

Short Cuts...

In fractions, drills in rapid addition, quick extending, etc., is what a young man needs who goes into a wholesale house as invoice clerk.

We supply the leading houses of London with this class of help as well as sending out stenographers into the best positions.

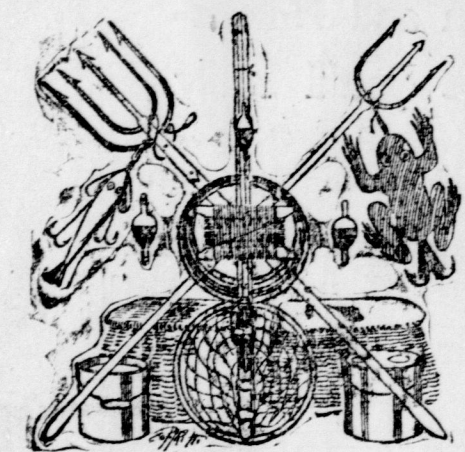
Mr. H. Sangster has been placed as entry clerk with J. Wright & Co., London.

Forest City Business and Shorthand College, London, Ont.
J. W. WESTERVELT,
Principal.

Serge Suits

are all the go now. So cool and so dandy—there's no suitings like 'em. Ours are the genuine, satisfying serges, and prices are certainly low enough for your purse.

O. LABELLE,
372 Richmond Street.



BASS FISHING.

Say! you had better be sure your tackle is strong, for you may hook onto one of the Colonel's BIG TNS, and if it is found wanting you will be vexed. We have everything necessary for the largest of them, at astonishingly low prices.

Split Bamboo Bass Rods.....\$1.25
Nickel-plated Multiplying Bass Reels, with back sliding disk and drag.....1.00
Waterproof Braided Bass Lines......55
Harrison Bartlett's best quality Hollow Point Spring Steel Bass Hooks, per dozen......30
Same quality, on double gut......40
Our twisted wire, oxidized Gimp Hooks for pike are unbreakable.

Brock's Gun Store,
192 Dundas Street, London, Ont.

LONDON
Jessica Hamblin
(Honorary Graduate of Emerson College of Oratory)
Teacher of Elocution and Physical Culture
receives pupils at the Conservatory of Music

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.,
County Buildings, next Court House, London

H. C. M'BRIDE
Architect and Surveyor,
213 Dundas Street.

FAIRBAIN,
THE TAILOR,
Richmond Street, Opposite City Hall

With Eye Looking for Your Business
OPTICIAN

Second Sight
To those whose natural vision has failed second sight will come with the use of properly fitted glasses. There's only one way to get the right sort of glasses: Come to us and have your eyes examined and tested. We make no charge for this service.

Solid Gold Frames.....\$2.55 up
Gold Filled, 10-year frames.....\$1.25
Nickel Frames......50c and 50c
Best Lenses.....\$1.00

Globe Optical Co.,
227 Dundas Street,
Opposite Whiskard's.

CLARK & SMITH,
Undertakers and Embalmers
Oaks promptly attended to day or night. Residence on the premises
113 Dundas St. Phone 538.

CALL AND SEE US AT OUR
New Factory and Showrooms
32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,
Dynamos, Motors, Electric Light Fixtures and Wiring Supplies.
Phone 1103.

For 50c, 75c or \$1.00
We can give you a

STYLISH STRAW HAT
That we have just opened up from the leading makers.

GRAHAM BROS.

Don't Wear Our Your Hands

By pumping your tire with a small pump, when you can buy a good

FOOT PUMP for 50c.

Electric Stroke Belts.....25c
Parcel Carriers.....15c
Graphite.....5c and 10c
Oil.....5c and 10c
Cement.....5c, 7c, 10c and 15c

And everything for the bicycle.

GURD'S, 185 DUNDAS ST.

Opinions May Vary--

but it is unanimous among our customers that we sell you the choicest ordered clothing, best fit and finish, with the lowest price.

