## UNITED WELFARE FUND TOTAL IS NOW \$83,350.17 Columbia Handle Co. 100 Dr. John G. Hunt 100 National Drug Co. 100 John Garvey & Sons 100 F. W. Coles. 100 Dr. Babb 100 Wright Litho Company 100 Whishart 100 We have learned that men can work together in a great common cause re-

in the Tecumseh

to the Welfare Fund campaign workers in the Tecumseh House last night it was found that the total subscriptions up to date totalled \$83,270.97, 29 acres of land, somewhere in the Bruce Peninsula, one picture beautifully painted in oils, and one pure-bred Persian cat.

McConnell & Fergusson 300
H. Ashplant & Sons 300
London Advertiser 300
James Blair Estata 300
J. I. A. Hunt 300
Globe Casket Company 240
Benson-Wilcox Company 240
J. R. Shuttleworth & Co. 200
C. R. Somerville 200
H. E. Gates 300
H. C. E. German 158

Johnston & Murray 100 the evening congratulated the men in D. A. Gillies & Son 100 whose heart the Welfare Fund project Columbia Handle Co. 100 was conceived. They had realized, he

..... 100 

campaign. After the dinner the campaign. After the diffice the time were put up for auction with W. E. Saunders acting as auctioneer.

The picture was the first to be offered.

When the results of Wednesday's canvass were announced at a dinner given After all manner of exhortations on the

their pocketbooks. They also gave men an opportunity to learn how to live, the real joy of living until he had learned to share his gains. insula, one picture beautifully painted in oils, and one pure-bred Persian cat. The land, the painting and the cat were sold by auction for the total sum of for \$29, or \$1 an acre. Starting at \$10, \$79.20, making the total of the Welfare Fund, \$83,350.17.

On Wednesday \$20,020.02 was collected.

PHENOMENAL VALUES ON

**QUALITY GOWNS** 

Selected from our exclusive stock.

In announcing this event, we desire to emphasize the fact

that every gown and dress in this collection is a remark-

able value; charming and distinctive styles, one or two of a kind, each style worthy of an individual description.

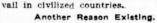
There are types for almost every occasion. When you see

OUR MAY SUIT SALE

IS NOW ON

Great Reductions on All Suits in stock.

them you will agree that they are extraordinary.



by what has been done to make the lot of the feeble and the maimed more comfortable. To neglect them would be a sign or jungle rule, he said, and no one wanted jungle conditions to pre-

No one who was not a pagan could object to helping the aged and the sick. The span of civilization was measured by what has been done to make the lot

for personal gain, but it is a vast field for service. Through this campaign we have been giving to the world a vision of true service."

Save Souls by Giving.

Besides giving succor to the unfortunate, he claimed that the welfarel workers had been giving to all men an opportunity to save their souls by inducing them to loosen the strings of

no man, he said, had experienced

The greatest satisfaction of life was giving, he said. The obligation rested

on everyone to give until it hurt, and then to keep giving until it could not be felt. Practice in giving, he claimed,

made it easy to give.
In conclusion, Mr. Roy claimed that the only thing that people in this

The Welfare Fund campaign had yet another reason for existing. It was the means through which the citizens administered to their more unfortunate charges. The institutions who actually cared for them he said were organized to carry out the wishes of the whole of London. If they did not do it other institutions would be forced to carry Mr. McGregor read a portion of

Dickens' Christmas Carol, describing the scenes between Scrooge the miser, and Marley's ghost, to illustrate his message. He believed that the real business of life was the cause of nu-

The speaker claimed that many other cities were watching London's cam-paign, and that if it proved successful and he was sure that it would—the idea of united effort would spread.

Two solos sung by Miss Gladys McAvoy, with Miss Udy accompanying, were enjoyed very much.

Auditing Committee.

Auditing Committee.

The Welfare Association auditing committee, H. F. Skey, J. W. Westervelt, Jun., Lieut. Col. Eric Reid and Kenneth Ingram, were assisted in checking and compiling the returns from the canvassing teams by B. A. Sylvester, W. J. Glassford, John Kelso, William C. Benson, P. H. Turnbull, G. M. Townsend, W. L. Cahill, J. H. Cumberland, Miss McCue and Miss Collins. With the valuable aid from these voluntary workers, the returns were expeditiously and accurately prepared and peditiously and accurately prepared and handed over to the honorary treasurer. John S. Moore. C. H. Shaw kindly loaned the adding machine used by the

If you want a good attendance at your meeting, let Advertiser readers know when it is going to be. The rate is 2 cents per word, or 15 cents per line.

