

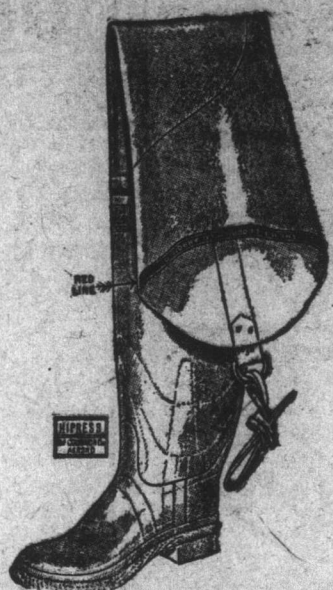
# The FISHERMAN'S FRIEND

IS



A PAIR OF THE

Built For Extra Hard Wear  
Gives BETTER SERVICE  
THAN ANY OTHER  
RUBBER FOOTWEAR  
ON THE MARKET



HIPRESS RUBBER BOOTS

THIS BOOT FILLS A SPECIAL NEED.  
PROTECTING THE FEET OF THE  
LUMBERMAN, FARMER or FISHER-  
MAN FROM THE LEAST DAMPNES.  
YOU CAN'T GO WRONG WHEN YOU  
BUY THIS BOOT.

## You Can't Afford to Have Wet Feet

YOU know how important it is to keep your feet warm and dry. Then why don't you wear "Hi-Press" Rubber Boots and Shoes?

They're made a new way—IN ONE SOLID PIECE—they simply CAN'T leak or peel. But the big thing you notice from this new way of making footwear is the added WEAR,—Fisher-men everywhere tell us that "Hi-Press" outlasts ordinary boots two and three to one.

You know, in your class of work, that the best is always the most economical. Wear "Hi-Press"—and you will never be satisfied with anything else.



Whenever you buy an article of rubber see that it bears this trade-mark. The wreath and the "G" is the sign of Quality and assurance that the House of Goodrich stands solidly behind its products.



Distributors

BOWRING BROTHERS

ST. JOHNS, N. F.

"HI-PRESS"

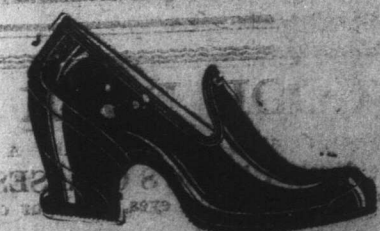
with the Red Line Round the Top  
The GOODRICH BOOT—It's All  
Outwears 'Em All

WE ARE OFFERING FOR A FEW DAYS ONLY

MEN'S BLACK HIPRESS BOOT, WHITE ROLLED EDGE SOLE

Original Price - - - 9.20

Yours for Only - - - 5.95



Thoughtful Buying Means  
Getting the BEST for  
Your Money



ANY MAN WHO NEEDS GOOD  
VALUE WILL BE AMPLY  
SATISFIED WITH THE  
HIPRESS RUBBER BOOT



BOWRING BROTHERS, Limited