361
Southcott's, Richmond St.

W. A. PIPER, D.D.S.,
Specialty Gold and Porcelain Work.
Hours—9 to 5 p.m.

Drs. D. H. & W. A. Piper
D. H. PIPER, M.D.,
Ear, Nose, Throat and Lungs.
Hours—9 to 5 p.m.
Phone 894, 232 Dundas St. (over Waterloo).

Meteorological.

Toronto, June 19—8 p.m.—Showers occurred during the early morning over a large part of Ontario, and later in the day in the Province of Quebec. The weather continues cool in Manitoba but is now decidedly warm further west.

Minimum and Maximum temperatures: Victoria, 52-62; Kamloops, 52-67; Edmonton, 48-60; Prince Albert, 42-72; Qu'Appelle, 44-70; Winnipeg, 44-64; Port Arthur, 46-70; Toronto, 56-74; Ottawa, 56-70; Montreal, 60-70; Quebec, 55-68; Halifax, 46-64.
Local temperatures: Highest, 80 above; lowest, 58.5 above.
Today (Thursday) the sun rose at 4:35 a.m. and sets at 8:02 p.m. The moon rose at 9:12 a.m. and sets at 10:46 p.m.

Adds to Its Fame

Every day some new friend is made for our bread. Ask anyone who eats it, or the hundreds who sell it. All pronounce it the best baked.

JOHNSTON BROS.
Phone 813.

HOT WEATHER NECESSITY

You know the satisfaction of wearing a suit that FITS—and we guarantee to fit you perfectly—KEEP the suit. Our garments are finished and trimmed with all the little details that tell of careful tailoring workmanship. Come in and examine fabrics.

THOS. WILSON, Dundas St.

—213—

For a Wedding Present

What is more desirable than a good MANTEL CLOCK? We have them from \$5 up to \$30. We handle Rogers Bros.' best cutlery, in Knives, Forks and Spoons, in Sterling and Silver Plate. Ask to see them; you will be pleased.

Thos. Gillean,
402 Richmond Street,
Official Issuer of Marriage Licenses.

London Advertiser.

A LOCAL BUDGET.

—Chelsea Lodge, S. O. E., held their excursion to Sarnia today.

—Tomorrow (Friday) is the longest day in the year, the sun rising at 4:35 a.m. and setting at 8:03 p.m.

—The Young People's Society of Knox Church intend giving a congregational tea at Springbank this evening.

—The Arva Methodist Sabbath school and congregation will picnic at Springbank on Friday, the 21st instant.

—Mrs. Donald Campbell, of Thornton avenue, left today on a visit to her parents in Scotland. She is accompanied by her daughter, Violet.

—Drill-Sergeant Blake Foster leaves for Ottawa to act as musketry instructor at the new school of musketry, which starts on July 1, with Lieut.-Col. Cartwright in command.

—Conductor Wood, who has been

Special Snap

Light weight and light colors in soft felt hats. Latest shape with wide brim suitable for warm weather. These hats are well worth \$2.50 or \$3.

SPECIAL PRICE \$2.

ROSS'
196 Dundas Street.
PHONE 1318.

Presentations

Presentation committees having to choose gifts for presentation should remember that Diamonds are always beautiful, Diamonds are always fashionable, Diamonds can always be resold. We have a large stock of Single Stone Diamond Rings suitable for presentation.

WARD, The Jeweler, 374 Richmond St., Phone 1084.

The Ontario Loan and Debenture Co.

PAID UP CAPITAL, \$1,200,000.
RESERVE FUND, 535,000.

Deposits Received,
Interest 3½ percent per annum, half-yearly.

Debentures issued
for one year and upwards. Coupons attached for interest half-yearly.

WILLIAM F. BULLEN,
Manager.
Offices—Cor. Dundas Street and Market Lane, London, Ont. wtz

running on the Guelph Junction Railway

for the past five years, has been promoted to a run on the G. T. R. main line, between Toronto and Detroit. His place is taken by Conductor Collins, who has been running out of this city.

—Mr. Thomas Donoughy, of 638 Dufferin avenue, an old and respected resident of London, died yesterday, at the advanced age of 69 years. Deceased had been ailing since spring of stomach trouble. He leaves a widow, three brothers, Andrew, Richard and William, and two sisters, Mrs. Higby and Mrs. Inwood, to mourn his loss.

