THE SIMPSON STORE OFFERS GREAT WEEK-END VALUES TODAY

Rare List of Furs for Today

Smart, Good-Wearing Furs for Misses; Stoles and Muffs, or Separate Muffs, in fashionable furs, for wear with the fur-trimmed coats of the season.

Natural Raccoon Sets—Muffs and Stoles. Muffs are large, square, pillow shape, showing four distinct stripes, handsomely finished with shirred silk ends and lining. Special 14.50

Stoles, to Match Muffs—Are large, two-stripe, finished with two heads and tails; to be worn across shoulders. Special 13.50

Natural American Gray Fox Sets—New fancy rug muffs, made over finest tango shade satin beds, and finished with natural heads and tails. Special 15.00

Handsome Two-Skin Stoles, to Match Muffs—Finished with heads and tails; tango lined; can be worn across shoulders. Special 13.50

Natural Canada Beaver Muffs—Extra large, neat, round shape, from the very choicest skins. Special 25.00

Hudson Seal Muffs—Round shape, from finest foreign-dyed skins; cream satin lining. Very special 17.50

Natural Russian Fitch Muffs — New melon shape, from selected full-furred skins; nicely tailored. Special 37.50

Scotch Mole Muffs—In large pillow shape; very best quality; nicely lined with taupe silk. Special 18.00

Eastern Canada Mink Muffs—In new melon shape; a pretty muff for any suit. Very special 28.00

Natural Civet Cat Muffs—In new melon or football shape; best skin; beautifully marked. Special at 17.50

Electric or Near-Seal Muffs—In new semi-round shapes, with cuffs. Special 12.00

A Complete Range of Different Shaped Stoles—All new designs, to match above muffs.

VERY SPECIAL.

Fur-Lined Coats—With natural muskrat and mink marmot linings; all this season's goods; mostly manufacturers' samples. Priced $50.00 to $75.00. Saturday, each 37.50

The Christmas Festival of the Allies on the Fourth Floor. Have You Seen It Yet?

Look What Toys a Quarter Will Buy This Morning at 8.30

Lead Soldiers, in different uniforms, including Highlanders, the uQeen's Own, Royal Horse Guards, First Life Guards, Irish Guards, British Soldiers in khaki uniforms. Five, six or more soldiers in a box. Also Teddy Bears, Alphabet Blocks, Ironing Tables, Horse and Cart, Toy Telephones. For those who come at 8.30, goods to 50c regular, Saturday morning ..... .25

The Toy Festival Is in Full Swing

With a practically unlimited number of Toys of every description for boys and girls and little children — from a rattle for the baby to a set of Modelit for the boy with a mechanical turn of mind; a doll for the little girl or a piano that is tuned.

A Big Assortment of Friction Toys at 75c—Engines, Autos, Street Cars, and Hook and Ladders, Water Towers.

Some Larger Pieces in Friction Toys at 1.49

Boy Scout Cannons—A very well-made cannon, good size, will shoot about 20 feet. Price 2.75

Boy Scout Drums ..... 4.75 and 5.75

Dolls—A large variety of 98c Dolls, consisting of:

Baby Dolls, dressed in real baby clothes;

Tipperary Tommy, a boy doll in red and green soldier's uniform;

Tipperary Mary, a typical Irish doll, dressed in red and green;

—and many other dolls, all with unbreakable heads and expression faces. Special, for, each ..... .98

420 Children's Sets, including silver-plated spoon and fork and pearl handle knife with silver-plated blade; this three-piece set neatly carded and complete in box. Saturday, set ..... .49

(Fourth Floor)

23 Only, Silver Vanity Cases, with leather compartments for cards. Regular $1.00. Saturday ..... .29

26 Only, Juvenile Dressing Cases, fitted with military brushes, mirror, soap box, tooth brush and comb. Regular $1.25. Saturday ..... .90

12 Only, Party Cases, in saphian leather, vanity fittings. Regular $1.95. Saturday ..... .69

Jewel Case, in seal grain, black only, lined in red and green satin and plush. Saturday 1.35

PHOTO ALBUMS.

Full Leather-Covered Album, 50 leaves, size 7 x 10. Regular $1.25, for ..... .95

Loose Leaf Album — Imitation Seal Grain Leather-Covered Album, 50 loose leaves, size 7 x 10; extra big value. Regular $1.50, for ..... .98

1000 Catchy Mottoes, for den or living-room, 75 subjects. Regular 15c. Saturday, 2 for ..... .25

CANDIES.

