POOR DOCUMENT
MC2035

NEW BRUNSWICK EXPORT CLUB IS WELL LAUNCHED

Business Men Endorse Organization to Promote Foreign Trade

OFFICIALS GIVE INSPIRING TALK

W. McL. Clarke and A. E. Bryant, Ottawa, Promise Assistance to Club

At a well attended meeting at the Board of Trade rooms yesterday afternoon it was decided to form an export club for New Brunswick and at a dinner last evening at the Union Club the first steps in organization were taken. Inspiring addresses were given at the afternoon meeting by W. McL. Clarke, director, and A. E. Bryant, inspector of the commercial intelligence branch of the department of trade and commerce. A concrete example of what could be done, even with the present inadequate shipping facilities, was given by Allan McLean of Connors Bros. Ltd., who told the meeting of some of the countries to which his firm was shipping sardines.

The opinion was expressed by several of those present that an export club, in which the members would get together and discuss their troubles and successes, would go a long way toward solving some of the problems facing the manufacturers and producers of the province and they would be able to bring influence to bear to secure better steamer services.

W. S. FISHER PRESIDES

The chair was taken by W. S. Fisher, who briefly outlined the reason for the calling of the meeting, which was to hear Mr. Clarke and Mr. Bryant tell of the service rendered by the commercial intelligence branch of the Department of Trade and Commerce and to consider the advisability of forming an export club for New Brunswick.

Export was a subject, he said, in which this province was vitally interested, inasmuch as the markets of central Canada were practically closed to us. It was felt by some that the formation of an export club would help to find markets and thus stimulate production.

MR. CLARKE HEARD

He then called on Mr. Clarke to address the meeting. Mr. Clarke said he was very glad to visit this his native city and felt the move to form an export club was one that would have a beneficial result.

In the cities in which such clubs had been formed they had stimulated interest in overseas trade. Canada was today, he said, one of the leading nations of the world in export and her standing in the family of nations was due to the balance of trade in her favor. In 1910 she had been exporting to 69 countries and today she was exporting to 108 countries.

SCATTERED THROUGH WORLD

Turning to the activities of the commercial intelligence branch, he said that 28 trade commissioners were located in different parts of the world and the office at Ottawa was equipped to furnish information about possibilities of trade in any part of the world.

He pointed out that the exporter must be prepared to take a long view and not consider that all was lost if one transaction went bad. He expressed the opinion that the formation of export clubs in the various parts of the Dominion would tend to bring about a better understanding between the provinces.

In closing, he said he felt the country was not yet on the crest of the export movement and the manufacturers and producers of this part of the Dominion would do well to reach out for their share of the business.

A. E. BRYANT TALKS

A. E. Bryant, inspector of trade commissioners, said he was glad to hear there was a prospect of organizing an export club in New Brunswick as he felt it would do much to help the shippers of the province. He has just returned from Japan and gave some figures showing the growth of exports to that country from Canada since this country had kept a trade commissioner there.

To show that Canadian manufacturers can compete with the world he instanced a shipment of New Brunswick chocolates to Japan which stood up better than their American competitors and were landed in Japan cheaper than the manufacturers in San Francisco were able to place theirs.

He urged co-operation between the exporters of the province and assured them they would have the support and co-operation of the commercial intelligence department.

FAVORS MOVE

Allan McLean, of Connors Bros., Ltd., was in favor of the formation of an export club as he felt such an organization would be able to overcome some of the difficulties in the way of steamer transportation under which New Brunswick was laboring.

He mentioned some of the countries to which his firm were shipping goods and these include Mexico, South Africa, Demerara, Trinidad, Barbados, Fiji Islands, Australia, New Zealand, Denmark, Ceylon, Cuba, Turkey, Siam and Panama.

A. N. McLean moved that the necessary steps be taken to form an export club and this was adopted. It was then moved that the Board of Trade be asked to undertake the detail work of organization.

