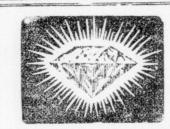


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ARE YOU BALD? HAVE YOU THIN AND FADED HAIR?

THEN COME AND SEE Dorenwend's Great Display of

FOR LADIES AND GENTLEMEN. At the City Hotel, London, on Wednesday, Thursday and Friday, Sept. 20, 21 and 22 The latest productions in Transforma-tions, Pompadours, Switches, Waves,

Bangs for Ladies and Toupees and Wigs FOR MEN WHO ARE BALD. A DEMONSTRATION OF ANY STYLE IS FREE OF CHARGE. Remember the Dates, September 20, 21 and 22.



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THE LONDON LOAN and SAVINGS COMPANY OF CANADA

DIVIDEND NO. 90. NOTICE is hereby given that a Dividend at the rate of 6 per cent, and bonus at rate of 11/2 per cent per annum, is declared on the Capital stock of the Company for the current three months, ending September 30, 1916, and same is payable on 2nd of October to Shareholders of Record on 15th of September, M. J. KENT, Manager,

# MINIMUM SALARY OF **QUALITY**

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**BREADS** 

**FAMOUS** 

in London and Western

Ontario. Quality has given

Parnell's breads entrance

into the majority of Lon-

don homes. Quality has

made thousands of friends

for us amongst the chil-

dren and caused hundreds

of them who ate our

breads twenty and thirty

years ago to order it when

homes of their own.

they marry and go into

If you have never tried

our breads you ought to

try them today. They're

PARNELL

The BREADMAN

Phones 929-1390.

They are a wise investment, a well as a beautiful gift, for the

are becoming scarcer and more valuable each day. Here you wil

find an interesting collection of pear rings, beads or brooches, perfectly matched, unequaled at the price, either for size of

We are making a special showing of necklaces, matched with wonderful precision, which you will be interested in seeing. Our prices are very moderate.

YOUNG'S

TWO STORES:

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Richly-flavored and of fin-

est quality. Its goodness means health to you.

Phone 944—a wagon

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ence between British embassy officials

and representatives of important American firms which have suffered

nail through the censor's office.

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ticket agents, or H. J. McCallum, C. P. A., corner Dundas and Richmond

will call.

the acme of perfection.

Important Action Taken at Lambeth Conference.

MISSIONARY GIVING

Objective of District Twenty Per Cent Greater Than

Last Year. Next year no minister of the London Methodist district will receive less than the minimum salary of \$900, provided Aldermen Want Officers and measures adopted yesterday at the financial district meeting held in Lam-

beth Methodist Church work success ness dealing with finances was the report presented by C. J. Beal of this to allot upon the circuits of the district

cent on each minister's salary. could only be adopted through the at the next session of the council. agreement of the ministers and circuits. the report was adopted, particularly in

tional secretary of the Methodist nothing had been done as yet, but he promised that the board of control educational work, stating that

oming year than last year to meet ex-

of London, in the death of his tated his retirement from all

H. D. Mover referred to the hanksgiving felt for the closing of the would not be opened again. The prointo effect, he credited to the moral erance agitation. "If there is drinkave washed our hands clean from the He also emphasized he importance of continued effort to nake the boon of a "dry Ontario"

Rev. J. E. Holmes, of Ridout Street Methodist Church, the new chairman f the district, presided, while Rev Dr. F. Louis Barber assumed his

district missionary conference in the litternoon and continued in the evenog followed the financial meeting of uce of vesterday has the distinction d throngs assembling from all direc-

Rev. Dr. Endicatt, general missionary

church when war was declared. The curtailing of missionary expenditure by ten per cent was considered, but this was not regarded as honorable, considering that the men were in the field. The committee continued on the basis of the original appropriation under difficulties. In response to the faith of the committee in the people, last year was the biggest financial sucfrom the British mail censorship is being arranged by the embassy with view to working out some plan to best previous year.

