

A Season's Satisfaction in a Few Hours' Shopping From This Big Mid-Summer List at Simpson's Today

STORE HOURS DURING JULY AND AUGUST, 8.30 A.M. TO 5.30 P.M., SATURDAYS, 8.30 A.M. TO 1 P.M.



For the Man on Holiday Bent

there are Suits, Ties, Shirts, Vests and a dozen other things that need to be fresh and new to make him comfortable at the summer resort.

For the tired business man and the hustler there are just as many.

Every one of them is provided by our Men's Store at the lowest price that will get the quality every man must have.

MEN'S \$13.50, \$15.00 AND \$18.00 SUITS AT \$9.90.

Made from English tweeds and worsteds, in the new and best known and gray checks and narrow stripes; tailored in good-fitting single-breasted sack styles, with the natural width shoulder, and coat following closely the lines of the body; vest single-breasted; sizes 36 to 44. To clear **9.90**

Wash Vests for Big Men at \$1.50—Made from good wash vesting, in white, with small colored patterns; single-breasted; sizes 42 to 50. Price **1.50**

HOT WEATHER SUITS FOR BOYS, \$1.69.

Two-Piece Suits, in Norfolk style, with bloomers, made from linen, khaki and crash; sizes for boys of 6 to 15 years. Regular \$3.00. Thursday **1.69**

PICK YOUR BATHING SUIT TODAY.

Men's Two-Piece Bathing Suits, in plain navy or with white or cardinal stripe borders; all sizes. Thursday, special **.63**

Men's One-Piece Bathing Suits, in plain navy only, also imitation two-piece with small attached skirt; all sizes. Regular 59c and 75c. Thursday, suit **.47**

100 Men's Panama Hats

100 Men's Panama Hats, genuine South American make; fine, close, even weave; tourist, telescope and negligé shapes. Regular \$5.00 and \$6.00. Thursday **2.49**

Men's Straw Boater Hats, sennit and fine split braid, medium or high crowns. Regular \$1.50 and \$2.00. Thursday **.89**

Women's Whitewear, Half Price

A manufacturer's overmakes, counter-mussed goods, and discontinued lines from regular stock.

Every piece Simpson quality. Nightgowns, Princess Slips, Drawers, Corset Covers, Petticoats, Combinations. An exceptional choice in every style; beautiful trimmings of lace, embroidery and silk ribbons. Not all sizes in any one model, but all sizes in the lot. Thursday, **Half-Price.**

Girls' Wash Dresses.

A lovely little dress for summer wear at \$2.00. Phone orders will be filled for those who can't get down. Novelty checked gingham, trimmed on neck, waist and cuffs with dark blue chambray; full pleated skirt. Sizes 6 to 14 years. Thursday **2.00**

The Famous "H. & W." Brassieres and Corset Waists

Are being demonstrated in our Corset Section, third floor, by Miss Brown, an expert dressmaker from New York. You are invited. A great attraction for today will be

Two of the newest models, white batiste, medium high cut, "V" neck or low cut square neck, trimmed with wide lace, sizes 32 to 44 bust. Regularly \$1.00. Thursday **.59**

Wash Goods

27-inch Wash Suitings, in a big range of shades; a factory clearance of oddments. Regular 15c to 25c. Thursday **.9 1/2**

36-inch White Indian Head, heavy English weave. Regularly 15c. Thursday **.9 1/2**

36-inch Ratines, brown only. Regularly 50c. Thursday price **1.2 1/2**

40-inch Black and White Stripe Voiles, in all wanted stripes, at 29c. 32-inch "Sunset" Poplin in all shades. Price **.39**

Poplins and Santoy—standard quality Poplin and Santoy and Armure Poplin, raven black, 44 inches wide. Regularly \$1.00. Thursday 75c. Thursday **.75**

Priestley's Dress Fabrics, Santoy's, Granite Armures, Roxanas, Poplin and Moderna Cordes. Regularly \$1.25. Thursday **1.00**

Silk and Wool Cord-de-Chene—special purchase Black Cord-de-Chene and Solienne. Regularly \$1.50. Thursday **1.25**

Waists of Sheer White Voile

Low flat collar, short sleeves with turned back cuffs and panel down the front, beautifully embroidered in colors, all sizes. Regularly \$3.95. Thursday **1.95**

Gloves and Hosiery.

