# impson Store Store Closes 5.30 P.M.

H. H. FUDGER, PRESIDENT.

J. WOOD, MANAGER.

## NEWS FOR WOMEN-\$10,000.00 TO BE

#### Automobile Manufacturer Hard Up \$5.00 Pictures for 95c Bears to be Chased by Babies Electricity Harnessed for Xmas Fun

Details of the news items from Wonderland in the following paragraphs should be read very carefully by every boy and girl, and promptly reported to their parents:

The New Reflectoscopes, the Postcard Magic Lantern. This is the most improved electric machine, that reproduces any picture or postcard; is fitted with electric lamp, cord and attachment, easy to operate. Wednesday we place only 50 of these machines on 3.98 sale, a \$5.00 article, for only

There's no gift more acceptable than a picture. It combines the Christmassy goodwill with a delicate compliment to the artistic taste of the recipient.

On Wednesday we will sell at 95c each for clearing up a special shipment of pictures.

SHIRE & LECTURE THIS CALLAND CONT.

Mid-Week Sale of Infants' and Little Girls' Winter Coats

Come early to the Infants'

Department, third floor south

to-morrow, if there's a baby or

little girl or boy around your

house who needs a warm winter coat. We have just received

a recent purchase of a maker's

sample lines and balance of

stock of very beautiful and styry

lish little coats on which we

saved over half the regular prices. Styles are all this sea-

son's latest and are made from

son's latest and are made from the most popular materials. On account of the limited quantity we cannot accept phone orders.

132 only infants' and Little Girls' Winter Coats, made in white and colored bearcloths black curricule cloth, plush, velvet and plain all wool broadcloths; all are lined throughout and tastefully frimmed with fancy or pearl buttons and slik braids, the velvets and plain cloths come in best colores. Lengths 22, 24258 26 inches, for ages 6 months up to 4 years. Regular values 34 to 16 each. Wednesday, each 2, 50 co

Silks a Favorite Xmas Gift

Wednesday's Selling Should

Clear these Navy Serges

A Collection of High-Class Ribbons 39c per yard

Broken lines of high grade fancy ribbons, silk and satin combinations; Paisley with fine stripes through it, Dresden and plain satin combinations, plain taffeta and Paisley combinations; very beautiful effects in the lot for 700 Framed Pictures, including photogravures, etchings, pastels, etc., etc., regular Christmas gifts; color effects are selling prices up to \$5.00.

This will be the safe of the season.

No phone or mail orders. 3 only to rose. Regular price 50c to 75c. Wednesday, per 39c each customer.

## A Big Sale of Millinery Hundreds Made Happ

Special Sale Price

250 New Trimmed Hats, in the Doulton and Wedgwood-Pass It ( smart effects, with wings and highclass ribbons on expensive felts, all the best colors; worth from \$5.00 to \$6.50. Wednesday ..... 2.85

· 75 New Fur Turbans, in long black hair, best styles, can be trimmed with cords or a flower.

LEAGUE TO THE

Women's Savings

Brought to Light

It's beautiful the

- money, these wise women who make provision

way they find the

before hand for buying thances! Just show them two or three dollars' worth for every dol-

lar they have to spend, and they 'dig it up," "fish it out," or by some "open sesame" bring it to light. These women's

suits, silk dresses, sacques and waists are

intended to unearth

Ten Thousand Dollars

or thereabout, on Wednesday morning,

and "you may take it from me," says our

garment man, "the women will be here

sery Alloready at 8 a.m.

High Class Women's Suits, \$18.50 to \$28.50

ON SALE WEDNESDAY MORNING AT \$6.95.

We bought all the manufacturer had at our own price, to go on sale Wednesday morning. Regular \$12.75, for \$7.95.

\$3.50 All-wool Eiderdown Dressing

Sacques, \$1.49

\$6.50 Lace and Net Waists, \$3.95

A Snap in Women's Silk Drssses .