—Cleveland Leader: "The steamer Urania opened her season to the points along the north shores of Lake Erie yesterday by making her first trip to Rondeau. She will also run regularly to Port Stanley. The steamer is that of the same schedule last year, two trips a week being made. In addition there is some talk of special excursions out of here the latter part of the week."

PURSE FOR REV. C. C. OWEN.

Yesterday afternoon, Rev. C. C. Owen, rector of Memorial Church, was presented by his congregation with a well-filled purse of gold. At the March vestry meeting the rector was requested to take several weeks' holidays. He will leave about the middle of July.

MARRIED IN EXETER.

Miss Ella Howard, of Exeter, and Mr. A. J. McTavish, of the dress goods department of J. H. Chapman & Co., this city, were married yesterday in the Main Street Church. The ceremony being performed by Rev. Mr. Millyard. The bride was assisted by her sister, Miss Emeline Howard, was attired in a Paris gown of silk Brussels net, richly trimmed with silk applique, and carried a bouquet of roses. Mr. Fred McTavish, of St. Mary's, supported the groom. A wedding repast was served at the home of the bride's parents. Mr. and Mrs. McTavish received many beautiful presents, including a set of silver cutlery from their friends in Chapman's. In the afternoon they left on a wedding trip to the east, and will spend a few days at the Pan-American Exposition in Buffalo. On their return here Mr. McTavish will be at home to her friends at 802 Maitland street.

A PRETTY WEDDING.

A very pretty though quiet wedding took place Tuesday afternoon in Christ Church Cathedral, says the Hamilton Post, when Miss Emily Aulton was married to Mr. T. Hammond, of Delaware, Ont. The Rev. Canon Bland performed the ceremony. The service was fully choral and the church was beautifully decorated with many white blossoms. The bride looked charming in a traveling gown of castor colored cloth, with touches of white, and a white chiffon hat, and she carried a shower bouquet of roses. The bride was given away by Mr. Minty, of Toronto. The bridesmaid, her sister, Miss Elizabeth Aulton, wore a gown of champagne batiste over pink and hot to match, with pink roses. The groom was supported by Mr. Zimmerman, of London.

WE MAKE A LOT OF NOISE about our British Army Powder, but our noise has something to back it—the approbation of every user. Excessive sweating, corns, bunions or tender feet from any other cause are instantly relieved by shaking a little into large tin cans. Sold by Cairncross & Lawrence, 215 Dundas street, London.

Clarified Milk and Cream
Milk of excellent quality that has been clarified, cooled and sealed in sterilized bottles delivered daily, early morning at, per quart..... 25c

Cream at, per quart..... 25c
Delicious Butter from our own creamery, 20c at, per pound..... 20c
Buttermilk 2 quarts for..... 5c

PHONE 1065.
J. E. CREANEY DAIRY CO., Ltd.
247 DUNDAS STREET.

SCIENCE AND SKILL

keep our bread as the leader. It is the standard of purity. Sold by all grocers. Look for stamp.

THE PARNELL-DEAN STEAM BAKING CO., Limited,
Phone 299, 75 Bruce Street, London, Ont.

IN THE CAUSE OF TEMPERANCE.

Synod Committee Recommends the Gothenburg System.

Discussion on Non-Attendance of Laity Resumed—Very Lengthy Debate on the Subject.

The Synod of Huron reassembled at 2:30 o'clock yesterday, the Bishop of Huron presiding.

After routine, the discussion on the report of the committee on the non-attendance of the laity was resumed, the synod going into committee of the whole.

Rev. J. W. J. Andrew said that Christian laymen have as much interest in the synod, as such, as clergy, but pointed out that the clergy have a special and personal interest in synod matters. It should be the desire of the synod to get all to come as parts of a representative body.

R. Bayly, K.C., thought there was a threefold reason for non-attendance by the laity: First, the expense; second, the time required, and third, lack of interest in synod matters.

