

On the processing side we expect to see increased emphasis on upgrading the image of existing products, notably the brine pack, and development of new products including specialty products. Improved packaging also represents a challenge to the industry.

The United Kingdom with its diversified tastes and increasing demand for more ready to cook and ready to eat products should be particularly receptive to these developments.

I would like to thank the organizers of the conference for the opportunity to talk to you today about developments in the lobster industry.

I will be pleased to take your questions now. If you require further information or wish to obtain a list of lobster suppliers, you may wish to contact Janet Farmer at the Canadian High Commission here in London.