## **BEAUTIFUL BLOOMS** AT ANNUAL SPRING **EXHIBIT OF TULIPS**

Hyman Hall Brilliant With Bright Colors in Artistic Display.

Hyman Hall was ablaze with a riot of color on Thursday on the occasion of the tulip show of the Horticutural Sothe tulip snow of the northeathrai so-ciety. Magnificent blooms of every color and variety displayed in a most artistic fashion filled the hall from end to end. J. N. McLeod captured the ond and T. C. Fleming also carried of silver cup donated by John A. Nash with a display of lovely dark red tulips of the Farncombe Sanders variety. Kenneth Casselman came second this class with a large bloom of the Faust variety. W. E. Greenway was awarded the third prize for a show-ribbon for the best display of daffodils in the farmounds Sanders. The raust variety. W. E. Greenway was awarded the third prize for a showing of Farncombe Sanders. The competition in this class was very keen.

Twenty-eight exhibitors competed for collection was especially good. A large

flat bowl of polyanthus was much ad-Prizes For Collections.
Class 2 was allotted to the best six Jeffery came second and W. E. Sauntulips grown from bulbs given as premiums by the society. The awards in this group were: 1, J. N. McLeod; 2, W. E. Greenway; 3, F. E. Tobias. Class 3 called for the best collection School Children Attend.

Through the efforts of Assistant School Inspector V. K. Greer, hundreds of children from the city school visited Hyman Hall for a glimpse of the lovely blooms. W. T. Lawrence, who was in

Class 3 called for the best collection of three each of any variety of tulips. F. Leake, president of the Ingersoll Horticultural Society, carried off the first award in this class, having 67 difblooms. W. I. Lawrence, who was in charge of the display arrangements, regretted that, although there was a big attendance, it was not larger. The exhibition, he said was highly educative, and should not be missed. It also encouraged exhibitors, he pointed the manufactor of the said was highly educative, and should not be missed. It ferent varieties. The blooms were all perfect and the colors excellent. These were a special feature of the show and called forth much admiration from visitors at the exhibit. T. C. Flemming came second with 22 varieties, and Mrs. Jared Vining third visitors. terest. Superintendent of Parks E. E. Graham judged the blooms. and Mrs. Jared Vining third with 21

Class 4 was open for the best bouque

SALE OF TRIMMED HATS \$4.98 SATURDAY-MANY LESS THAN HALF

This is the first big reduction sale of this season, and offers wonderful opportunity to misses or matrons

About 50 Hats chosen from regular stock and specially reduced to make room for light sport hats. Hand-made hats of georgette and straw braid, combined with taffeta and mohair, cellophane braid and cire cloth, trimmed with flowers and ribbons, others with embroidery and tiny mounts, all the new 



Creamed

Almonds

AT CANDY COUNTER

Saturday ..... 32c lb.

Colored Bath Towels, 89c Pair

Here's a splendid general purpose Towel of useful size, for kitchen, and particularly good for summer season at the

beach, to save your better towels; at a good reduction on

former price; 20 dozen. Saturday special .......... 89c pair

23-Inch Heavy Tea Toweling,

39c Yard.

Just 200 yards for Saturday's special selling; wide width,

Heavy Union Tea Toweling, of good drying and wearing

quality. Saturday special ...... 39c yard

High-Grade English Prints,

Saturday, 39c Yard.

