

Many Bargain Aids to Gift Buying at Simpson's

STORE HOURS: 8.30 a.m. to 5.30 p.m.

Warm Winter Coats in Smart Styles

REGULARLY \$8.50 AND \$10.00, FRIDAY \$4.95.

In serviceable tweeds, blanket cloths and chevrons. Styles are all new and suitable for misses or older women. Friday bargain 4.95

SILK AND VELVET DRESSES FOR MISSES AND WOMEN, \$5.95.

Big savings in these splendid Messaline silk and velvet dresses, made on new smart models, with dainty novelty vests and lace collars. Skirts draped and paneled effects. Colors navy, black, brown and Copenhagen. Friday bargain 5.95

SEPARATE SKIRTS, \$1.49.

Just 200, made by one of the best manufacturers from ends of good materials, which include tweeds, chevrons, panamas and worsteds. Plain and well tailored; all stock sizes. Friday bargain 1.49

\$2.95 FOR GIRLS' SCHOOL COATS.

Specially bought at a big sacrifice from a well-known manufacturer, eleven styles, showing Balkan effects or low belt at back and patch pockets. They fasten close to throat. Tweeds and frieze material in green, brown and navy. Extra special bargain. 2.95 (Main Floor.)

Real Irish Lace Neckwear

"Samples" of real Irish Lace Neckwear, in baby Irish and Irish crochet lace, large "shawl" collars, sailor collars, stock collars with jabots and separate jabots, and a few sheer French linen jabots on sale Friday.

Real Irish Lace Neckwear, regularly \$5.00 to \$10.00, Friday bargain 1.95

Real Irish Lace Neckwear, regularly \$3.00 to \$4.00, Friday bargain 1.19 (Main Floor.)

Hair Goods Specials

Pearl Bandeaux, double row of pearls, 2.29

Spun Glass Ornament on bone hairpin, .50

Marabou and Rhinestone Hair Ornament, on bone hairpin, Special .95

Rhinestone Back Comb, shell and amber, Special .49

Jet Bandeaux, Special .75 (Main Floor.)

9c Day in Notions

Dome Fasteners, black and white, all sizes, 6 dozen .9

Challenge Safety Pins, assorted sizes, 10 dozen .9

Challenge Pin Sheets, 6 papers .9

Mending Wool Balls, black only, 4 balls .9

Hairpin Boxes, 150 pins to box, 2 boxes .9

Roll Tape, 12 yards to roll, 9 rolls .9

Bunch Tape, assorted widths, 5 bundles .9

Universal Hooks and Eyes, black and white, all sizes, 6 cards .9

Simpson Special Dress Shields, size 2 and 4, pair .9

Shoe Laces, 36 and 45 inches, dozen .9

Mending Wool and Cotton, in black, tan and white, 4 dozen for .9 (Main Floor.)

35c and 50c

Ribbon 15c Yard

High qualities, in plain taffetas, cords and satins; 5 to 7 in. wide. Regularly 25c, 35c and 50c per yard. The color range is not complete in each line, but you have the following colors in the lot: White, cream, pink, pale blue, red, cardinal, navy, purple, grey, brown, Nel rose, champagne, old rose, lilac, sage, etc. Friday bargain 15c.

Baby Ribbon, in three widths, pure silk taffeta, in big range of colors, for fancy work, Christmas parcelling; 1/2-inch width, regularly 15c yard, Friday 10c; 3/4-inch width, regularly 20c yard, Friday 15c; 1-inch width, regularly 30c yard, Friday 25c for 10c.

(Main Floor.)

Bargain in Waists

A table of good quality pure Silk Messaline and Paillette Waists, in black, navy, brown and several fancy tones. Broken lots of our \$2.95 and \$3.95 qualities; all sizes in the lot. Friday 1.95 (Third Floor.)

Spectacles and Eyeglasses

FRIDAY BARGAIN \$2.45. Regularly \$3.50 to \$4.50 values. Fitted by specialists, with no charge for testing. Compound lenses extra.

Optical Dept., 2nd Floor.

Jewelry as Christmas Gifts

10k. Gold Cameo Rings, plain high setting, real pink cameos, in several shades and sizes. Regularly \$2.50, \$3.00 and \$3.50. Friday 2.09

Women's Children's and Men's Gold-filled Lockets, round, oval and heart-shaped, bright and Roman finish, plain gold or monogram, fancy engraved designs, and pearl, brilliant and colored stone set. Regularly \$1.00, \$1.50, \$2.00. Friday bargain half-price.

