

SALE DISCOUNTS

May Sound Very Well,

BUT IN THE END

'TIS PRICES TELL!

Our Sale Prices will tell you that the universal demand for Lower Prices is met to the fullest extent at

BLAIR'S

We have reduced prices of all Dry Goods down to a point where they are on a par with replacement values, or with what we figure will be next year's prices. In so doing we are not considering whether these prices show us a profit or a loss. We do this because we consider it sound merchandising and will encourage and help prospective buyers who may have been holding off buying, waiting for lower prices.

THE SMALLEST REDUCTION WE HAVE MADE ON MEN'S WOMEN'S, BOYS' AND GIRLS' READY-TO-WEAR IS

20 Per Cent.

We did not buy these goods at the top of the market, and in pricing we priced leaving a very small margin of profit. We thought we would go "easy", as we knew it was going to be a hard year with the prices of all kinds of "grub" so high, and the price of fish dropping. We are now selling.

WOMEN'S WINTER COATS from\$8.50 each
CHILDREN'S WINTER COATS from\$3.60 each

But despite all low prices some people may not be able to "reach" to a New Coat this season. You may be fixing up an Old Coat; if so, New Lining and Smart New Buttons will brighten it. We offer

American Fancy Floral Sateen Linings, reg. \$1.20, for 95c yd
All Buttons in stock Reduced 25 Per cent.

Shopkeepers can get lots of bargains in this department, as well as in our others.

Men's and Boys' Readymades at Lowest Prices.

MEN'S AMERICAN WINTER OVERCOATS that will fit like tailor-made goods, from \$16.00 and \$17.50 each.

BOYS' OVERCOATS Reduced at least 20 per cent. in price.
MEN'S WOOLLEN TWEED PANTS from only\$2.00 pair
MEN'S BLUE OVERALL COATS AND PANTS. Reg. \$2.25 at\$1.79 each
MEN'S BLUE STRIPED OVERALL COATS & PANTS, extra heavy, at \$2.00 ea.
MEN'S OIL COATS AND PANTS, Patched; best quality, at\$2.75 each
MEN'S and BOYS' LONG BLACK OIL COATS, RUBBER COATS, SHOWER and TRENCH COATS at very lowest prices.

Some Other Golden Buying Opportunities Are:

CHINTZ, 36 inches wide; superior quality. Reg. \$1.20 for89c. yard
LONG ENDS STRIPED and CHECKED FLANNELETTE. Reg. 40c. for 29c. yd
GREY LONDON SMOOKES (or Mottled Flannel), heavy. Reg. 60c. for .43c. yard
ENGLISH WHITE FLANNELETTE. Regular 65c. for49c. yard
ENGLISH WHITE HAND TOWELING. Reg. 35c. for25c. yard

LOTS OF REMNANTS OF DRESS GOODS at Low Prices.
LADIES' and MISSES HATS of all kinds, reduced 25 per cent.
LADIES' WHITE and FLESH COLOURED SILK BLOUSES. Regular \$4.80 for \$3.50 each.

LADIES' SILK GEORGETTE BLOUSES. Reg. \$17.50 for\$10.00
LADIES' ENGLISH SERGE SKIRTS in Navy & Black. Reg. \$11.50 for \$7.90 each
LADIES' SILK and LACE BOUDOIR CAPS, very special at45c. each
GEORGETTE SILK CREPES in all leading and fashionable shades. Reg. \$3.75 yard. Sale Price \$2.95 yard.

LADIES' TAN LINED KID GLOVES. Reg. \$4.00 pair. Sale Price\$3.50 pair
MEN'S TAN LINED KID GLOVES. Reg. \$3.50 pair. Sale Price\$2.95 pair
MEN'S VERY HEAVY KID GLOVES. Reg. \$6.50 pair. Sale Price\$5.50 pair
LADIES' WHITE FLEECE VESTS and PANTS as sold elsewhere at \$1.10 to \$1.35. Our Sale Price 89c. each.

"NEW KNIT" and "STANFIELD" UNDERWEAR for Ladies at prices that will defy any competition.

