

NEW ASSETS, JAN. 1, 1879 \$23,761,342 **ÆTNA LIFE** INVESTMENT RECEIVED, 1879 \$1,856,710.
RATES PER CENT, 7.51

That the above is a most satisfactory and profitable rate of interest will be conceded by all. But the careful attention paid to this, as to every other department, by the Directors of the **ÆTNA LIFE INSURANCE COMPANY**, will be more apparent when viewed in the light of the following figures, found in the latest published reports of 3 American, 3 British, and 3 Canadian Life Insurance Companies:—

NAME	ASSETS	INTEREST	RATE
Equitable, New York	\$84,195,368	\$1,950,050	5.70
Union Mutual	6,874,342	344,091	5.01
New York Life	24,880,577	9,081,237	5.27
London and Lancashire	851,730	37,385	4.38
Belmont, of London	2,879,410	109,720	4.61
Standard, of Edinburgh	25,539,688	1,150,463	4.51
Canada Life	3,070,988	129,504	4.20
San Mutual, Montreal	819,178	31,774	3.88
Mutual, Hamilton	88,068	4,081	5.36

Average **ÆTNA LIFE** \$12,146,797 \$644,486 5.35
 \$23,761,342 is only \$1,856,710 7.51
 \$25 per cent upon \$23,761,342 is only \$1,971,181

Upwards of \$25,000 was therefore realized in 1879 by the **ÆTNA**'s management from its \$23,761,342 over and above the average of the nine Companies. This is a point of great importance to persons desiring to insure their lives on the "WITH PROFITS" plan. All the profits in the **ÆTNA**'s Mutual Department belong to the Policyholders. Resulting, as above shown, a more profitable rate of interest on its funds, and also transacting its large business at a great saving in general expenses, compared with others, this Company is able to offer the public more favorable rates, as may be seen from the following examples. The three endowment columns show the premiums at 40 years of age:

NAMES OF COMPANIES.	Endowments, with Profits, at Death, or the end of			Death only, without Profits.		
	10 YRS.	15 YRS.	20 YRS.	AGE 20.	AGE 40.	AGE 60.
Canada Life	\$110.40	\$68.80	\$50.80	\$18.15	\$25.97	\$34.30
Ontario, Montreal	107.70	66.00	53.40	19.20	26.30	33.60
Confederation	104.85	65.70	50.05	13.08	23.94	32.75
Mutual, Hamilton	104.50	63.40	51.70	16.90	24.80	32.90
San, of Montreal	103.90	62.40	51.78
Equitable of New York	104.90	62.40	51.78
Union Mutual	104.90	62.40	51.78
London & Lancashire	104.85	62.92	51.98	13.86	25.85	33.98
Star	70.64	52.80	22.58	30.40	37.31
Standard	51.97	20.97	30.15	35.95

Average Premium..... 106.35 66.41 51.80 19.51 26.68 34.98
ÆTNA LIFE..... 97.43 64.45 48.77 17.30 24.97 31.98
ANNUAL DIFFERENCE..... 8.92 4.95 2.72 2.21 2.56 2.90
 Besides this important difference in the rates (which is of itself a large dividend—"a bird in the hand") the **ÆTNA** makes a liberal cash dividend every year in reduction of the above profit rates, making in most cases a very much larger difference than here shown. **WM. H. ORR, Manager.**

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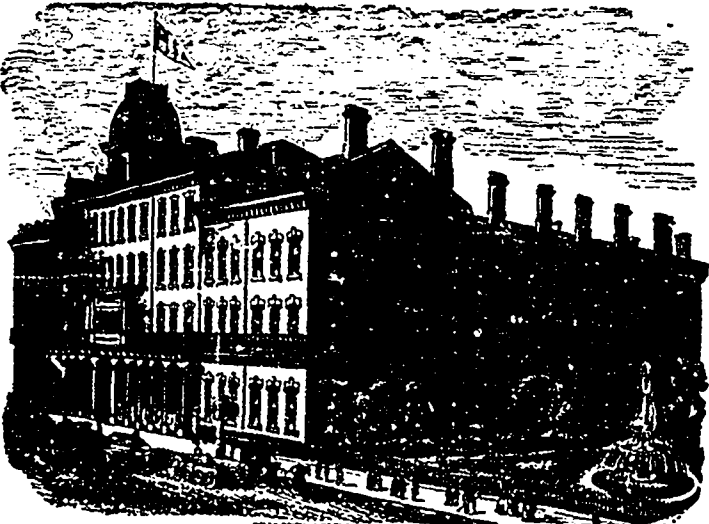
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