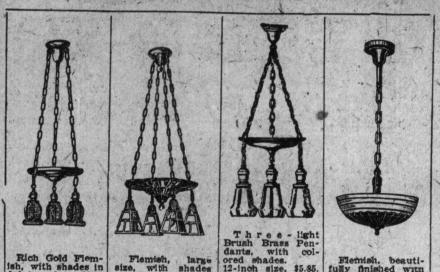
Simpson's Five-Day Fixture Sale Starts Today

No Reservations --- Your Unrestricted Choice of Any Fixture in Our Entire Stock at a Reduced Price

Assortment Tremendous! More Than 500 Designs to Choose From



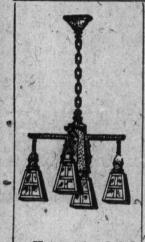
The Fixtures in This Sale Are Purchasable Through the Home-Lovers' Club

Brass and other metals are constantly rising in price, yet here is a reduced price sale as broad and as opportune as any held by this store in many months. We offer for five days, beginning today, our entire stock of fixtures at reduced prices, including the latest arrivals and rarest specimens, duplicates of which in some cases cannot be had at any price. It is a phenomenal opportunity, indeed, made more remarkable because of the convenient arrangement for payments made possible by the Home-Lovers' Club. Home owners, builders, tenants, storekeepers, club managers, church wardens, can profit by this sale. No one needing fixtures should miss it

The Home-Lovers' Club

Enables Responsible Persons to Purchase Furniture, Rugs, Draperies, Pictures, Stoves, Electric Fixtures, Etc., With Part Cash Payment--the Balance may be arranged. There is no charge for this convenience.









50 Tapestry Rugs, size

75 Tapestry Rugs, new colors

and designs, size 4' 6" x 6'. Spe-

100 Tapestry Rugs, a heavy Scotch quality, in a big assort-ment of patterns, and very re-liable; size 9' x 12'. Special at

Tapestry Stair Carpet, in five different designs, 18 in. wide. Spe-cial, per yard, 79c.

Axminster Hall Runners, size

300 Japanese Straw Mats, size 27" x 54". Today 2 for 95c.

size 25" x 50". Special at \$2.49

100 Reversible Smyrna Rugs,

1,500 Oriental Axminster Rugs,

size 27" x 54". Special at \$3.45.

60 Plain Mohair Rugs, size 24" x 48". Special at \$3.95.

Congoleum Rugs, in two sizes:

made in one piece, in rug patterns with borders around. Size 6' x 9', today, each, \$5.29; size 6' x 6', today, each, \$3.49.

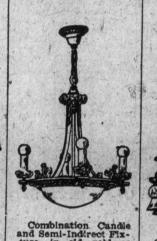
Oilcloth 55c Sq. Yard

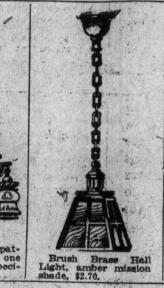
Extra Heavy Quality Oilcloth, in three designs, two different widths, 6' or 7' 6". Special, per

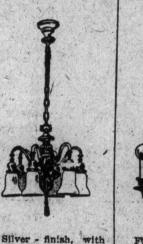
2' 3" x 9'. Special at \$9.95.

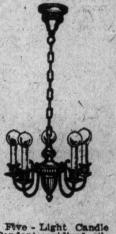
9'. Special at \$10.49.

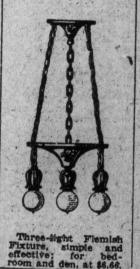
cial at, each, \$6.79.

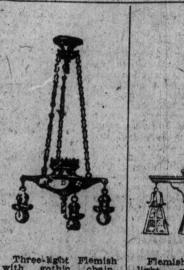












Big Varieties and Prominent Values Today, Last Friday of Furniture Sale

Seamless Axminster Rugs, size 9' x 12'. Regularly \$55.00. Special

English Wilton Rugs, size 6' 9" x 10' 6". Regularly \$31.50. Today at \$26.95.

Seamless Wilton Rugs, size 6' x 10' 6". Regularly \$47.75. Today at \$42.95.

Heavy Wilton Rugs, size 9' x 10' 6". Regularly \$49.75. Today \$39.75.

Imported Seamless Axminster Rugs, size 9' x 10' 6". Regularly \$52.50. Today at \$48.95. Heavy Axminster Rugs, size 9'

x 12'. Regularly \$39.75. Today special at \$35.95. Strong Oriental Axminster Rugs, size 6' 9" x 9'. Special at

Sturdy Brussels Rugs, size 6' x 9'. Special at \$16.95.