TO GIVE ASSISTANCE

Mr. Clarke said that in order to help the club he would have his department furnish the Board of Trade with full information on the commodities in which they would be interested and this would be sent to them during March and April.

The chairman said that while the Board of Trade would undertake the detail work it was understood that it was not necessary to be a member of the board to join the export club and that it was hoped to have all manufacturers and producers in the province interested in export become affiliated with it.

AMONG THOSE PRESENT

Among those present at the meeting were W. S. Fisher, Alexander Wilson, A. M. Belding, A. H. Wetmore, L. W. Simms, J. M. Reid, W. W. Hubbard, A. N. McLean. George Polly, E. J. Fleetwood, W. F. Burditt, Capt. A. J. Mulcahy, W. E. Scully, W. A. Harrison, J. A. Boyd, F. J. Donegani, A. F. Blake, D. W. Ledingham, M. A. McLeod, Stanley Wilson, C. S. Christie, F. M. Logan, Allan McLean, B. M. Hill, J. E. Masters, J. G. Ryan, G. B. Oland and A. B. Edwards.

PROVISIONAL COMMITTEE

Last night a provisional committee was appointed to further the plans for organization and those named on the committee were as follows:

W. S. Fisher, chairman, L. W. Simms, Col. A. E. Massie, A. N. McLean, A. H. Wetmore, J. G. Harrison, Alexander Wilson, A. F. Blake, J. G. Ryan, W. J. Knoll, W. A. Harrison, George Oland, Jr., and G. C. McAvity, Saint John; Angus McLean, Bathurst; W. W. Hubbard, Fredericton; S. L. Holder, Moncton; J. E. Masters, Moncton, J. D. Palmer, Fredericton, A. D. Ganong, St. Stephen and J. D. McKenna, Sussex.

It is expected to add to the membership of this committee, the chairman of the Rotary Club and the Gyro Club and the local bank managers.

It was decided to hold the next meeting on Wednesday evening, March 24, at 6.15 as a dinner gathering and in all probability this meeting will be held at the Admiral Beatty hotel. At that time the organization wil be perfected and permanent officers wil be elected.

TO SEND OUT LETTERS

Last night arrangements were made for sending letters to all manufacturers and others likely to be interested in exports. The letters will give full information regarding the objects of the club to stimulate export business not only in manufactured goods but in agricultural produce also.

A reply post card will be enclosed in the letter and those written to will be asked to signify whether they will be able to attend the dinner meeting on March 24—In the meantime every effort will be made to have as large and representative a gathering at that meeting as possible and to provide as interesting and helpful a program as can be arranged.

THOSE PRESENT

Those present at the dinner last night were as follows:

A. H. Wetmore, Col. A. E. Massie, W. S. Fisher, W. McL. Clarke, J. G. Harrison, A. N. McLean, Capt. J. E. Masters, Moncton, Alexander Wilson and F. Maclure Sclanders.

Girl Bellringer

The Ladies' Guild of Change Ringers in England recently kept up the ringing of the bells at the Church of St. Clements Danes, the Strand, London, for three and a half hours, and Miss R. Hawkesworth, in the picture, aged 18, rang the tenor bell, weighing 25 hundredweight. These are the bells which, according to the old English rhyme, sang "Oranges and Lemons, said the bells of St. Clements."

Thousands of Grateful Letters

Every year brings thousands of grateful letters for health restored from happy women in all parts of the country to the office of the Lydia E. Pinkham Medicine Company in Lynn, Mass. These are voluntary expressions of gratitude for relief from pain and suffering, and are convincing proof that Lydia E. Pinkham's Vegetable Compound will do all that is claimed for it. It will pay any sick and ailing woman to give it a trial.

Indian Is Fatally Hurt By C. N. R. Car

SYDNEY, N. S., Feb. 25—John Paul, a Micmac, living at the local Indian reservation on Kings Road, received injuries from which he died an hour later, when he was struck by a Canadian National Railway electric car on the Sydney-North Sydney run while walking the track near his home this afternoon.