Great Essential.

xpedite the handling of commercial Rev. Charles R. Flanders, D.D., impressed the thought in his address that spiritual impulse is the great essential in all missionary work. Telling sential in all missionary work. Telling the problem up with the hamilgadous and you get the good work.

A Joint Wall.

The city council was in no mood to sell the Federal Square property last between the present city hall and the between the present city hall and the payers to yote on that question this problem up with the problem up with the problem up with the hamilgadous and you get the good work. We Let us help you plan a box of "Good things to eat" for your soldier friend.

The traveling public are directed to by the hospitable ladies of the church to all present after which the confer-The traveling public are directed to the excellent train service between the excellent train service between to all present, after which the conference was brought to a conclusion by the eventing session. Mr. Norman condon and Toronto, particularly the Queen City Special," leaving London again spoke, making the statement had been in a large measure re-sponsible for the sympathetic attitude This train stops at Woodstock, Galt, Guelph Junction, West Toronto and of the Japanese towards the Allies, Parkdale. The equipment is first-class which even has expressed itself in in every way, consisting of first-class supplying the Russians with muni-

> Personal Element. Rev. Dr. F. Louis Barber in an able Trunk nearly two years ago for the address emphasized the need of the sum of \$4,000. Action was deferred un-"personal element" in missionary In the afternoon a review had been given of world-wide missions, ceived s and prominence to the missionary organization of the home circuits. The element of personal interest is required as a connecting link, he detected the rebuilt clared, between the men and women on the firing line and the people at "The me who provide the sinews of war- out of de are. A plea was made for a personal clared Co intertest in the missionaries and their question work, an interest beyond the mere interest in an organization which works | made into with machine-like system. Referring means that to misunderstandings in regard to in the old missions Dr. Barber advanced the view "It looks

that lack of sympathy rises almost Controller entire from misunderstanding. However. M by the church choir and solo- until Friday ists was a much-appreciated feature sentatives of

ROWAT'S Pleases people who are particular. COFFEE 50c Per Pound METHODIST PASTORS T. A. Rowat & Ca **NOW FIXED AT \$900** 250 Dundas St.-Phones 3051-3052.

#### WANTS COUNCIL TO INAUGURATE PROBE INTO FOOD PRICES

ack of Gold Reserves to Blame, Says Ald. Ashplant.

PENSIONS FOR SOLDIERS

Privates to Have Same

Schedule.

ister, Sir Thomas White, to investigate city, and Rev. S. Anderson of Lambeth, banking matters, and currency queswho urged the meeting to adopt the tions as they affect the man who has conference report, making it possible to pay for food. At the city council pay off deficits in ministerial salaries that effect. He pointed out that living luring the year. This recommenda- is very high, and that the lack of gold tion included an assessment of one per reserves, as compared with bank notes, In a democratic church this method is largely responsible. However, he of raising money to wipe out the deficits will elucidate his ideas at some length t was a matter for satisfaction that board of control and the London and view of the increasing cost of living, Port Stanley Railway commission had which was made a strong argument in done to relieve the citizens from the

coal barons. Mayor Stevenson informed him that

would look into the matter possibly in

Dr. Cunningham asked the cil to place four lights on the footbridge over the Traction Company bridge. He explained that the citizen there had raised \$500 for the bridge but they needed some lights. of committee will look into the matter and report back

Want All Alike. ned the men, explaining that as a rule the private gave up his all, 323,00 and his family needed the assistance year. me expressed the belief that it control reported against treating them all alike, but the council would not accept that and will ask the council more than the officer. The board of accept that, and will ask the council to give all equal attention.

Ald. Ashplant wants to discuss with No. 4 committee the question of tax rate for the annexed district. He explained that if all the properties that district paid 15 mills on the aswould mean a great increase in the revenue, and not affect the poor man's will be allowed to state his theories to that comm

To Help Gootsons. Ald. E. S. Little gave notice of motion that at the next meeting of the council he would introduce a motio amending the junk area bylaw, to give Gootson Bros. a license on their prop erty near the London and Port Stanley shops. This firm had an area there for some years, but their property was eld in the London Methodist district, large number going out from the city P. S., and an agreement to allow them to do business violated by not including their lands in the junk area bylaw. There were big deputations to discuss anada, a speaker of the occasion, had but nothing was done, as the question will not be dealt with until the next

the district conference was the largest meeting of the council.

