

ROPER & THOMPSON, Noon.  
Bar. 29.40, Ther. 74.

VOLUME XL

## Electric Lighting For Outports!

For a number of years there has been a growing demand for a satisfactory electric lighting system for use in the outports. There are dozens of so-called "farm lighting systems" on the market. Almost without exception they are unable to produce a steady flickerless current, without first charging storage batteries and then taking the lighting current from the batteries. In using this system they are up against many difficulties:—batteries of fair capacity are expensive; they require constant attention. When they are new, about 15 per cent. of the current is lost when passed through batteries; after one or two years this proportion rapidly increases; this means that a large portion of the current is wasted; batteries that will produce 110 volt current are very expensive, therefore the manufacturers of most battery systems use what is known as low-voltage. A low-voltage current will only give a satisfactory light when used close to the battery. If the current is carried by wires to other buildings a short distance away, a great deal of energy is lost and it gives a poor light.

Low-voltage systems cannot use standard lighting equipment such as lamps, electric fans, electric irons, electric toasters, etc., but require special low-voltage apparatus from the factory.

After comparing the various lighting systems on the market, we found one that overcomes all these difficulties. It is known as the Unielectric Lighting Machine, which is the only machine for electric lighting purposes, directly attached to a special dynamo and electric governor. This outfit will produce a steady flickerless 110 volt current without having to depend on batteries; it will use all standard equipment in common use. Wires can be run from the engine in any direction up to two thousand feet without change.

Three of these lighting machines have been in use in Newfoundland. Montserrat Reardon, Placentia, lights Church and Presbytery; Rev. Father Maher, St. Lawrence, lights Church, Presbytery, Convent and School; G. C. Fearn & Son, Placentia, light their shop, office, fish stores, saw mill, blacksmith's shop and ship yard. We have also ordered for them an electric boring machine to be run by current from Unielectric machine and to be used in shipbuilding.

We are now installing the Unielectric Lighting System for Mr. Fred Ayre in his country residence. The Unielectric Corporation of Detroit are doing their best to supply the demand for these machines, but do not expect to be able to furnish them at present prices except for a very short time. They have promised us three more machines at present prices if orders are sent in promptly.

Anyone interested in the best country lighting system ever made will receive one of our catalogues and full information by writing us.

The Unielectric Engine is built for continuous service. The engine is equipped with the sliding sleeve valve and is guaranteed for five years.

A small inexpensive battery can be attached to wires to allow the use of a few lights when machine is not in operation.

**Nfld. Specialty Co.,**  
2 Prescott Street, Sole Agents.

aug. 2, 11, 11

## The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.

## Newfoundland Clothing Co., Ltd.

mar. 6, 11, 11

WM. WHITE, Manager.

## Stockings

Are Going Up in Price.

WHAT ABOUT STOCKING UP NOW?

WE OFFER:—

Women's Plain White Lisle Hose, at 20c, 25c, 30c, 45c, 50c, 60 and 65c. pr.

Women's Plain Black Cotton Hose, at 20c, 25c, and 30c. pr.

Women's "Bursom" Black Lisle Hose, at 45c, 60c, 65c, and 80c. pr.

Very Stout Women's Black Lisle Hose, with extra wide tops . . . . . 75c. pr.

Women's Half Silk Hose, in Black, White, palm Beach, Light Blue and Pink, only . . . . . 50c. pr.

Girls' and Boys' Black Ribbed Cotton Hose, sizes 5 inch to 9 1/2 inch, 24c. for 5 in.; up, 2c. size.

Boys' Heavy Black Rib Cotton Hose, sizes 6 inch to 8 1/2 inch, 32c. for size 6 in.; up, 2c. size.

Children's Pale Blue and Pink Fine Ribbed Lisle Hose, sizes 5 inch to 9 inch, 34c. for 5 in.; up, 2c. size.

Children's Extra Quality White Fine Ribbed Lisle Hose, sizes 5 inch to 9 1/2 inch, 36c. for 5 in.; up, 2c. size.

Children's Tan Fine Ribbed Cotton Hose, sizes 5 inch to 10 inch, 38c. for 5 in.; up, 2c. size.

Since buying and pricing most of the Hosiery mentioned above, costs of same have advanced 30 per cent. to 50 per cent. In many cases we are to-day, therefore, selling Hosiery at far less than it will cost to replace to-morrow. It may therefore cost you much more to replace your Hosiery next day than it does to-day. Better stock up now.

**HENRY BLAIR.**

Advertisement in the "Telegram."

