

Store Opens at
9 a.m.

EATON'S DAILY STORE NEWS

Store Closes at
5.30 p.m.

Store Remains Closed All Day To-day—New Year's Day

Rousing Bargains to Crowd the Store at 9 o'Clock on the First
Bargain Day of the New Year and of the Semi-annual Sale



Extraordinary Savings on Women's Furs, Friday

PERSIAN LAMB COATS, tailored from selected first quality whole skins, in large, glossy curl. Have semi-fitted back, cutaway fronts, long rolling shawl collar and deep cuffs, new sleeve. One coat in box effect, with collar and revers. Beautifully lined with a heavy brocaded satin. Reg. \$325.00 and \$350.00. Friday, \$250.00.

Muskrat Coats, made from selected southern skins. Semi-fitted back, straight fronts; 2 with shawl collars, 2 with notch collars; lined with best brown satin. Reg. \$59.00. Friday, \$42.50.

Hudson Seal Coats, 50 inches long, made from selected skins. Semi-fitted back, straight fronts, long rolling shawl collar, deep cuffs, best brown satin lining. Reg. \$145.00 and \$150.00. Friday, \$100.00.

Natural Raccoon Stoles, made from prime, full-furred Canadian skins. One stole 52 inches long, round back trimmed with head and claws, wide on shoulders, stole ends finished with tails and claws. Another stole in cross-over style shows two distinct stripes, square ends. Lined with brown silk. Reg. \$19.50 and \$23.25. Friday, \$15.00.

Blue Fox Set, large stole, with plain, round back, wide on shoulders, long stole fronts, trimmed with tails and paws. Large

pillow muff to match; both sides the same, certain ends, down bed and wrist cord. Reg. \$96.50. Friday, \$74.75.

Near Seal Stoles, 50 inches long, plain, round back, wide on shoulders, ends trimmed with silk ornaments and tassels, black silk linings. Reg. \$10.50. Friday, \$4.95.

Persian Paw Stoles, fancy back, in 4-tab effect, trimmed with silk tassels, stole fronts in 4-tab effect, each tab trimmed with ornaments and tassels. 60 inches long, black silk lining. Reg. \$13.50. Friday, \$4.95.

Black Coney Muffs, one style, large rug effect; one side trimmed with head, other with tail and tabs. Another in Empire style, extra large block, lined with black silk, equipped with wrist cord. Reg. \$2.50 and \$3.75. Friday, \$1.25.

Alaska Sable Empire Muffs, made from prime skins, full-furred, down bed, and wrist cord. Reg. \$10.95. Friday, \$7.95.

Misses' Suits, \$7.50

Misses' and Juniors' Suits, of wide wale and diagonal serge; good Winter weight. In plain tailored and Norfolk styles; serge-silk lined. Colors navy, brown and black. Sizes for misses, 32 to 36 bust; skirt lengths, 35 to 38; and for juniors, 13, 15 and 17 years; skirt lengths, 31 to 35. Reg. \$15.00. Friday, \$7.50.

Misses' Odd Suits of black and brown serge, mostly size 36 bust. Originally \$7.95 and \$10.00. Friday, \$3.95.

Misses' Coats of two-tone diagonal tweed cloaking. Stylishly cut, three-quarter length, with set-in kimono sleeves, velvet revers, close-fitting collars, fancy cuffs and band around skirt at hip line. In fawn, brown and grey. Sizes 32 to 36 bust. Reg. \$15.00. Friday, \$8.95.

Misses' Coats of all-wool chevrot and cut velvet. Full and three-quarter length, slightly semi-fitted; velvet collars; yoke lined with self goods. Colors, navy, brown, Copenhagen, tan and dark brown. Sizes 32 to 36 bust in the lot. Reg. \$9.50 and \$10.00. Friday, \$6.95.

Women's Dresses

Wash Dresses, of fine imported voiles, in all black, blue, tan, sky and black with white stripe. Plain and coat styles, one with "V"-shaped neck, heavy lace collar and cuffs, three-quarter sleeve. Another style has net yoke and collar, long sleeves with silk cuff, trimmed with small covered buttons. Reg. \$3.95 to \$4.95. Friday, \$2.50.

