

POST OFFICE—TELEVISION ADVERTISING CAMPAIGN

Question No. 1,287—**Mr. Beatty:**

1. What is the total cost to the taxpayer of the present television advertising campaign featuring a doctor who uses the mails for test samples and concluding that the Post Office feels "your mail is vital"?
2. How many complaints of lost or damaged mail were received by the Post Office in 1974?
3. Has the Minister of Consumer and Corporate Affairs been requested to investigate this advertising campaign with a view to determining whether it constitutes misleading advertising?

**Hon. Mitchell Sharp (President of the Privy Council):** I am informed by the Postmaster General and the Department of Consumer and Corporate Affairs as follows: 1. The total cost for the television advertising campaign which included the "doctor" commercial was \$436,138. This is the cost of producing six commercials and the total media accounts for the campaign. The particular "doctor" commercial appeared 1661 times on television stations across the country.

2. 125,542 inquiries concerning lost articles and 25,342 inquiries concerning damaged articles were received during 1974. During that year the Post Office handled in excess of five billion pieces of mail.

3. No.

COMMUNITY AIRPORT ASSISTANCE PROGRAMME

Question No. 1,589—**Mr. Brisco:**

1. How many community airports applied for assistance under the Community Airport Assistance Policy in 1972, 1973 and 1974?
2. What was the total dollar value of these applications in each such year?
3. (a) How much federal funding is available under the Community Airport Assistance Policy (b) is this amount of money sufficient for the programme (c) on what basis was the answer formulated?

**Mr. Cliff McIsaac (Parliamentary Secretary to Minister of Transport):** 1. 1972, 40; 1973, 48; 1974, 46; Total, 134.

2. The dollar value of an application is not determined until engineering facility and funding requirements have been resolved between the municipality and MOT. Of the

Country	Claims Accepted	(a) Total Value	(b) Claims Rejected	(c) Claims Outstanding
Bulgaria	8	187,285.25	20	nil
Hungary	307	2,204,290.11	1,191	34
Romania	51	361,207.00	214	25
Poland	186	795,673.50	433	180
Czechoslovakia	39	49,121.00	10	627

3. Bulgaria, 2; Hungary, 53; Romania, 7; Poland, 25; Czechoslovakia, 1.

4. None.

5. This question is impossible to answer.

CANADA DEVELOPMENT CORPORATION STAFF

Question No. 1,908—**Mr. Rynard:**

What are the names and positions of each of the full-time operating

Order Paper Questions

134 applications received in 1972, 1973, and 1974, 11 have been withdrawn by the applicant or rejected by MOT, 55 have received approval (total dollar value \$7,160,000), and the remainder are in various stages of process. It should be noted that during this same period, 40 additional projects received approval and funding for applications received prior to 1972.

3. (a) \$2,000,000 annually, (b) yes, (c) At the present time, there are no applications for which assistance has not been approved by reason of insufficient funds in the programme.

SETTLEMENT OF CANADIAN CLAIMS

Question No. 1,845—**Mr. Roberts:**

1. (a) With what countries has Canada signed agreements since 1945 concerning claims of Canadian citizens arising from naturalization or the taking over of property of citizens in those countries (b) when was each such agreement signed?
2. How many claims (a) have been accepted in relation to each country and what is the total value of the claims settled (b) have been rejected (c) are outstanding?
3. How many claimants have died before the settlement of their claims?
4. What countries have defaulted on payments to Canada arising out of settlement agreements and, in each case, what is the amount of arrears?
5. How many civil servants were employed in the processing of such claims from January 1, 1946 to December 31, 1974, and what is the total salary paid to each one?

**Mr. Herb Breau (Parliamentary Secretary to Secretary of State for External Affairs):** 1. (a) Since 1945 Canada has signed agreements relating to the settlement of Canadian claims arising out of the nationalization or other taking over of Canadian property, rights and interests, with Bulgaria, Hungary, Romania, Poland and Czechoslovakia. (b) These agreements were signed respectively on June 30, 1966; June 1, 1970; July 13, 1971; October 15, 1971 and April 18, 1973.

2. As at April 30, 1975:

officers or staff of the Canada Development Corporation in the (a) head office in Vancouver (b) operating office in Toronto?

**Hon. John N. Turner (Minister of Finance):** The Canada Development Corporation is not an agent of Her Majesty or a Crown corporation but a corporation which operates within the private sector of the economy in competition with other corporations. In recognition of this status it has not been the policy of the government to require from the CDC to supply detailed information such as names and positions of each CDC officer.