What hundreds of people (indeed, we might say ti ands) have discovered in our elegant Chinaware Der ment these last few days has made them very happy cause it is a happiness they'll pass on to others. Beaut new fancy china ornamental ware for Christmas press far less than cost of production. Another lot to-n

400 pieces only for early shoppers Wednesday choice assortment of artistic pottery; the assortment of prises pieces of Wedgwoods, Doultons, Coalport, jar ieres, rail plates, jugs, steins, etc. Extra special. Terra an even

Sterling values in Artistic Pottery are a predomi feature throughout the entire China Section.

A dainty gift this, 7-piece Fruit Set, Royal 2.9

English Dinner Sets, beautiful assortment of designing grade wares, artistic decorations. See 12.5

## 300 Men's Ulsters to Clear Wednesday at 9.

These are the balance of a leading Canadian clothing manufacturer's storand are sold regularly at \$12.50, \$14.50, \$16.00 and \$18.00. They are comprised English and Scotch fancy tweed ulsterings; soft, heavy, comfortable material in all the latest shades and patterns, including grey, brown and greenish towwith self and fancy colored stripes; cut from the popular models, in single a double breasted styles, with convertible collars, making them suitable for kinds of weather; tailored in the best possible manner, and finished with exquality linings and trimmings to match; sizes 35 to 44. To clear Wednesday as a con-

### Men's Underwear Worth 75% More

1,000 garments of Men's Winter Weight Underwear, including natural w Scotch wool, wool and camel's hair; some have double breast and double be others double breast, spliced elbows and knees; all sizes in the lot. Regiprices up to \$1.75. Wednesday, a garment \$1.00.

Men's Cashmerette and Flannel Pyjamas, in double or single breasted style with or without frogs, military or turn-down collars; a very serviceable Chrismas gift. Wednesday \$2.00 a suit.

#### **Extra Special**

200 dozen Men's Silk Neckwear, put up in very pretty Christmas boxes; the ties are made up from hundreds of odd pieces of silk, which make regular fit and seventy-five-cent neckwear; they are all full length, and made with flowing ends. We procured the whole lot of these, which enables you to get a 500 a 75c tie in Christmas box, for, Wednesday 20c

These Storm Calf Boots are the best "cold" preventer on the market; the will keep your feet warm and dry in the severest weather. The soles a

750 pairs Men's Goodyear Welt. Leather Lined, Blucher Style Boots, m from black storm calf leather, heavy double soles, heavy shanks, easy fitt long wearing; all sizes 5 to 11. Regular \$4.50. Wednesday \$3.48.

## Men's Boots and Slippers

1,200 pairs Men's House Slippers, very useful Christmas gifts, fine workman Men's Everett style, fancy trim; all sizes. Wednesday ..... Men's Opera style; all sizes. Wednesda Men's Everett style; all sizes. Wednesday ...... 1.39 and 14 Men's Romeo style; all sizes. Wednesday ...... 1.25, 1.50, 1.75, 2.50 and 2.55 

#### Christmas Slipper Soles

700 pairs Slipper Soles, pure white lamb's wool, leather sole. Special Webnesday: Men's 30c, women's and boys 20c. children's 17c, infants' 16c. "Cooper" Slipper Soles, solid leather, with leather counter. Wedner Men's 60c, women's or boys' 50c, misses' or youths' 40c, children's 30c.

(Telephone orders filled.)

#### Linens and Staples BEAUTIFUL HEMSTITCHED TABLE CLOTHS \$3.95 EACH.

2 x 2½ yards, spoke hemstitched all around, very handsome, new bordered designs, finest satin damask, as white as snow, pure linen; such cloths as will give any housewife pleasure. Only 40 to clear at, Wednesday, each

#### TOWELS FOR CHRISTMAS, 3 PAIRS

FOR \$1.00. Never too many Bedroom Towels. especially such towels are these; pure linen, hemmed ends; 20 x 38 inches; heavy huckaback weave; put up in a pretty Christmas box. Wednesday 3 pairs for \$1.00.

