

Popular Approval Here is a Snap!

Does far towards establishing the standing of a business, and the good will and favor we have been shown indicate that those who have transacted business with us have been eminently satisfied with the way we do our cleaning and dyeing.

R. Parker & Co.,
DYERS AND CLEANERS.

217 Dundas Street, London, Ontario.
Telephone—514.
Branches at Toronto, Hamilton, Brantford, St. Catharines, Galt and Woodstock.

MARRIAGE LICENSES.

MARRIAGE LICENSES AT SHUFF'S Drug Store, 339 Dundas Street East, London, Ontario, corner William. Take Dundas Street car. No witnesses required.

W. H. WESTON, GROCER, ISSUES licenses at his office, 61 Stanley Street. No bond required.
L. GILLESPIE, JEWELLER, 402 Richmond Street.

Births, Marriages and Deaths

BORN.
BRANTON—In the Gore of London, 1st 5, con. A. on Oct. 13, 1934, to Mr. and Mrs. Thomas Branton, a daughter.

MARRIED.
POLLOCK—McCORMICK—On June 30, 1934, at Dunnannon, Tyrone county, Ireland, by Revs. Baskin and McCormick, Jas. R. Pollock, barrister, Washington, Pa., to Miss Kate L., second daughter of Thos. McCormick, of this city.

THE BRAND OF FLOUR
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
217 York Street.
Telephone 118.

THE F.C.B.C.
Forest City Business and Shorthand College,
LONDON, ONT.
Teaches in methods of instruction, attendance, success of students. Catalogue free. Good board, \$2.50 per week. Address carefully to J. W. WESTERVELT, Principal.

WALL PAPER
It will pay you to give us a call before purchasing elsewhere. We have the largest and one of the best selected stocks in this city, at prices which defy competition. Also a full line of

WINDOW SHADES
AT VERY LOW PRICES.
R. Lewis, Richmond St.

BOOMER'S
Fresh! Pure! Delicious!
BONBONS,
CHOCOLATES.
181 DUNDAS STREET.
Candies carefully packed and shipped to all parts of the country.

Insure Your Life with "THE DOMINION LIFE"
Their Retention of Investment Policy, with profits as low as ordinary life insurance in most American companies. The popularity of this investment insurance is such that in this plan alone over \$14,000,000 were written by the Dominion Life in October. On this and all other endowment plans, ladies are insured at same rates as gentlemen.
Ten agents wanted to work this popular company.

A. B. POWELL
District Manager for Western Ontario.
Office—437 Richmond Street, London.

W. FAIRBAIRN
MERCHANT TAILOR,
EDGE BLOCK UP-STORE.

Gas Fixtures and Globes
A SPECIALTY AT
Smith Bros.
Plumbers, Gas Fitters and Heating Engineers,
376 RICHMOND ST.,
Opposite Masonic Temple.
Phone 338.
N.B.—A full stock of supplies always on hand.

WOOD
Beech and Maple Long Wood, \$4 75
Beech and Maple Blocks, - - 5 25
Beech and Maple Split, - - 5 50
Knots for box stores, - - 4 25

Coal at Lowest Prices

GEO. McNEIL
Cor. C. P. R. Track & Richmond St.
Branch Office, - - 607 Richmond Street
Phone 353.

R.K. Cowan
Jeweller, etc., over Bank of Commerce
London.

Here is a Snap!

150 dozen pairs of
LADIES'
Laced Kid Gloves
—FOR—
69c A PAIR.
Worth \$1. At

Priddis Bros.
W. M. GURD & CO.
183 Dundas Street.
Telephone 509. ywt

Southcott's
FINE TAILORS
361 Richmond St.
UNSETTLED WEATHER.

TORONTO, Nov. 12.—11 p.m.—A depression which during the day has moved from Manitoba, with its energy decreasing, is now centered over Lake Superior, and the pressure is high along the Atlantic coast and the Rocky Mountain slope. The weather has been generally fair in Canada, with strong winds on the lake.
Minimum and maximum temperatures: Calgary, 30°—56°; Qu'Appelle, 40°—46°; Winnipeg, 20°—60°; Parry Sound, 12°—34°; Toronto, 17°—34°; Montreal, 20°—28°; Quebec, 14°—24°; Halifax, 30°—40°.
TODAY'S PROBABILITIES.
TORONTO, Nov. 13.—1 a.m.—Probabilities for the next 24 hours for the lower lake region (covering the peninsula and as far east as Belleville) are: Fresh to strong southerly to westerly winds; generally unsettled; some snow or rain in most places; stationary or a little higher temperature.

ASK YOUR GROCER FOR
Johnston Bros.' Bread
5c per loaf retail
In all parts of the city. Telephone 813 ywt

BADLY BURNED.
The Town of Hastings, Ont., in Danger.
Several Stores Gone and More in Flames—A Newspaper Burned Out.

