

FIRST NIGHTS AT THE THEATRES

"HIS LAST DOLLAR"
A DRAMA OF MERIT

Splendid Production of the Southern Racing Play at the Grand Opera House

MEETS WITH APPROVAL

Two Large Holiday Audiences Witness Latest Offering of Phillips-Shaw Company

The romantic southern drama, "His Last Dollar," is given a delightful presentation by the Phillips Shaw Company at the Grand Opera House, and at both performances on the holiday three audiences testified to the splendid power of both play and actors. "His Last Dollar" is a melodrama of the better class, free from sensationalism, but giving a charm to the story of a real heart interest. The situation throughout the play is natural, and the comedy element stands out prominently in the many quaint characters that the author has brought into the plot of the story.

From a scenic standpoint the staging was excellent and reflected credit on the organization. All the sets were carefully arranged and none of the little details in stage dressing were overlooked. The race scene especially was well put on and aroused enthusiasm when the horses dashed across the stage, showing the finish of the race. Mr. Phillips in the role of Joe Braxton, the ex-jockey, follows closely the interpretation of the character as laid down by the actor-author, David Higgins, and gave a splendid performance. Miss Shaw as Eleanor Downs, the southern girl who seeks Braxton's assistance to run her horse in the Futurity Stakes, gave a charm to the character that won the approval of all. The company in its entirety is well cast. Allen Mathews as Tom Linton, Frank W. Taylor as Kaufman, Edwin C. Davis as Lonsdale, Gretchen Sherman as Viola Grayson, Alice Gilmore as Mrs. Giles, and Mildred Johnson as Alice, all assisted materially in making the production the success it is. The play merits a liberal patronage and no doubt will meet with the same all week, and especially at the matinees and Wednesday and Saturday.

Country women in Norway labor in the fields in the haying season, milk goats and cows and tend the barnyard fowl, on farms perched high on the mountains.

BABY AND PUG DOG
BRING BIG LAUGHS

Percy Haswell Company Present Roaring Old Comedy at Alexandra

TO HOLIDAY AUDIENCES

Popular Old-Time Appeal Was Well Received by Pleasure-Seekers

The popularity of the old-time appeal to laughter and tears was again evidenced yesterday afternoon and evening when the Percy Haswell Company presented the Royal Alexandra Theatre comedy abounding in ludicrous situations. Those who came to laugh remained to roar, and from the first appearance of the Mumblefords in their grotesque costumes the fun-making never ceased. Miss Haswell's interpretation of the central character, figuring in every misunderstanding, was received with great appreciation by the holiday audiences, and the rapid shift of circumstances necessitating unusual skill in mechanical treatment was very capably handled.

The plot of "Confusion," if such there be, concerns in a way the humor that is poked at the problem of babies and pug dogs. There was a time when the pug with the huge ribbon was the latest thing on the boulevards, and of late years his popularity has been somewhat displaced by the poodle and the Pomeranian. Those who saw the play yesterday will incline to the belief that the former has many more comely possibilities than either of the latter, and certainly the adventures of the diminutive canine contributed not a little to the success of the presentation.

The characterizations taken by Fred Tilden and other well-known members of the company were very acceptable, and the company as a whole worked together like a well-oiled machine. This is the fifth of a series of revivals which Miss Haswell has brought about, and it promises to be not the least pleasing of the lot.

COLDWELL RESIGNS SEAT.

WINNIPEG, May 24.—Hon. G. R. Coldwell, former minister of education, has formally resigned the Brandon seat.

ENTIRE PROFITS GO
TO PATRIOTIC FUND

Cyril Maude's Second Week in "Grumpy" Will Swell Receipts

GIVES EXCELLENT PLAY

Character Actor Has Splendid Opportunity and Good Support

Cyril Maude's Company opened its second week in "Grumpy" at Shea's yesterday. For this week Mr. Maude has decided to give the entire profits to the Royal Canadian Patriotic Fund. The play is one of the best seen in Toronto this season and gives Mr. Maude a particularly good opportunity of showing his powers as a character actor. While it is of a dramatic nature, dealing with the theft of a valuable diamond, it affords the company the scope for a considerable amount of comedy work.

