

The Advertiser

FOUNDED BY JOHN CAMERON IN 1863. THE DAILY ADVERTISER. (TWO EDITIONS) Daily, by mail, per year (\$ to 18 pages)..... \$4.00

THE WESTERN ADVERTISER. (OUR WEEKLY EDITION) By mail, per annum..... \$1.00

ADVERTISING RATES made known on application at office. Address all communications to ADVERTISING PRINTING CO., LONDON - CANADA:

JOHN CAMERON, Pres't and Managing Director.

God's in His heaven, All's right with the world.

London, Tuesday, October 22.

A LEGITIMATE BOOM.

Mr. Edward Atkinson writes in a trade monthly that not less than five or six thousand miles of railroad a year will have to be built to accommodate the prospective growth in population of the United States.

What a boom in railway building, in mining development, in manufacturing, there will be in the Dominion when this country is relieved of every unnecessary restriction to its growth, and the fertile lands of North-western Ontario and the blooming prairie fields are eagerly sought after by the best class of old world population.

This country is all right. All it needs is to have the hand of the monopolist taken from its throat, and every settler made so contented with his surroundings, by virtue of the knowledge that he is fairly treated, that he will be an immigration agent, perpetually coaxing his old world friends to join him in his good fortune.

THE SENSIBLE BUSINESS MAN'S COURSE.

The highest tribunal in the empire has decided that the minority in Manitoba have a grievance. Their lordships have not said how great that grievance is, nor have they said how it should be remedied.

Hon. Wilfrid Laurier, the Liberal leader, takes the course that our contemporary asserts is that which sensible men should adopt. He desires that justice shall be done to all parties, that a religious warfare shall not be forced into Dominion politics, that the expensive lawsuits certain to follow the carrying out of the admittedly blundering "remedial order" shall be avoided.

A THOUSAND DOLLARS AN HOUR.

Think of it, hard-working taxpayer, who finds it difficult to make both ends meet! Canada has now a debt of \$252,000,000.

This debt was added to last year by over \$8,000,000.

The debt has increased by \$100,000,000 since the high tax Government attained power.

Over \$10,000,000 a year is taken out of the people in taxes to pay for the interest on this debt.

The people pay \$30,000 a day for interest on the debt.

That is at the rate of \$7,000 an hour. Much of this debt has been incurred to pay for boodled public works, out of which many millions have been stolen to maintain corrupt public men in power and to debauch constituencies.

Sir Adolphe Caron's unwilling confession lifts the veil partially. The country needs a change.

"KAFFIR" COLLAPSE EXPECTED.

Henry Clews, the well-known New York financier, does not think much of the South African mining investment craze, now raging in the British metropolises. Nothing is more certain, he says, than that this "Kaffir circus" must "come down with a terrific crash, and that at no very distant period.

This week's Stock Exchange settlement in the stuff has been surmounted without serious disturbance; but solely through adroit financing of the most desperate character.

The whole speculation rests upon the cardboard foundation of one daring adventurer, whose almost sole resource is the wind by which he has succeeded in inflating to the last point of tension hundreds of millions of issues mostly devoid of any intrinsic value. There is no solid capital interest

est behind the speculation to sustain it when the point of collapse has been reached; and meantime the process of distrust and realizing is pushing affairs towards the crisis. The end therefore is likely to be sharp and sudden, and must develop into a great sensation. It is not easy to see, however, why it should severely or lengthily affect more solid interests or more substantial securities.

BY THE WAY. There is not much chance of the Grand Trunk Railway Company changing its headquarters, but if a change is contemplated, London should certainly not be overlooked.

TO OWNERS OF PEDIGREES. Do not use your ancestors as an advertising dodge.—Galveston News.

THAT LINGERING GOOD-BYE. "Farewell, farewell"—still at the gate they loiter, though the hour is late—If no cold wave were on the wing No doubt they'd say "farewell" till spring.

Charles Kingsley's well-known and brilliant work, "Westward Ho!" has been issued in two charming little volumes by Macmillan & Co., London (England) and New York.

It is announced that ex-President Benjamin Harrison of the United States is engaged in writing a series of magazine articles for the Ladies' Home Journal, in which periodical they will begin in the December number.

Under the title of "A Study in Wives," four well-known writers of different nationalities treat of four ideal types of women in the October number of the North American Review.

The complete novel in the November issue of Lippincott's, "In Sight of the Goddess," by Harriet Riddle Davis, deals with life at the United States capital.

Who'll Be Next Premier? Too abstruse a question, but this we know that he who uses Windsor Table Salt with his food will be a healthier man than he who uses salt—and lime. A pure salt. Ask for it.

L. D. Trumpp, jeweler, has removed to 297 Richmond street, Geo. W. Pitt has charge of the watch repairing department.

Fifty-dollar Parlor Suites reduced to \$35. These are the best value ever offered in London. Call on KEENE BROS., 127 King street, opposite Market House.

Have that old photo you have copied and enlarged. Mr. C. D. Anderson will make you one for \$3, framed and all. Call and see at 340 Richmond street.