DACE TRIMMED CENTREPIECES 35c EACH. Pretty Round Centrepreces, 20 x 20 inches, drawn work in the centre, and.

lace frimmed all around, pure linen centres: only about 190 pieces at, each, upstairs in Linen Department, Wednesday 35e BEAUTIFUL ART PRINTED COM-FORTERS \$2.00 BACH. 72 x 78 inches. stitched designs, pure white cotton filling, covered with

the daintiest, prettiest American art silkolines: a very fine showing of newest colorings, suitable for Christmas gifts. Each, Wednesday \$2.00, ANOTHER LOT OF FLANNEL BLOUSE LENGTHS AT \$1.35 PER

A very exclusive lot of Fine Ceylon Flannel Blouse Lengths, very dainty, pretty stripes, perfect washing, and length; put up in a pretty Christmas box On sale, Flannel Section, upstairs, per length, Wednesday \$1.35.

#### Sectional Bookcases for Christmas

"Macey" Bookcases, known as the "better make" of sectional cases; a full assortment always, in stock, in golden, fumed and early English finishes, Stock of these sections, with

## Groceries

2.000 stone Fresh Rolled Oats, per riche 36c. Choice Side Bacon, pea-meal, half or whole, per lb. 20c. Choice Currants, cleaned. 2 lbs. 27c. Choice Valencia Raisins, 3 lbs. 27c. Pure Almord Paste, 1-lb. tin 40c. Frepared Icing, assorted. 2 packages 27c. Canned Rolled Finest Canned Tomatoes, per tin 11c. Peas, 8 lbs. 25c. Telter's Cream Soda Ficct to department.

2 LBS. FRESH ROASTED COFFEE.

200 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory.

Wednesday, 2 lbs. for 30e.

Watches and Diamond Pearl Sunbursts.

10 k.

fine quality, 51/ pearls, \$3.50. earl Sunbursts. 14k., 81 real pearls, \$18.00. Diamond Rings.

fine quality stone Tiffany setting, \$29.95. Expansion Bracelets, gold filled, signet top,

\$1.95. ointed Bracelets, hand engraved, pearl and amethyst settings,

\$2.95. 9k. Necklets, rope and curve pat-

terns, 16 in. long, \$3.50.

Ladies' Fourteen Carat Gold Watches jewelled move-

ments, double case, beautifully decorated,

\$19.50 Watch, 17.

Simpson's Special jewel, fitted with patent Brequet hair

H. H. W. King St. E., PROBS

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wedded to their are to break change their p newspapers app surprisingly snuthe most import those with the championed the championed the they were unabroads in the Lift The betting obefore election majority would elections progree 30, then 30, the government

LATE MO NEWCASTLE-

See Window

#### Little Presentation Articles You Can Purchase For 50 and 98 Cents

French Mounted Back Combs, Barrettes, Side Combs and Bandeaux; each in a Christmas box, 50e and \$8e. Jewel Boxes, Stud Boxes, Purses, Small Strap Purses, Bags for Misses, Change, Bill and Letter Cases for Men, Collar Bags, Writing Folios, Belts, Belt Buckles, 50e and 2%

We have the Cordeliere Bags now so much in yogue in Paris and New York; Paisier, cashmere, velvet, suede. Prices, each \$8.00, \$8.50, \$10.00 and \$15.00. A few Suggestions for Xmas Buying from the Brush and Fancy Goods Depts 39 only Women's Brush and Comb Sets; the cases are of black leatherette, with green or purple satin lining, with white brush and comb. Regular \$2.75. Wednesday \$1.98. 65 only Combination Thermometers and Pipe Racks, mission finish. Regular \$1.90. Wednesday 50c.

