SPINNING-OFF IS A MOST EFFECTIVE TECHNOLOGY TRANSFER TECHNIQUE.

CANADIAN SPINOFF ENTERPRISES INCLUDE:

- \* COMPUTER SOFTWARE COMPANIES
- \* COMPUTER PERIPHERAL MANUFACTURERS
- \* CUSTOM MICROCHIPS
- \* CONSULTING SERVICES
- \* DEVICES (E.G., MEDICAL AND RESEARCH INSTRUMENTS)
- \* PLASTICS
- \* ENVIRONMENT-RELATED SERVICES

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PICTURE - TECHNOLOGY TRANSFER PICTURE

## ENCOURAGING TECHNOLOGY TRANSFER

If spinning off and other forms of technology transfer are to happen, there must be mechanisms that permit and encourage this. These have been developing in Canada and include:

- \* THE TEACHING OF ENTREPRENEURSHIP SKILLS TO STUDENTS SOMETHING THAT IS POPULAR WITH STUDENTS, AND SPREADING.
- \* THE MOVEMENT OF STUDENTS OUT OF UNIVERSITIES INTO THE WORK ENVIRONMENT TAKING WITH THEM NEW TECHNOLOGIES.
- \* INNOVATION CENTRES (SUCH AS THE CANADIAN INDUSTRIAL INNOVATION CENTRE/WATERLOO) TO HELP MOVE INNOVATIONS FROM THE CONCEPT STATE TO REALITY IN THE MARKETPLACE.