Women's Plain Black Silk Hose, deep lists thread top, extra fine quality, in sizes 8 1/2 to 10. Extra value, Thursday, pair **.29**

Women's Lisle Thread Hose, black tan and white, seamless, good weight; sizes 8 1/2 to 10. Special value, Thursday, 3 pairs 55c; pair **19c.**

Men's Plain Lisle Thread Sox, seamless foot, sheer weave; tan, black and navy; sizes 9 1/2 to 11. 75c value, Thursday, pair **45c**

Women's Long Lace Gloves, opened at wrist, dome fasteners, tan and black; sizes 6 to 8. 35c value, Thursday, per pair **23c**

Women's Long Silk Gloves, 20-inch, opened at wrist, dome fasteners, double tipped fingers, black and white; sizes 5 1/2 to 8. Thursday, pair **.75**

Materials for Summer Wear

Silk weaves for cool dresses. A big purchase of **Sand Color Shantung Pongee**, very fine qualities, free from dressing and guaranteed to give wearing satisfaction; 34 inches wide. Regularly \$1.00 per yard. Thursday **.75**

Firmly Woven Japanese Silks, in pure ivory tones, made specially for middie, one yard wide. Regularly 85c. Thursday **.75**

Summer-Weight Black Duchesse Satins and Chiffon Taffetas, both are much wanted at the present time. Regularly \$1.69. Thursday **1.39**

These Boot Bargains Today

Men's Two-Buckle Prospector and Blucher Boots

1000 pairs, made of genuine tan and black winter calf, antiseptic waterproof linings, asbestos inner soles, double hand-hammered leather soles, each sole stitched separately to the welt; the only Goodyear welt boot that will stand nailed half-soles; these high-grade doctors' boots in all sizes. No mail orders. See window display. Thursday **3.95**

Better Boots for Boys, \$2.49

A special purchase of High-Grade Goodyear Welt Boots, in button and lace styles; patent colt, gummet calf and tan calf leathers; single and double soles; leather and wear-proof canvas linings; new recede, English and American toe styles; sizes 11 to 13 1/2 and 1 to 5 1/2. Values \$3.50 to \$5.00. No mail orders. Thursday **2.49**

Women's Latest Style Low Butts, \$2.49

Nearly 1000 pairs, "Boston Favorite" and "Gold Medal" Pumps, Colomans and Oxfords; selected patent colt, vici kid, dull glove calf and patent kid leathers; best quality soles; Cuban, Spanish and military heels; beautiful buckles, bows and button ornaments; latest Fifth Avenue styles. These high-grade "Gold Medal" and "Boston Favorite" shoes worth \$4.00 to \$5.00. No mail orders. Thursday **2.49**

\$3.45 Getty Scott Pumps and Colonials, \$2.49

Regular lines of Women's White Nubuck Summer Footwear, bow and buckle ornaments; hand-turned and welt soles; Cuban and Spanish heels; widths C, D and E; sizes 2 1/2 to 7; \$3.45 ladies' shoes Thursday. **2.49**

\$20.00 Dining Tables for \$12.65 And Other Furniture Specials

20 only Extension Dining Tables, made of genuine quarter-cut oak, fumed or golden finish; have 45-inch tops, deep rim, extending on easy-running slides to 8 feet; very massive pedestal design. Regular \$20.00. Special Thursday **12.65**

100 only Mattresses, filled with all pure cotton felt; all standard sizes. Regular \$8.50. Special Thursday **5.75**

