Health Claims – Disqualifying Nutrient Levels

Nutrients: fat, saturated fat, cholesterol, sodium				
Disqualifying levels:				
Foods:	≥ 20 % of DV per reference amount (RA), per serving, and per 50 g (foods with RAs \leq 30 g or \leq 2 Tbsp)			
Main dish products:	≥ 30 % of DV per serving			
Meal products:	≥ 40 % of DV per serving			

Health Claims – Disqualifying Nutrient Levels				
Specific disqualifying levels:				
Nutrient	Foods	Main Dish <u>Products</u>	Meal <u>Products</u>	
Fat * Saturated Fat * Cholesterol Sodium	13 g 4 g 60 mg 480 mg	19.5 g 6 g 90 mg 720 mg	26 g 8 g 120 mg 960 mg	

Health Claims – Definitions

Substance:

Specific food or component of food

Disease or health-related condition:

General population or subgroup at risk in United States; or

Explain the prevalence of the disease in the United States and the total diet context