



These  
**Lighting Units**  
 are  
**DIGNIFIED and EFFECTIVE**  
 ALTHOUGH CURTAILED BY  
**WAR TIME CONDITIONS**

**A. H. Winter Joyner,**  
 LIMITED  
 TORONTO - - MONTREAL  
 LIGHTING AND POWER SPECIALISTS



**Distance is  
 no Barrier**

**Reconstruction and mobilization of a country's commercial forces are possible only when there is adequate facilities for inter-communication.**

To-day, through the wonderful development of the telephone, all points in Eastern Canada and the United States can be reached over the Bell System.

From a beginning of only a few thousand subscribers, service is now given over 284,000 telephones in Quebec and Ontario, over which more than 2,300,000 calls are made daily. And 812,918 miles of wire, of which 476,998 are underground, link our subscribers together. To connect the cities, towns and rural communities of Quebec and Ontario necessitates 82,716 miles of long distance wire on 9,400 miles of poles.

Only with the co-operation of the telephone user in employing courtesy and correct telephone habits will our aim for an efficient and comprehensive telephone service be realized.

**THE BELL TELEPHONE CO. OF CANADA**