HASTINGS, Ont., Nov. 12.—About 7:30 this morning, after the Misses Perkins had opened the millinery establishment for the day some lace curtains coming in contact with an overheated stove caught fire, and soon the store with its contents was completely gutted, as also was the second story in which the C. P. R. telegraph, and the Star newspaper, controlled by J. H. Schriber, had their quarters. Mr. Schriber, who only lately acquired the paper, loses all. J. A. Howard, the former proprietor, who held a lien on the plant of \$1,500, had his interest fully covered. The buildings adjoining suffered severely. Following are the losses:
J. A. Howard, building, loss, \$500;
Misses Perkins, millinery, loss, \$1,000;
P. Coventry, groceries, damage, \$300;
J. Howard, harness, damage, \$500;
J. H. Schriber, loss, \$600 (no insurance);
F. Jaynes, groceries, damage slight.

THE CANDIDATES AND PROHIBITION
Questions as to Their Attitude in regard to it.
To the Editor of the ADVERTISER:
The following is a copy of a letter sent by the London and Western Ontario Prohibition Union to the two candidates for the Local Legislature for this city:

LONDON, Nov. 12, 1934.
Dear Sir,—Will you please yourself in writing and if possible on the public platform that, if elected to the Local Legislature, you will, all in your power, irrespective of party affiliations, to procure the restriction and prohibition of the manufacture, importation and sale of intoxicating liquors as a beverage to the extent of the powers vested in the Legislature? An immediate reply is requested for publication. Signed on behalf of the London and Western Ontario Prohibition Union.
F. W. DALY, Secretary.
I have received the following reply from Mr. Esbery:
LONDON, Nov. 12, 1934.
In answer to your communication of this date I beg to inform you that my answer is "Yes," and that on every occasion and under every circumstance I have done in the past. Yours truly,
K. F. ESBERY.

[Ed. Note.—Mr. Hobbs gave his reply in the address which he made at the mass meeting on Monday night, and it will be found in the report.]
Have You Felt These Symptoms?
Impaired appetite, nausea, feeling of weight, uneasiness, sinking, craving or pain of different degrees of intensity appearing either when the stomach is empty or after taking food. The tongue is usually furred or coated, but is in some cases red and glazed. The breath is usually heavy and offensive. Constipation is generally present. If you have any or all of these symptoms you need Esber's Liver Lozenges. They are 25 cents a box, or five boxes for a dollar.

Silverware! The latest patterns and newest styles at lowest prices at ADKIN'S, on the corner, East London. ywt
Call at Westlake's for fine photos and cut flowers on Thanksgiving Day. ywt

London Advertiser.

Telephone Numbers.
107.....BUSINESS OFFICE
134.....EDITORIAL ROOMS
175.....JOB DEPARTMENT

TONIGHT IN EAST LONDON.

Down town electors who were fortunate enough to be able to crowd into the Grand Opera House last night had an oratorical treat in the masterly addresses given by Hon. Geo. W. Ross, Minister of Education, and Hon. John Dryden, Minister of Agriculture.

But many, especially those in the East End, were disappointed in being unable to reach the hall in time. All such can hear the visiting statesmen and the citizen candidate tonight in the London East Town Hall. This will be the great gathering of the campaign in East London, and will no doubt be largely attended.

LONDON AND ENVIRONS.

The turkey now is filled with doubt. And likewise filled with fat. But when Thanksgiving's past he will not wonder where he is at.

—Mr. Torbett, who appears tonight in Wesley Hall, is said to be equal to Nora Cleuch as a violinist.

—The poultry roosts of many London township farmers have been raided by thieves lately. James McFarlane, of con. 9, lost fifteen turkeys the other night.

—Mr. R. E. Carby, of Detroit, son of Mr. Robert Carby, of this city, recently concluded the sale of a valuable patent to a gentleman of that city for a large amount. Mr. Carby has invented, patented and disposed of three useful and valuable articles during the past two years, realizing over \$3,000 for his labors.

Mr. Jesse H. Campbell, the musical director of the Holden Comedy Company, now filling an engagement at the Grand Opera House, is a son of the late John A. Campbell, who, in partnership with Mr. Rad Ellis, formerly kept the Anglo-American Hotel in this city. Mr. Campbell is one of the few young composers who have been favorably criticised by the New York press.

—Three hundred and forty-nine Waterloo street last evening was the scene of a happy gathering of young people, it being the anniversary of Mrs. Reynolds' birthday and wedding day. The presents on this occasion displayed great taste. Parties games and a social hour was the order of the evening, the guests departing at an early hour in the morning with best wishes for their host and hostess.

—At a recent meeting of District No. 12, I. O. O. F., a resolution of condolence with the wife of the late Bro. Jesse M. Symonds, district deputy, was passed. It alluded to his splendid services to Odd-fellowship, his geniality and kindly virtues and the inspiration to the brethren of his example. The address, which has been handsomely engrossed, is full of affectionate regard for the late brother.