50 only Men's Military Sets, consisting of two ebony backed military brushes (best French make) and black seal grain leather case. Regular \$3.25. Wednesday, per set \$2.25. Men's Polished Wood Smoking Sets. Regular 50c. Wednesday 25c. (Phone direct to Tollet Department.) We are now showing a full line of Toilet Cases, Manicure Cases, Glove and Handkerchief Boxes, Smoking Sets, Shaving Sets, Smoking Trays, Neektle Boxes, Military Sets, at the Fancy Goods Department, in the new building.

#### Feather Boas

We are clearing a lot of Marabou Stoles, in natural color, in five strands, with tail ends; 78 inches long; also ostrich ruffles, with silk ends, in black, white, grey, also black and white. Values up to \$3.50. Wednesday \$2.19.

### Book Department

The new "Ralph Connor" booklet, "The Recall of Love," 25e each. Robert Louis Stevenson's works, 10 volumes, in cloth, the Scribner's edition. Special \$6.75 the set. Christmas Postals, 6 for 5c.

### Work Baskets

In solid mahogany; our own special design. Price \$14.75. Muffin Stands, in solid mahogany, with cane centres in shelves. Price \$11.90. Trays, in mahogany, with inlay centres. Price \$5.75, Extension Book Racks, in mission oak, with brass at each end. Price \$1.80. Smokers' Stands, in mahogany finish. Price \$1.90.

Smokers' Stands, with pipe rack, in mission oak. Price \$2.75.

Smokers' Tables, in oak, mission finish, with match and cigar holders. Price \$4.90.

#### Footstools, in mission and fumed oak, with leather tops. Price \$8.40. Christmas Bells, Wreaths, Etc.

Red immortelle Wreaths, each \$1.50, \$2.00 and \$2.50. Red Ribbon Bow. with "Merry Xmas" in gold letters, each 50c. Red immortelles, in bunches, at 35c. Red Poinsettias, at 7c, 10c and 25c. Japanese Air Ferns, at 15c and 25c. Red Paper Bells, at 3 for 5c, 2 for 5c, 3 for 10c, 5c, 10c, 15c and 25c each. Red and Green Stars, at 2 for 5c, 5c, 10c, 15c each.

### Jewelry and Silverware

Gold Filled Necklets. 16 inches long, in rope and curb patterns, \$1. Gold Filled Vest Chains, as-

sorted patterns, \$1.00. 10k. pearl set Safety

Pins, \$1.50. Gold filled Lockets, plain, fancy engraved, pearl and stone set, round,

and oval, room for 2 pictures, \$1.50. 10k. pearl set Rings, real whole pearl, Tiffany setting, \$1.50.

10k. Signet Rings, plain and chased, \$1.98.

Sterling Silver Six Coffee Spoons, in case, \$2.25. Match Boxes, \$1 to \$2.

Napkin Rings, \$1.25.

Hair Brush, \$4. Mirror, \$7.50. Toilet Articles, each 25c.

Electro-Plate Conbination Sugar and Spoon Holder. \$3.98. Bake or Pud-

> ding Dish. \$3.98.

Cutlery and Skates 1,000 Child's 3-piece Set, Spoon, Fork and Knife; beautiful nickel silcer, in lined case, delicate shade lining. 2ac line for, Wednesday 15c.

Single End Hockey Exates, all steel runners, well braced; sizes 7 to 10 1/2. Wednesday 45c.

and Wheel Goods

Rug Department, 4th Floor

While many varieties of material have been introduced. Madras still holds an important place as a decorative fabric. We are showing an extensive range of floral and conventional effects. In many color combinations, on green blue, yellow, red and mauve grounds, bigh quality: 52 in wide. Regular 65c and 75c a yard. Such qualities at such a low price merit a quick sale. Wednesday only, per yard 48c.

Well P. Just arrived a shipment of All-

Wall Papers

ING ROOM PAPERS REDUCED. 2,200 rolls English. French, German and American Papers, for living rooms, flat; these are clean-up lets of good stilling lines, in flat or mica effects, self-toned or colored, in greens, browns, blues, reds, champagnes and their blendings. Regular to 35c, Wednesday 24c.