Refrigerator, hardwood; height 39 1/2 inches; width 25 1/2 inches; depth 17 inches; galvanized lined. Regular \$7.00. Special Thursday **5.95**

Parlor Suite, mahogany, settee, arm chair and arm rocker; seats upholstered and covered in silk tpestry. Regular \$39.50. Special Thursday 22.50

Buffet, quarter-cut oak, fumed. Regular \$48.00. Special Thursday for **32.50**

Brass Bedstead, has 2 1/2-inch posts and extra heavy fillers; bright, polished or satin finishes; all standard sizes. Regular \$32.60. Special Thursday **18.75**

Bed Spring, frame of steel tubing, strong woven wire springs; all standard size. Regular \$4.25. Special Thursday **2.90**

Pillows, pure selected leathers. Special Thursday, pair **2.95**

White Honeycomb Quilts Half Price

50 only, Extra Heavy, Strongly Woven, Pure White Honeycomb Quilts, full double bed size, knotted fringe edges, all very dainty designs. Regular \$2.50 to \$3.25. Thursday, half price **1.53**

"Flaxon" for Summer Underwear, sheer, fine and even weave, 36 inches wide. Regular 20c yard. Thursday **.15**

Pure Irish Linen Damaak Cloths, full size, 2 x 2 1/2 yards, patterns such as rose, shamrock, stripe centre, etc. Special, Thursday **2.50**

70 and 84-inch Woynap Blankets, soft, long nap. Thursday, pair **2.85**

28-inch Pure Linen Checked Glass Towelling, red or blue checked, best Irish make. Thursday, yard **.15**

New Vivila Flannelet, dainty black and white checks, 31 inches wide. Special, Thursday, yard **.60**

40c English Nainsook. Regular 40c. Special **.35**

Drapery Fabrics

Of every description are being shown on the Fourth Floor and at astonishingly low prices when European market conditions are considered.

The Chintz Section is especially worthy of a visit. In it will be found chintz in designs and colorings for almost every conceivable purpose.

English Cretonnes, 31 inches wide, bright colorings, on dark, well-covered ground. Thursday, yard **.25**

English Washing Chintz, 31 inches wide. Thursday, yard **.18**

English Chintz, beautifully blended to suit the different color schemes for bedroom or living-room, 31 inches wide. Thursday, yard **.39**

English Bone China "Tuscan"

Tea Cups and Saucers, regular 15c each, for 12c; Tea Cups and Saucers, Kermis, regular 25c each, for 18c; Tea Plates, regular 15c each, for 12c; Plates, 23c each; Coffee Cup and Saucer, regular 25c each, for 18c. Choice of three gold lines, pink or blue band.

Milk Jugs, values up to 29c. Thursday, each **.19**

Cheese Dishes, decorated or white and gold. Thursday only, each **.25**

Tea Cups and Saucers Only 15c Each—Steel China. Regular 25c each, for 15c.

English Semi-porcelain Dinner Sets, Regular \$8.25. Thursday \$6.95—Pretty floral decoration, in light green, dark green and blue, 97 pieces, Thursday **5.95**

Screen Doors to Clear Today

To Clear Thursday—\$1.00, \$1.25, \$1.50 and \$1.85 Doors. Thursday, 69c, 89c, \$1.19 and \$1.39. The sizes are 2 ft. 6 in. x 6 ft. 6 in., 2 ft. 8 in. x 6 ft. 8 in., 2 ft. 10 in. x 6 ft. 10 in. and 3 ft. x 7 ft.

Be sure of the size, as we do not exchange Screen Doors.

SCREEN WINDOWS—Adjustable and Well-made.