Mr. C. Jenkins could not accept the poverty plea, as the country was now more prosperous than in the past. He was not inclined to increase assessment. He thought there should be a synod Sunday, on which the clergy-men should bring before the congregation the acts of the previous synod.

Chancellor Cronyn questioned the correctness of the statement that there was a larger attendance of the laity under the old plan of having a church society separate. The attendance now is in proportion as great as then.

Rev. Rural Dean Mackenzie said there is no diocese whose funds are better managed, but it takes men with certain gifts, and men from all parts should take an interest in the work, and be assisted to come by the help of others nearer London. He felt that we ought to have a magnificent service, such as St. Paul's was capable of affording, and grand preachers, such as were had in old days when the gifted bishops of the United States preached on opening days of synods. He thought it would be well to have a committee appointed to regulate the talk, talk, talk of the first day or two, and which wearied three-fourths of the members. He urged that more canons be enacted or amended, but that the proceedings be conducted in a business-like way.

The dean pointed out that it was impossible to get the choir together on a week-day, and also the increasing difficulty of getting preachers to come from the United States.

Mr. H. Parker said that out of 27 delegates elected in the county of Grey he was the only one in attendance, and heartily approved of the proposed clause, urging that it at least be tried for a year.

Rev. G. B. Ward, as representing a poorer parish, objected to the assessment upon the congregation. The bishop, in putting the motion, advised the synod to think seriously of affording the help and the annual examination. The motion to adopt the clause was then put and lost. The committee rose and reported to the synod, and the three clauses were then adopted.

The report of the committee on Sunday schools was considered in committee clause by clause. The report showed increasing interest in the annual examination. Last year there were 240 candidates, the subjects being the life of our Lord and the Church system. The report considered that the present leaders attempt too much, and that more questions and fewer subjects would conduce to simplicity.

The report was adopted by the synod. The committee on church and parsonage reported that the church at Broomfield had been moved to the parsonage at Delhi. The church at Broomfield had been moved to the parsonage at Delhi. The church at Broomfield had been moved to the parsonage at Delhi.

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The committee urges the union of all Christian people to this end, and, after careful investigation, is of the opinion that the best solution of the present difficulties, and the best hope of the future is to be found in some form of government sale. The Gothenburg system was recommended as being calculated to meet the difficulties of the case. This was understood to be the taking charge of the sale of intoxicants by the government, to whom all profits would go; those entrusted with the sale would receive a salary from the government, and would derive no personal benefit therefrom. This had resulted in a great decrease in drunkenness in Norway and Sweden.

Principal Dymond traced the history of the temperance movement, and contrasted the social condition of the people of early days with that of the present. This had been done by means of moral protest. He thought it would be very unwise for the synod to pass the clause which had in view the placing of power into the hands of the government.

Mr. E. Lilly was opposed to the clause, though a temperance man of long standing, and referred to the fact that the number of taverns throughout the country had been greatly reduced.

Rev. J. C. Farthing strongly urged the adoption of the clause. While temperance was not the greatest evil we had to contend against, yet it is one which strikes us all in the face, and we should now show our willingness to unite with others in a scheme which would lessen the evil. He referred to the sale of liquors on Sundays and the many violations of the law through the sin of covetousness. If in the hands of the government there would be no personal gain to the seller and the place would be closed promptly at the appointed hour.

Rev. A. H. Rhodes spoke in regard to the violation of the law by hotels in country places. Sunday was often the day when most money was received for the sale of liquors. He was heartily in favor of the clause.

Dr. Bowly had received information that the synod had not worked well in Sweden.

Rev. W. Craig, cited the evidence of a Baptist minister that the system had changed Norway from drunk to sober. Take away the profit from the seller and we lessen the evil.

Canon Young referred to what was spoken of as the Bishop of Chester scheme, which provided that no gain was attached to the selling of intoxicants, while preference was given in the sale of temperance drinks. It was explained that this scheme was similar to the one proposed.

Rev. G. C. Mackenzie thought that we ought to do nothing that would have even the appearance of opposition to the cause of temperance. He thought the treating system led to the greatest evil and that the proposed scheme would meet the difficulties of the case.