Paul, who was somewhat deaf, was on his way home from work as a plasterer in the city. He was dragged 50 yards before the car could be brought to a standstill. He is survived by a wife and 10 children.

KING COLE TEA

Satisfying refreshing a delicious TEA

IT'S FRESH and it's CLEAN

King Cole Tea is sold only in metal-foil air tight packages, never in bulk. Your grocer can supply you. We ask you to buy a package.

HERE IN INTERESTS OF JEWISH ORPHANS

Philip Davis, of New York, is at present in the city, a guest at the home of Isaac Babb, 51 Summer street, and has come to Saint John in the interests of the Yeshivath Chaye Olam, or the Society of Eternal Life Academy of Jerusalem and the orphans' kitchen in Jerusalem and will make a plea for support of the institution at a meeting of the members of the Hebrew community in the city. At the academy several thousands of Jerusalem's poorest are maintained with food, clothing and shelter and receive a cultural Jewish education. It has been in existence for 41 years and it is claimed that many Rabbis in America today owe their careers to the academy and the orphans' kitchen.

HOLD FIRST SESSION.

The newly formed Red Cross home nursing class, whose members are employes of the Corona Company, held its first session in the home nursing room in the Red Cross depot last night, when 16 enrolled. Miss Helen Campbell, lecturer, and demonstrator of the dairy branch of the Federal Department of Agriculture, gave a splendid address on milk and its uses, and prepared a number of dainty dishes in which dairy products were used. The class will hold regular meetings each Thursday evening.

TO TORONTO.

The following machine gun crew leaves this evening for Toronto to attend the Royal School of Machine Gunners: Lieut. C. W. Anderson, Lieut. S. H. Gordon, R.Q.M.S.; A. L. Crosby and C.S.M., W. A. Duffy.

Social Notes of Interest

Miss Constance White gave a delightfully arranged tea and shower of toilet articles yesterday afternoon in honor of Miss Aileen Morrison, who is to be one of the principals in an interesting event in the near future. The gifts from Miss Morrison's friends were presented in an attractively arranged parcel, representing a pink and white powder puff of large dimensions. The drawing rooms were adorned with early spring flowers, and in the dining room a silver basket containing pink tulips and pussy willows decorated the artistically arranged tea table, over which Mrs. Douglas White presided. Assisting with the delicious refreshments were Mrs. Harold O. Evans, Miss K. Gordon, Miss Alice Tilley, Miss Margaret Tilley and Miss Eileen Branscombe. Among those present were Mrs. Gordon Macdonald, Mrs. Cecil West, Mrs. V. D. Davidson, Mrs. H. O. Evans, Mrs. Frank Wilson, Mrs. Campbell Mackay, Mrs. Peniston Starr, Mrs. Henry Morrisey, Miss K. Gordon, Miss Alice Tilley, Miss Margaret Tilley, Miss Eileen Branscombe, Miss Florence Warwick, Miss Dorothy Evans, Miss Audrey McLeod, Miss Barbara Jack, Miss Ruth Robinson, Miss Frances Gilbert, Miss Elizabeth Foster, Miss Audrey Rankine, Miss Doreen McAvity, Miss Beryl Mullin and Miss Edith Paterson.

Mr. and Mrs. Douglas L. Macaulay, of Montreal, are receiving the congratulations of their many friends on the arrival of a little daughter at their home on Monday, Feb. 22. Mrs. Macaulay, before her marriage, was Miss Althea Hazen, youngest daughter of Sir Douglas and Lady Hazen, Saint John.

The third annual city badminton tournament will be held at the Armories on Tuesday and Wednesday evenings, March 9 and 10, beginning at 7 o'clock. The committee expect a record number of entries and will reserve the balcony for spectators to witness the various events.