14x15, opens to 22 ins. Thursday 15c 18x24, opens to 40 ins. Thursday 30c

14x18, opens to 28 ins. Thursday 15c 18x24, opens to 40 ins. Thursday 30c

14x24, opens to 40 ins. Thursday 25c 24x36, opens to 44 ins. Thursday 49c

18x20, opens to 33 ins. Thursday 25c 24x36, opens to 52 ins. Thursday 49c

60 Hammocks at \$1.69—Good colors, in Roman stripes, with pillows and valance, were \$2.50. Thursday **1.69**

Black Screen Wire Remnants to clear tomorrow at, square foot **.1**

Ice Cream Freezers, two-quart size. Thursday, \$2.39; three-quart size. Thursday, \$2.98.

Square Refrigerator Pans, galvanized. Regular 65c. Thursday **39c**

"Primus" Oil Stoves—They are perfect in workmanship, material and finish, safe and economical, made of brass. Thursday **3.75**

Large Size Carpet Sample Rugs \$1.95 Each

A splendid lot of big samples of fine quality Wool Carpets, some 3 ft. 9 in. wide by 10 ft. 6 in. long, none less than 3.0 x 9.0. Woven in different shades, representing the various colors in which the rugs are made. Value if made in rug form would be \$6.00 to \$8.00 each. These samples to be cleared at, each **1.95**

9 FT. x 10 FT. SUMMER RUGS, \$1.95 EACH.

20 Bales of Effective Summer Rugs, for camps, verandahs and summer bedrooms; size 9 ft. x 9 ft., in the woven-through matting, and 9 ft. x 10 ft., in good, bold, stenciled designs; in reds, blues and greens; both sizes at one price. Thursday special **1.95**

SCOTCH TAPESTRY STAIR CARPET, 49c.

200 Yards 27-inch Stair Carpet, floral designs. Regular 65c. Thursday **49c**

"LITTLE BEN" ELECTRIC VACUUM CLEANER, \$25.

A small machine, well made, easily handled, strong suction, fully guaranteed. A wonder at **25.00**

Hundreds of Cambric Shirts

Hundreds of Cambric Shirts, with laundered cuffs, coat fronts, black and white and assorted color stripes; sizes 14 to 16. Regular 50c, 59c and 69c. Thursday, each **.38**



Breakfast Served daily in the Palm Room, 8.30 to 10.30 a.m. Club Breakfasts 15c, 20c, 25c.

Tourist Trunks

Three styles, all canvas covered, leather straps, dress and top trays; sizes 32, 34 and 36 inches. Thursday **5.00**

Folding Cameras at \$6.95

Special Pocket Camera, taking picture 2 1/4 x 3 1/4 inches, strong and well finished, good lens and shutter. Regular \$8.00. Thursday **6.95**

Kitchen and Camp Mirrors

Only a few in stock 5 x 7 to 7 x 9 inches, mission wood frames. Thursday **.19**

Eyes Tested

By specialists. High-Grade Glasses at **2.50 and 3.50**

"Gold Seal" Silver Polish

For polishing gold, silver and cut glass, etc., an entirely new preparation, containing no minerals, acids or poisons. Regularly 50c a bottle. Special **.15**

Groceries

Telephone Direct to Department.

4,000 tins Finest Canned Tomatoes. 3 tins **.25**

2,000 lbs. Finest Creamery Butter, in 1-lb. prints. Per lb. **.25**

Finest Sugar Cured Hams, half or whole. Per lb. **.25**

E. D. Smith's Marmalade, 5-lb. pail **.48**

Edwardsburg or Beehive Table Syrup. 1-lb. pail **.48**

Salt in Bags, 3 bags **.27**

Finest Featherstrip Coconut Oil, 1-b. Oke Cubes, 3 tins **.25**

Choice Red Salmon, 2 tins **.25**

Domestic Shortening, 3-lb. pail **.39**

Peanut Butter in Bulk. Per lb. **.29**

Paris Paste. Per tin **.10**

Imported Malt Vinegar. Imperial quart bottle **.23**

Fancy Carolina Rice, 3 lbs. **.25**

Grapenuts, 2 packages **.25**

English Marrowfat Peas, 3 pkgs. **.25**

Celery Salt. Bottle **.10**

Scott's Taylor's Worcester Sauce, 3 bottles **.25**

St. Charles Milk. Per tin **.10**

Sovereign Brand Lime Juice. Reputable quart bottle **.25**

Finest Canned Beans, Golden Wax or Green. 3 tins **.25**

40c ASSAM TEA FOR 35c.