About 350 yards of High-Grade English Prints. These come

in butcher blue and navy blue grounds, with white figures only. One of the best-wearing materials you can buy; fast

colors. (See the samples that have been laundered.) The material is of a fine, even weave, good weight, and free from dressing. A splendid opportunity of securing material

for house dresses, children's dresses, etc., of a superior qual ity, at about the same price you would pay for a much lower grade of print. English Prints, special for Saturday

Sale of Voile Dresses Saturday \$11.95

A clearing from the maker of this sea-son's dresses will be passed on to you tomorrow at a big reduction in price. Thirty Dresses, made of dark flowered Thirty Dresses, made of dark flowered voile, splendid quality; three styles to choose from; all these models are smartly trimmed with tucking and narrow ruffles on skirt and waist; elbow-length sleeves, with novel finish; navy, copen or grey ground, with floral pattern throughout; sizes 16, 18 and 20 years. Special ..... \$11.95

## Ribbons for Saturday, 39c and 49c Yard

40 yards Dresden Ribbon, 4 inches wide, for hair bows; colors, blue and green ground, large floral designs. Sale price ...... 39c yard

150 yards Taffeta Ribbon, 5 inches wide, for hair bows and sashes, in white, navy, rose, copen. Sale price ...... 49c yard

Linen Finish Sheeting, \$1.10

A splendid quality in 8-4 Sheeting, linen finished; a very nice, even weave, and a good firm body to it; a cloth we can recommend for wear. Bride-elects will do well to lay in a stock of this beautiful sheeting. We have a limited quantity only of this number, and as it is one of our popular lines we would suggest early buying: 8-4 Sheeting, \$1.10 yard

## "Horrockses'" Hemstitched Pillowcases

About 50 pairs only of Horrockses' Hemstitched Linen-Finished Pillow Cases, sizes 40 and 42 inch. Special for Saturday, one-quarter off. Per pair ...................................\$1.49

Canton Flannel, 19c.

Another big selling number in Canton Flannel. A very nice quality, soft finish, specially suitable for babies' use. Be sure and get your supply of this popular number. Unbleached Canton Flannel, free from specks, 27 inches wide. Saturday

## Children's Hats on Sale Saturday Morning, \$1.19.

150 Children's Hats, all samples, no two alike; rolling brims, mushroom brims pokes, sailors, and other styles to choose from; suitable for ages 4 to 12 years colors, black, white, saxe and white, rose and white, sky, pink, cherry; banded with ribbon and long streamers, in all the newest straw braids. These must be seen to be appreciated. Saturday morning

## Ladies' House Dress Aprons Saturday 98c.

10 dozen Coverall Aprons, which may be worn as a dress; made of good, firm print in a nice assortment of light and dark colors, square neck, all-around belt, front opening and sleeves trimmed with per cale. Special, Saturday ............ 98 ODDS AND ENDS.

One table of odd and broken lines Ladies' Whitewear, including Gowns, Petticoats, Drawers, and Envelope Chemise to clear Saturday at greatly reduced

BREAKFAST CLOTHS, \$1.98



## IN THE BASEMENT SPRINGTIME NEEDS

Watering Cans, 50c to \$1.50 Corn Brooms, 90c, \$1.00, \$1.25 Clothes Bars, 4 and 5 foot

Clothes Props Clothes Props 300 Clothes Baskets, \$1.75, \$1.85 Stepladders, \$1.75 and \$2.25 Market Baskets, double handle \$1.19 Garbage Cans ..... \$2.00, \$2.50, \$3.50 and \$4.50 Wall Mops, long handle, \$1.65 Cedar Oil Mops, \$1.25, \$1.75 Scrub Brushes, 25c, 30c, 35c Auto Spoke Brushes...90c Bathroom Mirrors Zinc Washboards ... Glass Washboards .....\$1.00

## Saturday Specials in China

38-Inch Black Sateen, 69c Yard One of our regular numbers, specially marked for Saturday

A good quality Black Sateen, highly mercerized finish and a good dye. Just the thing for rompers, bloomers, etc.; 88 inches wide. Special .....

Black Moire Lining, 49c

A limited quantity of Black Moire Lining, suitable for un-

# Strong Features in the Men's [1] Shop For Saturday

Men's and Young Men's Suits, \$26.95

A snappy lot of suits for men and young men Saturday, grey, green, brown and mixed patterns, lightweight tweeds, single and double breasted, some have piped seams and some half lined with silk, others lined throughout with wool lustre; very smart models for spring and summer wear; sizes 35 to 46. Price .....

