-passenger Maxwell Touring Car with a value of \$1400 will be given away as a prise in The Standard's contest to the contestant who turns in the greatest amount of subscription during a three-week period beginning today and ending Monday, April 11th at 6 p.m.

This is the last special prize of the Contest. The Maxwell auto was purchased from and is on exhibition at The Princets Garage, Princets St. (Agency for the Maxwell).

New contestants may enroll and compete for the special prize Maxwell only if they wish. All contestants start with a "clean state" for the special prize Maxwell. Work done previously in the contest does not count on the Maxwell therefore new contestants or those low in the list have an equal chance to win it, with those topping the published list.

All votes secured while working for the Maxwell will count towards the regular prizes, consisting of the Studebaker, the Gray-Dort, the Regular prize Ford, the Movie Star Contracts and the other regular prizes.

\$1,000 REWARD

will be given, if at any time during the remainder of The Standard's big prize contest, a better vote offer than the Quadrupled Vote offer is given. This is conclusive evidence, therefore, that the best offer of the contest is now in vogue. Get busy, Contestants, and make every minute count this week, while this quadrupled vote offer is on. The Maxwell aute offer is also the last extra prize offer of the contest. You have a double incentive this week for putting forth your be fletters.

THE QUADRUPLE VOTE OFFER

To sid the contestants in getting an early start for the special prize Maxwell offer, four times the regular number of votes will be given on all subscriptions turned in this week, as follows:—

SECOND PAYMENT SUBSCRIPTIONS

SECOND PAYMENT SUBSCRIPTIONS

If you have worked your territory thoroughly, and do not know where to obtain subscriptions, why not call on the surrounding towns, or see the farmers in the rural districts? Or if yoyou are not in a position to get out of your town, why not try to get second payments from the subscribers who have given you about term subscriptions? You can gain many votes this way. For instance: Suppose Mr. A. gave you a six-months' subscription, the first week of the Contest when the first vote schedule was in force. You received 8,000 votes for this six-months' subscription. Now if you can get Mr. A. to give you another six months which would make up a full year's subscription you will receive enough additional votes for the second payment of six months to balance up the votes for a full year during the period when the first payment was made, or 24,000 votes. If this six months of Mr. A's was a new subscription, you would receive 10,000 votes in addition to the 24,000. During the Quadruple vote offer 4 times 24,000 twotes, or 36,000 votes would be given on this second payment. Or suppose Mr. A. gave you one year's subscription between the dates of Jan. 31st and Feb. 19th you received 30,000 votes if it was an old subscription. Now if he gives you another four years to make up the full five years, you will receive the difference between 270,000 votes (which was given for a five-year subscription between Jan. 31st and Feb. 19th.) and the 30,000 votes you have already received, or 240,000 votes would be given on this second payment, or 960,000 votes would be given on this second payment, or 960,000 votes would be given on this second payment, or 960,000 votes would be given on this second payment, or 960,000 votes would be given on this second payment, or 960,000 votes would be given on this second payment, or 960,000 votes would be given on this second payment, or 960,000 votes would be given on this second payment by four.

NOTE:—Subscriptions of this kind are to be marked "Second Payment" on the