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of our
Great Fall & Winter Sale

London, New York & Paris
Association of Fashion

OUR GREAT FALL AND
WINTER SALE
is the biggest out-standing value
event of the year. Grasp the oppor-
tunity by getting your share of the
values NOW!

MOST REMARKABLE SALE NEW WINTER MILLINERY!

A well-planned, thoroughly prepared event--conducted in our usual way--wholeheartedly and with determination. Once more the women of St. John's and vicinity are given a practical demonstration of this store's Millinery Leadership--AN EVENT THAT FEATURES STYLE, QUALITY AND REMARKABLY LOW PRICES.

SMART NEW TAILORED HATS

One
Thousand
GUIMPS
All Colors--All Sizes
98c ea.

Specially Priced 98c and 1.98
Genuine Savings of \$2 up to \$4.
One of the greatest values we have ever offered to the women of St. John's. Handsome fabrics of superior quality Hatter's Plush and Velvet Combinations, all of the latest smart tailored shapes, including Mushrooms; short back effects and all the attractive and becoming Rolling Brim styles. Banded and ready to wear. A broad selection of the most desirable fall shades.

NEW TRIMMED WINTER HATS

400
Woolen Tams
All colors and combina-
tion of colors, at only
68c ea.

Specially Priced 4.98
Actual Savings of \$3 to \$7.
Superbly Designed Hats of Lyons and Panne-Velvet, Duvetyn, Satin, and Satin and Metal combinations in countless beautiful, smart and becoming styles. Rich Fur Trimmings, Handsome Embroideries, bows of self or contrasting materials--Brilliant Silver and Gold Turbans--dignified matrons' Hats--in fact, unlimited selection of the newest and best in Winter Millinery Modes.

NONE SENT ON APPROVAL | NO EXCHANGES | ALL SALES FINAL | SECOND FLOOR MILLINERY DEPT.

Feather Bonnet.

WILLIAM SOLDIERS HEAD-
DRESS.

(Glasgow Weekly Herald.)
The feather bonnet, next to the kilt, is the pride of every soldier who wears the tartan. Nor is it any exaggeration to say that no military head-dress struck more terror into the hearts of the Great Britain on the continent, or been a source of wonder to admirers of the soldiers.
The feather bonnet there is a pretty romance. It dates from the time of the 22nd Gordon Highlanders raised by a former Duke of Devonshire, the beautiful and witty heroine, the Duchess, accepted the tradition, used to frequent the fair and when she saw a Highland soldier with a feather bonnet there was a love affair.
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every 200 or so about 50 bonnets are made the latter size.
The "dice" having been properly affixed the next stage in the manufacture of the bonnet is the construction of the "cage," or dome-shaped framework. This consists of eight wires firmly fixed into cork and rising to a height of about 10 1/2 inches. The wires cross each other on the top, and are held in position by a horizontal wire passed round the framework about half-way from the foundation. In its skeleton form the bonnet presents a somewhat curious appearance, and the uninitiated could hardly tell from the work in this stage whether a bird's cage or a soldier's head-dress were being evolved.
The framework having been completed, it is covered with black gauze sewed firmly on, and next commences the process of affixing the feathers. These are black, and are the crop of the ostrich. Wrought on two strings, the feathers resemble in appearance a lady's bob, and in this manner they are imported from Africa. The strings of down are sewed on to the gauze covering of the wire framework.
Privates and non-commissioned officers' bonnets have four hanging feathers, or, as they are familiarly called, "tails," while an officer's bonnet has five of these. The hanging feathers, which greatly enhance the appearance of the head-gear, are placed on the right side of the head, and