1000 lbs. Simpson Special—An assortment of Taffey, Caramels and Chocolates, Creams and Bon-Bons. Per lb. ..... .20

500 Packages Cowan's Maple Buds. Per package 5

1000 Boxes Assorted Chocolates, ½-lb. boxes ..... .15

Caracas Chocolate Squares. Regular 5c, 3 for ..... .10

The Annuals Children Want!

"Our Little Dots," new volume. Attractive picture boards ..... .35
"Infants' Magazine," attractive picture boards ..... .35
"Child's Companion," attractive picture boards ..... .35
"Children's Friend," attractive picture boards ..... .35
"Young Folks' Companion," attractive picture boards ..... .50
"Blackie's Annual." Boards, .65; cloth 1.00
"Rosebud Annual." Picture boards ..... .75
"Chatterbox." Picture boards, .75; cloth 1.00
"Musson's Children's Annual." Picture boards ..... .90
"Young Canada." Cloth bound ..... .90
"Chums." Cloth bound 1.65
"Boys' Own Paper." Cloth bound 1.75
"Girls' Own Paper." Cloth bound 1.75
"Scout Volume." Cloth bound 1.75

(Fourth Floor)

Drapery Specials

49c American Chintzes at 31c—A large assortment of designs and colorings, printed on heavy taffeta and reps, for making slip covers, cushion covers or for fancy work, 36 inches wide. Regular 49c. Saturday, yard ..... .31

American Silkolenes, 14c—New designs, new colorings and excellent quality, 36 inches wide. Saturday, yard ..... .14

Point d'Arabe Curtains, $3.79 Pair—Excellent curtains for dining or living-room windows, in ecru color only; 2½ to 3 yards long; rich Arabian laces and insertions, appliqued on heavy tulle. Regular $4.50 to $7.00 a pair. Saturday, pair 3.79

10c Extension Curtain Rods, Saturday, 6c—A special purchase from which we will fill phone or mail orders as long as the stock lasts; well made rods with nickel ends and hook brackets. Regular price 10c. Saturday 6

PLEASE NOTICE.

Tuesday is the last day on which orders will be taken for re-covering furniture without charge for labor. Select your covering before 5.30 Tuesday afternoon, and we will send for the furniture and mail estimate to you for covering in any of these specially selected fabrics. Upholstering Tapestries, 50 in. wide, at 1.00, 1.50, 1.90, 2.00 and 3.00 per yard; 30 and 50-in Chintzes and Linens at, per yard, 88, 1.00, 1.50, 1.75 and 2.00

FINE FURNITURE

Arm Rockers, solid quarter-cut oak, fumed finish; loose cushion seat, in leather. Regular $8.25. Saturday 7.25

Arm Chairs and Arm Rockers, covered all over in art leather. Regular $8.00. Saturday 5.25

Couch, covered all over in art leather. Regular $10.50. Saturday 7.25

Den Tables, quarter-cut oak, fumed finish, heavy round top. Regular $5.50. Saturday 4.25

Library Table, quarter-cut oak, fumed finish. Regular $20.50. Saturday 13.95

Divanette, "Colonial" solid oak frame. Interior of stamped steel, no castings; non-sagging springs; mattress all cotton felt. The seat and back in brown leatherette. Opens out to a full-size bed. Regular $45.50. Saturday 29.50

Dresser, quarter-cut oak, golden or genuine mahogany veneered. Regular $21.50. Saturday 12.95

Extension Dining Table, quarter-cut oak, fumed or golden finish, 48-inch top. Regular $23.50. Saturday 14.95

Extension Dining Table, quarter-cut oak, fumed or golden finish, 48-inch top. Regular $27.25. Saturday 17.25

Look! Here's a Great Chance For a Man Without an Overcoat

$6.90 is our Saturday price for one hundred and sixty Winter Overcoats today — that are worth up to fifteen dollars each in the regular way.

40 COATS, heavy brown and black diagonal tweed.
30 COATS, brown fancy stripe frieze.
40 COATS, dark gray heavy twill ulsters.
50 COATS, assorted patterns in gray and brown.