The Chatham Planet vigorously assails the "Advertiser" for suggesting that a representative farmer should be placed at the head of the Department of Agriculture. But in the near future the "Advertiser's" view will prevail in the Dominion Government, as it does in the Ontario Administration.

How dependent Canada has long been and still is upon the two great bodies of Anglo-Saxon traders, says the London Canadian Gazette, is suggested by the fact that out of an average importation during the 27 years of confederation of \$105,000,000 per annum, she has taken goods of the value of rather more than \$44,500,000 each from the United Kingdom and the United States only, and about \$16,000,000 a year from all the rest of the world.

In view of the early opening of the new free library in this city, it is interesting to recall that the first public library now known to have existed, was founded in Athens, by Pisistratus, about 540 B.C. The Alexandrian library contained 400,000 valuable books 47 B.C. The British Museum has 32 miles of shelves and over 1,100,000 volumes.

According to the Farmer's Advocate potatoes have been selling in Winnipeg by the carload at 10 cents per bushel. That is not a paying price. But no Manitoba farmer is fool enough to believe that he can get a better price by putting faith in the N. P.

There is food for earnest reflection in the assertion of Chief of Police Smith, of Hamilton, that he has never known of a boy appear in the police court as a criminal if he had been well looked after at home till he was 12 years of age.

Laurier's sun is melting the cement of office that holds the incohesive fragments of the Dominion Cabinet together.

THE "ADVERTISER" INDORSED. (From the Hamilton Herald.) The London "Advertiser" suggests that Canada should at once arrange to manufacture a job lot of Canadian dukes and earls and titled folks generally for the American matrimonial market, in order that American heiresses may bring their bags of gold to Canada and enrich the country.

A NEW YORK OPINION. (From the New York Estate, New York.) The London (Ontario) "Advertiser," founded 32 years ago by John Cameron and since cleverly edited and guided by common sense, makes it a positive rule not to insert anonymous letters under any circumstances whatever.

This is as it should be. Why should a publisher make enemies, lose business and risk the uncertainties of a libel suit to gratify the feelings of some one possessed of too little manliness to do his own fighting in the open? There is everything to be said in favor of retiring "Old Resident," "Old Timer," "Old Settler," "Subscriber," and all that tribe to the "backyard."

TO OWNERS OF PEDIGREES. Do not use your ancestors as an advertising dodge.—Galveston News.

THAT LINGERING GOOD-BYE. "Farewell, farewell"—still at the gate they loiter, though the hour is late—If no cold wave were on the wing No doubt they'd say "farewell" till spring.

Charles Kingsley's well-known and brilliant work, "Westward Ho!" has been issued in two charming little volumes by Macmillan & Co., London (England) and New York.

It is announced that ex-President Benjamin Harrison of the United States is engaged in writing a series of magazine articles for the Ladies' Home Journal, in which periodical they will begin in the December number.

Under the title of "A Study in Wives," four well-known writers of different nationalities treat of four ideal types of women in the October number of the North American Review.

The complete novel in the November issue of Lippincott's, "In Sight of the Goddess," by Harriet Riddle Davis, deals with life at the United States capital.

Who'll Be Next Premier? Too abstruse a question, but this we know that he who uses Windsor Table Salt with his food will be a healthier man than he who uses salt—and lime. A pure salt. Ask for it.

L. D. Trumpp, jeweler, has removed to 297 Richmond street, Geo. W. Pitt has charge of the watch repairing department.

Fifty-dollar Parlor Suites reduced to \$35. These are the best value ever offered in London. Call on KEENE BROS., 127 King street, opposite Market House.

Have that old photo you have copied and enlarged. Mr. C. D. Anderson will make you one for \$3, framed and all. Call and see at 340 Richmond street.

The Chatham Planet vigorously assails the "Advertiser" for suggesting that a representative farmer should be placed at the head of the Department of Agriculture. But in the near future the "Advertiser's" view will prevail in the Dominion Government, as it does in the Ontario Administration.

How dependent Canada has long been and still is upon the two great bodies of Anglo-Saxon traders, says the London Canadian Gazette, is suggested by the fact that out of an average importation during the 27 years of confederation of \$105,000,000 per annum, she has taken goods of the value of rather more than \$44,500,000 each from the United Kingdom and the United States only, and about \$16,000,000 a year from all the rest of the world.

In view of the early opening of the new free library in this city, it is interesting to recall that the first public library now known to have existed, was founded in Athens, by Pisistratus, about 540 B.C. The Alexandrian library contained 400,000 valuable books 47 B.C. The British Museum has 32 miles of shelves and over 1,100,000 volumes.

According to the Farmer's Advocate potatoes have been selling in Winnipeg by the carload at 10 cents per bushel. That is not a paying price. But no Manitoba farmer is fool enough to believe that he can get a better price by putting faith in the N. P.

There is food for earnest reflection in the assertion of Chief of Police Smith, of Hamilton, that he has never known of a boy appear in the police court as a criminal if he had been well looked after at home till he was 12 years of age.