the "tails" are of different lengths. The first one is less than the second, the second is shorter than the third, and the third is shorter than the fourth. The reason of this is obvious. Were the first "hanger" of the same length as the fourth it would obstruct the view of the soldier on parade. When in line and when "dressing," the soldier casts his eye along the line, and were the hanging feather long enough to obscure his view it would, of course, be impossible for him to take his "bearings."
On the left side of the bonnet is the crest of the regiment, and affixed behind it, and rising to the top of the cap, is the white feather, which looks so well in contrast to the black, and which is known in the Army as the "heekle." The latter having been affixed and the chin strap having been attached, the bonnet is ready for the soldier. The height of a private's bonnet is 10 1/2 inches, while that of an officer's is 12 inches. As already stated, the officer's cap has one "hanger" more than that of the private's, and another point of difference is that instead of the cork which encircles the head being covered with gauze, as in the case of the private, that of the officer's is lined with red morocco leather. In both cases there is a slit in the encircling ring, which is held by a strap and buckle, which can be slackened or tightened at will.
There used to be a secret in connection with the feather bonnet which only those soldiers familiar with all its intricacies were aware of. It is now generally known, however, that in the picturesque head-gear of the Highland regiments there is what is called, in barrack parlance, a "crow's nest." It is an indentation or recess under the hanging feathers, in which a handkerchief, or a pipe, or tobacco, or any other small article may be carried in safety. The "nest" is very convenient for the soldier, who has not a superfluous number of pockets, especially when he is in full kit uniform.
Such is the history of the origin of the bonnet and the manufacture of the feather bonnet. Its fame will live as long as the traditions of the Gordon Highlanders, and will always be associated with the romance of the fascinating Duchess of Gordon, who with her winning smiles and sweet kisses, captivated young Highlanders when they hesitated accepting the King's shilling.
When the stalwart men of the north joined the colours in 1914 they required no such inducement as was offered by the pretty Duchess of Gordon, but those who now form the regiment of the Gay Gordons will no doubt carry the feather bonnet with as much pride and soldier-like dignity as did their comrades of former generations.
C.L.B. Concert and Tea at the Synod Hall this evening at 8 p.m. Admission 50c.--nov15.11

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MILKS!

"REDMILL" Sweetened Condensed.
"MIKOW" Natural Sterilized.
"BESS." Evaporated.

HARVEY & CO., Limited

An appropriate and delicious confection for the Thanksgiving table is candied cranberries.
To make clear mushroom soup, add the stems and skins of the mushrooms to soup stock.
Slices of celery, onion and smoked sausages all add to the flavor of split-pea soup.
Candied carrots may either be served in syrup or rolled in coarse granulated sugar.
If dry graham or rye bread is graded very fine, it may be used in making bran muffins.
Well mashed bananas and finely chopped pineapple make an excellent filling for short-cake.
If you use breadcrumbs in making plum pudding be sure to use only the crumb of the loaf.
If fresh paint is spilled on the floor pour vinegar over it at once and wipe up with a soft cloth.
To prevent sausages from bursting they should be cooked slowly and well pricked with a fork.

Just Folks.

By EDGAR A. GUEST.

LIFE'S STORY.
To write life's story well one must be wise--
Wise in the beauty of courageous deeds.
The strong clean virtues and the simple creeds.
And though in vice some truth of nature lies
And creatures do those things which gods despise,
Who tints with splendor what is shameful lead,
To base standards him so blindly reads,
Who loves the mire shall never higher rise.
To live life's story well needs wisdom, too--
Wisdom to pass by grossness undefiled,
To see the worst of nature and come through
Fit to be trusted by a little child,
To know that mud exists and must be seen,
But still to fill your life with what is clean.
Use STAFFORD'S Phoradone Cough Cure for coughs and colds. It will cure.--oct31.11
If you make candy at Christmas now is the time to save attractive boxes in which to pack it.

MUTT AND JEFF

WELL, WHAT IS THE DIFFERENCE?

By Bud Fisher

SOAP
with
Soaps
RESS
H-DAY
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your soap.
ny users of
soap get on
washing
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unlight wash-
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always saved
he uses
LIGHT
DAP
EVER on Soap
of Purity and
ellence
Guarantee of
Every Bar.
BROTHERS LIMITED,
PORT SUNLIGHT,
ENGLAND.
LAKE.
53-acre property and
cutting 330 acres of
ink, the famous Big
the major vein system
valuable property and
management.
to 12c. and now 40c.
ARES.
NY, LIMITED,
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