How This Rubber Belting Cuts Production Cost

Don't let slipping belts waste power—drain away profits. Plug up the leaks—save time, money, **power,** by investigating—installing Goodyear Rubber Belting.

Goodyear Rubber Belting stands for *saved energy—economy.* Built up of plies of rubberized fabric, cured and vulcanized into the solid piece. Neither slips nor stretches. Has the cohesiveness of rubber with the enduring strength of a specially woven cotton duck fabric from which all stretch has been taken out. It is steam, water, weather and rot proof.

The same high-grade materials, the same skillful workmanship and the same years of experience that have built such famous service into the products of the Goodyear Tire & Rubber Co., U.S.A., is doing the same for Goodyear Rubber Belting and our many other rubber products.

GOODYEAR Rubber Belting

High Efficiency Belting

Every size for every purpose—1 inch to 60 inches wide—2 plies to 8 plies thick.

Goodyear Quality Belting

The highest grade made. Heaviest duck, best rubber, seamless, tough, durable. The saving main-drive belt for **Paper, Pulp** and **Lumber Mills**—for *all* mills where the horse-power transmitted is large and the demand for tensile strength is great.

Black Diamond Belting

Lighter in weight, lower in price than above, but same in *quality*. Great quantities sold to **Sawmill** trade. Hundreds of mill-owners say it gives better service than any other belt ever used.

Red Cross Belting

The ideal belt for **Thresher, Small Sawmill** and **Flour Mill** use. Built to meet competition, yet is far superior to all other third-grade belts because made of tougher rubber, heavier fabric (which means better friction) and better wearing service and cover.

Stitched Rubber Belting

We make this belting in **Quality, Black Diamond** and **Red Cross** weights for those preferring this type of belting.

Elevator Belts

We make a specialty of **Elevator Belts.** Our Leg and Lofter Belts used in hundreds of elevators. Give superior service because of greater strength. Buckets never pull out. Plies never separate. Long, efficient service guaranteed.

Conveyor Belts

For conveying crushed stone, grain, coal, ore, etc. Made in all thicknesses of face to suit requirements. Great toughness of rubber face prevents cutting and chipping; insures longest service.

IMPERIAL HIGH-SPEED FRICTION SURFACE BELT

Specially designed for planer, dynamo, generator or fan work where pulleys are small and high-speeded. If we haven't what you want in stock, we'll *make* it—and *remember*

Goodyear Rubber Belts quickly earn their cost in pains and power saved—yet they cost less than the common kind. Let our expert solve your problem. Send requirements or write for catalog to-night. In all of our business in Canada last year, we had to replace, because of slight defects, only $155.22 worth of goods.

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The Goodyear Tire & Rubber Company of Canada, Limited

General Offices—Toronto **Factory—Bowmanville, Ont.**

Write our Nearest Branch

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