EATON'S DAILY STORE NEWS

The Motorist Should Find Much of Interest Here

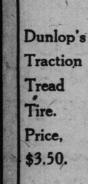


The motoring and bicycling season is here once more and many will require new things to replace the broken and worn parts. The vast assortment of auto and bicycle accessories on the fifth floor offers an extra large variety to choose from. Come in today and note the remarkably low EATON prices.



Handle Grips. Price

Rear Carrier Stands



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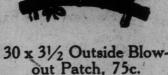
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terms.



Speedwell Studded Tire, fully guaranteed. Each, \$2.25.







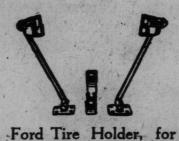
Pump, with clip, 75c.



Cylinder Head Wrench. Price, 50c.



"Cut-out" Outfit. Price, 95c.



running board, \$1.50.

"Speedwell" and "Road King" Bicycles at \$37.50 and \$43.00 "Road King"

Speedwell — Has mud guards, roller chain, easy-riding saddle and Dominion studded tires. In maroon trimmed with black. Price is

Tool Box, fits on the running board.

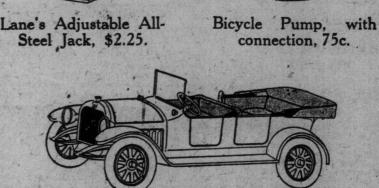
Price, \$2.75.



Rubber Running Board Mat.

Price, \$1.25.

Road King—A medium-priced wheel that will give plenty of service. Equipped with mud guards, studded tires, well-shaped handle bars, and a comfortable saddle. In black finish. Price. \$37.50.



How about Slip Covers for your car? Let us give you an estimate.

Lyon Bumpers, \$15.00 to \$18.00.

Men Can Save Much on Seasonable Furnishings Today--The Regular Prices Tell the Story of the Bargains

Men's "Admiral" and "Penman's Preferred" Brands Shirt and Drawers, in medium weight. Shirts are double-breasted; some of cotton and wool mixture; others of cotton, with small percentage of wool, in dark natural shade. Sizes 34 to 44 shirts; 32 to 42 drawers, except size 40. Today, garment, \$1.29.

Men's Khaki Flannelette Work Shirts, with attached collar, pocket, and large roomy bodies. Sizes 14 to 17. Reg. \$1.75. Each, \$1.29.

Men's Four-in-hand Neckwear, in graduating style, with wide flowing ends. Some have slide-easy neckbands; the assortment includes many of the season's newest patterns and color effects, such as printed warps, crepes, foulards; also striped, figured, spaced, floral or allover effects. Materials consists of silk with cotton, or artificial silk mixture; in shades of blue, grey, purple, green, brown or red. Reg. 50c and 75c. Today, 35c, or 3 for \$1.00.

Men's Shirts, from many leading Canadian or American manu-171/2. Reg. \$2.50 and \$3.00. Each, \$1.98.

Men's Soft Collars, "W. G. and R." brand. The materials infacturers; are coat style and have soft double cuffs and laundered clude French repp, pique, Madras, cotton crepe, mercerized cotton, stripes of blue, black or mauve, on light grounds. These have exneckbands (different sleeve lengths); materials consist of Madras, pongee and habutai silk, with interlining and quilted band of cotton. tra large bedies, and special sleeve lengths; laundered cuffs and Some are all white or with self or colored stripes of blue, black, in plain stripes of blue, black, mauve, green or brown, while others mauve or in many color combinations. Sizes in the lot, 14 to 17, neckbands and yoke and are in coat style. Sizes 13, 131/2 and 14. have two or more contrasting shades blended together. Sizes 14 to but not all sizes in each style; not more than 6 to each customer. To- Reg. \$1.00. Today, 69c. day, 3 for 50c, or, each, 18c.

Youths' Colored Negligee Shirts, of fine printed cotton, in

-Main Floor, Centre.

Boys' Suits With Two Pairs of Bloomers, \$10.75

They're of short ends of cotton and wool mixed grey and brown tweeds-the reason for there being only one or two suits of a pattern-are in the "Trencher" model, with all-around belt, having combination buckle and button fastener; slash pockets and box back, with inverted pleat running down the centre; bloomers are full-fashioned and lined throughout. Sizes 29 to 34. Reg. \$17.75 and \$18.00. Today (with 2 pairs of bloomers), \$10.75.

Boys' Suits of wool and cotton mixed tweeds, in medium and dark shades of grey and brown, in single-breasted "Trench model," with plain front, slash pockets and all-around belt, having combination buckle and button fastener; plain box back and fullfashioned bloomers. Sizes 29 to 34. Today, \$8.85. -Main Floor, Queen St.

Men's \$4.50 Hats, Today, \$3.25

Men's Soft Hats, in crease-crown, fedora style, with medium crowns and medium or wide brims; some with bound edges. The brims have a slight roll or flare that is very becoming to the average man. The shades include medium and dark grey and medium or dark green. Sizes 65% to 71/2. Reg. \$4.50. Today, \$3.25.

Children's Hats of plush, velours or velvet, in the "rah-rah," dome crown, diamond crown, babette or novelty shapes, having drooping or curling flexible brims, in grey, black with white piping across crown; blue, with white piping around brim; green with fancy crown, and fawn brim trimmed with ribbon, having bow at side. All sizes from 6 to 7 in the lot, but not in each line. Today, \$2.55. -Main Floor, James St.

Prof. Parsons Comes Next Week

Prof. Frank Alvah Parsons of the New York School of Fine and Applied Arts will give a series of lectures, commencing Monday, March 31st, in the Auditorium, Main Floor, Furniture Building. The subjects will be as follows:

Afternoon-The Relation of Dress to Art and to Interior Decoration. Demonstration by Man-

Tuesday Morning-The Uses and Abuses of De-

Afternoon-The Same Subject Continued. Wednesday Morning-Color Schemes, Their Choice

Monday Morning-Household Decoration, Past, Afternoon-The Effects of Color on Temperament Thursday Morning—The Art of Seletcing and Using Hangings and Floor Coverings.

Afternoon—Same Subject Continued.

Friday Morning—Historic Furniture and Its Mod-

Afternoon-The Essential Facts in Every Good

Saturday Morning—Art Education in Its Relation to Modern Industrial and Social Life. Tickets are available at the House Furnishing Lecture Bureau, Fourth Floor, also Maio

Men's Suits

It's a clearance of broken lines and odds and ends, left over from previous special sales. Coats are in full and semi-form-fitting styles. Of mixed tweed in a large selection of patterns, in grey, brown and fawn check, stripe and fancy mixtures. (Some plain materials are in the lot.) Sizes 36 to 46. Not all sizes in any style, and for this item we cannot take phone or mail orders, the quantity being limited. Today, \$13.75.

Spring Weight Tweed Raincoats, in grey checks and fancy mixtures and light shades of brown; some in single texture materials, others with fancy checked backs, in slip-on styles, and with natural width shoulders: some are in the loose-fitting raglan style and have close-fitting collars and convertible lapels that can be worn either open or buttoned up to the chin; slash and patch pockets. Sizes 34 to 44. Reg. \$20.00, \$23.50 and \$25.00. Today, \$16.25.

Men's Trousers of sturdy tweeds, in a large assortment of mixed patterns, in light, medium and dark shades; have 2 side, 2 hip and a watch pocket. Sizes 32 to 42. Today, \$2.85.

-Main Floor, Queen Street.

- T. EATON COMITES-

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