

Guide-Advocate

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ADVERTISING RATES
Display ads., set, transient, 25c inch. Display, yearly contract, set, 18c in. Display Ad., all plate....18c inch. Special Position...5c per inch extra. Theatrical Adv'tg with reader or cut.....35c per inch. Business Locals, front page 10c per line; inside pages 5c per line. Classified Ads., One Cent per word each insertion. Minimum 25c.

FRIDAY, OCTOBER 9, 1925

"Squibographs"

A Quebec paper claims that there are more matches made in Hull than in Heaven.

The synthetic cow may be all right for dairy purposes but what about the soup bones?

Summer is at liberty to linger in the lap of autumn until the Christmas shopping season opens.

In the coming world's baseball series Pittsburg invites Washington to "watch her smoke."

As a warning to jaywalkers a traffic sign in a Michigan city reads: He who hesitates is tossed."

The threatened coal shortage in the East is said to have increased the demand for "two pants" suits.

Canadian oysters are popular with patrons of Paris cafes. They may keep the frogs jumping to maintain their prestige.

King George is said to be expert judge of horses but His Majesty has never offered to exchange his kingdom for one.

The way statistics are juggled in an election campaign recalls the old saying: "Figgers can't lie but liars can figger."

A candidate named Beer has been nominated for a Toronto riding. To win the election he must show more strength than 4.4.

The political "big drive" is about due. The opposing forces are lined up; candidates in the field and leaders in command. Let the battle rage.

Politics is in full bloom when the campaign workers assemble nightly in the committee rooms to compare notes and predict results.

Boston has a woman candidate for the mayoralty. In the event of her election city hall employees may expect a clean sweep.

The crows are worse than the "birdies" on an eastern golf course where the players complain that the "black rascals" steal the balls.

The control of a swimming pool in connection with a Toronto denominational college is in dispute. The Baptists have a logical claim.

The whale catch is reported to be lighter than the average this season, but the big mammals are not blubbering.

According to an ancient document recently discovered in London Adam was a victim of gout. Pity the sorrows of Eve who had to wait on a gouty and grouchy mate.

Old Bill, aged 57, said to be oldest horse in the world, is laboring daily on a New Jersey farm. Flivvers and airplanes were unheard of when Willie was a colt.

An exchange notes the passing of the washtubs. Modern laundry facilities have crowded an old-established kitchen fixture off its soapy pedestal. Aye, there's the rub.

"How to Care for Doorbell" is one of the season's popular books. A doorbell that would announce the name and nature of business of callers would save much time and curiosity.

Saying it with flowers, a dahlia has been named after Jack Hobbs, England's crack cricket player. Sport experts in this country are known under the general name of "daisies."

Monday, November 9th, has been appointed Thanksgiving Day in Canada. Coming shortly after the election the defeated parties may not be in a proper frame of mind to observe the festival.

In the early days of the big republic Uncle Sam offered to provide farms for all comers on generous terms. The old gentleman now finds himself with a surplus stock of one hundred buffalo bulls. Persons desiring a barnyard pet can have same by paying for freight and crate.

To maintain the level of the Great Lakes Secretary Hoover recommends that a dam be built at Buffalo. A Detroit paper suggests that the water might be conserved by turning off Niagara Falls nights.

In her application for divorce, a Detroit woman charges her husband with drinking oil of peppermint. She complains that it makes her home smell like a greenhouse.

Basing his prediction on the lunar cycle an eminent American meteorologist forecasts that the years 1926-7 will be minus summer seasons. The professor may have mixed his cycles and confused lunar with "looney."

The government of Turkey has issued an order fixing the price of hats. Should it attempt to dictate styles to the recently emancipated Turkish women there will be wigs on the green in Angora.

The neighbors in an Ontario district saved a farm house from destruction by fire by extinguishing the blaze with milk. The community creamery was short of stock next morning.