THIS IS THE PLACE FOR

Men's Stanfield Wool Underwear

Our usual bottom-of-the-market prices have been further reduced for this Sale. Don't be persuaded into taking a substitute this season because of a matter of cheapness or you are told it is just as good. We know there is a lot of Cotton Underwear on the street this season, masquerading so to speak in sheep's clothing. "Caveat Emptor"! Let the buyer beware of it! Stand by the good old reliable Stanfields and be glad.

See our STANFIELD WOOL UNDERWEAR for men at \$2.65 and \$3.15 garment.

We carry MEN'S STANFIELD COMBINATIONS in four weights. We have the largest variety in "Stanfields" obtainable anywhere. You will find many other Golden Opportunities here for buying all useful and necessary things. You will get good service in this store, and you will find all Discounts and Prices as stated in our advertisements. That is what, despite all the numerous sales, is bringing the crowd to

Henry Blair.

Wedding Bells.

MURPHY-WHITE.

St. Joseph's Church, Bonavista, was the scene of a quiet but very pretty wedding when on Saturday morning, Nov. 27th, Mr. Edward P. Murphy, son of Mr. John Murphy, J.P., of the firm of McCormack & Walsh, Catalina, was united in hymen's silken bonds to Miss Maud White, daughter of Mrs. Margaret and the late Thomas White of Bonavista. The officiating clergyman was Rev. Father Dwyer, P.P., of Bonavista and the Altar of the little church that morning was tastefully decorated for the occasion by some of the lady friends of the bride.

At 7 o'clock the bridal party entered the church. The bride was led to the Altar by her uncle, Mr. Nicholas B. Ryan, J.P., who acted as father-giver, and looked very pretty in a travelling costume of navy blue, with hat to match and carried a beautiful bouquet of Chrysanthemums. Miss Maggie Sheehan, niece of the groom, was bridesmaid and was prettily attired in a suit of navy blue, while Mr. Walter N. White, brother of the bride, supported the groom.

After the marriage ceremony nuptial mass was celebrated and the newly married couple, kneeling within the sanctuary, received the blessing that the church imparts on such occasions. Leaving the church at half past seven the bridal party drove to the railway station and took passage by the 7.45 train for Trinity where the honeymoon will be spent.

The groom's present to the bride took the form of a cheque, while from relatives and friends many useful and valuable presents—including several cheques—were received, testifying to the esteem in which both bride and groom were held. To Mr. and Mrs. Murphy we extend best wishes for a long and happy voyage on the matrimonial sea.—COM.

Bonavista, Nov. 29th, 1920.

Can Direct Crimes Through Hypnotism.

Dr. Wagner Jouregg, the famous Austrian alienist in Berlin, now firmly believes that a person hypnotized can be influenced to commit crime. Recently a fifteen-year-old girl entered his office, pointed a revolver at his head, and pulled the trigger. The cartridge, which was discovered to be made of paper, failed to explode, but the girl was taken and declared insane. Walter Senn, whose stories regarding the subject were previously ridiculed by Dr. Wagner Jouregg, testified that the girl acted at his suggestion after having been hypnotized. He pointed out that officials could not tell the difference between an insane and a hypnotized person, and told Dr. Wagner Jouregg the proof had been sufficiently convincing.

Rural Route No. 1, Mascouche, Quebec, Oct. 15, 1919. The Minard's Liniment People. Sirs,—I feel that I should be doing a wrong if I neglected to write you. I have had four tumors growing on my head for years. I had them cut off by a surgeon about fifteen years ago, but they grew again till about three months ago I had one as large and shaped like a lady's thimble on the very place where my hair should be parted, and it was getting so embarrassing in public that it was a constant worry to me. About three months ago I got a bottle of your liniment for another purpose and saw on the label good for tumors. Well I tried it and kept at it for exactly two months, with the result that it has entirely removed all trace of the tumor, and were it not that they had been cut fifteen years ago, no mark would be seen. I have not been asked for this testimonial and you can use it as you see fit. (Signed) FRED C. ROBINSON. P.S.—I am a farmer and intend using Minard's Liniment on my mare for a strained tendon, and am hoping for same results. FRED C. R.

