

H. H. FUDGER,
President.
J. WOOD,
Manager.

THE

SIMPSON

COMPANY,
LIMITED—PROBABILITIES—
Fine: temperature about as yesterday.

THE

SIMPSON

COMPANY,
LIMITEDTUESDAY
NOV. 30.

Twenty-One Shopping Days Till Christmas

WEDNESDAY, DECEMBER 1.
Store will open at 8 a.m., ready for Christmas shoppers.

—PROBABILITIES—
Fine: temperature about as yesterday.

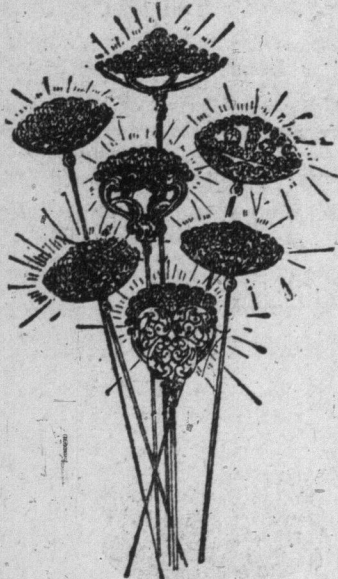
Toys are in the Basement.
Cards are on the Ground Floor, Richmond Street.
This store remains open until 5.30 p.m.

THE ROBERT SIMPSON COMPANY, LIMITED

A Sale of 2,400 Pieces of Sample Jewellery

TRAVELLERS' sample pieces shown to the trade, and now on sale in the cases of retail jewellers at prices running from 50c to \$1.00. Come to our big Christmas Jewellery Department, on the Ground Floor, Queen Street, to-morrow, and we'll let you have your choice for 25c!

Men's Tie Pins, Belt Buckles, Brooches, Dutch Collar Pins, Link Sets, Lace Pins, Beauty Pins, Jet Buckles and Brooches, Pearl Necklets, Hat Pins, Medallion Brooches, Vest Chains, Links, Amethyst Brooches, Enamelled Brooches and Belt Pins, Bar Pins, Sterling Silver Brooches and Hat Pins, etc. Regular value 50c, 75c and \$1.00. Wednesday, one price, 25c each.



In the Toy Department Wednesday

Do you know so many people are buying for Christmas already this year! Some of them have bought all their toys. They say that you can't be sure of anything if you leave it until the last, and it's quite true.

We have more dolls and toys this year than ever, but you should come now.

Felt-covered Horses, on platform. Wednesday, 50c, \$1.00, \$1.50 and \$2.25.

Felt-covered Rocking Horses, \$3.25, \$4.50, \$5.50 and up to \$12.00.

Kid Body Doll, bisque head, closing eyes, long curly hair, 22 inches high. Wednesday, \$1.50.

Large Kid Body Doll, 22 inches high, bisque head, closing eyes, curly hair, cut knee joint. Wednesday, \$1.25.

Kid Body Doll, bisque head, closing eyes, 15 inches high, hip joint, cut knee joint. Wednesday, 50c.

Large Hill-climbing Double Friction Engine and Tender, 24 inches long. Wednesday, \$1.25.

Hill-climbing Autos and Street Cars. Wednesday, 75c.

\$2.50 to \$6.00 Cased Christmas Perfumes Tuesday \$1.48

WE BOUGHT these from the well-known perfumery company of John Taylor & Co., Limited. Many of them are the samples on which they have been doing their Christmas trade, and others are balances of high-priced packages they are discontinuing, all filled with best quality of perfume. Some are packed in large satin-lined caskets, and others come in large cut glass bottles with cut glass stoppers, many of the bottles alone being worth more than our sale price.

400 only packages of Cased Christmas Perfumes, assorted odors, including Valley Violet, Lily of the Valley, Lilac, Rose, Jockey Club, Heliotrope, etc., and many of the cases contain 2, 2 1/2, 3 to 5 ounces. Regular \$2.50 to \$6.00. Wednesday, \$1.48.

See Window Display, Queen Street.

Christmas Stock of Toilet Articles

A LARGE and varied stock of fancy goods, and ebony manure and toilet sets, work boxes, glove boxes, mirrors, brushes, combs, etc.

Ladies' Manicure Sets, 48c to \$30.00.
Toilet Sets, 75c to \$18.00.
Ladies' Work Boxes, 25c to \$2.00.
Handkerchief and Glove Sets, 25c to \$2.00.
Ebony Mirrors, \$1.25 to \$3.75.

Ebony Brushes, 50c to \$4.00.
Gents' Military Brush Sets, with combs, \$2.98 to \$9.00.
Collar and Cuff Boxes, \$1.00 to \$3.00.
Smoking Sets, 50c to \$2.50.
Shaving Mirrors, \$1.50 to \$7.50.

Beautiful Brassware

IN the New Basement you will surely find an inspiration among the Dutch Brass.

Artistic!
Brass Hot Water Kettles, Wednesday 50c, 65c, \$1.25, \$1.50.
Brass Candlesticks, 50c, 75c, \$2.00, \$2.50 and \$3.00.
Brass Vases, \$1.50, \$2.50, \$3.00, \$4.50, \$5.00 pair.