Ex-Ald. Max Lerner objected to the Messrs. Gilmour and Brooks. The conference of drupten men in the vicinity page will defend them. he had ever attended in any district.

A Big Advance.

The conference also had another distinguishing feature. After each circuit in the foreign quarter there women in the foreign quarter there women in Rattle and Salisbury streets, and in the foreign quarter there women in Rattle and Salisbury streets, and in the foreign quarter there women in Rattle and Salisbury streets, and in Rattle and Salisbury streets, and in the foreign quarter there women in the foreign quarter there were also women in the foreign quarter there were the foreign quarter there were the foreign q eported what it was willing and con- were not safe at nights, and he wanted Fenwick avenue, the engineer being insidered itself able to do in the way of something done. The matter was re- structed to call for tenders for the missionary contributions for the coming ferred to the police commission. Must Be Signed.

tion," gave a review of the missionary thought this would give the additional get 5 per cent interest, not 3½. How-situation in Japan, China and Canada some much needed information on these ever, the city pays 3 per cent for the general of the ge

the forces, the men at the top.

Special reference was made to the difficulties which confronted the general missionary committee of the church when war was declared. The curtailing of missionary expenditure

I Homeworth Bidout attack asked for the suggestion of Ald. Reynolds the bank, so the board did not consider it good business to give the company what it asked for.

E. McDonald. Grand Trunk assessment department complained that the

last year was the biggest financial success of any year in the history of the church, \$15,000 better than the preceding year and \$3,660 better than the ployment. Mayor Stevenson will take the problem up with the immigration

Peters, London.

SEASIDE EXCURSIONS
To Lower St. Lawrence, the Maritime Provinces and Newfoundland. Tickets good going August 18, 19, 20, 21.

Sential in all missionary work. Telling of the foreign missionary work appeal of the foreign missionary on furlough from Japan, gave a splendid idea of the lives of the missionaries and of the people, among whom they good going August 18, 19, 20, 21.

Sential in all missionary work. Telling of the present city hall and the proposed hydro shop, provided that the city property was properly protected. It has been decided to pave the south half of Dundas street, east of Egerton to allow the rate-proposed hydro shop, provided that the city property was properly protected. Year, Alid. Wilson, who for two years has been endeavoring to get a bylaw to the total control of the appeal of the foreign missionary on furlough from Japan, gave a splendid idea of the lives of the missionaries and of the people, among whom they work. Telling of the appeal of the foreign mission are proposed hydro shop, provided that the proposed hyd

that the missionary influence in Japan Fire Chief Advises Against Expenditure of \$4,000.

The Seagrave Ladder Company which even has expressed itself in supplying the Russians with munithe motor fire truck smashed at the this year. William street crossing of the Grand

for a new truck were retime ago, the best price Fire Chief John Aitken to report on the question, ted that he would not advise ng of the old truck, as the out of date. ne on the present truck is

on that reasoning," oller J. M. Moore. " thether or not it would be all the truck. It can be tractor for \$4,000, which the city has at least \$2.000 That is a big item. ke \$3,000 to me," answered

matter was laid over However, afternoon, when reprethe company will explain

## --- Chapman's September Sales

eight underwear.

dren of 4 to 14 years:

4 years 6 to 10 years

COATINGS.