According to the U. S. department of Agriculture, lawns should not be watered oftener than once in five days, and then thoroughly wet to a depth of four inches. Many lawn owners are willing to leave the moisture problem to nature, with prolonged intervals between exercising the lawn mower.

A Chicago aviator offers passengers to New York at the rate of fifty cents a pound. Fat men test that they are discriminated against and may apply to the state commerce commission for redress.

After years of experiment reports of the United States department of agriculture have disclosed a process for making "kickless" and other fruit juices which serve the mellow flavor and danger to the health. Further experiments along this line may be subduing the real-end activity mule.

Lion's Head, Sept. 27—believed to be a deliberate cause a serious fire here was frustrated by a man engaged in threshing. He had just noticed a butted inside a sheaf of wheat was just about to be threshing machine. The discovery was made. The fire was extinguished. The man was not injured. The fire was not caused by the man.

The Reward of Years of Toil

If you contemplate an auction sale, the closing out of your years of effort in building up a complete farm equipment, the Standard Bank is splendidly equipped to cater to your financial needs. Our local manager and his staff will gladly make all arrangements for the collection and discounting of all sale notes and for furnishing an extension of credit where necessary. A successful sale is entirely dependent upon sound financial arrangements.



THE STANDARD BANK

WATFORD BRANCH—H. W. Nixon, Manager
Branch also at Arkona, Strathroy

Could Hardly Live for Asthma.— writes one man who after years of suffering has found complete relief through Dr. J. D. Kellogg's Asthma Remedy. Now he knows how needless has been his suffering. This matchless remedy gives sure help to all afflicted with asthma. Inhaled as smoke or vapor it brings the help so long needed. Every dealer has it or can get it for you from his wholesaler. a14-m Use the West Ad., one cent a word.

Quality

The most urgent requirement in Canada's Agricultural Products

CANADA produces every year large quantities of wheat, oats, barley, butter, cheese, bacon, beef, eggs, apples, potatoes, grass seed and seed that she cannot consume. Her natural outlet for these products, of course, Great Britain—the one great consuming country of the world—unfortunately, nearly every other country with any surplus of food products seems to want to send its surplus to this same market. The keenness of the competition on this, our only market, and the resourcefulness of our competitors began to impress themselves upon the Department of Agriculture some time ago, but it is only within very recent years that the real and only way to grapple with this problem has been discovered, or at least put into effect. This Department now believes, as do also most of the farmers of this country, that the "grading" of our agricultural products is the policy and practice that is seeing us through the struggle and will assure us of our rightful place on the British market.

"Grading" means the classifying of products, whether they be hogs, butter, cheese, eggs or anything else, into what might be called in a general way "BEST", "GOOD", "FAIR" and "POOR" classes. These exact words are not used in describing the grades, but that is what is meant. The purpose served in grading is threefold—

- (1) Educational. When the producer sees the relative quality of his product he is spurred on to maintain that quality if it is the "best" or to improve the quality where necessary.
- (2) Fair Play. When products are not graded the inferior article for various reasons often brings as much as the superior article, and the credit and advantage of putting the superior product on the market is lost to the one who really deserves it.
- (3) Facilitating Trade. The dealer learns to have confidence in the article he is buying and buys more freely, because it is guaranteed by grading, and gradually everybody gets to know what the "best" article really looks like or tastes like. In short, grading brings about standardization and ensures to the producer the best price.

Canada now grades her cereals, grass seeds, hay, potatoes, apples, eggs, butter, cheese, wool and bacon hogs. The results have been in every case beneficial and in some cases quite markedly so, even though the grading system has been in effect in some cases for only two or three years, thus—

Cheese—Grading began April 1st, 1923. Canadian cheese the year before had fallen into such disfavour on the British market that New Zealand cheese was quite commonly preferred. Today Canadian cheese commands cents per pound higher than New Zealand.

Butter—Grading began same time as for cheese. The reputation of our butter was then indeed at low ebb. Canadian butter today, while not the best on the market, is rapidly improving in quality and gaining in reputation.

