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CANADIAN TRADE REVIEW
(See insert.)

Team Canada

Trade mission to Russia and Germany

P rime Minister Jean Chrétien announced that he will lead the seventh **Team Canada trade mission from February 12-22, 2002, to promote Canada's business ties with Russia and Germany. The Prime Minister will be joined by provincial premiers, territorial leaders and business executives from across the country. They will travel to Moscow, Berlin and Munich.**

In 2000, Canada's two-way trade with Russia reached nearly \$870 million. Canadian exports to Russia have

grown steadily since 1999, and are up significantly in 2001. Opportunities for Canadian business in Russia reflect our geographic and climatic similarities, with vast natural resource wealth, widely distributed urban settlement, and remote service transportation and communication networks. Emerging opportunities are the result of Russia's evolution toward a more consumer-oriented society, with growing demand for a wider range of products and services. Excellent prospects for Canadian

Continued on page 13 – Trade



Team Canada • Équipe Canada
2002

A successful export "first"

Canadian pig scores big in Russia

The Canadian Swine Exporters Association (CSEA), the Canadian Embassy in Moscow and 535 Canadian pigs play lead roles in the latest Canadian export success story currently unfolding in Russia.

The story begins in April 2001 with a fact-finding "reconnaissance" mission to Russia, the Baltic States, Belorussia and the Ukraine led by Richard Stein,

Continued on page 11 – Canadian



Richard Stein (third from left) during one of his recent marketing trips to Russia.



Department of Foreign Affairs
and International Trade

Ministère des Affaires étrangères
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