Silk Dresses, a splendid lot of silk poplins, nets, messalines, satins and fancy cords. A dozen styles, trimmed with covered buttons, silk girdles, lace frills, etc. Mostly all colors. Friday, \$7.50.

—Third Floor, Albert Street.

Underwear

Women's Vests, all wool, Swiss ribbed, high neck, long sleeves, button front, white or natural shade. Sizes 32 to 38. Reg. 85c. Friday, 49c.

Women's Knit-to-fit Wool Vests or Tights; vests high neck, long sleeves, button front, shaped at waist; tights ankle length, shaped at top, both styles; white or natural shades. Sizes 32 to 40. Reg. \$2.00. Friday, garment, \$1.25.

Corset Covers, of fine cotton or nainsook, yokes of lace and embroidery insertion and lace edging, slightly soiled. All sizes from 32 to 42 in the lot, but not in any one style. Reg. 25c to \$2.50. Friday, 13c to \$1.25.

Nightgowns, fine cotton, round, "V"-shaped neck, slip-over or Mother Hubbard style, yoke of lace or embroidery, long sleeves. Sizes to fit 40 to 42 bust; lengths 56, 58 and 60. Reg. 90c to \$1.00. Friday, 59c.

Women's Drawers, fine cotton, frill trimmed with rows of tucks, row of lace insertion and embroidery edge; open and closed styles. Sizes 25 and 27. Reg. 50c. Friday, 25c.

—Third Floor, Queen St.

Boys' Suits and Ulsters

Boys' Winter Ulsters of heavy overcoating, in browns, greys and chinchillas; double-breasted, with choice of shawl or convertible collar; warmly lined. Sizes 26 to 33. Reg. \$10.00 and \$10.50. Friday, \$5.65.

Small Boys' Double-breasted Bloomer Suits, in brown and grey, made with stylish lapels and full-fitting bloomers. Sizes 24 to 28. Reg. \$8.50. Friday, \$4.85.

Boys' Fancy Russian and Sailor Blouse Suits; Russian with sailor collar and separate front, or military style, buttoning up side to shoulder; made from fancy mixed tweeds, in browns and greys; bloomer pants gathered at knee with elastic. Sizes 3 to 9 years. Reg. \$7.00 to \$9.50. Friday, \$4.90.

Boys' Fancy Russian Overcoats, double-breasted, buttoning close up to the chin with Prussian collar; in brown, grey and fawn; warmly lined. Sizes 3 to 8 years. Reg. \$6.00 and \$6.50. Friday, \$3.95.

—Main Floor, Queen St.

Gloves

Men's All-wool Lined Cape and Suede Gloves, made with 1 clasp, outside seams, gusset fingers and Imperial points. Tan shades. Sizes 8 to 9 1/2. Reg., pair, 85c and \$1.00. Friday, 65c.

Women's Kid Gloves, with 2 dome fasteners, oversewn seams, Paris and silk-stitched points. Colors, tan, brown, green and ox-blood. Reg. 59c, 65c and 69c. Friday, 45c.

Women's Black Cashmere Gloves, with 2 dome fasteners, silk-roped backs and half fleece lined. Friday, pair, 19c.

Women's Real French Kid Gloves, with 2 dome fasteners, oversewn seams and Paris points. Colors, mode, green, ox-blood, tan. All sizes in the lot, but not in each shade. Reg., pair, 75c and \$1.00. Friday, 59c.

—Main Floor, Yonge St.

Extra Big Bargains in Men's Suits

Men's High-grade Fur-lined Coats, with lining of selected Russian black rat, shells of imported black beaver cloth and collars of otter or Persian lamb. Reg. \$85.00, \$95.00 and \$100.00. Friday, \$75.00.

Splendid Coon Coats, made of thickly-furred skins and lined with Italian cloth; deep, comfortable shawl collars. Also fur-lined coats, linings of Canadian muskrat, shells of fine black English beaver cloth. Choice of otter or Persian lamb collars. Reg. \$65.00, \$75.00 and \$78.00. Friday, \$50.00.

Muskrat-lined Coats, with stylishly-cut shells of beaver cloth and choice of otter or Persian lamb collars. Reg. \$45.00 and \$50.00. Friday, \$35.00.