The acting of Cyril Maude is splendid as the old rascal who, in spite of his age tries to struggle with the thief. He is supported by an excellent company.

A crowded house greeted the opening act at the Hippodrome yesterday afternoon, when good will was applied with humor and vim, drew forth constant and generous applause from the holiday enthusiasts.

Beltrah and Beltrah opened the bill with a novel musical offering entitled "The Musical Dairy." The setting was most picturesque and the lighting effects in the last tableau, showing the little church in the distance at evening through the open doorway of the dairy, were quite artistic.

Will J. Ward with his company of five talented girl pianists was an unusually high-class headliner. Each of the players displayed an attractive individuality and style, while their combined work in which five instruments were heard simultaneously revealed excellent study and splendid technique. The popular music, graceful dancing and the song numbers of K. Ward and his supporters were given repeated encores.

The "Clown Seal" performed his various tricks with an almost human intelligence, playing ball, saving his luncheon and having his smoke. A popular musical offering was that of Mack and Irwin, well-known to Toronto vaudeville patrons. Ed Howard & Co. presented a funny skit depicting the meeting of two old pals at a motion picture theatre. Ed Howard, Kirk, a dexterous and daring bicyclist, and Gilbert and Berrett were others on the bill, and with several drama and comic film plays completed the performance.

EIGHT CATCHY ACTS

IN BILL AT LOEW'S

Clever Dancing of Wycoff and Vanity is a Foremost Feature of Week's Program

Loew's Theatre this week has a bright bill of eight very entertaining acts. One of the features of the program is the clever dancing by Wycoff and Vanity. These two graceful dancers go thru several of the latest "steps," and conclude with an artistic illustration of the "cane walk." Quite a hit was made by Nell McKinley, who is also known as the "outdoor singer." He has a most original way of "putting over" his songs and nonsense. Ed Coia is an unusually clever xylophonist. His playing of the Rigolotto quartet is very fine.

Another feature act is that of J. Cunningham and Florence Bennett, the song-writer and the statuesque beauty. This act has very good singing in it. Bobbe and Dale in "A Night in a Paris Cafe," create much amusement. Jewell and Gordon put on an entertaining whistling act. The Bingville Minstrel Comedy Quartet provide much fun and sing well. Walsh and Bentley, the bell boys and the athlete, give a fine exhibition of strength and skill.

INDIAN RIFLEMAN
GREATLY HONORED

Received Victoria Cross for Conspicuous Bravery at Neuve Chapelle

URGENT APPEAL MADE

Zenana Bible and Medical Mission Works Among Indian Women

Her Royal Highness the Duchess of Connaught has been pleased to send the following expression of her opinion to Miss Turner, on behalf of work for funds in this cause:

"As patroness of the mission, and also having lived for so many years of her life in India, her royal highness fully realizes the admirable work which this mission fulfills. During this terrible war, its work must needs be increasingly heavy, as there will be so many young widows and orphans of the Indian soldiers who will be left unprotected and unprotected."

Are Doing Gallantly. Surely this appeal will not be made in vain at this time, when the Rajputs and Gurkhas are fighting and doing so gallantly. Quite recently the King awarded one of the five Victoria Crosses to an Indian rifleman, Gopal Singh Negi, for most conspicuous bravery at Neuve Chapelle. During the attack on the German position he was the first man to go round each trench, driving back the enemy until eventually they were forced to surrender. For this daring act he paid the penalty of his life. Assuredly such brave deeds draw forth admiration for the dead and tenderest sympathy for the living. Those who are greatly inspired by this war.

This society is the only one working solely among the women of India. There will be a stereoscopic lecture on Thursday at 8 p.m., in the Sunday school of the Methodist Church in Memorial Church. The slides will be illustrative not only of India, but of Belgium and the war.

BROCKVILLE ATHLETE
KILLED AT THE FRONT

William Dier Was Member of 'Champion' Football Organization.

Special to The Toronto World. BROCKVILLE, May 24.—Private William Dier of the 10th Battalion, whose name appears in the list of those killed in action, is a Brockville boy, who removed some years ago to Winnipeg, where he enlisted. While a resident of Brockville he was a member of the Brockville football team in 1900, when the club won the championship of the Quebec Rugby Union without sustaining a defeat. He was a tricky quarter-back and all round good player. He was also identified with other sporting organizations and showed class as a baseballer and sculler.