English and Scotch Coat-

ings, including diagonal and

chevron tweeds, cheviots, in

navy, royal, copen, green,

brown, etc., grey worsteds

and fancy blanket cloths, 54

inches wide, correct weight

for fall and winter coats. At,

per yard, \$1.50, \$1.75, \$2.25

and ..... \$2.50

Silk Seal Mantle Plush,

beautiful thick pile, rich in

appearance and splendid to

wear, 48 inches wide. At, pe:

## Cashmere Hose for Women

A favorite hose for fall wear, good quality cashmere and perfect in make, seamless throughout and reinforced. Special, per pair ...... 39c

BOYS' ALL-WOOL WORSTED HOSE, good heavy make and absolutely dependable, ribbed and reinforced; sizes 9, 91/2 and 10. At, per pair .......55c

SILK HOSE. Women's Black Silk Hose, sheer quality, with double

lisle tops; regular 60c. Sale price, per pair ......37c Four dozen Silk Hose, cerise shades, in sizes 81/2, 9 and 91/2, black in size 81/2 only;

KID GLOVES. Three dozen odd pairs Real French Kid Gloves, colors are grey, green and fawn, medium

and small sizes only; regular \$1.25. To clear, per pair, 95c New Sweater Coats are CHILDREN'S SWEATERS.

All-Wool Sweater Coats. navy and red, ages 2 to 8 years; just new in. Special

#### ..... \$1.35

SUITINGS Splendid range of Imported Serge and Cheviot Suitings regular \$1.00. Sale price, per for tailored suits. All of these pair ..... 59c are warranted pure wool and the dyes are absolutely reliable, 54 inches wide. At, per

> yard \$1.50, \$1.75, \$2, \$2.50, \$3 VELVETS, superb quality and range of shades.

Plain Velveteen at 50c yard Cord Velvets at ... 75c yard

TRIBUTE TO A WOMAN

s watery grave, taking one of ou

usband to the wife. This was be

cause she had been such a helpmat to him in carrying out his ideal. Thousands of women have the amb

tio to be such helpmates to their hu bands, but lack the necessary health

Do your eyes smart'

Does your head ache?

these defects of vision.

TIRE TROUBLE!

There's a joy in

and you get the

loing good work.

close to your eyes?

Do you have to hold the paper

Glasses prescribed by us correct

Carlyle

233 Dundas St. Phone 2351.

London's Rubber Man

If you knew what relief our

well-fitted glasses are to tired,

Optician. 194 DUNDAS STREET.

Dizziness

All come from mechanical

defects of the eyes. Noth-

ing but proper glasses

Consult Our Specialists

About Your Eyes

Brown Optical Co.

Optometrists and Opticians.

Phone 1877

223 Dundas St.

will correct the trouble.

Eyestrain

Headache

### Dressmaking Department

Miss Hargreaves is ready to meet her customers in espect to their fall dress and suit making. This department is well know in London and Learby places-its ork is satisfactory

#### \$15,000 SURPLUS ESTIMATED FOR WESTERN FAIR THIS YEAR

It is estimated that the Western | The receipts were all ahead of last being treated the same as officers in the way of pensions. Ald. Reynolds mately \$15,000, giving the board about the expenses were larger in some in-

neighborhood of \$15,000. FIRE TRUCK COMING. The new motor fire truck ordered ome time ago from the American La France Company, Elmira, N. Y., will arrive in the city on Wednesday. Fire Chief Aitken has been notified that it is on its way. It will be put

Paving Company's Request for Debentures Turned Down.

G. T. R. ASKING REBATE

Says Bathurst Street Improvements Benefitted London and Port Stanley.

to the board of control Monday that the automobile driven by Superintendent that Lydia E. Pinkham's Vegetabl garbage depart- Compound is the one remedy which wil ment, and which is figuring in damage restore health and strength, the actions against the city, was insured, rivalled medicine for woman's ailments

year, it was found that the objective of the district as a whole is 20 per cent in advance of last year.

Rev. Dr. Endicott, speaking on "Missionary Opportunities as an Inspiration," gave a review of the missionary of the missio

asked for a conference to settle the

# SELL CITY HALL SITE We get the joy

Good returning until September 6, 1915.
To Maine Coast resorts. Tickets good going August 25, 26, 27. Good returning until September 11, 1916. Full particulars and berth reservations, apply R. P. lars and berth reservations, apply R. E.
Ruse, C. P. and T. A., Clock Corner.
Phone 80.