Brass Trays, 75c, \$1.00, \$2.00, \$3.00, \$3.50, \$4.00.
Brass Fern Pots, \$1.00, \$1.50, \$2.00, \$4.00, \$5.00.
Brass Jardinieres, \$1.00, \$2.50, \$3.50, \$5.50, \$9.00, \$10.00, \$12.00 and \$16.00.

Sultana Raisins, 3 lbs. 25c

2,000 stone Fresh Rolled Oats, per stone, 42c.
Choice Side Bacon, pameal, half or whole, per lb., 20c.
200 palls Pure White Clover Honey, 5-lb. pail, 60c.

Choice Sultana Raisins, cleaned, 3 lbs. 25c.
300 lbs. Valencia Shelled Almonds, per lb., 35c.
2,000 tins Canned Corn, 2 tins 15c.
2,000 tins Canned Tomatoes, 2 tins 15c.
Canned Peas, 3 tins 25c.
Bottled Oider for mince meat, reputed quart bottle, 25c.
Telfer's Cream Soda Biscuits, 3-lb. box, 35c.

Finest Split Peas, 8 lbs., 25c.
Canned Lombard Plums, enamel lined tins, 3 tins 25c.
Telephone direct to department.
Main 7841.

2 LBS. FRESH ROASTED COFFEE, 35c.

300 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Wednesday, 2 lbs. 35c.

Orchestra Programme

AT NOON IN THE RESTAURANT.

March—"Gardi de Paris".....Chambers
Overture—"Mardi".....Piotov
Selection—"Strollers".....Englander
Waltz-Reel, d'Amour.....Waldteufel
Intermezzo—"Spring Morning".....Lacombe

Characteristic—"Mimosa" A. N. Other
Waltz—"Les Pattinieurs".....Waldteufel
Intermezzo—"Spring Morning".....Lacombe

March—"Teototum".....Morse
Overture—"Mardi".....Guritz
Selection—"Il Provatore".....Verdi
Waltz—"Cribb's".....Pestalozza
Song—"If I Had a Thousand Lives".....Solman

Waltz—"Class Mates".....Herrick
Overture—"Blaugsteinische".....Suppe

Ladies' Selected Patent

Colt Boots \$2.29

1,000 pairs Ladies' Boots, selected patent colt leather, dull calf. Blucher tops, creased vamp, medium weight, flexible sole, Cuban heel, stylish, comfortable, easy fitting, long wearing, all sizes, 2 1/2 to 7. Special price, Wednesday, \$2.29.

Was It Only a Dream?



THE other night a boy woke up and thought somebody was in the room. It was so dark that he couldn't tell for sure, but he felt sure there was somebody. He listened for a long while, but heard not a sound save the ticking of the clock in the hall downstairs, and once in a while the crackle of the kitchen stove, or the fall of a cinder into the ash pan. So by and by he went to sleep again. In the morning he remembered and looked all over the room from the floor to the ceiling. But in the daylight he couldn't see it as plainly as he could in the dark. His father said he had been dreaming. But was he? Take a look at this picture and see for yourself.

400 Ladies' Suits Will Be Reduced to \$9.95

\$27.50, \$25.00, \$23.50, \$22.50, \$17.50 and \$16.00 Values.

WE want to get the stock straightened up before Christmas shopping takes up all your attention.

To-morrow morning we put on sale the balance of our stock of Suits, which sold regularly at prices given above. The materials are fine Broadcloths, English Worsteds, Diagonal Serges, French Venetians, imported Panamas and English Serges. Colors in the lot are brown, green, wisteria, navy, rose, black, greys and fawn. Coats are 34 to 40 inches in length, lined with either imported broche, sateen, or silk, trimmed with strapings of self, or buttons. Some strictly tailored, others finely braided, pleated or semi-pleated skirts, bust measurements are 32 to 42 inches, but not in each style. Regularly selling prices \$27.50, \$25.00, \$23.50, \$22.50, \$17.50 and \$16.00. Wednesday, for \$9.95. Cannot promise to fill phone or mail orders.

Last Day of the Glove Sale



THIS has been a very highly appreciated sale, and, judging from the number of young ladies who purchased Men's Gloves, and the number of men who purchased Gloves for Ladies, we think the Christmas importance of the opportunity has not been overlooked.

Wednesday, however, counts as the last day of the sale, so be sure you don't let the occasion slip.

\$1.25 MEN'S LINED SUEDE GLOVES, 75c.

Men's Lined Gloves and Mittens, for winter wear. The lot consists of English and Canadian-made Gloves, tan and grey undressed suede finished, dome fastener, gore wrist, also tan suede Mittens. All have soft wool lining, perfect glove and mitten for winter wear. All sizes. Regular \$1.25 value. Glove Sale, Wednesday, 75c.

MEN'S CAPE GLOVES, 75c.

Men's Unlined Cape Leather Gloves, tan, dome fasteners, cotton thumb, FOX and pique sewn seams, English made, all sizes. Regular value \$1.25. Glove Sale price, Wednesday, 75c.

MEN'S \$2.00 FUR-LINED GLOVES, \$1.50.