A big cocking main was pulled off today at Ogden Island, just across the border in American waters of the St. Lawrence, and it attracted a great crowd of followers. The sportsmen from many Canadian and American centres. Birds from Toronto, Montreal, Ottawa, Belleville, Kingston, Brockville and other places flocked in the mill and some of the Canadian fighters made a clean-up.

ITALIANS WATCHED
BY SWISS TROOPS

Object is to Prevent Volunteer Corps Being Organized

BASLE, May 24.—The Swiss Government is sending heavy reinforcements of troops to the southern part of Switzerland, and particularly to the canton of Ticino. The purpose of these troops movements is to prevent the Italian residents in Switzerland from organizing a volunteer corps for service in the Italian army.

ITALY'S RICH PRIZE.

ROME (via Paris), May 24.—The value of Austrian and German ships now in Italian ports which have become prizes of war, is estimated at more than 100,000,000 francs (\$30,000,000).

Farm For Sale
By Tender

On Daves road, 3 1/2 miles north of Danforth avenue.

Sealed tenders (addressed to the undersigned, marked "Tenders for Farm of Maginn Estate") will be received by the National Trust Company, Limited, executors of estate of Wm. Maginn, at No. 22 King street east, Toronto, on or before noon on the 1st day of June, 1915, for the purchase of the above property, subject to the present lease, which expires on April 1st, 1916.

Tenders are to state at what price and on what terms they offer to purchase the property.

An accepted cheque for 5 per cent. of the purchase price must accompany each tender, to be returned if tender is not accepted.

The company does not bind itself to accept the highest or any tender.

Further particulars may be obtained by application at the office of the company. Toronto, May 21st, 1915.

NATIONAL TRUST COMPANY, Limited.

251 22 King street east, Toronto.

ITALIAN COURT MAY
REMOVE TO FLORENCE

Three Royal Villas There Are to Be Used as Hospitals.

FLORENCE, Italy, May 24, via Paris, 5.45 p.m.—A report is current here that the Italian court is to be moved from Rome and installed in the Pitti Palace, in Florence. From here the king will make frequent trips to the front and the queen will direct the operations of the Italian Red Cross Society, of which she is president.

Three royal villas in the neighborhood of Florence are to be used as hospitals. All the most valuable works of art from the cities of northern Italy already have been brought down to Florence in anticipation of possible bombardments by the Austrians. The convent of San Salvi shelters art treasures brought from Venice, Udine, Treviso, etc., and the precious manuscripts have been taken to the Florentine library.

RUSSIANS SEIZE VAN
IN ASIATIC TURKEY

Relief is Brought to Armenians Under Siege by Turks

TIFLIS, Trans-Caucasia, Sunday, May 23, via Petrograd, May 24.—A detachment of Russian soldiers has occupied the town of Van, in Asiatic Turkey, thus bringing relief to the Armenians, who were being besieged there by the Turks. Upon the advent of the Russians the Turks retreated in the direction of Bitlis.

Van in Turkish Armenia, and Urmi in Persia, have been the scenes of persecution of and attacks upon Armenians by Turks and Kurds for several months. The situation became so serious that the powers of Europe protested to Turkey, saying that Turkish officials would be held personally responsible.

STIRRING APPEAL IS
MADE TO ITALIANS

"Let There Be No Hesitation or Grumbling," is Official Admonition

ROME, May 24.—An official manifesto calling upon every citizen to do his duty, was spread broadcast in circulars today. It carried in large type the war cry, "Viva Italia." Below these words was the following injunction: "From today every citizen forms a part of the national defence. All must have implicit faith in the government and the courage to obey orders without discussions."

"All citizens must show a readiness to make every sacrifice to insure victory for Italy. Let there be no hesitation or grumbling. Let everyone cut down on private expenditures and support our fighting forces. Let us give our all for our soldiers and their families."

CLASSIFIED
ADVERTISING

World (one week's continuous advertising), for 5 cents per word. This gives the advertiser a combined circulation of more than 100,000 in the two papers.

