

RPT01

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 INVESTMENT PROMOTION PROFILE

Mission: BOSTON

Country: UNITED STATES OF AMERICA

Compared to major competitive destinations, Canada is perceived to have

the following advantages:

- LOWER LANDS VALUES
- FINANCIAL INCENTIVES (FED/PROV/MUNI)
- SKILLED LABOUR AVAILABLE
- QUALITY OF LIFE

the following constraints:

- LIMITED R & D BASE
- SMALL DOMESTIC MARKET

The mission indicates the following potential for various types of investment from within its territory/country:

Type of Investment	Potential
Portfolio	HIGH
Acquisition	MEDIUM
Greenfield	LOW
Joint Venture	HIGH
Strategic Partnering	HIGH
Technology Licensing	HIGH

The mission believes that the following sectors are of greatest interest to investors in its territory/country with an assigned ranking of 1-10:

Sector	Ranking
Agriculture/Food/Fish	9
Resource Processing	10
Machinery and Equipment	6
Transportation	7
Consumer Products	8
Commercial Service	5
Computer and Communications	2
Health Care Products/Medical	3
Aerospace and Defence	4
Strategic Technologies	1