The Men's

Store

Fur Caps, in otter, seal, beav-

er and Persian lamb, wedge and

driver shape, choice skins and

well lined. Regularly \$10.00 to \$16.50. Wednesday ..... 9.00 Men's Adjustable Fur Collars,

in astrachan lamb, nutria beaver,

Corean beaver and wallaby Re-

guarly \$3.50 to \$6.00. Wednes-

day ..... 2.45

MEN'S WARM CORDUROY

VESTS.

Clearing vests, in fawns,

browns, greens and a few

fancy knit, lined with flannel.

cut single-breasted style, just

the kind of vest for winter

wear. To clear ..... 1.98

Suits, made from a durable

English tweed, in medium

shade of grey, double-breasted

style, with shapely lapels, fine

are made on the full American

style, with belt loops; a goo strong and natty suit for

school. Wednesday, sizes 25

A wonderful value in Boys' Two - piece Double - preasted

Bannockburn Tweed Suits,

made with long roll lapel, 3-

button style, vent in back and

crease side, full bloomer pants.

Wednes d a y.

sizes 25 to 30,. \$5.50; sizes 31

to 34, \$6.00.

to 30, \$4.00; 31 to 33, \$4.50.

twill body linings,

Boys' Two-piece Bloomer

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Winter Underwear That Must Go

Genuine Lamb's Down Fleece, in the

natural shade, pure white lining, which is

free from dirt or germs, guaranteed un-

shrinkable. Sizes 34 to 44. Regularly \$1.

Sweaters, in navy blue, with white or red stripes on the collar and cuffs. Sizes 24 to 32.

Regular 75c, Wednesday .....

OVERCOATS

Heavy Winter Ones

of the better quality, and ulsters at a price which is half their value. Made from the finest English tweeds, in greys browns and fancy stripe patterns, also some plain colors. Cut Chester-

field style, with self and velvet collars. Single and double

breasted style, with two-way convertible collars, and a few Eng

Furs at Clearing

Prices

## Valentine Favors From The Simpson Store

## Woman's World

Most convincing proof of women's sway is to be found in the constantly varied displays in the Simpson Store. Women demand good values—and they are here. Women expect close-pricing, hence these more than generous prices for Wednesday's selling.

### Some Fabrics for Spring Lend Themselves to the Present Styles

#### Serges and Panamas Third Day of the Wash at Sale Prices Goods Sale

Excellent Values Crowd the

(Second Floor and Special Circle on The February Sale of Dress Main Floor near Queen St. Entrance.) Goods is not a clearance sale.

The materials sold are not "left-overs," they are purchased for this sale, and qualities range of colors. These are 32 inches wide, and the regular price is 25c. Sale price

Made from the best and cleanest bilk Mull, with designs of various pure Botany yarns; dye and finish guaranteed permanent, and thoroughly shrunk and spotprood, Satisfaction guaranteed or money refunded. Width 52 inches. Colors black, navy and cream. Priced at ....64

Clearance of a quantity of pretty Valoure.

\$1.25 PANAMA SUITING FOR 84c. 

Silk Sale

The New Season's Rich Black Suiting Silks, in great variety, and guaranteed qualities.

Bengaline Corded Silks, Bonnets, famed black, 32-inch silks, heavy and rich, per yard \$1.50, \$2.00 and \$2.50.

New, black, heavy Ottoman coxds perfectly finished, 22 inch, per yard, \$2.00 and \$2.50.

C. J. Bonnet's double-faced peau de soie, in both heavy and light weights, 40 inches wide, per yard, \$2.00 and \$2.50.

44-dach, extra heavy black suit-ng Duchess Silk. A silk we can

guarantee to give perfect satisfac-tion; 44 inches wide, per yard \$2.50

New Reversible Satins, new shot

Skirts for Separate

Wear

Women's Walking Skirts, in

a wide range of styles and ma-

terials, consisting of hair - line

stripes, diagonal serges, in

either black and navy, invisible

stripes, dark grey or navy, and

black and white shepherd

checks. Reduced for this

Socks and stockings are universal needs, and are one of the items in the cost of livinb. February reductions in the Simpson Store on fine new hosiery hold out possibilities of real savings to

Women's Fine "Llama" Cashmere Hose, black, seamless, spliced heel, toe and sole.