Laurier's sun is melting the cement of office that holds the incohesive fragments of the Dominion Cabinet together.

RADWAY'S READY RELIEF

No matter how violent or excruciating the pain the Rheumatic, Bed-ridden, Inflamed, Neuralgic or prostrated with diseases may suffer.

RADWAY'S READY RELIEF

Will afford instant ease. For headache (whether sick or nervous), toothache, neuralgia, rheumatism, lumbago, pains and weaknesses in the back, spine or kidneys, pains around the liver, pleurisy, swelling of the joints and pains of all kinds, the application of Radway's Ready Relief will afford immediate ease, and its continued use for a few days effect a permanent cure.

RADWAY'S READY RELIEF CURES AND PREVENTS

Colds, Coughs, Sore Throat, Influenza, Bronchitis, Pneumonia, Rheumatism, Neuralgia, Headache, Toothache, Asthma, Difficult Breathing.

CURES THE WORST PAINS in from one to twenty minutes. Not one hour after reading this advertisement need anyone SUFFER WITH PAIN.

Internally—A half to a teaspoonful in half a tumbler of water will in a few minutes cure Croup, Spasms, Sore Throat, Nausea, Vomiting, Heartburn, Sick Headache, Diarrhoea, Colic, Flatulency, and all internal pains. Malaria in its various forms cured and prevented.

Radway's Pills

MILD, BUT EFFECTIVE. Purely vegetable, not without pain, elegantly coated, insiduous, small and easy to take. Radway's Pills assist nature, stimulating to healthful activity the liver, bowels and other digestive organs, leaving the bowels in a natural condition without any bad after effects.

Cure

Sick Headache, Female Complaints, Biliousness, Constipation, Piles AND All Liver Disorders.

RADWAY'S PILLS cause perfect digestion complete absorption and healthful regularity. 25c box. Sold by druggists or by mail. "Book of Advice" free by mail.

To Smokers

To meet the wishes of their customers The G. B. Tuckers & Son Co., Ltd., Hamilton, Ont., have placed upon the market

A Combination Plug of

"T & B"

SMOKING TOBACCO.

This supplies a long-felt want, giving the consumer one 20-cent plug, or a 10-cent piece or a 5-cent piece of the famous "T & B" brand of pure Virginia Tobacco.

The tin tag "T & B" is on every piece



Richard H. Giese, Manufacturing Jeweler and Engraver. BRASS SIGNS, DOOR PLATES and SEAL PRESSES. Old Stand, Upstairs. 180 DUNDAS ST. W. 7th

IN YOUR COPY FOR NEW ADVERTISEMENTS FOR THE

Western Advertiser

(OUR WEEKLY EDITION.) Any Time Before 3 p.m. on WEDNESDAY.

The Weekly circulates largely throughout Ontario, and has the largest circulation of any weekly in Western Ontario.

RIGHT IN IT!

The tendency of the age seems to be in the record smashing direction. You will find that feeling prevalent in the fields of both mental and physical exertion. Business being such a delightful combination of both, should certainly not be without it. We too are beating all previous achievements. Week by week and month by month the percentage climbs until we hardly know ourselves any more. This proves to us, as it must to you, that our methods are correct, and that in its double sense—we are RIGHT IN IT.

THE Why and Wherefore

Ladies' Heavy Ribbed Undervests, long sleeves, open fronts, lace and ribbon trimmed, 25c each, a cheap line at 40c. Drawers to match at 25c pair.

A heavier line of Vests at 40c and 48c each. Drawers to match at 40c to 48c pair.

Ladies' Scotch Lambswool Vests, our prices 60c and 75c each. Special value.

Ladies' Scotch Lambswool Vests, cotton warped, selling at 65c each; a snap at 85c.

Ladies' Fine Shetland Wool Vests at \$1 and \$1 25; see these lines,

Children's Ribbed Vests, union, at 15c, 18c, 20c and 25c each.

Children's All-Wool Ribbed Vests at 20c, 25c, 35c, 40c.

Children's Plain Merino Vests and Drawers all sizes at 25c each.

Combinations in Children's from 75c each up.

Combinations in Ladies' sizes from \$1 50 up.

It will be to your profit to see these lines before buying:

Ladies' Imported German Knitted Skirts at 50c, 65c, 75c, 85c, \$1 10, \$1 15; each line a bonanza.

Ladies' Imported Flannelette Night Robes, in pretty stripes, and plain pink and blue and cream, with embroidery to match, in silk and cotton, 85c, 90c, \$1, \$1 10, \$1 50, \$2 and \$2 25.

We always carry complete lines of the best makes in Corsets--The D. & A. at 50c, 75c, \$1, \$1 25; the P. N. at 65c, \$1, \$1 25, \$1 50; the Yatisi Corset at \$1 25; the Featherbone at 90c; Children's Waists at 25c and 45c; Children's Corsets at 45c pair; Maids' Corsets at 65c pair.

CHAPMAN'S 126 and 128 Dundas Street. LONDON.