

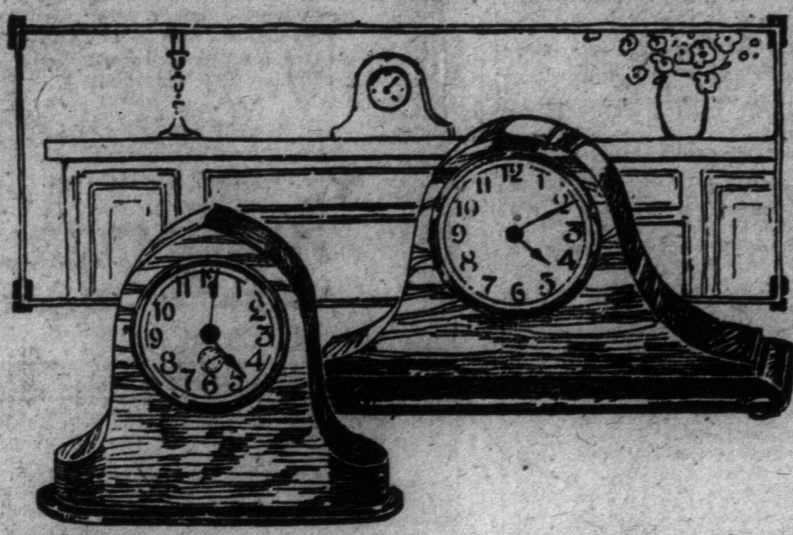
# EATON'S DAILY STORE NEWS

## To Make Your House Comely, Comfortable and Convenient

Special Attractions in the Store This Week

### Plain, Dignified Mahogany Clocks

So Particularly Nice for Living-room, Dining-room or Library Mantelpiece—and, of Course, Their Time-keeping Qualities Are All That Could Be Desired.



ARE YOU SATISFIED with the clock on your living-room chimney-piece? Is it in keeping with the character of the room? Can you depend upon it for correct time? So many living-room clocks are unreliable and inappropriate—too trivial for their surroundings, or too ornate.

The two clocks our artist has drawn above are designed especially for the room of dignified, substantial furnishings. The frames are of mahogany of rich grain and desirable waxed finish. They are equipped with dependable 8-day movements that can be counted upon for the keeping of exact time.

The clock to the left of the sketch, with the Gothic top, stands 6 1/2 inches high, with 3 1/2-inch dial—the latter set into a brass rim—is \$7.50. Its companion to the right, with the simple, flowing lines, is one of the popular "Tambour" clocks—about 12 inches wide. This is \$9.00.

### Also Bronzed and Gilt Clocks

For the room furnished in Elizabethan or Jacobean oak is a handsome bronzed clock in Shakespearean design showing a recumbent figure of the immortal dramatist with symbolic scrolls and laurel wreaths by way of motif. This, too, has an eight-day movement, with hour and half-hour strike on cathedral gong—price, \$30.00.

And for a drawing-room or living-room of lighter furnishings is a delightful glass clock in frame of Roman gold finish—a simple, straight-line design of the French type, equipped with reliable 8-day movement with hour and half-hour strike. Price, \$32.00.

—Main Floor, Yonge St.

### Rag Rugs in Old Log Cabin Style

Just the Quaintest Floor Covering Possible for the Sitting-room or Bedroom of the Summer Cottage—or of the Bungalow in the Suburbs at Home.