Sizes 34 to 40 in the lot. Come at 8.30 a.m. to secure one of those wonderful bargains at SIX-NINETY TODAY.

WINTER OVERCOATS SELLING TODAY AT $12.45.

250 Coats, usually $16.50, $18.00, $20.00 and $25.00 values; single-breasted, fly front, Chesterfields, young men's close-fitting, buttoned-through, short coats; double-breasted ulsters, 50 inches long, with convertible collars; English coatings in brown or grays, subdued patterns; plain English beaver, in black or Oxford gray cheviot; linings are heavy twill mohair; sizes 36 to 44 ..... 12.45

MEN'S FUR COLLAR COATS, $12.95.

Heavy English black beaver cloth, cut double-breasted ulster style, with fur collar of marmot fur; rubber interlining to the bottom and wind cuffs; sizes 36 to 44. Special 12.95

Boys' Winter Ulsters $7.79

REGULAR $10, $12, $13 AND $14.

300 from our regular stock; exceptional values for early buyers; dark gray and brown Scotch and English ulsterings; also navy blue chinchillas. Sizes 26 to 35. Saturday 7.79

Boys' Russian and Junior Ulsters $4.95

REGULAR $6, $6.50, $7, $7.50 AND $8.

250 of this season's smartest models, double-breasted, tailored from imported overcoatings, in gray and brown; chinchilla coats in the lot. Sizes 2½ to 9 years. Saturday 4.95

Men's $15.00 Suits

The greatest $15.00 value; English tweed, in good brown pattern; cut in new single-breasted sacque style, with high-cut single-breasted vest. Sizes 36 to 44. Saturday 15.00

Exceptional Purchases Provide These Boot Values For Today

Men's $4, $5, $6 Boots ..... 2.95 | Women's $3.50 to $5.00 Boots.. 1.99 | Boys' $2.50 and $3.00 Boots .... 1.99 | Misses' Boots, sizes 11 to 2... 1.79 | Girls' Boots, 8 to 10½ 1.49

3000 PAIRS MEN'S $4.00, $5.00 AND $6.00 BOOTS, TODAY, $2.95.

Genuine comfort, combined with style and service in those splendid boots, made for Canadian winters; the standard of high-grade quality boots, in patent colt, gunmetal calf, Russia calf, black velvet calf and mahogany brown, in plain laced, with small blind eyelets; button and French Blucher patterns; military and walking heels; all the well-known swagger style effects are embodied in this lot; sizes and half sizes 5 to 11. Regular $4.00, $5.00 and $6.00. Saturday 2.95

1700 PAIRS WOMEN'S $3.50 TO $5.00 BOOTS, TODAY, $1.99.

Samples and broken lines of styles we are not re-ordering; in the lot are several of the best American makes of high-grade footwear; made of the best patent colt leather, gunmetal calf, vici kid, black satin, tan calf and chocolate kid; button and lace styles; cloth and dull leather tops; high, medium and low heels; an exceptionally large assortment of styles and patterns; both colored and black tops; all sizes. Saturday at 1.99

BOYS' BOOTS, ON SALE TODAY AT $1.99.

750 Pairs Boys' Boots, in button and Blucher styles; box calf, vici kid, gunmetal calf, patent colt and tan leathers; best grade of single and double sole leathers; military and low heels, round, high and medium toes; strong canvas duck linings; all are easy fitting; sizes 11 to 13 and 1 to 5. Regular $2.50 and $3.00. Saturday 1.99

MISSES' AND GIRLS' BUTTON AND LACE BOOTS, $1.79 AND $1.49 TODAY.

Dressy, Serviceable and Perfect Fitting Fall Boots, in both button and lace styles; selected dongola kid leather, with patent toecaps; neat full, round toes; suitable for growing girls; low, comfortable heels, and good street weight soles; a very reliable maker's manufacture. Sizes 11 to 2. Saturday 1.79
Sizes 8 to 10½, Saturday 1.49

English Cups and Saucers 7c

8.30 A.M. SPECIAL

English Porcelain (Seconds) Cups and Saucers, gold-line edges, some clover leaf decoration. Saturday, cup and saucer, for 7