—Everyone who purchases a 30-cent ticket for the Grand Opera House before 6 o'clock this evening will be given free an extra ticket admitting a lady. This is done to advertise the Holden Comedy Company, who will play all the week, commencing tonight, with Wednesday and Saturday matinees. The opening play will be "Angie," which will introduce Miss Vitty Delorme, the celebrated soprano. Popular prices of admission will prevail—10, 20 and 30 cents—and there is no doubt a good business will be done. The company comes well recommended.

—Miss Lottis McLeod, so well known as efficient public school teacher and zealous church worker, left London yesterday en route for the scene of her future labors, among the Telugus, in the mission field of India. At the close of Pastor Mihell's sermon on Sunday morning, in Adelaide Street Baptist Church, Miss McLeod took the platform and addressed her late associates in a few feeling farewell words.

—Miss McLeod joins Miss Sarah Isabel Hatch at Woodstock, where the two ladies will be given a reception tonight. They expect to sail from New York on Saturday. With the departure of Miss McLeod, Adelaide Street Church loses one of its most esteemed and active members.

—The Detroit Free Press says of an event interesting to the many friends of the principals, the marriage of Miss Jennie W. Graham to Dr. Malcolm McColl was solemnized on Thursday evening at the Forest Avenue Presbyterian Church, the pastor, Rev. J. M. Barkley, officiating. The bride party entered the church at 8 o'clock to the notes of the Lohengrin Wedding March. The bride, attired in the conventional white gown, on train and carrying white roses, entered on the arm of her brother, Mr. Joseph G. Graham. The maid of honor was Miss Mary E. Graham, and the bridesmaid Miss May Pierce. Dr. McColl was attended by Dr. J. H. Greenwood as best man. The ushers were Mr. Ernest Knight, Dr. Alway, Dr. Parker and Mr. Robert Howard. After the ceremony the bride party retired to the church parlor, where a brief reception was held. Afterwards there was a reception at the home of the bride's mother, 107 Calumet avenue, to which only relatives and intimate friends of the family were invited. After refreshments and a delightful social evening Dr. McColl and his bride left for their new home, 272 Joseph Campbell avenue. Many guests from out of town were present, and many who were not able to attend were represented by handsome presents, of which there was a very large number.

Postal information.
The only countries outside of Canada to which the unit of weights is one ounce are the United States and Newfoundland. Letters from other countries over half an ounce must pay double.
Wills are considered to be of the same general nature as deeds, and are, therefore, allowed to pass at the rate of 1 cent per two ounces.
On and from Jan. 1 next the rate on parcels passing between Canada and Japan will be reduced to 20 cents per pound.
Notwithstanding the regulation which prohibits the attaching of anything to a postcard, the Canadian Postal Department in future will not object to the placing on the face of a postcard of an address tag such as used in newspaper offices.

Hecching's Story.
Hecching, the husband in the Chicago elopement case, showed an ADVERTISER reporter some very incriminating letters that had passed between the prisoner Schreeter and his wife. They go to show that the woman was untrue to him even before he suspected anything wrong. He first became suspicious when he accidentally learned that his wife was ordering airline steak in quantities costing at times over \$1.
"I never had anything fit to eat, and I wondered where it went to," said Hecching. "My brother told me that there were lights in my room every night."

BARKWELL'S BALSAM.

A distinguishing trait about this SAMIC COUGH CURE!
What? Can You Tell?
Should BARKWELL'S BALSAM have a large sale over the countless number of cough cures put up in all parts of the country by the makers to be just as good?

BARKWELL'S BALSAM? What? Can You Tell?
BARKWELL'S BALSAM cures colds, bronchitis, croup, and asthma after preparations fail. If it has not social merits above the common and countless number of cough cures who dealers claim are just as good as BARKWELL'S BALSAM. Did it ever occur to you to tell your neighbor of the wonderful in BARKWELL'S BALSAM? NO, WHY NOT TRY IT THEN YAN.

Early 12 o'clock, while I was at wd told him that perhaps the light was burning, but he maintained there was there. We made the acquaintance of these two men for Lake, a sam-quest. But for that I think all would have well yet, as prior to that time we had a word.

ing sent the little boy home with Per Monday night. He received a telegram French at noon announcing his arrival, and containing an offer from the he sold out his business to to engage.

"Love may talk about me sacrific- ing business," said Hecching, "but I weaved sold out for \$100 to have got my back."

I glad the case turned out as it did. Hecching can now find out what it is for himself, and by experience learn to tolerate the home he once had."

