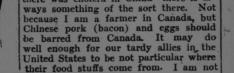


More Bread and Better Bread





Built to Extend the Fame of a Good Name

Oldsmobile popularity receives a new impetus among motorists who want Oldsmobile sturdiness, reliability and beauty in a four-cylinder car.

In spite of present conditions, Oldsmobile dealers who have seen and tested the new model have ordered enough new Oldsmobile Fours to keep our plant busy for months to come.

They recognize in the new Oldsmobile Four "the car of the day" when buyers want dollar-for-dollar value for their investment in an automobile.

See this car. Observe its evident virtues of permanent style, sane design and sturdier construction. Note how it retains the same pleasing lines, the same close attention to body details that have always emphasized Oldsmobile beauty and comfort.

Ride in the car. Drive it yourself. Because when you actually drive the car yourself or ride in it you will appreciate that these surface excellences are but outward signs of its unseen virtues.

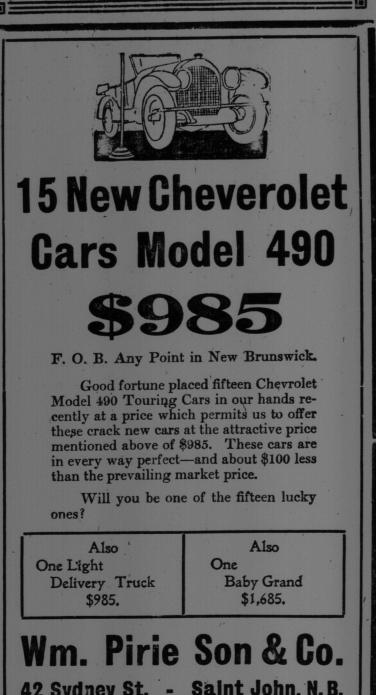
SPECIFICATIONS

Jersey Cream BISCUITS

Model 43A

WHEEL BASE-115 inches.

WHEEL BASE-115 incnes.
WEIGHT-2765 pounds.
ENGINE-Four cylinders cast en bloc; valve-in-head type, detachable head. 224 cu. in. displacement. Develops over 40 h.p. on block test.
LUBRICATION-Force and splash with pressure gauge on instrument board.
ELECTRICAL SYSTEM-Three-unit, with six-volt, 15-plate storage battery



Unprecedented Growth

in 1920

Insurance in Force \$21,338,339.00 \$25,745,826.00 (Increase over 20%)

(Increase over 17%) Policyholders Reserve 2,650,323.00 3,159,136.00 (Increase over 19%)

These large gains are particularly gratifying in view of the Company's very favorable expense

When you are considering further insurance, do not overlook the manifest advantages of insuring in this strong, progressive Canadian Company.

Business men who would like to undertake life insurance work are invited to correspond with

us. The opportunities are rapidly expanding. We have a very attractive proposition to offer.

CROWN LIFE INSURANCE CO., TORONTO

W. L. WILSON, 12 Subway Block, Moncton

Cash Income (net)

ratio.

1919

880,260.26

1920

1,030,614.05