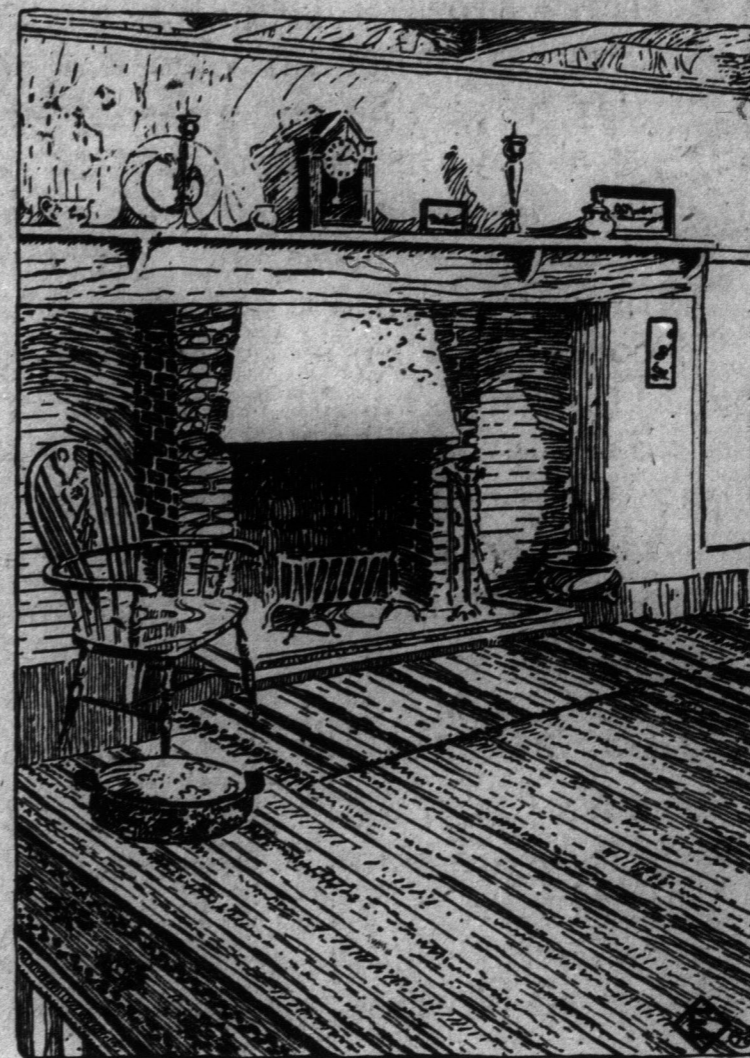
IT IS HARD TO TELL THEM from the real old-time rag rugs made by the early settlers on their queer, creaking hand looms. They show the same "hit-and-miss" effect, and the same irregular distribution of color. Moreover, they give well-nigh the same splendid service as the hand-made rug, be-

These and prices in these log-cabin rugs are as follows:

- Size, 37" x 54", Price, \$ 1.95
- Size, 37" x 72", Price, \$ 2.25
- Size, 4' x 7', Price, \$ 4.75
- Size, 6' x 9', Price, \$ 12.00
- Size, 9' x 12', Price, \$ 12.00

Rag rugs with plain centres and floral borders across the ends—these, too, are delightful floor coverings for the daintily equipped bedroom of town or country house. They are available in charming tones of blue, rose, green, grey, and brown, with the floral bands across the ends in natural colors.

- Size, 24" x 36", Price, \$ 1.25
- Size, 27" x 54", Price, \$ 1.50
- Size, 36" x 66", Price, \$ 2.50
- Size, 4' x 7' 6", Price, \$ 5.50
- Size, 6' x 9', Price, \$ 10.50
- Size, 9' x 12', Price, \$ 13.25



THE STORE'S CONVENIENCES. The Waiting and Rest Room, Third Floor. The Information Bureau and Post-Office, Main Floor. The Free Parceling and Checking Desk, in the Basement.

You were Inquiring?

E. E. S.—Such a tantalizing picture to paint for anyone tied to a desk in the hurly-burly, big-city, is a matter of fact, one's own imaginings—incorrigible, aren't they?—have been busy along the same lines, sketching fair visions of lazy, rambling roads, and sweet, woody places. So glad that you find "the page" edifying, your reply, please. Thank you for the document enclosed.

"Bride Brother."—What would look uncommonly well in that sunny room with the grey walls would be a black tunic patterned in pink, with a plain green rug echoing the green in the foliage on the crestone. There is a delightful chintz of this description at 75 cents a yard, 50 inches wide, and the rug might be a seamless Axminster. Can you visualize the proposed scheme? For the hall upstairs with the north window a brown wall paper would be rather gloomy, don't you think? A creamy buff shade or amber yellow would be more cheerful and fresh-looking. The green denim should do admirably for the big sitting-room chair. As for the black silk costume for yourself, one's only objection is that it seems a trifle elderly. Would you not like navy blue? The white hat would be quite summery and nice.