Properties For Sale

Suburban Homesites, \$2 Down

LOT 25 x 102, Price \$50, overlooking Lake Ontario.
LOT 25 x 265, Oakville, Price \$100.
LOT 37 x 300, Yonge Street, Price \$150.
LOT 27 x 450, Bathurst Street, Price \$150.
LOT 37 x 300, Lorne Park, Price \$200.

ANY of these lots can be purchased on the following terms, namely: \$2 down and \$2 monthly, with five years to pay for it in; all lots high, dry and level; no restrictions; if necessary we will help you to build; clear deed given as soon as paid for; immediate possession; phone or call for appointment and we will take you to any of the above properties free of expense and without any obligation on your part to buy. Office hours 9 to 5. Stephens & Co., 135 Victoria street, Main 5884.

United Business Agency

REAL ESTATE, General Insurance, Loans and General Auction Business. Correspondence solicited. 87 King St. E. Main 3053.

Business Opportunities

WANTED—Capital to develop one of the finest propositions in the Dominion, to manufacture a commodity for which there is always a large and steady demand. If you have one hundred to five hundred dollars or more to invest we will convince you of the absolutely sure and large returns; the closest investigation is invited. Write today for particulars. Box 8, World, Hamilton.

Gardening

SUTTON BROS., 152 Kenilworth avenue, adding, grading, landscape gardening, seeds supplied in any quantity. Black loam, garden manure supplied. A phone call will bring a competent man to give you an estimate on your work. The best of seeds used only. Beach 1228.

Carpenters and Joiners

A. & F. FISHER, Store and Warehouse Fittings, 114 Church. Telephone. ed7

Building Material

THE F. G. TERRY CO., Lime, Cement, Brick, Tiles, etc., 100 Queen street west and Front streets. Main 2191.

Horses and Carriages

ALWAYS IN STOCK: Government's pony carts, summer home family phaetons, double and single-seated traps, pony buggies, and high-class runabouts; all manufactured and for sale at our show-rooms, Queen street east and Conboy Carriage Company, Limited, Toronto.

Summer Resorts

HOTEL BRANT, Burlington, Canada's leading resort. Modern furnished bungalows for rent. All conveniences. Apply Hotel Brant, Burlington, Ont. ed

Patents and Legal

INVENTORS' SAFEGUARD—Write for "Plain Practical Pointers" and "National Progress" free. Peterborough and Co., Head Offices, Suite 7, Royal Bank Building, Toronto.

PATENTS OBTAINED AND SOLD, MODELS

built, designed and perfected. Advice free. The Patent Selling and Manufacturing Agency, 23 College street, Toronto.

Legal Cards

RYCKMAN & MACKENZIE, Barristers, Solicitors, Sterling Bank Chambers, corner King and Bay streets. ed

ELECTRIC SIGNS

ADVERTISING DISPLAYS, ELECTRIC WINDOW SIGNS. Made in Canada. THE MACEY SIGN CO. 257 KING WEST, TORONTO. Phone Adl. 2275. 123457

ANOTHER RAID ON PARIS
NO DAMAGE WAS DONE

PARIS, May 24, 4.20 p.m.—Another German aeroplane of the Taube type flew over the northern suburb of Paris this morning, and in its flight dropped several bombs.

No person was injured by the projectiles.

Articles for Sale

PRINTING—Cards, envelopes, tags, bill-boards, statements, etc., prices right. Barnard, printer, 35 Dundas. Telephone. ed7

Furnished House To Let

NIAGARA-ON-THE-LAKE—Furnished house to rent, 4 rooms, bathroom, hot and cold water; electric light, large garden. Enoch Thompson, Ltd., 152 Bay street.

Educational

ELLIOTT Business College, Yonge and Charles streets, Toronto; strictly first-class; enter any time; catalogue free. ed7

Massage

MASSAGE, Baths, Superficial Massage (moved, 27 Irwin avenue, North 4728. Mrs. Colbran. ed7

VIOLET RAY BEAUTY PARLOR—Cos-

metology, Dr. MacDonald, 57 Tecumseh. Adelaide 5335. ed7

SCIENTIFIC electric treatments—by

American, Boston lady, 3 Bond, corner East Queen. ed7

Palms

ALVER'S NERVE TONIC, selected herbs, blood-making, health restorer to all weak and sick people. 521 Sherbourne street, Toronto.