Women's Plain Black Cashmere Hose, seamless, double heel, toe and sole. Regular 27c. Hosiery Sale price, Wednesday,

Women's Fine Imported Lisle Thread Hose; the lot consists of black, tan and opera shades; silk embroidered fronts, laces and fancy figured patterns. Regular 45c. 

Women's Black Cotton Hose, imported. good quality, fast dye. Regular 20c and 25c. 

Boys' and Girls' Black Cashmere Ribbed sole; sizes 51/2 to 81/2. Regular 30c. Hos-

Children's Cotton Stockings, imported, black, tan; all sizes 51/2 to 81/2. Regular 

Men's Plain Black Cashmere and Tan Merino Socks, English made. Regular 20c. Hosiery Sale price. Wednesday .... .121/6

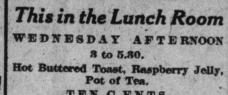
Men's Plain Black Cashmere Socks, fullfashioned, strongly spliced heel, toe and sole. Regular 35c-40c. Hosiery Sale price, 

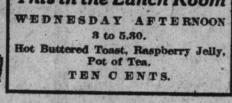
Men's Lisle Thread Socks, plain black and colors, also fancy patterns, fashioned. Regular 25c. Hosiery Sale price .... 115

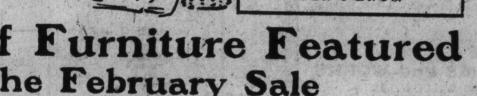
Men's Fine Imported Lisle Thread Socks, in a large variety of colors and patterns, silk embroidery, silk finished. Regular 35c and 40c. Hosiery Sale price, Wednesday, 

> Women's Cashmere Gloves, clearing of broken lines of black cashmere and chamoisette gloves. Regular 50c. Wednesday, pair .... .29

> Men's Tan Suede Wool-lined Gloves, dome fastener, dressy and comfortable. Regular 75c. Wednesday ..... .59







sideration in the selecting of our sale stocks. The Simpson Store is behind every piece of furniture sold by the department.

Brass Bedsteads, with continuous posts, 2 in. in diameter, with filling equally strong, evenly distributed, in full size only. February Furniture Sale ..... 20.60

Iron Bedsteads, in fancy scroll design, made strong and durable, and finished pure white or light green enamel, in full size only. February Furniture Sale ...... 6.95

Mattresses, well filled with pure white cotton, neatly tufted, and covered with good strong ticking; made in all standard sizes. February Furniture Sale ..... 5.45

Mattresses, filled with pure white elastic cotton felt; built for comfort, and covered with fancy art ticking. February Furniture Sale ..... 7.75

Hall Mirrors, in selected quarter-cut oak, and finished fumed or early English; large glass and good hooks. February Sale ..... 4-75

Hall Seats and Mirrors, in solid quartered oak. fumed finish. Febin early English or ruary Furniture

Sale ..... 14.75

STURDY VALUES IN Linens and Staples

PRETTY ENGLISH GALATEAS,

New navy and white, mid blue

and white, etc., in neat pretty

stripes, best indigo dyes, very

dainty suitable patterns for boys'

wash blouses, men's shirts, etc.,

etc., 27 inches wide, Wednesday,

SUPER IRISH BROWN HOL-

LAND, 25c YARD.

wide, all pure linen, extra super

quality, for ladies' and children's

wash dresses, etc. Only 500 yards.