"Jean."—Copenhagen blue taffeta—how does that appeal to you? Flowered materials such as you describe seem off the fashion card this season, and other waxes you mention are not within the buying power of \$10.00. But at that price is an extremely nice little dress in the fashionable coat effect, with belt and pocket. Or, if you prefer, you may have it in grey. As for the present for the baby, what would you think of a silver for his carriage cover—a device to keep it securely in place when he lurches about energetically, which may be had at 50 cents? Or would you rather have a quaint little coat hanger? There is the shirred silk kind at 70 cents and \$1.00, and those in painted wood at 75 cents and \$1.00. Rattles of many interesting varieties are featured at 35 cents, 45 cents, 50 cents and \$1.00.

"Anxious Martha."—"B.B. Poison" at 25 cents and 50 cents a bottle, and "Killo" at 25 cents are two of the remedies best recommended for the purpose. The Drug Department cannot guarantee any preparation.

"A Gift of the Country."—It is more important that your wardrobe be warm than extensive for your cruise of the Lakes. A long, thick ulster—a "Burberry" style ideal in this particular—a simple, sturdy coat; a simple skirt of some sort, woolly material, such as Jersey cloth; several silk shirt-blouses; a lightweight, close-fitting hat of the tailored order; and a pretty dark silk frock for dinner in the evening—a wardrobe such as this would meet the demands of the expedition so far as your journey is concerned. If you intend to depart yourself on land for any length of time, then, of course, a lighter frock, a simple hat, a couple of gingham or other tub dresses, and probably a dark tailored suit, will be required to provide against possible vagaries of the weather. If you will write again, telling what of these things you will be obliged to procure—naming any instancing as to size and outfit—definite styles and prices will be quoted for you. Remember, to mention your preferences as to color.

## Bedroom Furniture, Low in Price, But Lavish in Attractiveness

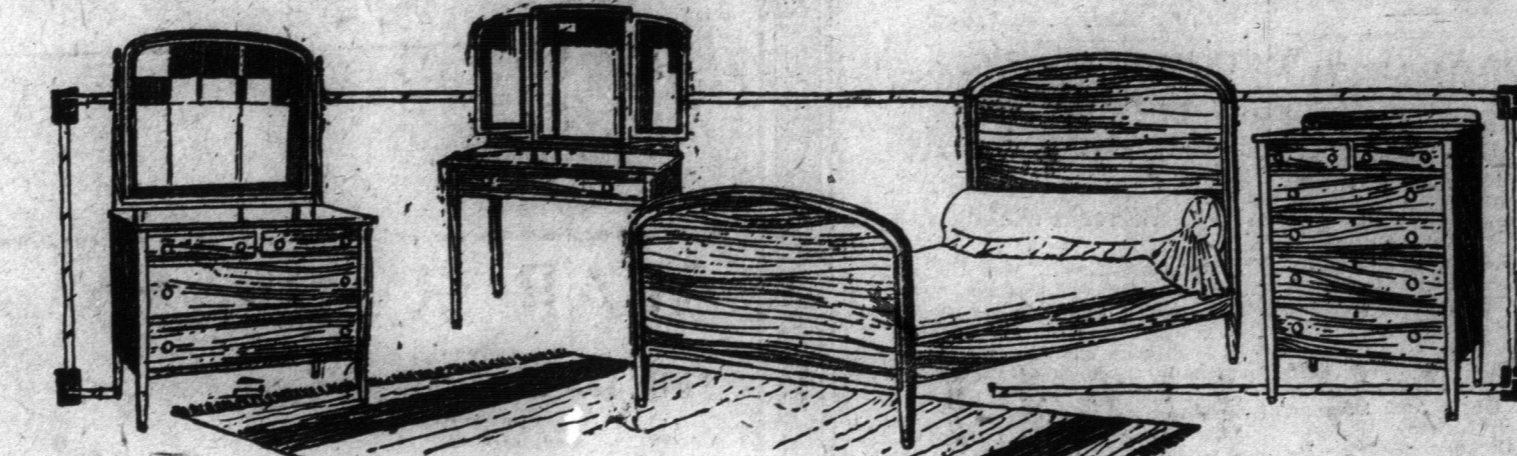
The Very Kind of Furniture You Are Likely to Want for the Room of Medium Size to be Furnished Artistically at Moderate Cost—Simple, Pleasing Designs, in Walnut, Mahogany or Ivory Enamel, Most of Them in Reproduction of Good Old Period Patterns.