Other Caps, Collars and Gauntlets. Reg. \$37.50 and \$45.00. Friday, \$25.00.

English-made Baby Carriage Robes, made in pocket style from whole skins of soft, fleecy sheepskin. A late shipment of our \$2.25 quality. Friday, \$1.95.

—Main Floor, James St.

Furniture

Bedroom Chairs, assorted designs, golden oak and mahogany finish; closely-woven cane seats. Reg., each, \$3.50. Friday, \$1.90.

Parlor Foot Stools, solid mahogany frames, hand-carved, upholstered tops, covered in fancy patterned silk tapestry. Reg. \$5.00 to \$5.50. Friday, \$2.90.

Library and Den Armchairs and some Rocking Chairs, fumed oak frames, seats and backs upholstered in genuine leather. Reg. \$18.75 to \$25.00. Friday, \$15.00.

Dining-room Chairs, solid oak, quarter-cut frames, golden finish, seats upholstered in genuine leather. Set of five small chairs and one armchair. Reg., set, \$19.75. Friday, \$14.90.

Sample Parlor, Library and Den Tables, in quarter-cut, fumed oak and mahogany. Reg. \$22.00 to \$30.00. Friday, \$17.50.

—Furniture Building, James and Albert Streets.

Women's Suits

High-grade Suits of fashionable fabrics, men's worsted, wide wale serge; French and English suiting and pure wool chevrots; several styles, fancy and plain tailored effects. All sizes in the collection, 32 to 42 bust. Some extra large sizes included. Mostly black and navy. Reg. \$17.50. Friday, \$12.75.

Women's Coats, in a number of smart Winter styles, made from all-wool plain and diagonal chevrots; have plush and velvet collars, in big assortment of shades; most of the coats are satin-lined; black, navy and colors. Sizes 32 to 44. Friday, \$6.95.

Women's Fur-lined Coats, highest grade imported broadcloth, in black, navy and brown. Full length lining of muskrat; large collar of two-stripe natural Canadian mink. Reg. \$65.00. Friday, \$55.00.

Imported Skirts of heavy, all-wool serges, in black and navy; have smart pleat effect at back and front, and button trimming. Friday, \$2.25.

—Third Floor, James St.

Footwear

Men's Packard and other well-known Boots, in chrome calf, leather lined; tan willow calf, leather lined; velours calf, vic kid, tan Winter calf and tan Russia calf, leather lined. All reasonable styles and Good-year welted. Sizes 5 1/2 to 11. Reg. \$6.00 to \$7.00. Friday, \$4.50.

Men's Box Calf Blucher Boots, leather lined, Goodyear welted, visualized soles and bellows tongue. Sizes 6 to 11. Reg. \$3.50. Friday, \$2.50.

Women's Velvet "Juliet" House Shoes, in black, Paisley, ruby or blue; top edged with ribbon; medium heels and flexible leather soles. Sizes 3 to 7. Friday, 75c.

Infants' Soft Sole Boots, patent leather, with blue suede tops laced, or red kid button. Sizes 0 to 4. Reg. 50c and 60c. Friday, 25c.

Boys' Boots, box calf Blucher and tan calf Blucher. Sizes 11 to 13 1/2. Tan calf Blucher, chrome calf leather lined and tan calf leather lined. Special Winter styles, Goodyear welted. Sizes 1 to 5 1/2. Reg. \$2.75 to \$3.50. Friday, \$1.75.

Women's Tan Boots, Goodyear welted. Also black box calf, suede lined, Blucher, high cut. Sizes 2 1/2 to 7. Reg. \$3.50. Friday, \$1.75.

Children's Red Chinchilla Leggings; very neat and comfortable, buttoning up the side. Sizes for 2 to 5 years. Reg. \$1.50. Friday, 50c.

—Second Floor, Queen St.

Handkerchiefs

Children's Handkerchiefs of fine lawn, hemstitched and put up in fancy box, containing three handkerchiefs, pin cushion, bag of shells, etc. Reg., per box, 15c. Friday, 2 boxes, 15c.

Irish Linen Handkerchiefs, also of Swiss muslin, embroidered in a wide range of patterns, also trimmed with lace and insertion and with either hemstitched or scalloped borders; many have embroidered corner effects, several slightly soiled. Reg., each, 35c to 65c. Friday, 3 for 50c.

