

: " VARSITY " :

A HIGH-CLASS 5 CENT CIGAR, HAND-MADE

CONTAINS THE FINEST HAVANA FILLER

☞ SUPERIOR TO THE MAJORITY OF 10 CENT CIGARS. TRY THEM AND BE CONVINCED. THEY COST THE RETAILER 4 CENTS EACH

S. DAVIS & SONS - Montreal

THE LARGEST CIGAR MANUFACTURERS IN THE DOMINION.

X D. RITCHIE & CO. X

- - (ESTABLISHED IN 1862) - -

WE ARE THE OLDEST CUT TOBACCO, AND LARGEST CIGARETTE MANUFACTURERS IN CANADA

FACTS!

- THE -

"ATHLETE"

AND

"DERBY"

CIGARETTES

- ARE -

The Sweetest of the Sweet.
The Purest of the Pure.
The Finest of the Fine.
The Cheapest The Best.

. OLD CHUM .

PLUG CUT
PLUG CUT
PLUG CUT

SMOKING

SMOKING
SMOKING
SMOKING

TOBACCO

TOBACCO
TOBACCO
TOBACCO

IS

THE SMOKER'S IDEAL

.. OUR ..

DERBY

PLUG

SMOKING

TOBACCO

IS

MADE FROM

THE

Finest Virginia GOLD LEAF