Men's Tan Suede Leather Fur-lined Gloves, a warm, serviceable glove for winter wear, dome fasteners, gore wrist, all sizes. Regular \$2.00 value. Wednesday, pair, \$1.50.

MEN'S WORKING MITTENS, 39c.

Men's Working Mittens, made from extra strong horsehide, with heavy warm wool lining, warm knitted wool cuff, wear-resistant. Regular 50c. Thursday, Glove Sale price, 39c.

WOMEN'S KID GLOVES, 59c.

Women's Kid Gloves, broken lines from regular stock, not all colors, not all sizes; odds and ends that must go. 3 dome fasteners, gusset fingers. Glove Sale price, Wednesday, 59c.

Dainty Fabrics for Evening Wear

Wash Goods Dept., 2nd Floor.

WE HAVE at the present time the greatest collection of evening wear novelties ever seen in Canada. This department is a veritable aisle of beauty. For dinners, dances, theatre, receptions, evening parties, etc., we have the loveliest Muslins made. Have you seen the Zurich Silk Mull?

28 inches wide, Polka Dot or Plain Cloth, self-colored dots. The greatest collection of colors ever, 40 in all, white, ivory, cream, sky, pink, mauve, lilac, peach, apricot, Nile, cardinal, Burgundy, champagne, tan, silver, steel, grey, old rose, wood rose, dark rose, rebecca, sage, artichoke, goblin, Copenhagen, penlume, amethyst, wisteria, saddle, brown, olive, mulberry, taxi, royal, marine, navy, myrtle, bottle, Jasper, black, etc. These have all the appearance and better wear than a silk at 65c, 39c.

Dainty Crystalline Voile, all the newest silk, stripes, black, white, sky, pink, mauve, etc., 65c.

The newest Eyelet Work Voile, linen, sky, pink, black, white, Nile, etc., very special, 15c.



A Sale of Christmas Ties

A CLEARING lot that comes along in nice time for those who buy early and put things away for Christmas. Twenty-five cents, each, though at Christmas time you'd pay 50c at least, and perhaps, if the demand were great, in some stores a great deal more.

2000 Fancy Silk Four-in-hand Derbys, each tie in a handsomely decorated box, a multitude of designs. Neckwear comes in a very large assortment of designs and shadings, including a large number of plain colors, a clearing line of exceptional value. Not more than six to each customer. Regular 50c values. On sale Wednesday at 25c.



Men's Fur Caps at \$1.50

Men's Derby Hats, fine imported English fur felt, made up in the latest American fall and winter styles, flat felt or curl brims, with full or oval crown, fine quality trimmings. Colors brown, tan and black. Wednesday, special, \$1.50.

100 Men's Fur Caps, wedge shape, in Astrachan lamb and electric seal, good linings and finish. Wednesday, \$1.50.

Our Highest Grade of Suits for Men Reduced to \$13.95

COMING ON
Christmas time
—We think this stock should be cleaned up now before you are deluged with Christmas expenses. Here you are then—eighty-seven altogether.



MEN'S HIGH-GRADE SUITS, REGULAR \$15.00, \$16.50, \$18.00, \$19.50, \$21.00 and \$22.50, TO CLEAR WEDNESDAY, \$13.95.

Odd sizes and broken lines from regular stock.

Made from the finest quality English worsteds, in dark brown tones, Oxford grey check patterns, olive, green, walnut and slate.

Coats cut in exclusive single-breasted design, with the medium, also the long-shaped new roll lapel.

Highest class workmanship, silk sewn, perfect fitting. Sizes 36 to 44. Regular \$15.00 to \$22.50; on sale Wednesday, \$13.95.

MELTON OVERCOATS FOR \$12.00

Men's Black English Melton Overcoats, cut on the newest Chesterfield model, made with raised seams, black velvet collar, finest trimmings. Special value, \$12.00.

Wide Width Silks and Satins in Plenty

THE styles call for wide silks. You know the advantage in the cutting.

Remember that if you have been unable to get your particular weave or color in the wide widths, we have it. A new Mousseline Messaline in rich evening shades, also a full range of choice shades for afternoon gowns, unusually fine mousseline finish, 40-inch, \$2.00 yard.

New Satin Paillette, rich, soft, lustrous Swiss finish, in a full range of light and dark colorings, 40-inch, \$1.50 yard.

New Paillette de Soie, a fine even weave, bright and lustrous, in navy, brown, old rose, taupe, amethyst, rebecca, myrtle and ivory, 38-inch, \$1.25 yard.

Black Chiffon Taffeta, C. J. Bonnet's make, fine mousseline finish and rich black, ideal quality for dresses, waists, etc., 36-inch, \$1.10 yard.

New Chiffon Velveteen, a quality with unmatched richness of pile and finish in bois de rose, wisteria, new blue, navy, moss, amethyst, Copenhagen, taupe and black, 42-inch, \$2.50 yard.

Some slightly counter-soiled. Regular prices \$1.00, \$1.50 and \$1.75. Wednesday, 50c.

\$3.50 Waists, of coarse "fish" net, lined with pure Japanese silk—a very effective style. Wednesday, \$2.49.

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