English Art China Cups and Saucers at Half-Price—Such makes as "Royal Doulton," "Coalport," "Wedgwood" and "Aynesley's." New and antique conventional and floral decorations, with pure gold treatment. Regular $1.50, for .75. Regular $2.00, for 1.00. Regular $3.00, for 1.50. Regular $4.00, for 2.00. Regular $5.00, for 2.50

20c to 25c Japanese China, 15c—Good quality Spoon Trays, Sugar and Cream Sets, Bon-Bon Dishes, Nut Bowls, Cake Plates, Mayonnaise Bowls, Tea Strainers, Mustard Pots, Cream Jugs, Hair Receivers, Powder Boxes, etc. Saturday, each ..... .15

Odd Lines at 5c—Salt and Pepper Shakers, Hair Receivers, Powder Boxes, Hat Pin Holders, Vases and Trays, Individual Salt Dips, etc. Saturday, each 5

"Royal Nippon" China Syrup Jugs. Regular 75c. Saturday, each ..... .39

$2.50 and $2.75 Seven-Piece Chocolate Sets, $1.95—Pretty rosebud wreath; large chocolate jug and six cups and saucers. Saturday.. 1.95

The NEW MARKET Telephone Adelaide 6100

FINEST QUALITY BEEF.

Thick Rib Roast, per lb. ..... .17
Best Rib Roast, per lb. ..... .30
Wing Roast, per lb. ..... .22
Porterhouse Roast, per lb. ..... .36
Sirloin Steak, per lb. ..... .33
Brisket, per lb. ..... .22
Legs of Spring Lamb, per lb. ..... .31
Forequarter Spring Lamb, per lb. 12½c
Loin Spring Lamb, per lb. ..... .17
York Smoked Hams, whole or half, per lb. ..... .19
York Breakfast Bacon, whole or half, per lb. ..... .25
Domestic Shortening, 3-lb. pails, gross weight, per pail ..... .39
Swift's Sunday Breakfast Sausage, per lb. ..... .18

GROCERIES.

Finest Creamery Butter, White Clover brand, per lb. ..... .35
Toasted Cornflakes, 3 packages ..... .25
Loaf Sugar, 3 lbs. ..... .25
California Asparagus Tips, per tin ..... .24
Canned Lobster, ¼-lb. tin, per tin ..... .22
Baker's Cocoa, ½-lb. tin ..... .23
Shirriff's Marmalade, 2-lb. jar ..... .25
Crossed Fish Brand Sardines, 2 tins ..... .25
Finest Canned Corn, Peas or Tomatoes, 3 tins ..... .25
Garton's H. P. Sauce, bottle ..... .15
Choice Olives, stuffed or plain, bottle ..... .30
Finest Mild Cheese, per lb. ..... .15
Blue Bell Jelly Powder, assorted, 4 packages ..... .20
200 lbs. Peek Frean's Shortbread, per lb. ..... .25
Pure White Honey, in the comb, per section ..... .38
Fancy Mixed Biscuits, 2 lbs. ..... .22
500 lbs. Fresh Fruit Cake, per lb. ..... .25
Heinz Spaghetti, in sauce, per tin ..... .15
Snider's Tomato Soup, large tin, 2 tins ..... .15
2000 bottles Pure Malt Vinegar, Midland, imperial quart bottle ..... .25
Choice Cluster Table Raisins, new, per lb. ..... .26
1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Saturday, per lb. ..... .18
.27

FRUIT AND VEGETABLES.

Choice Jamaica Grape Fruit, large size, 3 for ..... .25
California Valencia Oranges, per dozen ..... .15
New Lemons, per dozen ..... .20
Cape Cod Cranberries, quart ..... .12
Spy Apples, per peck ..... .50
British Columbia Apples, per dozen ..... .40

CANDY.

500 lbs. Assorted Chocolate Creams, fruit flavors. Reg. 50c, per lb. ..... .40
1000 lbs. Chocolate Globes, Reg. 25c. Per lb. ..... .20
1000 lbs. Simpson Special, an assortment of Chocolate Creams, Taffies, Caramels and Bon-bons. Per lb. ..... .20
1000 lbs. Assorted Nut Taffy, per lb. ..... .10

FRESH CUT FLOWERS.

Roses, pink and white, which sell regularly at 75c and $1.00 dozen. Saturday, dozen ..... .50
Chrysanthemums (Pom Pom variety), in bunches of 25 flowers. Regular 40c bunch. Saturday ..... .25
Paper Bells for Xmas, 20-inch, 35c each; 16-inch, 15c each. Smaller sizes also in stock.
Artificial Holly Wreaths, 50c, 75c and $1.25 each.