The members of the Royal Standard Chapter are meeting at the home of Mrs. John E. Moore, Germain street, this afternoon to continue their Lenten sewing for the Red Cross and the Victorian Order of Nurses.

Sister M. Clement, of St. Leo's Convent, Irvington, New Jersey, and Sister M. Ethna, of Notre Dame Convent, Roxbury, Mass., were passengers on the Boston train on Wednesday evening en route to their respective convents. They were called here because of the illness of their mother, Mrs. Charles McMenamon, Harrison street.

Miss Jean Matthews, who has been a patient in the General Public Hospital since Tuesday and has undergone a slight operation, is improving in health and hopes to be able to return to her home on Crown street on Saturday.

Miss Jessie Gilliland has returned to her home in Westfield after spending a few weeks the guest of her cousin, Mrs. John Ellis, Paradise Row.

Mrs. Arthur Brown and Mrs. Lillian Clark, were joint hostesses at a birthday party for their little sons, George Pickle and Arthur Clark, at the home of the former, Garden street, on Wednesday evening. After a delicious supper skating and coasting were enjoyed at Lily Lake. The hostesses were assisted by Mrs. James Mott and Miss Jean Pickle. Among those present were the Misses Jean Mott, Lois Mott, Betty Pickle, Jean Clark, Messrs. Herbert Pickle, George Clark, Vernon Daley, Norman Daley, Gordon Mott, Raymond Mott, Fred Clark and William Woodley.

Friends of Mr. and Mrs. Kenneth J. Scrimgeour, Vancouver, are congratulating them on the arrival of a baby daughter at their home on Feb. 21. Mr. Scrimgeour was formerly from Point de Bute, and his wife was Miss Muriel Gray, of Saint John.

PLAY IS REPEATED IN EAST SAINT JOHN

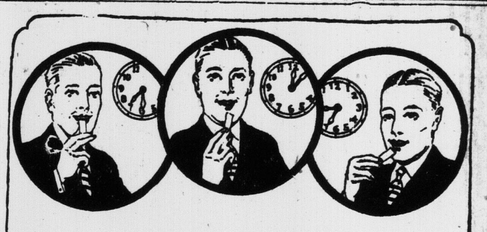
Uuder the auspices of the Community Club at East Saint John the Young People's Society of Exmouth street church gave a repeat performance of their popular comedy "Putting it Up to Patty" in the United Church hall, East Saint John, last night. Alexander Robertson acted as chairman and made an introductory speech. Miss Carr contributed a pleasing piano solo. Home made candy was sold by Miss Ferne Pepper, Miss Mildred Banks and Miss Florence Bevis. There was a large attendance and the proceeds will be equally divided between the Y. P. S. of the Exmouth street church and the East Saint John Community Club. After the play refreshments were served.

CHANCELLOR HEARD.

Capt. J. A. Mowry, grand chancellor of the Knights of Pythias, spoke in the interests of the new Pythian Home in an able address delivered last night before the meeting of Loyalist Temple, No. 13, Pythian Sisters. Mrs. George Gray, M. E. C., presided. Following the transaction of routine business the degree team held a bridge party that was much enjoyed. Prizes were awarded.

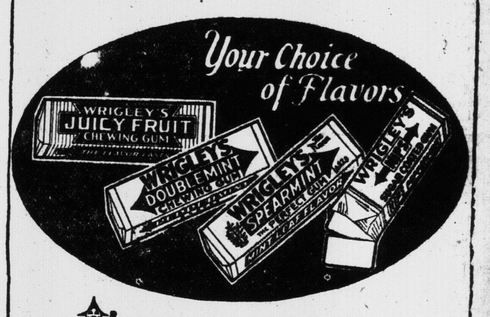
IS IMPROVING.

Friends of L. G. Peck, of the Royal Hotel staff, will be pleased to learn that he is improving, after undergoing an operation in the General Public Hospital on Wednesday.