1,000 lbs. Fine Rich Full-Bodied Assam Tea, of uniform quality and fine flavor, a 40c tea anywhere. Thursday, per lb. **.33**

New Sports Hats from New York

White Satin Flops, with corded silk folded bands. Price **2.75**

Large Soft Hats, stitched black velvet brims with crowns of white or pink satin. Thursday, price **2.25**

Black Velvet Tams, with white kid bands. Price **1.50**

Light Feather-Weight Hats of etched fringe, in white, pink or blue. Price **3.00**

Black Velvet Sailors with white corded silk crowns and brims in white. Price **2.25**

360 New Sport Hats at \$1.25—A big variety of sport hats at one price for quick selling today. Beautifully made hats of white felt and fine finest braids, woven in rows, underbrims of braid, colors are white with green, pink, royal navy, ecru or black; white felt with white ribbon bands and large imitation panamas with ribbon trimming. Regular \$1.75, \$2.50 to \$3.50 each. Thursday, sale price **1.25**

Books for Holiday Reading

"Runaway June" by George Randolph Chester; "The Inside of the Cup" by Winston Churchill; "Judgment House" by Sir Gilbert Parker; "Maaten Key" by John Fleming Wilson; "Way of an Eagle" by Ethel M. Dell; "Son of the Hills" by Harriet T. Comstock; "Custom of the Country" by Edith Wharton; "Mountain Girl" by Fayne Eekline; "Old Rose and Silver" by Myrtle Reed; "Colonel Cameron" by Ralph Connor; "Story of Wattehill Baxter" by Kate D. Wiggin; "Lost World" by A. Conan Doyle; "Broad Highway" by Jeffrey Foulger; "Hottel bound" **.50**

SIMPSON DRUG

Bromo Seltzer, 25c size. Thursday **.16**

Absorbent Cotton, 1-lb. rolls. Thursday **.15**

Vacuum Bottles, pint size. Special **.59**

Face Cloths, Regular 10c. Thursday, 6 for **.25**

Epsom Salts, 1-lb. pkgs. **.5**

Household Ammonia, large size. Thursday, 2 for **.25**

Minard's Liniment, 25c size. Thursday **.15**

Extract Wild Strawberry. Thursday **.25**

Gin Pills, 50c-size **.30**

Beef, Iron and Wipe, 40c size **.29**

*War tax extra.

Patriotic Box of Toilet Goods

Special prepared for the soldiers, same as supplied to the British army in France, containing shaving stick, toilet soap, talcum powder, boracic ointment and cold cream. Price, including war stamp **.25**



Novelty Wash Dresses \$10.00 to \$16.50

A collection of dainty dresses in linen, voiles, fancy muslins and combination materials, showing the very newest midsummer styles and the newest shades. Prices \$10.00 to \$16.50.



Women's New Serge Suits, \$17.50 and \$20

Early fall styles, in superior quality English serge, well tailored, and satin lined; new lengths in coat and smartest flared or pleated skirts. Suits for the coming season. Special \$17.50 and \$20.00.

Black Silk Coats at \$14.75

In moire and corded silks; many new styles for traveling and dress wear; some for elderly women. Regular \$25.00 values included. Thursday **14.75**

Wash Skirts \$1.25 to \$3.50

Newest models in rep, pique and cotton gabardine, khaki and Palm Beach cloths; several styles, flared and plaited, belted and pocketed in various ways; all sizes. Thursday \$1.25 to \$3.50.

The Robert Simpson Company, Limited

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for club or private
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