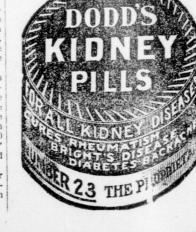
THE QUEEN CITY SPECIAL—LONDON TO TORONTO VIA CANADIAN PACIFIC.

Prise.

Before adjournment October 29 was fixed as the date of the educational anniversary services, to be held in the London district, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary anniversary services, and the first and second Sundays for the missionary city in America is working along the strained eyes you would be sure line laid down in the Federal Square to VISIT US AT ONCE. reat thing for London."
Ald. Reynolds objected to the whole John S. Barnard

as to the amount of money invested in taxes, and other statistics. He declared the site badly chosen. Other aldermen approved of the by

law, stating that the people should have voice in the matter, although they personally opposed the sale of the land. However, the council voted down the and the matter is ended for



CONTRACT CANCELLED

Children's Fine Knit Underwear

Ready for the children-Complete stock of fall and winter

Here are Vests and Drawers of heavy grey union for chil-

Children's Combinations ...... 50c

Misses' Combinations .......60c and 65c

vard....\$5.75, \$7.50, and \$10 | per garment ...........59c

CILLDREN'S FLANNELETTE NIGHTGOWNS, cosy and

12 years

WOMEN'S FINE UNDER

WEAR

Just when you need them-

Women's Fleece Ribbed

Vests and Drawers, white or

grey. At, per garment...29c

Union Ribbed Vests and

Drawers; vests with long or

three-quarter sleeves, ankle

length drawers; splendid

quality for present wearing.

At, per garment.......35c

Watson's Unshrinkable Un-

derwear, white or grey, vests

and drawers to match. At.

heavier weight under gar-

by City Engineer.

\$23,000 with which to start the coming stances, the surplus will be in the Engineer H. A. Brazier, as the time limit for the completion of the work

> Keeps Us Busy CALL 2334. London Tire into commission at once at the Central

has expired, with not more than 40 p cent of the work done New bids will be asked

DRY HEMLOCK

SLABS \$2.00 Per Load W. HEAMAN & SONS

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LIVER CURE Repair Depot

St. Opposite McClary's.

TAYLOR'S SIX CUT-RATE DRUG

### Order Your New Ford From "Mac"



"Fords" in London ever since the branch was opened here. Now he's in business for himself and ready to treat customers (old and new) in the obliging plant any more. This is a new policy adopted by the company. Realizing hat "Mac" had made hosts of friends while selling Fords during the past four give him an independent agency.

equipped in Western Ontario Call him up. He'll be glad to meet you

s now at the RELIANCE GARAGE.

where will be kept a full line of repair

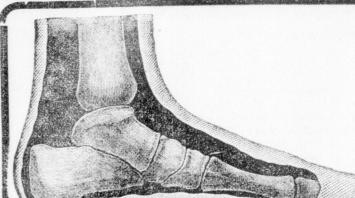
parts as well as a service station, which will be the largest and best-

J. W. McLAUGHLIN, Ford Dealer. "Mac the Ford

J. W. MCLAUGHLIN.

# Man!"

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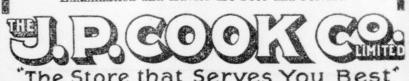


## FOOT SUFFERERS, ATTENTION!

For the benefit of all who suffer with their feet, we have made arrangements to have at our store during Monday, Tuesday and Wednesday of this week, Mr. M. Mok, a Chicago foot specialist, who will advise you, FREE OF CHARGE, what to do for any foot ailment you may have.

Come in and let this specialist examine your feet and explain to you how to overcome and correct such foot troubles as broken-down arches, weak ankles, flat-foot, painful callouses on the soles of the feet, corns, bunions, hot, sensitive perspiring feet, etc.

Examination and Advice are Free and Private.



The Store that Serves You Best 167 DUNDAS ST. ANNEX 398'RICHMOND ST.

# Just In---