

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 327-RABAT

001-AGRI & FOOD PRODUCTS & SERVICE  
MOROCCO

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

POST INTRODUCED A FEW CANADIAN CATTLE EXPORTERS AND EMBRYO TRANS-PLANT EXPORTERS TO LARGE LOCAL DAIRY COMPANIES.

CDN FIRMS WILL BE INVITED TO BID ON REQUIREMENTS. POSSIBILITY OF BARTER ARRANGEMENTS.

POST ORGANIZED A VISIT FOR POTATOES CANADA OFFICIALS TO DISCUSS THE PROBLEM OF ACCESS TO THIS MARKET.

ELABORATION OF A STRATEGY TO LIFT THE BAN ON IMPORTS OF NORTH AMERICAN SEED POTATOES INTO MOROCCO.

POST WILL CONDUCT A SURVEY OF THE MOROCCAN MARKET FOR GRAIN STORAGE FACILITIES AND WE WILL DISTRIBUTE IT TO THE CANADIAN INDUSTRY.

MOTIVATE A CANADIAN MANUFACTURER OF SMALL STEEL SILOS TO INVESTIGATE FURTHER MARKET PROSPECTS.

STUDY THE NEW MOROCCAN PROGRAM AIMING AT ATTAINING FOOD SELF SUFFICIENCY.

IDENTIFY AREAS OF GREATEST EXPORT POTENTIAL FOR CANADA.

UNDERTAKE JOINT ACTIVITIES WITH POTATOES CANADA TO HELP LIFT THE BAN ON CDN SEED POTATOES IN THE MEDITERRANEAN BASIN.

CANADA COULD BECOME THE MAIN SUPPLIER OF SEED POTATOES IF THE BAN CAN BE LIFTED.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 NO PARTICULAR ACTIVITIES PLANNED FOR THIS SECTOR

PREPARATION WORK FOR DAIRY SEMINAR SPONSORED BY AGRIOTT. VISIT OF POTATOES CANADA REPRESENTATIVES.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----