TAKE, for example, this quartette of pieces set forth in literal manner in the accompanying drawing. Does not their nicety and simplicity of line appeal to you? Moreover, they are thoroughly well constructed and carefully finished, and may be had in either walnut or mahogany. Note, furthermore, the moderation of prices:

Dresser, \$39.00; three-mirror toilet-table, \$29.00; chiffonier, as illustrated, \$29.00, or with mirror, \$38.50; and bed—3' 6" wide, or 4' 6"—\$35.00.

In ivory enamel in delightful Adam design, with drawer handles in antique finish, is a most attractive set, priced as follows: Dresser, \$36.50; chiffonier, \$32.50; 3-mirror toilet table, \$31.00, and bedstead, \$32.00.

A much-admired walnut set in William and Mary



design is likewise moderately priced. Thus: Dresser, \$33.50; chiffonier, with quaint, old-fashioned mirror, \$32.00; three-mirror toilet table, \$31.00; chair, \$5.75, and cheff robe—with sliding shelves and deep drawers, \$47.50.

In walnut in antique finish is still another most attractive set in simple design, priced as follows: Dresser, \$41.00; chiffonier, with detachable mirror, \$32.00; toilet table, \$27.00; bench, \$6.50, and bed, \$29.50.

—Third Floor, Furniture Building, Albert and James Sts.

THE T. EATON CO. LIMITED

The Scribe

### EARLY CLOSING

During MAY, June, July, August and SEPTEMBER, Store Closes at 1 p.m. on Saturdays. No Noon Delivery Saturdays.

SATURDAY AT 1 P.M.

### CRY OF "PROFITEER" IS TERMED UNFAIR

Col. Cantley Says Canadian Manufacturers Face Big Difficulties.

### PREPARE FOR STRAIN

Increased Production After War Only Solution of Great Problem.

Winnipeg, June 12.—Col. Thomas Cantley, of New Glasgow, N.S., president of the Canadian Manufacturers' Association, addressed the members of that organization at the opening of the annual convention here today. He dealt at some length with a great many topics.

one who had made money out of this class of business had well earned it. The president of the association expressed opposition to any lowering of the tariff, and expressed his approval of the present "tariff" law.

After-war Conditions. At the conclusion of the war, he said, the manufacturer would not be able to carry the load he is carrying today. Had he been asked five years ago if he could continue to do business at a cost for labor and material such as he was paying today, the question would have been laughed to scorn. That he was doing business and making a profit under existing conditions was due to the fact that governments must have supplies and were prepared to pay the price. With the termination of the war these government demands would cease and prices would immediately fall.

Loss of Export Trade. "From the standpoint of production there will gradually but surely be cut off from us an expert trade in war materials amounting now to perhaps \$800,000,000 a year. Manufacturers cannot immediately adapt themselves to new lines of production, nor can they immediately find new markets. With the coming of peace there will be necessarily a period of pause, of readjustment, with delay of development, until the general business situation becomes clarified sufficiently to justify the employment of capital in new ways. There will be widespread release of labor now engaged in the manufacture of munitions and military supplies, probably numbering 100,000 to 150,000. These large numbers will be steadily added to by the soldiers returning from the front, for most of whom employment will have to be found.

Shipbuilding Industry. The address gave a careful review of the shipbuilding industry in Canada and strongly advocated a policy of government assistance in constructing and maintaining a Canadian marine service. In this Col. Cantley sees Canada's greatest opportunity. Both by the country's natural products and inland waterways it is admirably fitted for this work. The career of Canada as a producing country is tied up in inland and ocean transportation. Were ocean transport as well de-

veloped as the railway lines of the Dominion the vast bulk of the export tonnage would not only be carried across the Atlantic to Europe, but an immense amount of the carrying trade to the far east might be commanded. Previous to the war it was estimated that Canadians were paying over \$50,000,000 annually in ocean freights, almost all of which went to foreign shipowners, and during the present year it is likely that \$200,000,000 will be paid on Canadian natural and manufactured products.

ent upon the ability of the munition maker to produce the present reserve of ammunition. I would admit that he had opened the switch, and a sentence of one month was imposed.

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