43 LARGE PIECES OF JEWELLERY, \$9.95.

10k. and 14k. Gold Necklaces, 37 real pearls, bird design; 68 real pearls, spray design; 68 real pearls, drop pattern. Regularly \$12.50, \$14.50, \$16.00. Friday bargain 9.95

14k. Gold Diamond Rings, fine, genuine white diamond, fancy and Tiffany settings. Friday bargain 9.95

Heavy, wide 9k. Gold Band Bracelets, with safety chain, plain and fancy engraved designs. Friday bargain 9.95

14k. gold largest size Pearl Sunburst, with gold-filled 16-inch chain. Regularly \$12.50, and chain \$2.00. Friday 9.95

14k. Gold Scarf Pins, turban designs, with genuine diamond claw set centre. Regularly \$15.00, \$18.00. Friday 9.95 (Main Floor.)

Satin Petticoats \$1.79

Good quality Satin Petticoats, in emerald, cerise, purple, old rose, royal and Copenhagen, made with flounce of knife-pleating; lengths 36 to 42. Friday bargain 1.79 (Third Floor.)

38c Shepherd Checks 27c

A pure, tight, worsted finished suiting, in three sizes of check, 40 inches wide.

50c SAN TOY SUITINGS, PER YARD 47c.

Every wanted color in the range; 4 late shipment from one of the best French makers; pure wool qualities; 42 in. wide. 47c

50c WIDE WALE SUITINGS, PER YARD 47c.

These bright finished worsted suitings are extra special value at this price, and can be had in fifteen new French shades; guaranteed all-wool; 41 inches wide. 47c (Second Floor.)

200 Trimmed Hats \$1.00

Taken from our \$2.85, \$3.85 and \$5.00 tables. Friday bargain 1.00

60 dozen Bright Finished Felt Hats in all good styles. Regularly \$1.25 and \$2.25. Friday 38c

14 dozen samples in odd lots of fancy ostrich and feathers, stick-up and mounts. Regularly \$1.25, \$1.50 and \$2.25. Friday 49c (Second Floor.)

Men's Warm Gloves

Men's Leather Pull-over One-finger Mittens, buckskin split, heavy pliable stock, large and roomy. 25c value. Friday 10c

Men's Wool Lined Tan Suede Gloves, 1 dome snap, plique sewn, best finish, assorted tan shades; sizes 7 to 9 1/2. Friday bargain 10c (Main Floor.)

Bargains in Boots, Rubbers and Slippers

MEN'S LEATHER-LINED BOOTS, \$2.69.

300 pairs Men's Strong Box Kip Boots, laced Blucher style; made on a neat, easy-fitting last; leather-lined; double solid leather soles. Sizes 6 to 11. Friday 2.69

360 pairs "Queen Quality" "Boston Favorite" and other model sample boots. These represent the very best and most fashionable in women's footwear; made in all popular leathers, in button and lace styles; Goodyear welt; flexible McKay and hand-turn soles; French, Cuban, military and low mutton heels; sample sizes fit most people wearing from 2 1/2 to 4. Regularly \$3.00, \$3.50 and \$4.00. Friday 1.99

BOYS' BOOTS, \$1.99.

Just the boot for this time of year; strong box kip leather; will stand lots of hard usage; double solid leather soles. Sizes 1 to 5, Friday \$1.99; sizes 6 to 11, Friday \$1.29.

Made from strong Dongola kid leather, with solid leather soles, patent toe-cap, low heels; sizes 11 to 12, Friday \$1.79; sizes 3 to 10 1/2, Friday \$1.49; sizes 5 to 7 1/2, Friday \$1.29.

LEATHER TOP RUBBER BOOTS.

Men's Snap-heel Rubber Boots, 8-inch leather top, rolled edge soles and solid rubber heels; leather laces with each pair. Sizes 6 to 12. Regularly \$3.25. Friday 2.49

STORM RUBBERS.

Light city weight, high storm fronts: Children's, sizes 3 to 10 1/2, Friday 38c

Women's, sizes 2 1/2 to 8; high, medium and low heels. Friday 47c

Men's, sizes 6 to 12. Friday 76c

MEN'S HOUSE SLIPPERS.

Very fine imported camel hair and wool Slippers, in a neat plaid pattern, padded insole, flexible leather soles; very warm and comfortable. Sizes 6 to 11. Friday 85c

Women's, same quality, with turn-down collar and silk pom-pom on vamp. Sizes 3 to 7. Friday 85c

WARM HOUSE SLIPPERS.

Made from thick, fleecy Arctic cloth, in a neat plaid pattern; turn-down collar, flexible leather sole; very comfortable and durable. Women's, sizes 3 to 7. Friday 65c

Children's and misses', sizes 9 to 12. Friday 35c (Second Floor.)