## Wanted, Immediately!

### SCHOONER

to freight salt & general cargo for Port au Port and return with load cod-fish.

**GEO. M. BARR.**

### J. J. ST. JOHN.

500 Bags Mixed and White Oats.

250 Bags White Hominy Feed

150 Bags Bran.

250 Bags Feed Meal, at \$5.50.

100 Bags Whole Corn.

50 Bags Stock Feed.

100 Boxes Blue Raisins, 50's.

175 Boxes Seeded Raisins, 15c. pkg.

75 Boxes Currants, 20c. lb.

**J. J. ST. JOHN,**

DUCKWORTH ST. & LEMARCHANT ROAD.

## We Want



## 900 LADIES WITH SMALL FEET!

We have in stock a large quantity of LADIES' PUMPS, STRAP SHOES, LACE SHOES—no two pairs alike. Price only \$2.00 per pair. Secure yours to-day.

600 pairs LADIES' CANVAS HIGH CUT BOOTS in the following colours: all Brown, all Grey, Grey and White, Brown and White. Price to clear only \$2.00 per pair.

NO CHARGING—NO APPROPRIATION.

## F. Smallwood,

The Home of Good Shoes.

## Big Sale Now On!

Ladies and Gentlemen, I have \$25,000 worth of DRY GOODS and NOTIONS which must be sold. We will sell you the goods at last year's prices and 20 per cent. less on the dollar. We have all kinds of goods which we are unable to mention for want of space. Big chance for the shopkeeper, also for the bargain hunter. We list a few of the articles offered.

CARPETS, size 9 x 12, price . . . . . \$12.90  
AMERICAN BOOTS, fine quality, per pair . . . . . \$3.50  
LADIES' EMBROIDERY BLOUSES . . . . . 65c. to 90c.  
LADIES' and GENTS' HOSE, per pair . . . . . 20c. to 30c.  
CHILDREN'S EMBROIDERY DRESSES . . . . . 50c. to 80c.  
MEN'S TOP SHIRTS . . . . . 50c. to \$1.25

A host of other bargains, so come along while the Sale is on.

**ANTONI MICHAEL,**

July 31, 11, 11

## To Arrive!

100 Bunches Bananas,  
50 Brs. N. S. Potatoes,  
50 Brs. N. S. Cabbage,  
70 Crates Onions.

Burt & Lawrence, 14 New Gower St.



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON**  
Insurance Agent.

Advertise in the "Telegram."

## Reid-Newfoundland Co

### Bonavista and Notre Dame Bay Service.

### S. S. DUNDEE and S. S. CLYDE

Leave Port Union every MONDAY for the following ports of call:

Port Union, Elliston, Bonavista, King's Cove, Broad Cove, Keels, Openhall, Plate Cove, Sweet Bay, Happy Adventure, Salvage, Salvage Bay, Flat Islands, Gooseberry Island, St. Brendan's, Deer Island, Fair Island, Greenspond, Pool's Island, Valleyfield, Wesleyville, Cat Harbour, Offer Washams, Peckford's Island, Musgrave Harbour, Ladle Cove, Carmanville,	Fredericton, Man Point, Gander Bay, Victoria Cove, Horwood, Beaver Cove, Beaverton, Boyd's Cove, Inland Harbour, Indian Islands, Seldom Come By, Tilling, Joe Batt's Arm, Fogo, Change Islands, Herring Neck, Twillingate, Tizzard's Harbour, Moreton's Harbour, Exploits, Farmer's Arm, Comfort Cove, Botwood, Kite Cove, Brown's Arm, Campbellton, Lewisporte.
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## REID-NEWFOUNDLAND Company

## DESKS

Flat Top Desks,  
Roll Top Desks,  
Typewriter Desks,  
Office Chairs,

Steel Filing Cabinets,  
Oak Filing Cabinets,  
Card Index Outfits,  
Card Ledgers.

For Your Inspection.

## DICKS & CO.,

Ltd.  
Office Equipment.

## Service's Poems!

The Poems of Robt. W. Service in 4 books. Limp Calf. Pocket Edition. Songs of a Sourdough. Ballads of a Cheechako. Rhymes of a Rolling Stone. Rhymes of a Red Cross Man.

One Dollar Each.

Postage 2 Cents.

**GARRÉTT BYRNE,**  
Bookseller & Stationer.

MINARD'S LINIMENT CURES BAR-GET IN COWS.

