

Mission: 619 Atlanta

Market: 579 United States of America

Key Sub-Sector: Fish, Shellfish and Other Products

Specific Product Opportunities:

Fish, fresh:

Shellfish:

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Fresh Fish:

opportunities exist in both farmed and wild salmon (IQF, whole, head-on, gutted) to retail and processors. A market for halibut (layer packs) exists in selected markets. Ocean perch (5 cells, IQF) is in demand as a substitute for larger species. Consideration is under fishing whatever the species.

UNITED STATES

Shellfish:

Scallops (y blocks, IQF) can be marketed to wholesalers and distributors. Mussels (bagged, IQF, blocks) are in demand in some food service market areas. Lobster and lobster parts (IQF, block, canned) can be promoted to the retail and to the food service.

OF

AMERICA

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