—Main Floor, Yonge St.

Men's Wear

Men's Bathrobes, in crash and elderdown; crash robes in light washing colors, showing stripe patterns; medium and heavy weight elderdown robes in grey, blue, brown and olive, with floral patterns in contrasting shades. Some have deep roll collar, others show lapels; two pockets and heavy girdle. Sizes small, medium and large. Reg. \$2.75 to \$4.50. Friday, each, \$1.98.

Men's Cardigan Jackets, English-made, in fine ribbed weaves, "V"-shaped necks, button cuffs and three pockets. All edges are mohair-bound. Colors are brown and black. Sizes 38 to 44. Reg. \$2.00 and \$2.50. Friday, each, \$1.48.

Men's All-wool Sweater Coats, in heavy cardigan stitch, made with high storm collars, two pockets and closely-ribbed cuffs. Colors plain grey, maroon, also navy with maroon, grey with navy, and also pull-over sweaters in heavy stitch. Double collars. Colors are plain grey, maroon, also navy with grey. Sizes 38 to 42. Reg. \$3.50 and \$4.00. Friday, each, \$2.45.

Boys' Imported Underwear, in a clean, natural color; double-breasted, with closely-ribbed cuffs and ankles. Sizes 22 to 32. Reg. 75c. Friday, garment, 50c.

Men's Padded Mufflers, in black corded and figured silks, shaped to fit closely around neck and to give protection to chest. Fancy satin linings. Reg. 50c and 75c. Friday, 37c.

—Main Floor, Centre.

Women's Coats, \$3.95

A wide wale serge with a serviceable finish, in colors black and navy, with large, braided-trimmed velvet collar in cerise, melrose and black; coat has round fronts, large soft revers that can be buttoned over throat, neat drape in either side of skirt at back, deep cuffs and plush buttons. Friday, \$3.95.

—Third Floor, James St.

Millinery

Trimmed Dress Hats; a choice selection of styles from our cases; all in first-class condition. The materials are chiefly black and colored velvet and plush, with smart and effective trimmings. Reg. \$6.00 to \$9.00. Friday, \$4.95.

Trimmed Velours Hats at less than the usual price for shape alone. Blocked in the best styles and smartly finished with fur, velvet, fancy mounts, ribbons and fancy trimmings. Friday, \$2.75.

Silk, Beaver and Plush, high-class, untrimmed shapes; a wide choice of styles in black. Reg. \$4.25, \$4.50, \$4.95 and \$5.25. Friday, \$2.95.

Black Beaver Hats, in styles suitable for girls and women. Friday, \$1.50.

Untrimmed Black Felt Hats, in a wide range of styles, suitable for matrons and young women. Friday, 69c.

Wool Cloth Caps, with stitched brims, in navy, red, brown and heliotrope. Reg. \$1.25 and \$1.50. Friday, 69c.

Black Velvet, 22 inches wide, and colored hatters' plush, including a number of the best shades. Friday, yard, \$1.25.

Fancy Feathers in small and large mounts and large and medium birds. Friday, each, 25c.

—Second Floor, Yonge St.

Small Children's Coats, Half Price, \$1.95

Children's Winter Coats of fine chinchilla cloth, in navy, brown and grey. Smart little weaver style, fastening close to neck, with neat collar, trimmed with velvet; two patch pockets; sleeves button-trimmed. Sizes for children of 2, 3 and 4 years. Originally \$4.00. Friday, \$1.95.

Children's Rompers, of figured wrapperette, in cadet blue or dark red. Turn-down collar, long sleeves, drop seat. Sizes to fit children 2 to 6 years. Reg. 50c. Friday, 33c.

—In the Infants' Wear Section, Third Floor, Queen St.

Umbrellas and Canes

Men's and Women's Fine Silk-mixed Umbrellas, mounted on good paragon frames. Handles are mounted in sterling silver and rolled; gold, a collection of various patterns that are regularly \$2.50 to \$3.50. Friday, \$1.97.