Adapted Train Wrecking.
Sarnia express, due here at 11:20 p.m. had a narrow escape from being badly wrecked on Sunday night, just as it was about to enter the city. When the train rolled into that place the authorities warned by two little boys that the train was on a coupling link and had a tie placed across the track. Investigation proved the story to be true, and G. T. R. Constable, of this city, was sent to investigate. He found that the train was on a coupling link and had a tie placed across the track. The train was on a coupling link and had a tie placed across the track. The train was on a coupling link and had a tie placed across the track.

MESSERY'S ESTIMATE OF MR. R. (NOW CHIEF JUSTICE) MEREDITH.

Mr. Meredith is a traitor. He should not have allowed Sir John McDonald to turn him from the path of duty in relation to Ontario's rights. Should have taken his stand for Ontario, and said to Sir John Macdonald "Hands off, and let Ontario's party alone!" Had he done that he would have been Premier of Ontario; but he never will now if he is as long as Methuselah and his big goat combined. He has sold his bright for a mess of pottage and must stand the consequences.

Drug Store—Anything you want in tiring line. Telephone, No. 1018, or eat C. Symonds, chemist and druggist, 304 Union Avenue, corner Mainland street. ywt

scale's Toronto Iron Stable Fittings, helpful, durable, attractive and cheaper at other fittings. Send for our new catalogue. The Tidale Iron Stable Fittings (Ltd.) No. 6 Adelaide St. E., Toronto.

boon to the residents in the north is this butcher shop, 569 Richmond street where first-class meat can be procured. W. A. WORTHEN. ywt

Mrs. A. G. McLeod

Has attended the latest Millinery opening in Toronto is now showing the newest patterns in the trade; also a full range of

E. Capes, Muffs, Trimmings, etc.
ywt

MANLEY'S
Glory Nerve Compound
With Beef, Iron and Wine,
Doing more to restore the health of weak, deplete and overworked men, women and children than ANY OTHER medicine on the market. Remember, it is a GUARANTEED cure for dyspepsia, Nervousness, Mental Depression, all weakness arising from a rundown, debilitated system. It is especially beneficial to weak and delicate women.

old by all druggists, or LION MEDICINE COMPANY, TORONTO.

GAS
RATES AND ART TILES.
WOOD MANTLES.
E. R. BLAND, 231 Dundas Street.

MARA'S

GREAT
EMERGENCY SALE

IS NOW IN FULL SWING.

Our 51 days' sale opened at 10 o'clock Saturday morning, and it is evident the people know a genuine sale is in progress. All day long on Saturday and Monday our stores were crowded, and no wonder, when goods are slaughtered in such a manner. There are now

Only 49 Days

Left, so come early and secure first choice.

The following are a few lots to show what we mean by slaughtering goods.

- I. A 50c real Damask Table Linen, sale price 25c per yard.
- II. Heaviest quality of Dundas Shirting, former price 12c, sale price 9c per yard.
- III. \$3 50 All-Wool White Blankets, sale price \$1 75 per pair.
- IV. \$3 50 (three dollars and fifty cents) buys Men's Good Strong All-Wool Tweed Suits, well made, well trimmed and perfect fitting. Other houses advertise these as bargains at \$6 50 and \$7 59.
- V. \$2 50 (two dollars and fifty cents) buys Men's Good Black Worsted Overcoats that were made to sell at \$6 and \$7.
- VI. We are selling a Boy's Good Strong Tweed Overcoat with cape, for \$1 75, former price \$4.
- VII. Men's Heavy Home-Made Mitts, former price 45c, sale price 25c.
- VIII. 10c (ten cents) buys Men's Heavy All-Wool Socks that we formerly sold for 20c.
- IX. We are now slaughtering Heavy Twill Sheeting that we formerly sold for 15c, sale price 8c yard.
- X. 58 only of Men's Strong Tweed Pants, former price \$1 50, sale price 75c.
- XI. Fine Cashmere Serges, 47 inches wide, in cardinal, myrtle, fawn, garnet, heliotrope, mahogany and strawberry, regular wholesale price of which is 45c per yard, our sale price 25c per yard.
- XII. Heavy Flannelettes and Shaker Flannels, wide widths, and the newest goods and the latest patterns, former price 5c, sale price 4c per yard.
- XIII. Cotton Batting in large 8-ounce bunches, former price 7c, sale price 5c per bunch.
- XIV. Heavy Factory Cotton, full yard wide, former price 4c per yard, sale price 3c per yard.
- XV. 32-Inch Standard Shirtings, former price 15c, sale price 11c per yard.
- XVI. 75c (seventy-five cents) will buy a pair of Ladies' Fine Polished Calf Button Boots that are worth \$2.
- XVII. Ladies' Rubbers, best Canadian makes, every pair guaranteed, sale price 25c per pair.

THE T. E. MARA CO.

LIMITED.

153 Dundas Street,
155 Dundas Street,
And Market Square } **London.**

PHONE 1.043.
If Residing Out of Town, Order by Mail