160 FINE SATIN DAMASK

TABLE CLOTHS, \$1.98 EACH.

finest bleach and full satin da-

mask, fine weave and good sturdy Scotch make, the designs are very

attractive, with heavy borders all around, 2 x 2 ½ yards. Special

Wednesday, each ..... 1.98

THESE HEMMED SHEETS ONLY

\$1.29 PAIR.

70 x 90 inches, made from a nice, fine, plain bleached English

These are every thread linen of

And note our width, 40 inches

16c YARD.

TheFebruary Sale of Silver-Ware

The remarkable values given here are only typical of those that crowd the section. Quality considered, this is one of the most momentous sales of the

season. Pickle Cruets, in colonial pattern, glass fitted in a silver-plated stand, complete with pickle tongs, base of cruet bright finished. Regular \$1.50. Silverware Sale

price ..... .98 50 only, Silver - plated Combination Sugar Bowl and Spoon Holder, heavy. silver-plated, in bright and satin engraved finish, complete with 12 Rogers silverplated teaspoons, in a floral pattern. Regular \$4.50 com-

plete. Silverware Sale

price ..... 2.08

in satin finish, hand engraved decorations. Regular \$6.00. Silverware \$ale Bread Trays, silver-plated, in satin and burnished

graved on centre of each

ets, wth fancy handles and feet, bright finish, hand-engraved. Regular \$2,50. Silverware Sale price ... 1.98

plate mirrors, framed in 4 inch gilt moulding, burnished gold 500 Decorated Plates, Break-ornaments at corners, guaranteed ter, etc., Wednesday Special

#### China and Glass

54 only, British bevel plate mirrors, framed in 2½ inch dark compressed Glass, comprising: Cake Salvers, Fruit Bowls, Comprise \$22 x 28 inches. Regular price \$4.25, Wednesday, spe-etc., etc. Wednesday, half-price, 25 75 pairs Cut Glass, Sugars and Creams, regularly \$5.00. Wednes-

## You Are Personally Concerned in the Month of Hosiery Selling

you without sacrifice in quality or range.

Special Hosiery Sale price, pair ..... .29

Hose, seamless, double spliced heel, toe and

## Arm Chairs and Arm Lines of Furniture Featured In the February Sale

ed finish. February Furniture Sale ..... 6.20 Buffets, in selected quarter-cut oak, and finished rich golden, polished, oval beveled plate mirror, with leaded glass in doors, good cupboard and drawer space. February Furniture Sale ... 23.00

Parlor Suites of three

pieces, frames made of

birch and finished mahog-

any, polished, plain spring

seats, with upholstering

of silk tapestry. Febru-

ary Furniture Sale 21.90

holstered seats, with

shaped arms and shell

backs, mahogany polish-

China Cabinets, in genuine quartered oak, and finished fumed or early English finish, carefully made, with lots of display space. February Furniture Sale ..... 21.00

Dressers, made in birch mahogany veneer, in rich dull finish, heavy oval bevel plate mirror, two short drawers and two long, deep drawers; an exceptionally good pattern at a low price. February Furniture Sale ..... 17.00

# Quality goes before any other con-

Dressers, in selected quartered oak and finished golden, polished, princess style, with two short and one long drawer, trimmed with wooden knobs; long oval plate mirror. February Furniture Sale 21.75

## Former prices were \$7.50 Smart Dresses for Pre-Lenten **Festivities**

All ready for the St. Valentine's party, if you come and secure one of these dresses which have been greatly reduced in price. Materials are lingerie, pongee, fourlards, satin net and marquisette. The prices now range from \$3.25 to \$25.00.

WARM WINTER COATS

Splendid New Waists Lounging Robes Waist of lovely Cotton Voile, in of heavy velours, garnet, charming lingerie effects, dainty round yoke and collar, of time val. lace, the new set-in kimono sleeve is very dressy, trimmed front, back and sleeves, with banding of guipure tache braid; heavy girdle Smark New Shirtweists, of silk striped vesting, perfectly plain mentaliored, strapped seams, finished either side of box pleat with row of timen cluny lace insertion, has soft French collar and cutts. Special value 1.95

## A Sale of Girls' New Spring Sample Dresses

A wide choice in the Girls' Dress department, 3rd floor, Wednesday. We secured the entire sample range of a noted maker of girls' wash dresses at our own price, and we offer nearly five hundred of them at actually less than half the price they would sell for in the regular way.

