

We keep constantly on hand fine Cameras from 1-2 to 8-10 size, at reasonable rates.

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The Ross Lens Ahead.

COLBORNE, 10th March, 1875.

Messrs EWING & Co.

GENTLEMEN,—I have thoroughly tested the 4 x 4 Ross Lens you sent me. It is a perfect gem. I tried it on the same Camera under the same light, and on the same subject along with two others by so-called best makers, and got with the Ross in every way better effects in less time. I enclose photo. to show its work. You will see it is sharp to the very edge, and bold and round. I feel so charmed with the lens that negative making is no longer a drudgery, but a positive pleasure.

With best thanks to you as Ross' agent.

I remain,

Yours,

WM. JOHNSTON.

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AYLMER, March 25th, 1875.

EWING & Co.

SIRS,—I can truly say that the 8 x 10 Ross Lens is superior to any I have ever used, or ever seen in use, it is perfectly splendid for 8 x 10 groups or single sitter either. I can recommend it to Photographers as first class in every respect.

Yours truly,

C. E. LEWIS,

Photo.

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TILSONBURG, March 25th, 1875.

Messrs. EWING & Co.

I have received the last number of your *Journal*, devoted to the interests of Photography.

I have read it *thoroughly*, and find very many useful ideas in it, and when they are put into practice they help us out of the many mysterious difficulties attending our experience in the study of Photography.

I am glad we have your *Journal*, and I hope all Photographers in Canada will give you their best support by supplying its