Men's and Women's High-class Silk-mixed Umbrellas, best paragon frames, neat-rolling, silk-cased handles. Are all the newer designs, mounted in sterling silver and rolled gold. Reg. \$5.00 and \$6.00. Friday, \$3.50.

Men's Walking Sticks, plain and mounted, large assortment of woods. Reg. 75c to \$1.50. Friday, 85c.

—Main Floor, Yonge St.

Dress Accessories

French manufactured trimmings, including jets up to 3 inches wide, also jet combined with Persian colorings in edgings and bandings, fancy colored bandings and a splendid range of silk braids in elegant designs. Reg. \$2.00 to \$5.00. Friday, yard, \$1.00.

Valenciennes Laces in Maline, Normandy and heavier makes, up to 4 inches wide, with insertions one to two inches wide, including broken lines from stock. Reg. yard, 10c to 30c. Friday, 5c.

Guipure Lace Neckwear in the newer shapes and in colors of white and ecru, in an extensive range of designs. Reg. 75c and \$1.00. Friday, 50c.

Swiss Muslin Flouncing, 27 inches wide, embroidered to half the depth of the material in small, dainty designs, also in the larger scroll effects. Friday, per yard, 35c.

—Main Floor, Yonge St.

Ribbons

Fancy Ribbons, rich Dresden, three-tone stripes and Oriental patterns, suitable for dress trimmings, girdles, etc., rich, dark tones and light combinations. Widths 5, 7, 8 and 11 inches. Reg. 75c, \$1.00 and \$1.50. Friday, yard, 50c.

Wash Ribbons, also pure silk Duchess Satin Ribbon, 1/2 inch wide, in various colors. Wash Ribbons, in sky, pink and mauve, width 1/4 to 3/4 inch. Reg. yard, 4c, 5c and 8c. Friday, per bunch of 5 yards, 15c.

4-inch Taffeta Silk Ribbon and odd bolts of 3 and 4-inch Duchess Satins; a full range of colors, including sky, pink, red, white, navy, green, etc. Reg. yard, 18c and 25c. Friday, 9c.

Satin and Taffeta Ribbons, widths 4 to 6 inches; a full range of colors in the lot, but not in each quality. Reg. yard, 15c, 19c and 25c. Friday, 12 1/2c.

Fancy Ribbons, Dresden, stripes, brocades and plaids, in many rich color effects for bows, sashes, girdles. Width 4 to 5 inches. Reg. yard, 19c, 25c and 35c. Friday, 15c.

—Main Floor, Yonge St.

Come at 9 o'Clock for These \$3.50 to \$5.00 Waists, Friday at \$1.98

FANCY WAISTS from New York and Paris, of voile, lawn and wool crepe; have high collars and long sleeves, and are decorated with wide shadow insertions and touches of embroidery and Cluny lace, having the drop shoulder or the yoke back and front. All sizes. Reg. \$3.50 to \$5.00. Friday, \$1.98.

Women's Waists, in silk and net; some made open front, with yoke effect and small pin tucks, with trimmings of fancy braid and fine edging of net, high collar, long sleeves with neat cuffs. Other styles of messaline silk in the Evangeline style, with band of velvet ribbon around the throat and sleeves. Similar style in silk moire, with Raglan shoulder, long sleeves, low neck, with net frilling around collar, down front and around cuff. Others of fine shadow lace, with drop shoulder, low collar, with trimming of fine net lace. Others of fine net, with three-quarter sleeves, turn-back collar, with frill of net lace, trimming of satin ribbon and fancy buttons. Reg. \$2.95, \$3.75, \$3.95 and \$4.50. Friday, \$1.98.

Women's Madras and Linenette Blouses, in plain shirt waist style, front fastening with pearl buttons; small pockets, long sleeves, high tailored collar and cuffs. Also lawn blouses, with front of

THE T. EATON CO. LIMITED



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ELSIE DAVIS
SPECIAL MAT.
TODAY
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ET ANGLIN
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As You Like it
Twelfth Night
Taming of the Shrew
Henry and Cleopatra
at. Mat., 50c to \$2.00.
at. 50c to \$1.50.
EXT WEEK
ATS NOW
Engagement.
PRICES:
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DAILY MATINEES
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MODELS
Trip to Paris. 45c
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Bell Piano Rooms.