Turkey Dinner 30c

Served From 11.30 a.m. to 2.00 p.m. Today.

Roast young turkey, cranberry sauce; potatoes, boiled or mashed; stewed sweet corn; steamed sponge pudding, lemon sauce; bread, white and brown; tea, coffee or milk.

Men's $2 Stiff Hats at $1

Special purchase from leading importers, including all the most fashionable fall and winter styles; splendid wearing qualities of English fur felt, with exceptionally good grade trimmings; crowns in the new oval and bullet models, with brims flat or a close heavy curl; sizes from 6⅝ to 7⅜. Saturday 1.00

Christy's Derby Hats, the most popular styles; very light weight ..... 2.50, 3.00 and 3.50

Borsalino Italian Soft Hats, dark gray, green, brown, slate and navy 4.00

King Hats, English make, smart young men's styles.. 2.50

Winter Soft Hats, velour, scratch, chinchilla and mix finishes; a splendid overcoat, automobile or rough weather hat; new colors. Regular $1.50, $2.00 and $2.50. Saturday special 1.00

Men's Winter Caps, in tweeds, serges, beavercloth and melton; new golf shapes, with and without fur bands, .50, .75, 1.00 and 1.50

Fine Scotch Aviator Caps, in brown, tan, navy, gray and heather mixtures; a cozy, warm cap, at ..... .75

Men's $3.50 Sweater Coats at $1.98

Pure wool coats, travellers' samples and broken ranges from our regular stock; plain and fancy stitch; gray, gray and navy, gray and cardinal, brown, blue, fawn and tan; sizes 34 to 44. Regularly $3.50 and $4.00. Saturday for.. 1.98

MEN'S WOOL COMBINATIONS.

Extra fine wool, guaranteed unshrinkable; will stand the test of hard wear; guaranteed non-irritating; closed crotch style; sizes 32 to 44. Regular $6.00. Saturday 2.98

Men's Scotch Wool Underwear, "Penman's"; shirts have double back, front; drawers with reinforced seat; sizes 34 to 44. Regular $1.25. Saturday .... .98

Men's Wool Underwear, broken ranges of our regular stock; natural wool, Scotch wool, Dr. Neff's, Penman's, Mercury and Watson and Tru-Knit makes; shirts and drawers, in sizes 34 to 44; not all sizes in lot to match. Regular $1.00, $1.25 and $1.50. Saturday ..... .79

MEN'S NEGLIGE SHIRTS.

Broken ranges of our regular stock; blues and black, brown and helio; hairline and wider stripes, chambrays, zephyr, percuna and Oxford cloths; coat styles; laundered cuffs; sizes 13½ to 17. Regular $1.25 and $1.50. Saturday ..... .87

MEN'S SILK NECKWEAR.

All the newest designs and stripes; all-over patterns, cross-bars, bengalines, diagonal stripes, in black and whites and many colors. Regular 50c and 75c. Saturday ..... .39

Soldiers' Swagger Sticks

Good assortment of cane, whangee and partridge, some mounted with nickel silver, others with sterling silver. Saturday ..... .25 to 1.00

OFFICERS' CANES.

Acceptable as gifts, light or dark woods, plain or with sterling silver mounts. Saturday, 1.00 to 5.00

In the Basement

TOOLS, READY ROOFING AND FURNACE SUNDRIES.

Three-ply Ready Roofing, a very high-grade, complete with nails and cement, 108 square feet in a roll. Regular $2.00, 50 rolls to sell on Saturday at 1.49

The Burrows Ash Sifter separates its ashes from the coal without dust; the ash receiver serves also as an ash can; made of galvanized iron. Saturday for 3.25

Furnace Shovels, "D" handled, good steel scoop. Saturday.. .35

Stillson Pipe Wrenches, 6 or 8-inch size, Saturday, .69; 10-in. size, Saturday, .69; 14-in. size, Saturday ..... .99

Monkey Wrenches, 10-inch size, Saturday, .35; 12-inch size, Saturday ..... .45

Handled Axes, a good grade ax, with long handle. Saturday ..... .85

The Robert Simpson Company, Limited