After Every Meal

Your digestion needs the help it receives from Wrigley's. It makes your food do you *more good!*



These delicious tid-bits are antiseptic in effect—cooling and cleansing to teeth, mouth and throat and an aid to digestion.

Especially fine after smoking!

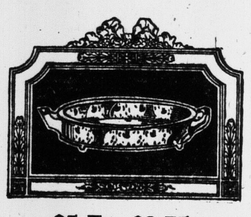
Wax-Wrapped Sealed Tight **WRIGLEY'S** Made Clean Kept Clean

The Finest Jewelry, Deeper Reductions

The mere sight of the crowds at the Ferguson & Page Anniversary Sale points a moral. It tells where the shrewd shoppers collect. It tells where the deepest reductions prevail. It proves the pre-eminence of the selections on Sale at the Senior Jewelers.

Table Mat, 25c.

Old Dutch design Hot Plate Mats as illustrated. Sale **25c.**



$5 For $3.75

Five dollar Silver Plate Pie Server now on Sale at **$3.75.**

Divided

Entree Dish with divisions in itself and inside tray permitting four kinds of vegetables, etc. Finest English plate, and made especially for Ferguson & Page. $30 actual value. **Sale $20.**

Sterling Thimbles 35c.

Heavy Sterling Silver Thimbles of dollar regular. Sale **35c.**

Whose Dollar Gets Diamond?

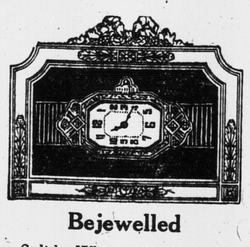
Every Dollar Mystery Box is a winner—you cannot lose. You are bound to get a splendid value. They run from a dollar upward. They represent surprises from every department—Watches, a Diamond Ring (not yet located), all varieties of Jewelry, fine China, Cut Glass, Ivory and so on. You cannot make a miss, you cannot fail to get a bargain, something to treasure.

$30 For $20

Seventeen jewelled Gentleman's Pocket Watch in handsomely engraved Gold filled case, the special Ferguson & Page movement, adjusted to fine timing in no less than five positions. Down for Anniversary Sale from $30 to $20.

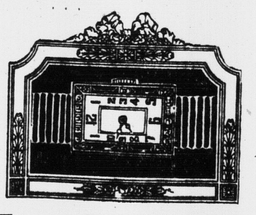
$145 For $100

Breath-taking Solitaire in "floating" setting enhanced by hand pierced carving, in 18-karat White Gold. $145 regular. Sale by small deposit, **$100.**



Bejewelled

Solid White Gold Ladies' Watch, bordered by four oblong Sapphires and two Diamonds. Fully guaranteed 15-jewel movement, A real value at regular price of $50. Sale price on small deposit, **$33.**



Twenty-Two Diamonds

Studded with twenty-two fine Diamonds, all set in Platinum, this 18-karat solid White Gold Watch has even a Sapphire winder. $200 splendor. Sale **$145.**

ORDER BY DEPOSIT.

Ferguson & Page

Senior Jewelers

Next to M. R. A.

Plantol Soap

A beautiful skin *is nature's reward for taking care of it*

IF YOU take care of your skin in the right way, your complexion will constantly improve, and become more lovely as time goes on. Just follow this simple beauty treatment, and see its amazing results....It has made more lovely complexions than all the other beauty treatments put together.

First bathe the face and hands in warm water—not hot—with Plantol Soap, which lathers softly, richly—penetrating and cleansing the pores without irritating them.... Then warm water, clear as rain, to rinse the lather off....Then cold water, cold as the lakes in December, to close the pores and give the skin that firm smooth coolness that holds a glow beneath its surface.

Start this week, and next week you'll begin to look more often in your mirror!

Plantol

A pure, mild and exquisite toilet soap.... made entirely of plant, fruit and flower oils.

LEVER BROTHERS LIMITED, TORONTO

A skin kept clean is always clear

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