About 500 Girls' Spring Sample Dresses, for ages 2 to 8 years, many beautiful styles to choose from, made in plain colored chambrays and cambrics, check and plaid ginghams, white drill, and silk mixed fabrics. 

OVERALL APRONS AND DUSTING CAPS. A complete house cleaning suit for seventy-four cents, that would cost you in the regular way an even dollar. Phone orders filled.

Women's Overall Apron, with long sleeves, covers the whole dress, fine, small, blue check gingham, back and front gathered on yoke, high neck, one inch hem on skirt, large pocket, all sizes, 32 to 42 bust. Wednesday, each Dusting Bonnets, made of fine print in assorted small check patterns, light or dark blue, front folded back, elastic in back of cap. Wednesday, each

new short vamp and medium high toe lasts, plain and fancy tops, New York and Cuban heels; sizes I to 8. Regular \$3.50. Wednesday 2.49

Many Cases of New

York Hats on Dis-

play To-merrow

These are very smart

tailored effects, introduc-

ing some novel and what

promise to be the favored

styles for early spring;

clean-cut turbans, walking

and sailor effects, in black

tagel and black mohair,

with white or colored

trimming; beautiful

changeable taffetas are

shown, with flowers and

fancy nacre braids. Any

one of these hats can be

Women's Boots

600 pairs Women's Boots,

button and blucher style, tan

calf, patent colt and gunmetal

leathers, mostly made on the

used for present wear.

## Ribbons for Rapid Selling

A "quick moving" price has been put on two lines of ribbons for to-morrow. A dainty Dresden ribbon 3 1/2 in. wide in small rosebud pattern with fancy edge, in a number of delicate shades, extra value at 25c per yard. Wednesday, 

A heavy black duchesse satin ribbon, 6 inches wide, excellent for millinery. Regularly 30c per yard, Wednesday, per yard ...19

#### Feather Boas of Imported Ostrich Feather.

in black, grey and black and white, 68 inches long. Spečlai, Wednesday .... 5.28 Fashionable Flat Stoles in

marabou, a select quality, in black or natural colors, with silk ends ..... 5.00 Flat Ostrich Feather Stole,

sheeting, torn sizes, standard with silk ends ..... 7.50 hems, unexcelled for wear or laundering. Per pair Wednesday, 1.29

In the Grocery Section

2000 stone Fresh Rolled Oats, per stone, 43c; choice Side Bacon, peameal, half or whole, per lb., 18c; Finest Canned Corn, 3 dins 25c; Canned Peas, per tin, 11c; Choice Prunes, 3 lbs., 25c; Pure White Clover Honey, 5 lb, pad, 68c; Telifer's Cream Soda Biscuits, 3 lb. box, 24c; Edwards' Evaporated Soupe, tomato, white and brown, 6 packages 25c; Canned Haddie, Brunswick brand, per tin, 10c; California Sunkist Oranges, good size, per dozen, 30c; Malta Vita Breakfast Cereal, 3 packages 25c; Canned Carolina Rice, 3 lbs. 25c; Canned Golden Wax Beans, per tin, 10c; Ozo Cubes for making beef tea, 3 tins 25c.

FRESH ROASTED COFFEE, PER LB., 25c. 300 lbs. Finest Fresh Roasted Coffee, in the bean, ground pure or with chicory, Wednesday, per 16. 25c.

Large Silver-plated Ice Water Jug, with cover, stands about 12 inches high, finish, the word "bread" en-

tray, fancy border. Regular \$2.50. Silverware Sale price ..... 1.98 Silver-plated Cake Bask-

Mirrors