ALUMINUM WARE.

Double end Hockey Skates, strongly braced, fine tempered steel blades, full nickel-plated; sizes 10½ to 11½. Regular up to \$1.98. Wednesday 98c.

WEDNESDAY SPECIALS. 100 Doll Folders. Regular 75c, for 59c; regular \$1.00, for 79c; regular \$1.25, for 99c. Boys' Sleds. Regular 40c, for 82c; 60c, for 52c; \$1.50, for \$1.29,

the designs are medallion and Oriental, some green, a few good fawns, and a few cream and terra cotta; there are three sizes in this special lot, viz. 9 x 10.6, 9 x 12 and 9 x 15.

They are selling at \$26.50, \$20.00 and \$37.50. While they last on Wednesday you can get them at \$22.48 each. (No phone orders will be filled.)

IMPORTED PARLOTS, DIXING ROOM, DEN, LIBRARY AND LIV-

200 sets Salt, Pepper and Toethpick Holders, self-righting; the kind that do not tumble over; in holly boxes; 3 pieces (hardware section). Wednes-day 25c.

36 sets Carvers, in leatherette cases, beautifully lined with plush and satin, knife, fork and steel, with capped stag handles; silver mountings, Sheffield steel; best maker's line. Wednesday \$3.25.

Spring Skates, well tempered steel runners; sizes 8 to 11. Wednesday Xmas Sleighs, Carriages, Folders,

(Fifth Floor.)

Girls' Sleighs, 40c, for 34c; 50c, for 30c; \$1.00, for 79c. A Silk Dress Length or a Silk Waist Length; either will give the greatest delight to the receiver; you may be perfectly certain that you are safe in buying silks here, as "Simpson's for Silks" is known all over the Dominion. All our dress and waist lengths are put up in attractive Christmas boxes, ready for presentation. Special purchases of new silks, plain and fancy, specially for Christmas giving, are just received. All are moderately priced at 50e, 75c and \$1.00 per yard. Bables' Sleighs, \$1.75, slightly damaged, for Ble; \$5c, for 74c.

Madras Wednesday at 48c

Women's Heavy Plush Lined Vests and Drawers Reduced

We have just received fiftyfive dozen of these warm winter undergarments for women that we find upon examination to

have slight imperfections in the weave. Rather than have them returned, the maker made us a substantial allowance, which enables us to offer them at a saving of 15c a garment. Phone orders will be filled if early. "66% Women's Vests and Drawers,

"Peerless" brand, heavy ribbed plush

lined, white cotton, vests high neck, long sleeves, buttoned front, draw-ers are ankle length to match.

Sizes 32 to 38 bust measure. Regu-

laf price 50c each, for Wednesday selling, 35c each.

BINDING

Hosiery in Fancy Boxes Women's Fine Imported Lisle Thread Hose, gauze weights, for dress wear, black, white and all the newest colorings, with neat silk embroid-ered fronts. Wednesday, pair 35c, 3-pairs, in fancy box, \$1.00.

Women's Fine English Made Black Cashmere Stockings, with neat silk embroidered fronts. Wednesday 35e pair, 3 pairs, in fancy box, \$1.00. IN FANCY BOX. Women's English Tan Cape Leather Gloves, for street wear, also tan suede, with pique and P. X. M. sewn

point, the perfect street glove; all sizes. Wednesday, pair \$1.00. 75e STEDE KID GLOVES 40e. Women's French Suede Undressed Finished Kid Gloves, oversewn scams, dome fasteners, Parls points, grey and ian: all sizes. Regular 75c. Wednes-

seams, one dome fastener, arrow

\$1.00 MEN'S CAPE GLOVES 79c. Men's English Cape Leather Gloves, tan shades, pique sewn, dome fastener, arrow points: the popular glove for street wear, all sizes. Regular \$1.00. On sale Wednesday 73c.

OF LONGING AND TIGHT