

M C 2 0 3 5

Manufacturer To Consumer

DIRECT

The N. B. Overall Company Announces a New Retail Selling Policy

Doing away with middlemen's profits, the N. B. Overall Company, today, at their new store, 291 Prince Edward Street, inaugurate a system whereby people may procure clothing and dry goods with all unnecessary expense cut out. There are no fancy shelves, show cases, ornaments or other costly trappings—and the store is in the low-rent district. You get the goods practically at cost.

- Underwear, - - 98 cts. Men's Atlantic Underwear is the big feature. Gold, green, red and blue label shirts and drawers, of first quality. Will be sold at 98c a garment
 - Men's Sox, - - 19c pr, 23c pr, 29c pr, 49c pr. All Wool Sox, Penman's make, in grey, blue and heather; priced according to weight, as follows: 19c pair; 23c pair; 29c pair and 49c pair
 - Ladies' Slippers, - \$2.78 The third feature—Ladies' strapped and buckled slippers; patent leather and kid. Absolutely new and direct from the factory—At \$2.78 a pair
 - Men's Work Shirts, 59 cts. The fourth great bargain—Men's work shirts. Khaki and striped 59c
- \$1.98 Military Blankets, All-Wool, Double Width and last a life-time \$1.98**

Women

- Ladies' white flannel undershirts 59c
- Ladies' silk stockings. Regular value \$1.50. 59c pair; 3 pairs for \$1.50
- Misses' gaiters 89c
- Ladies' fleece bloomers 79c
- Misses' fleece bloomers 59c
- Ladies' undervests 49c and 79c
- Ladies' heather hose, all wool, assorted shades 79c
- Ladies' sweaters, pullover and coat styles \$1.48 and \$1.78

Children

- Children's heavy ribbed hose... 23c to 39c a pr
- Boys' corduroy pants, large sizes; lined and made for rough wear \$1.29
- Boys' fleece lined underwear 69c
- Boys' all wool sweaters. Wonderful value. Pullovers 89c
- Coat style \$1.79
- Boys' overalls, assorted shades 49c
- Boys' tweed pants 98c
- Boys' corduroy knee pants 39c

Men

- Men's black overalls 49c
- Men's blue and striped overalls 98c
- Men's tweed pants \$1.19
- Men's heavy wool pants, in brown, grey and blue. Regular price \$4.75..... \$2.98
- Men's corduroy pants \$2.48
- All the above garments are union-made.
- Men's heavy work skirts 98c
- Men's negligee shirts; assorted patterns 89c

- Men's fleece lined underwear; first quality . 69c
- Stanfield's 8-lb., all wool blankets. . \$5.98 a pair
- Men's sweaters; pullover and coat style . \$1.48

- Men's heavy caps with ear tabs, assorted \$1.10 up
- Men's ribbed, fleece underwear; small sizes fine quality 69c a garment or \$1.25 a suit

- YARD GOODS**
In Remnants 2 to 10 yards
- Chambray 19c a yard
 - Scotch plaids 19c a yard
 - Towelling 11c and 15c a yard

N. B. OVERALL COMPANY, 291 Prince Edward St., Opp. Hanover

Automobile Specialist

Labor charge on Ford motors and transmission completely overhauled for \$25.
Labor charge on overhauling Ford rear end \$8.00.
Ford Blocks rebored for \$3.00.
Repairs done on all kinds of cars.
All work guaranteed.
Bruce A. Kingston
160 City Road
8478-11-10

Use the Want Ad. Way

MUTT AND JEFF—ONE MEMBER OF THE "LION TAMERS" IS UP AGAIN

By "BUD" FISHER