Men's Blue Serge Suits, Price \$34.50 A splendid suit for business or professional men; superb quality, and tailored in a proper manner; sizes 35 to 44. Price \$34.50 BOYS' SUITS, \$9.95

# Men's and Boys' Furnishings

BALBRIGGAN COMBINATIONS

Penman's, fine two-thread Egyptian yarn balbriggan, short sleever and full length; an excellent wearing line; sizes up to 44. Price Men's Balbriggan Combinations, short sleeves and knee length; Zim-

Boys' Negligee Shirts, \$2 and \$2.25 Each Neat stripe effects, coat style, sizes 13, 131/2 and 14. Prices

THE OLD FAVORITES, HENRY

BURR, Peerless Quartet, and others

just released. Hear them on a Vic-

tor .- Third Floor.

For the best three blooms of any

variety, J. N. McLeod won first prize

of any seasonable flowers. Mr. Wood's

collection was especially good. A large

when the public manifested

Children Cry

FOR FLETCHER'S.

CASTORIA

nired in his collection. Mrs. C.

the third award.

ders, third.

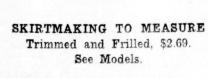
MEN'S WORK SHIRTS

Good Strong Work Shirts, made with large bodies, in black and white, or dark blue, coat style or regular. Price ...... \$1.95 each MEN'S FINE COTTON NIGHT SHIRTS

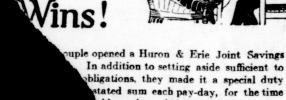
of splendid quality, V-neck style. Price ...... \$2.00 each 

BOYS' COMBINATIONS Fine balbriggan, short sleeves and knee or ankle length, sizes 22 to

heard near Kilworth about two weeks Crowned Warbler were also noted the







In addition to setting aside sufficient to bligations, they made it a special duty tated sum each pay-day, for the time ld purchase their own home. may be opened in the names of

ons. Each person may make

wals independently of the others.

31% Interest

Deposits

of not less than twelve blooms of any variety. The La Merville exhibited by

(Contributed by McIlwraith Orni. thological Club.

This steady spell of fairly cool weather is having its effect on the birds and the rush of arrivals due about May in is not being conspicuously filled. On the 9th came the Warbling Vireo, six days late. This bird sings quite like the Purple Finch, but in a more deliberate way, as becomes a Vireo, never in hurry, and may often be heard in

Victoria Park in May and June. It usu ally nested there before the advent of squirrels. On the 10th, after the arrivals had been sent to press, the Wood Thrush was heard clucking and then singing on the north side of the pond. The nusic of this singer is one of the treats the spring woods. A male may fre-ently be heard from the road 200 rds west of U. E. Buchner's house at corner of Brick street and the Pipe

the 11th, the Cathird reappear

Grape:Nuts is a splendid wheat and malted barley

food with a particu-

larly pleasing flavor and real nourishing Economical

No Waste

ago, but his relatives are late, and, same morning. The latter is probably that it is all over the southern parts it though due on May 3, have only just the rarest of the regular visitors of the small numbers. A Grasshopper Sparrow Warbler family, and one of the most was found in the same field, liking the difficult to identify, though, like many locality, evidently, but the latter other things, fairly easy when once you, moderately common in these parts,

On the 12th, came the Crested Flycatcher, a week behindhand. Some-times this bird is nearly silent on arrival, and as the call note is very strik-irg, he is less apt to be seen if the note is not given. The White Crown Sparow, another arrival for this date, was Seven New Directors Will Be Ap reported in April, but has not been seen

near the city until now. His average date is May 8, while his near relative. the White Throat, arrives in early April. The Henslow's Sparrow that arrived on the 4th, is still there, and as the field is suitable to its needs, hope is be- directors will be held next Thursday ginning to hint that perhaps there may evening, when the election of officers to be a pair, and that they may stay the the fiscal year will be held. The board summer. This is the second record of observance of this smallest of our Spar-rows for the county, and a breeding year's work. The different organization ecord would be a great rarity. Only affiliated with the "Y" will also repe near Jeannette's Creek, where the bird

The two latter are just name describes the s ng so aptive that one is to be excused if he takes fig. "melody" to be the buzz of an insect W. E. SAUNDERS.

ANNUAL "Y" MEETING

pointed at Gathering Next Thursday

The annual meeting of all member

of the Y. M. C. A. and the board c of directors will give a report of the pas their year's work. Secretary near Jeannette's Creek, where the bird is fairly common. There are but four other places where the bird has been will be appointed. A supper will be und in the province during the sumprevious to the meeting. will be appointed. A supper will be