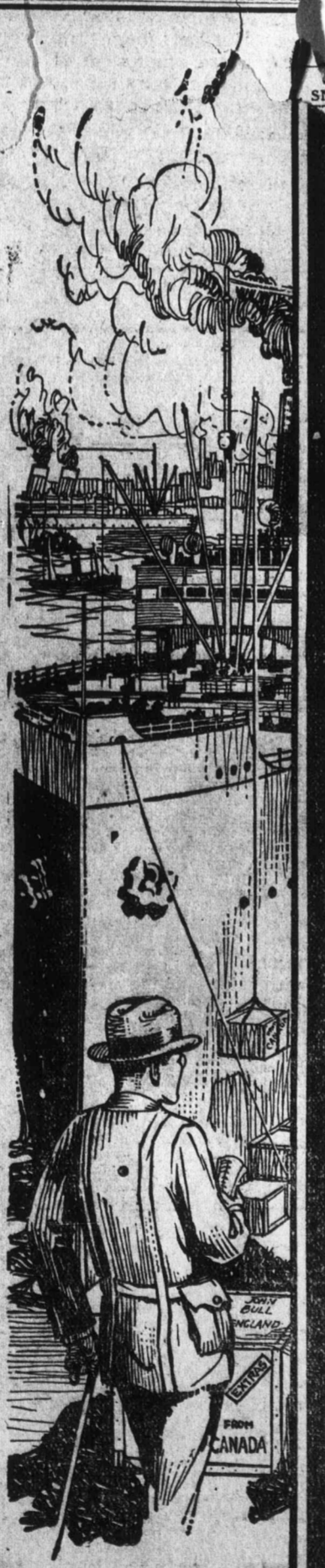
Hogs—Over two years ago the Department of Agriculture began to grade live hogs at the packing houses and stock yards. The 10% premium paid by the packers for "select" bacon hogs as against "thick smooths" as classed by departmental graders has done wonders to improve the quality of our hogs and develop the bacon industry.

Best Canadian bacon, which ordinarily was quoted two years ago from 10 to 18 shillings a long hundredweight below Danish, has gradually grown in the estimation of the British wholesale buyer until it is now quoted at only from 1 or less to at most 5 or 6 shillings per long hundredweight below the best Danish.

Quality is thus the first objective for the Canadian export trade, and, then steady, regular supply. It is along these lines the Department of Agriculture is working by educational methods, and the result of this policy is seen in the growing volume of Canada's agricultural exports. Look at these figures—

Canada's Principal Exports of Farm Products		
	1920-21	1924-25
Wheat (bbs.)	128,215,157	191,764,337
Flour (bbs.)	6,017,032	11,029,227
Bacon and Hams (cwt.)	982,338	1,298,721
Beef Cattle	296,511	218,084
Butter (lbs.)	9,739,414	24,591,381
Cheese (cwt.)	1,366,203	1,269,632
Apples (bbs.)	1,358,499	1,406,237
Oats (bbs.)	14,821,049	22,775,761
Barley (bbs.)	8,663,563	22,820,434
Rye (bbs.)	3,201,430	7,524,896
Bran Shorts and Middlings (cwt.)	819,781	8,667,038
Oats (cwt.)	297,266	830,046
Clover Seeds (bbs.)	373,255	417,497
Tobacco (lbs.)	206,133	3,831,422
Cream (bbs.)	1,279,196	8,384,186
Flax Seed (bbs.)	1,945,581	2,950,105

For further information and publications write
DOMINION DEPARTMENT OF AGRICULTURE, OTTAWA



FRIDAY, OCTOBER 9, 1925
PEOPLE IN
REC
For the coming Thursday, October 15th, the voters' lists have been prepared by the county clerk and the returning officer. The returning officer has appointed a registration sub-committee to visit the various municipalities and in having a population of over 1000. These registrars will list for the election the names of persons not qualified to

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