KATHERINE PEAK, 214 Victoria, near

Shuter, Both hands read this week, 25c. Noted writer. Send for my book. Teaches palmistry in one lesson; 25c. Hours, 9 to 5. 723466

Dancing

A COMPLETE COURSE in society dances, five dollars, easy payments, class or private. Cooper's Dancing Academy, Queen and Spadina. Ad. 1077. Stage dancing a specialty. Positions guaranteed. ed7

Dentistry

WE MAKE A LOW-PRICED set of Teeth when necessary; consult us when you are in need. Specialists in Bridge and Crown work. RIGGS, Temple Building, 246

PAINLESS EXTRACTION OF TEETH.

Dr. Knight, exodontist, 250 Yonge (over Bellamy-Coughlin). ed7

HOUSE MOVING

HOUSE MOVING and Raising Done. J. Nelson, 115 Jarvis street. ed7

LIVE LUGS

HOPES—Canada's Leader and Greatest Bird Store, 109 Queen street west. Phone Adelaide 3073. ed7

Signs

WINDOW LETTERS AND SIGNS—J. E. Richardson & Co., 147 Church street, Toronto.

BARRATT, "The Sign Man," Jct. 4555,

687 Dundas. ed7

SHOWCARDS, cotton signs, window let-

ters. Bushell, 65 Richmond St. ed7

Whitewashing

WHITENING, plastering and painting and water painting. O. Torrance & Co., 117 DeGross St. Phone Gerrard 442. ed7

Palmistry

LIFE, LOVE, BUSINESS, Mrs. Howett, Psychic Palmist, 416 Church. ed7

Rooms and Board

COMFORTABLE Private Hotel, Ingleside, 25 Jarvis street; central, heating, phone.

WALDEN PRIVATE HOTEL—Superior accommodation for permanent and transient guests; excellent table; home cooking; every convenience. 153 Jarvis street.

Art

J. W. L. FORSTER, Portrait Painting, Rooms, 24 West King street, Toronto.

Medical

DR. DEAN, Specialist, Genito-Urinary Diseases, Piles and Fistulas. 35 Gerrard St. E. ed7

Herbalists

BLACK'S whooping cough cure; safe and sure. 525 Queen West, Toronto. ed7

Hatters

A. M. FISKE—Hats cleaned and remodelled. 92 Victoria, opposite Shea's.

Coal and Wood

\$6.75 PER TON—Murray Mine anthracite. Jacques Dwyer Co., Main 951; 246

Shoe Repairing

SAGER, FIRST-CLASS WORK WHILE you wait. Opposite Shea's. Victoria street. 246

Plastering

REPAIR WORK—Good clean work. Wright & Co., 30 Mutual. ed7

By Sterrett

Great Britain Rights Reserved.

Buying For the Home is a
BUSINESS MATTER--A Vital
Part of the Daily Business
Routine of Every Housewife

The idea that women read the "ads" only at such times as they have LEISURE HOURS to fill in is an exploded one. If that were true it would mean that the "ads" have little business importance to housewives. While, as a matter of fact, they have the most vital bearing upon the "business of the day" for every woman.

And, with women as with men, BUSINESS MATTERS are best disposed of in BUSINESS HOURS.

Her morning newspaper brings to the housewife the STORE NEWS FOR THAT DAY. And it is upon the suggestions contained in the "ads" in her morning newspaper that the prudent housewife bases her day's buying. Yesterday is a book that is written. Today is a book in the making. Today is another history in the making—another memory in the making. Today's "ads" will influence today's buying—naturally, inevitably.

Reading the "ads" is NOT a matter of such little moment that alive people put it off until they have an hour to "kill." It is a matter of IMMEDIATE BUSINESS IMPORTANCE, and is treated as such by people who desire to KNOW ABOUT ECONOMY OPPORTUNITIES.

Reading the "ads" is NOT a matter of such little moment that alive people put it off until they have an hour to "kill." It is a matter of IMMEDIATE BUSINESS IMPORTANCE, and is treated as such by people who desire to KNOW ABOUT ECONOMY OPPORTUNITIES.

Polly and Her Pals

Copyright, 1914, by Randolph Lewis.