Bargain Furs for Christmas Gifts

Only Electric or Near Seal Coats, made from "Chapala" best French-dyed skins, semi-acqua back; fronts are rounded at bottom, deep long roll shawl collar, new sleeves with cuffs, lined with excellent quality plain brown satin; large silk ornament or frog fastener. These coats are this season's newest models; 50 inches long and tailored equal to any garment sold. Regularly \$22.00. Friday 11.00

Blue Mongolian Wolf Sets. Muffs and stoles. Muff is large pillow shape with full silk collar, lined with fine quality silk. Muff is large pillow shape with full silk collar, lined with fine quality silk. Regularly \$20.00 each or \$7.00 set. Friday 11.00

25 extra quality Pileed Persian Lamb Muffs, large pillow shape, evenly matched, bright curl, lined with fine quality silk. Muff is large pillow shape with full silk collar, lined with fine quality silk. Regularly \$15.00 each or \$5.00 set. Friday 11.00

10 only extra quality Pileed Persian Lamb Stoles; new designs, beautifully made; some have silk fringe trimming; all are equal in appearance to the best whole skin Persian and will give excellent wear. Regularly \$15.00 and \$16.50. Friday 11.00 (Third Floor.)

Women's Underwear

Women's Vests, heavy ribbed wool and cotton mixture, Watson's seconds and the famous Highland brand, white or natural, high neck, long sleeves; sizes 22 to 40 bust measure. Regularly 50c to 75c. Friday bargain 35c

Women's Combinations, Watson's seconds, heavy ribbed wool and cotton mixture, white only, high neck, long sleeves, ankle length; sizes 32 to 38 bust. Regularly \$1.50. Friday bargain 95c

Clearing Over 400 Pieces Women's Underwear, manufacturers' samples and counter-matched pieces from regular stock; nightgowns, princess slips, combinations, drawers, corset covers and skirts; handsome trimmings of lace or embroidery. Abundant choice in every style of garment, and all sizes. Friday bargain, half-price.

Women's Sweater Coats, handsome styles in heavy pure wool, white, navy, cardinal or grey; fancy weaves; patch pockets; perfect in every detail. Sizes 32 to 42 bust. Regularly \$2.75 to \$4.00. Friday bargain 1.75

INFANTS' AND CHILDREN'S WEAR.

A manufacturer's samples of the daintiest hand-made and hand-embroidered infants' long robes, short dresses and shoes; not more than two of any one style, and a variety of pieces to suit every purpose. Friday bargain, less than cost.

Children's Coats—A clearing of several pretty styles in broadcloth reversible larli, blue to \$5.00. Friday bargain 2.50

Girls' Dresses, heavy all-wool English styles; heavy, cardinal, brown or Copenhagen blue; daintily trimmed with cerise velvet and pipings or black braid; perfect fitted coats. Sizes 6 to 14 years. Regularly \$4.50 to \$5.00. Friday bargain 2.75 (Third Floor.)

Afternoon Tea

SIXTH FLOOR, 3 P.M. TO 5.30.

Or Plain Pot with Thin Bread and Butter. Pot of Tea with Cream and Ice Cream. 15c. Special Afternoon Tea, 25c

Women's House Dresses, ofingham, neat check pattern, pink only, high waist, 3/4 length, 3/4 sleeves, collar, button color. Sizes 24 to 42. Regularly \$1.50. Friday 85c

Black and Colored Tunics, beaded and silk embroidered, long or short styles. This is the bargain and the best. Regularly \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00, \$10.50, \$11.00, \$11.50, \$12.00, \$12.50, \$13.00, \$13.50, \$14.00, \$14.50, \$15.00, \$15.50, \$16.00, \$16.50, \$17.00, \$17.50, \$18.00, \$18.50, \$19.00, \$19.50, \$20.00, \$20.50, \$21.00, \$21.50, \$22.00, \$22.50, \$23.00, \$23.50, \$24.00, \$24.50, \$25.00, \$25.50, \$26.00, \$26.50, \$27.00, \$27.50, \$28.00, \$28.50, \$29.00, \$29.50, \$30.00, \$30.50, \$31.00, \$31.50, \$32.00, \$32.50, \$33.00, \$33.50, \$34.00, \$34.50, \$35.00, \$35.50, \$36.00, \$36.50, \$37.00, \$37.50, \$38.00, \$38.50, \$39.00, \$39.50, \$40.00, \$40.50, \$41.00, \$41.50, \$42.00, \$42.50, \$43.00, \$43.50, \$44.00, \$44.50, \$45.00, \$45.50, \$46.00, \$46.50, \$47.00, \$47.50, \$48.00, \$48.50, \$49.00, \$49.50, \$50.00, \$50.50, \$51.00, \$51.50, \$52.00, \$52.50, \$53.00, \$53.50, \$54.00, \$54.50, \$55.00, \$55.50, \$56.00, \$56.50, \$57.00, 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