Whippet Tank Removed

The whippet tank which arrived here some time ago from England was removed from opposite the Furness Withy premises yesterday afternoon and placed near the west side of the Court House steps. The machine was driven up Water Street under its own power by Mr. R. Silverlock and his assistants, and attracted considerable attention from the citizens, many of whom saw this modern fighting machine for the first time.

Robbed Payroll in Order to Wed.

It takes capital to get married in 1920, and William Meyers, of St. Louis, Mo., according to his own confession, obtained the funds for his marriage through the medium of a payroll robbery. Meyers is 20 years old. Two hours after he, with three companions had held up William Stewart, paymaster of the Bemis Drug Company, on September 25, he and Miss Walk were married at St. Stephen's Church. One of the partners in the hold-up acted as best man.

Stafford's Prescription "A." Never fails to cure indigestion and all Stomach Trouble caused by Dyspepsia. Price: 35 and 70c. bottle; Postage 10 and 20c. extra.—nov17.11

"WHAT'S BRED IN THE BONE COMES OUT IN THE FLESH."

and

What's Put in the Soap Comes Out in the Clothes.

The use of impure soap is ruinous to clothes and hands, therefore insist on having

SUNLIGHT SOAP

Every bar bears a Guarantee of Purity of £1,000.

LEVER BROTHERS, LTD., Port Sunlight, England.

Clearance Sale!

IT IS A GENUINE FORCEABLE SALE, WHICH OUR STOCK MUST BE REDUCED.

Regardless of Cost.

SEE FIRST OUR

Men's and Boy's Suits and Overcoats

Before you buy elsewhere.

Men's SUITS,

IN PINCH AND PLAIN BACK.

To-day's Value, \$22.00. Our Special Sale Price \$15.00
Suits that were selling for \$36.00. Our Special Sale Price \$24.75
Suits you will see selling for \$45.00. Our Special Sale Price \$33.00
Suits originally \$55.00. Our Special Sale Price \$41.00

For keep in mind that we are offering Clothes of the finest quality. THIS FALL'S NEWEST STYLE at values unequable elsewhere at these prices.

We make this positive and unheard statement that the values we offer now are absolutely unmatched in town; and we back up that claim by offering to refund any purchaser's money who is not fully convinced of that fact.

Men's Overcoats,

ALL POPULAR AND NEW MODELS.

Formerly \$30.00. Reduced to\$22.50
Formerly \$36.00. Reduced to\$27.00
Formerly \$42.00. Reduced to\$31.00

Also a large variety of Raglans, Rain Coats, Mackinaws, Single Pants, Sweater Coats, Shirts, Ties and Socks

Specially Reduced.

Every unnecessary expense in selling these goods has been done away with. You will find 100 per cent. value in the Garment and not in the Sales Room.

"The Small Store with Big Values—where your dollar learns to have more cents."

SAXON & CO.,

252 Water Street.

(3 doors west of the Bank of Montreal.)

sep29,2m.w.f.m

A Trust Company as Executor

A Trust Company as Executor affords the Estate for which it is acting all the advantages of the best private Executor with none of the weaknesses which are inseparable from individual Executorships.

In addition, there are many exclusive advantages possessed by a Trust Company which should be carefully considered by all intending Testators before appointing an Executor for the administration of their Estates.

If you are interested, communicate with the Officers of this Company and they will explain the matter fully to you.

Montreal Trust Company

Sir Herbert S. Holt, President. A. J. Brown, K.C., Vice-Pres.
F. G. Donaldson, General Manager.
11 Place d'Armes Square, Montreal.
St. John's, Nfld., Branch, Royal Bank of Canada Building.
sep28,1yr,eod C. E. JUBIEN, Manager.

Save Used Postage Stamps

We pay cash for used Newfoundland Stamps. We buy all kinds of used Newfoundland postage stamps in both large and small quantities. Liberal prices paid promptly by money order. Our big buying price list will be sent to you free if you write for it.

Imperial Stamp Co.,

Station C, TORONTO, . . . CANADA

MINARD'S LINIMENT FOR DIS- TEMPER.

Advertise in The Evening Telegram