Rev. F. G. Newton considered that club houses and saloons should be included in the scheme of government management.

Mr. H. Macklin felt that the hope of private gain was the cause of violation of the present laws. He doubted if 15 per cent of the retailers observe the law against the sale of liquors on Saturday nights and Sundays, and thought if the police did their duty the evil would be lessened.

The dean expressed himself as thoroughly in sympathy with the clause.

A lay delegate moved to refer the clause back to the committee, as, while acknowledging the benefit to be derived from placing it in the government's hands, yet the scheme was after all a system of licensing the sale of liquors.

Rev. G. M. Kilty felt that there was no sin in total prohibition, and held that such was the only safe rule. He referred to the treating system as a great evil, and was opposed to the scheme.

After further discussion the clause was amended to recommend the appointment of a committee to consider the working of the system as compared with the license system, and to report at next synod.

The report as amended was adopted and the synod adjourned.

For the Household.

There are very few diseases that Powley's Liquefied Ozone will not cure or relieve. Any irregularity of nature will set the whole system wrong. Our preparation sets that irregularity right and makes your interior economy work smoothly.

Powley's Liquefied Ozone should be in every medicine chest in the country. It is a strictly scientific preparation and has the same effect as condensed oxygen and is prescribed by physicians everywhere.

50c and \$1 at all drug stores. The Ozone Company, of Toronto, Limited, 48 Colborne street, Toronto.

A Skin of Beauty is a Joy Forever.
Dr. T. Felix Gouraud's Oriental Cream
or **Magical Beautifier.**

Removes tan, pimples, freckles, moths, patches, redness, and all skin diseases. It is a perfect skin beautifier. It is a perfect skin beautifier. It is a perfect skin beautifier.

Profits as well as Beautifies the Skin. It is a perfect skin beautifier. It is a perfect skin beautifier. It is a perfect skin beautifier.

without injury to the skin.

FRED T. HOPKINS, Prop., 7 Great Jones street, New York.
For sale at all druggists and Fancy Goods Dealers throughout the United States, Canada and Europe.

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Write today for a free copy of our interesting book "Inventors' Help" and "How you are avoided." We have extensive experience in the intricate laws of 50 foreign countries. Send sketch, model or photo for free advice. **HEARSON & HARRISON**, Experts, New York Life Building, Montreal, and Atlantic Building, Washington, D. C.

CHAPMAN'S

126, 128, 128½ Dundas Street.

FRIDAY BARGAINS

The Premier Bargain List

Of the season. In addition to our regular list of bargains on Friday, we have made arrangements that enable us to offer our many patrons who will visit us on Friday

Beautiful Fresh Carnations 20c

Friday for, Per Dozen.....

"A BOWER OF BEAUTY."

VARIETIES	1,000 CARNATIONS	VARIETIES
Wm. Scott	Fresh Cut, First Quality, Friday, per dozen,	Meteor
Tidal Wave	20c	Garfield
Daybreak		Sailor Spray

THE BARGAIN OF THE SEASON:

Ladies' Shirt Waist, Worth 65c, for 29c

Your choice of 250 Shirt Waists, made of American Print and Percalé, in all the newest shades and patterns, and from the most popular wash fabrics, dainty stripes and checks, pretty Dresden patterns, bishop sleeves, self collar. Every Shirt Waist we guarantee to be thoroughly up-to-date. This offer is good for Friday and Saturday only. Worth 65c, for..... 29c

Startling Bargains in Dress Goods.

Home-spun Suitings, in seasonable and desirable colors, summer weight, worth per yard 40c; Friday, for per yard..... 19c

Summer Silks

For 10c Per Yard.

Pongee Silks, in mauve, navy, and pale blue shades, nice quality, regular price per yard 25c; Friday, per yard..... 10c

Black Dress Goods Worth 40c, Friday for 25c Yard.

Black, all-wool, figured Dress Goods, 44-inches wide, rich satin finish, worth per yard 40c; Friday, per yard..... 25c

SEE THE ECHO FOR FULL BARGAIN LIST.

J. H. Chapman & Co.

126, 128, 128½ Dundas Street.