30 Odd Brussels Rugs, five dif-ferent patterns, size 4' 6" x 7' 6". Special at \$8.95.

Draperies

Carpets Fourth Floor

Rugs of High-Grade Quality | Portieres Third to Half Off---Drapery at Decisive Reductions | Remnants Third to Half Off

sell at bargain prices today. Extremely handsome velour, lined with rich damask, tapestries and brocades, in a great variety of the colorings most in demand today. 21/4 yards long, finished with double-headed tops with draw tapes ready for shirring to required width, and hidden hooks. Today, each, \$7.25 to \$16.75.

For today's selling we have arranged four large tables and loaded them with useful short lengths of chintzes, madras mustins, scrims, bungalow nets, casement cloth and velours. Lengths measuring from onehalf yard up to four yards. All to be cleared today at one-third to one-half off regular selling prices.

(Come in the morning for the best bargains.) 1000 Lace Trimmed Window Shades, Regular 79c, Today 59c 1,000 Well-Made Window Shades, of good quality opaque cloth, in white or cream colors, measuring 37 inches wide and 70 inches long, each mounted on reliable spring roller. Complete with brackets, nails and nickel ring pull. Regular price 79c. Friday

Wall Paper Bargains

200 pairs of Lace Curtains in a rush sale at 59c pair—200 pairs in the lot, bought at a special discount from a leading English maker. All new-just in. Made of durable thread with Nottingham weave. Choice of white or ecru, showing plain centres with neat conventional borders. 21/2 yards long, Regular value 89c. At 59c.

Block patterns for kitchens and bathrooms,

Block patterns for kitchens and bathrooms, in rich colors, on tan, grey and light backgrounds.

Wall Paper, special, per single roll, 9c.
9-inch Borders to match, today, yard, 2c.
Parlor Wall Papers, soirette finish, in champagne shade, heavily embossed, fancy stripe. Regular 50c.

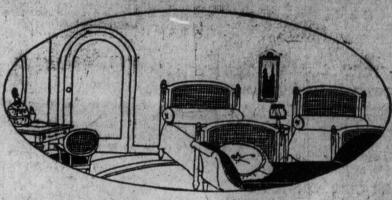
Friday bargain, single roll, 19c.
New Chintz Wall Papers for Bedrooms, attractive fioral patterns in pink with him and blue tractive fioral patterns.

(Come at 8.30 for these Curtains, as there is only enough for about one hour's selling.)

Bungalow Nets, 19e yard today-1,000 wards of strong-wearing Bungalow Net just to hand from the leading manufacturer, offered today at this special price. There are white, ivory and ecru colors included, showing attractive fleur-de-lis, fancy stripes' and block designs, particularly desirable for window curtains in the kitchen or bedroom.

range of up-to-date designs and colorings. Regular 35c to 75c. Today, per single roll, 23c. Clearance Sale of Special Plate Rails, Room Mouldings and Chair Rails, various widths and finishes; room qualities only of a kind. Regular 5c to 20c. Clearing today, per foot, 2½c.

VARNISH STAIN 39c QUART



Here Are a Few of the Furniture Specials for Today Buy Now and Save Considerably

Brass Beds with heavy 2-in. posts, 1-in. top rail and five %-in. fill-All finishes and sizes. Regular price \$19.50. February sale price

Brass Beds with 2-in. top rails, heavy posts and massive trimmings, ball corners. All sizes and finishes. Regular price \$20.00. February sale price \$22.95.

Brass Beds with 2-in. continuous posts and extra heavy fillers, heavy trimmings. All sizes and finishes. Regular price \$39.00. Febru-

Mattresses of seagrass centre and jute felt on both sides. Deeply price \$3.95. Pebruary sale Mattresses of jute felt in layers, not stuffed, having full depth border and deeply tufted; covered in good grade of art ticking. Regular price \$11.50. February sale price \$8.45.

Mattresses of white cotton felt, built in layers, deep border. roll edges, encased in art ticking. All sizes. Regular price \$15.75. February sale price \$12.65.

Spring, with all metal frames and very closely woven wire fabric, cable supports underneath. Regular price \$5.00. February sale price

Red Springs, with all metal frames and high angles, heavy cable supports on edges and underneath. Regular price \$6,00. February sale price \$4.65. Box Springs of single cone coil, each coil securely fastened and covered with layer of burlap. Upholstered on top with jute felt. Box covered in good grade of art ticking with roll edge. Special \$15.95.

Pillows of mixed feathers in good art ticking. Size 17 x 25. Special, Pillows of choice chicken feathers, 6 lbs. to pair. Size 19 x 26. Special, per pair, \$1.50.

Pillows of duck and chicken feathers, weight 7 lbs. Size 20 x 27. Special, per pair, \$3.25. Couches of genuine fumed or golden finish oak, seats upholstered in imitation leather. Regular price \$17.75. February sale price \$13.95. Set of Six Dining-room Chairs of solid quarter-cut oak, having

shaped panel, top rails, pad seats of genuine leather. Fumed or golden finish. Regular price \$22.00. February sale price \$18.15.

Dining-room Chairs of quarter-cut oak, fumed or golden finish, well braced slip seats of genuine leather. Regular price \$30.50. February sale price \$25.95.

