

**At Our New Premises**  
in the building formerly  
occupied by N.W. Chown,  
NEW GOWER STREET

# GRAND OPENING

We have removed from  
the Daily Star Building and  
this sale will take place at our  
New Premises, in the building  
formerly occupied by N.W.  
Chown, NEW GOWER STREET

# BANKRUPT BOOT & SHOE SALE

**EXTRA  
SALESPeOPLE**  
in attendance to  
assure quick  
and efficient  
service

**THE MOST OUTSTANDING BOOT AND SHOE SALE THE CITY OF ST. JOHN'S  
HAS EVER SEEN!** When we say that our entire organization--our years of experience--our vast  
financial resources and months of the intensest special preparations have brought together for this  
event thousands of sensational Boot and Shoe values which we have every reason to believe cannot  
be equalled again. Hundreds and hundreds of pairs of the choicest Boots and Shoes at unbelievably  
low prices--then you will realize what this sale means to every man, woman and child in need of

**For the conven-  
ience of Patrons  
we are OPEN  
EVERY NIGHT  
during this sale**

New Spring Footwear. When you come to this great Boot and Shoe Sale, you will find everything set for the mightiest sale you have ever attended. Everything we can do to prove conclusively, and for all time, our leadership in the boot and shoe field, will be done, and the public will profit handsomely thereby.

## The Biggest Real Money - Saving Event in St. John's

**Stunning New Footwear for Spring and Summer--all kinds--all sizes--Tremendous Savings!**

## SALE NOW AT ITS HEIGHT!

### WOMEN'S BOOTS & SHOES

250 Pairs Black Kid Boots, Military Heel, \$2.49  
350 Pairs Tan Boots, High Grade . . . \$2.98  
148 Pairs Vici Kid Boots, Military Heel, \$2.78  
88 Pairs Tan Goodyear Welt . . . \$2.69  
SIZES 6, 7, 8.  
76 Pairs Black & Grey, Spool Heel . . . \$1.49  
HIGH GRADE LEATHER ONLY.  
110 Pairs Black Common Sense Boots . . . \$1.98  
88 Pairs Black and Tan Cloth Uppers . . \$1.39  
100 Pairs Tan & Grey Boots Sizes up to 4, \$1.99  
99 Pairs Boots, all Colors and Sizes . . \$1.29  
200 Pairs Sample Boots, at . . . \$1.85 up.

97 Pairs Ladies' Low Shoes . . . \$1.79  
128 Pairs Ladies' Shoes, Best Styles . . \$3.49  
ALL COLORS.  
144 Pairs Patent Leather Shoes . . . \$2.99  
79 Pairs Vici Kid Pumps . . . \$1.89  
136 Pairs Black Comfort Shoes . . . \$3.39  
HIGH GRADE.  
78 Pairs One Strap Shoes . . . \$1.39  
132 Pairs Black Satin Shoes . . . \$1.89  
78 Pairs Three Strap High Grade Shoes . \$2.49  
63 Pairs White Oxfords . . . \$1.29

**SPECIAL!**  
110 Pairs Satin Oxfords. Only . . . 79c.

### Children's Boots & Shoes

300 Pairs Children's and Misses Tan Boots. Sizes 10 to 2 . . . \$1.98  
250 Pairs Misses' Boots, Cloth Uppers . . . \$1.99  
180 Pairs Misses' Patent Leather Boots . . \$1.18  
78 Pairs Misses' Leather & Canvas Shoes . . \$1.48  
63 Pairs Children's Tan Shoes. Only . . . 99c.  
68 Pairs Children's Skufflers, Highest Grade . \$1.59  
84 Pairs Misses' Patent Leather Mary Janes . \$1.79  
73 Pairs Misses' Patent Leather Mary Janes . \$1.19  
63 Pairs Child's White Roman Sandals. Only . \$1.09  
Hundreds of others to be seen on display.

**3000** prs. Tan & Blk.  
**BOOT LACES,**  
3c per pair

**600** Tins Black  
Boot and Shoe  
Polish, 7c tin

### Boys' & Young Men's Boots & Shoes

200 Pairs Boys' Scout or Football Boots . . \$2.19  
153 Pairs Boys' Dark Tan Dress Boots. Only . \$2.08  
143 Pairs Boys' Black and Tan Boots . . . \$2.79  
79 Pairs Boys' High Grade Boots . . . \$2.58  
84 Pairs Big Boys' Boots, High Grade . . . \$2.89  
600 Pairs Boys' Tan Boots, Rubber Heel; sizes 2 to 6 . \$2.99

**SPECIAL! 1500 Pairs** Infants' Boots  
and Shoes, all  
colors, 28c pair  
All sizes.

### MEN'S BOOTS AND SHOES

#### Men's High-Grade Boots

78 Pairs Men's Black Boots . . . \$2.89  
34 Pairs Men's Tan Boots . . . \$2.99  
69 Pairs Dark Chocolate Boots . . . \$4.57  
75 Pairs Men's High Grade Boots . . . \$5.78  
86 Pairs Men's Oxford Boots . . . \$4.79  
400 Pairs Men's Tan Working Boots . . . \$2.69  
280 Pairs Men's Black Working Boots . . . \$2.59  
78 Pairs Black Dress Boots . . . \$2.99

#### Extra Special!

**500 Pairs Men's Vici  
Kid Boots, \$3.98**

63 Pairs Men's Black Low Shoes . . . \$2.97  
48 Pairs Men's Romeos . . . \$1.99  
65 Pairs Men's High Grade Sample Boots  
and Shoes . . . \$2.89 up to \$4.00

Hundreds of Men's Boots and Shoes on display  
which space forbids us to comment on, including  
500 Pairs Men's Canvas Boots and Shoes which we  
are disposing of at sensationally Low Prices!

**AMERICAN BOOT & SHOE STORE,** In the Building Formerly Occupied  
by N. W. Chown, New Gower Street

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**Mr. Alex. Marshall**



**DR. CHAS.**

**GERALD S. I.**

**Big Attract**

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