Extension Tables of solid oak with heavy pedestal base and 42-in. top, extends to 6 feet, fumed or golden finish. Regular price \$14.25. February sale price \$10.15.

Extension Tables of solid quarter-cut oak, having heavy platform pedestal and 45-in. top, extends to 6 feet, fumed and golden finish. Regular price \$22.75. February sale price \$16.95.

Extension Tables of solid quarter-cut oak, made with heavy round lock pedestal and shaped legs, 48-in. top, extends to 8 feet, fumed or solden finish. Regular price \$31.25. February sale price \$26.00.

Buffets of solid quarter-cut oak in Jacobean finish, having long linen drawer, three small cutlery drawers, good cupboard space, William and Mary design, with antique brass trimmings, fitted with shaped plate mirror. Regular price \$43.50. February sale price \$34.50. Colonial Buffets of quarter-cut oak, having cutlery, doiley, linen drawers and large cupboards, shaped top with beveled plate mirror, fumed or golden finish. Regular price \$38.00. February sale price \$34.25.

The SIMPSON Company Robert SIMPSON Limited

tive floral patterns in pink with blue and blue with yellow colorings. Special for today, single roll, 18c. Tapestry and Fabric Weave Wall Papers, for living-rooms, halls and dining-rooms; extra large A Great Sale of Rogers' A1 Quality Table Silver

Again today you can buy silverware of this well-known high-grade quality at the amazing prices quoted below. This special purchase comprises 14,000 pieces. Some of the articles are mentioned below. They all come in the popular "Graylock" and "Leyland" patterns.

square yard, 55c.

Tea Spoons. Value \$2.50 per dozen. Today, per set of 6 for 88c. Dessert Spoons. Value \$4.05 per dozen. Today set of 6 for \$1.50. Dessert Forks. Value

\$4.50 per dozen. set of 6 for \$1.50. Table Spoons. \$5.00 per dozen. set of 6 for \$1.65. Today Medium Forks. \$5.00 per dozen. Today set of 6 for \$1.65. Value Butter Knives. V. 55c each. Today 35c.

Cold Meat Serving Forks. Value \$1.00 each. Today 59c. Dinner Knives, with solid handles. Value \$5.50 per dozen. Today set of 6 for \$1.75. Dinner Knives, with hollow handles. Value \$13.00 per dozen. Today set of 6 for \$4.49. Bouillon Spoons, Value

\$6.50 per dozen. Today set of 6 for \$2.15. Bread and Butter

Spreaders. Value \$6.00 per

dozen. Today set of 6 for

Value \$1.50 each. Today Child's 8-piece Sets, in-

cluding knife, fork and spoon. Value \$1.50. Today 95c. Food Pushers. Value 50c each. Today 29c. Sugar Shells. Value 55c

Coffee Spoons, \$2.50 per dozen, set of 6 for 82c. Today Individual Salad Forks. Value \$6.75 per dozen. To-day set of 6 for \$2.20.

The SIMPSON Company Robert SIMPSON Limited



500 quarts Duplex Varnish Stain, quality guaranteed, hard drying and glossy finish; light oak, dark oak. Today extra special, per quart, 39c. Oval Brushes, black bristles, steel grip ferrules. Regular 20c. Today 11c. Great Bargain in Men's Double Yoke Neglige Shirts On Sale Today 69c

Friday bargain, yard, 19c.

Special Purchase of 2,400 Shirts Which We Secured for You at a Very Low Price.

These shirts are exceptionally well made and represent remaining lines of a prominent manufacturer's best selling stocks for the season just passed. They have double yokes at neck and are in coat style; furthermore, they are cut over roomy yet perfect fitting bodies. In plain and fancy hairline stripe pattern. Sizes 14 to 17. Today, each, 69c. Men's Roomy Flannelette Night Robes, with collars. Colored stripes on light grounds. Sizes 14 to 20. Regular \$1.25. Today 98c.

Men's Work Shirts of blue chambrays, black sateen Oxfords and drills. Collar attached styles. Roomy, strongly stitched bodies. All sizes in the range, 14 to 18. Today, each, 95c.

Men's Trousers---Another Sale \$2.95

This sale gives those men who missother opportunity to buy an extra pair of pants at a commendable saving.

They are in herringbone patterns and brown diagonal stripe tweeds as well as black and grey striped worsted. Some finished with cuff bottom. Suitable designs for wear with any coat and vest. Today, per pair, \$2.95. Mackinaw Coats in brown and black

overcheck pattern, made in Norfolk style, yoke and pleats, belt all around. Special \$6.75.

Men's Tweed Suits in rough and firm finish. Brown and black check and grey and black check, also brown and black and grey and black stripes, also grey and black hairline stripe. Single-breasted, three-button model. Well made and finished throughout. Sizes 36 to 44. Friday bargain \$12.45.