## 10c. Crescent Theatre To-Day. 10c.

GEORGE WALSH in  
"The Pride of New York," or "Chasing The Kaiser," 5 Acts 5.

"THE PLOT OF A DEMON"—4th episode of the most interesting serial of the day.

"The Yellow Menace."

Also a rip-roaring Fox Film Comedy, entitled "THE BRAIN-STORM"—in 2 Parts.

CHILDREN! DON'T FORGET TO-MORROW'S WONDERFUL MATINEE.

## ON THE SPOT!

Light Ham Butt Pork,  
90-110 pieces.  
Choice Spare Ribs,  
200 lb. barrels.

## TO ARRIVE

(within a short time)  
FULL SUPPLIES OF

Rolled Oats, Oatmeal,  
Table Meal,

Yellow Cornflour.

**HARVEY & CO., Ltd.,**  
WHOLESALE ONLY.

## If You Have Small Feet Read This!

We have about 500 pairs of the finest quality of Ladies' Boots. The sizes are 1 1/2, 2, 2 1/2, 3, 3 1/2. The price is

**\$3.50 and \$2.50.**

These Boots are such good value that you should come prepared to buy two pairs, and you are really being offered two pairs for the price of one pair.

**ROBERT TEMPLETON.**

## Auction Sales!

AUCTION.  
Ships' Gear.

AT PREMISES OF

**Messrs. Alan Goodridge & Sons, Ltd.,**  
On Monday Next,

11 a.m.  
19 Sails, comprising Jibs, Staysails, Foresails, Topsails, Trysails, Topgallant Sails, Square Foresail, Mainmasts.  
2 lots Rigging Wire.  
1 lot Rigging Shrouds.  
2 lots Ropes, Blocks and Chains.  
1 lot Iron (bands, etc.)  
1 Hardboard.  
1 lot Bunk Gaskets.  
1 Ship's Wheel and Spindle.  
1 Ship's Wheel.  
1 Ship's Iron Filler.  
1 Ship's Windlass.  
1 Ship's Iron Winch.  
1 Ship's Iron Tank, about 600 gallons.  
1 Ship's Iron Knee.  
2 Iron Stanchions.  
2 Iron Part Stanchions.  
1 Ship's Teakwood Companion.  
1 Ship's Mainbeam and Block.  
2 Ship's Yards and Booms.  
2 Ship's Stoves.  
1 Ship's Table.  
2 Ship's Pumps.  
1 lot Cooking Utensils.  
1 lot Blocks and Chains.  
1 lot Sandrifles.  
1 lot Track Iron, 3/4 and 1/2 in.

**R. K. HOLDEN,**  
Auctioneer.

## For Sale by Public Auction, to Satisfy a Mortgage.

At the Office of P. C. O'Driscoll, Thursday, August 29th, at 2 1/2 noon, all the right, title and interest of the Newfoundland British Society in and to ALL THAT piece or parcel of land situate on the South Side of Bond Street and West Side of Flavin's Street, in St. John's aforesaid, bounded as follows:—On the North by Bond Street and measuring thereby one hundred and fifty-four feet more or less, on the West by land of Keen and Heath and measuring thereby one hundred and six feet more or less, on the South by land of Luscombe and measuring thereby fifty-one feet more or less, by public property known as the British Square and measuring thereby forty feet more or less, and by land of Captain John Greene and measuring thereby seventy-one feet more or less, and on the East by Flavin's Lane or Street and measuring thereby eighty-nine feet more or less, together with the buildings and erections thereon, part of which is subject to certain leasehold interests.

For further particulars apply to

**GEO. W. B. AYRE,**  
Solicitor for Mortgagees,  
or P. C. O'DRISCOLL,  
Auctioneer.

## Sale of an Estate.

In the matter of the Estate of Catherine Farrel, late of St. John's, Widow.

## Freehold Property.

We are instructed to offer for sale the desirable and well built Freehold Property, situate Nos. 49, 51 and 53 Harvey Road. The property consists of:

1. DWELLING HOUSE, containing 3 rooms, steam heated, up-to-date bathroom, gas and electric light; at present occupied by tenant.  
2. DWELLING HOUSE and LARGE SHOP lately occupied by the said Catherine Farrel; and  
3. ONE STORE AND SHOP adjoining same.

This property will be sold as a whole or separately. It is desirable to dispose of this property at an early date for the purpose of winding up the Estate, and no reasonable offer will be refused.

For further particulars apply to

**FRED. J. BOIL & CO.,**  
Real Estate & Auctioneers,  
Smallwood Bldg., Duckworth St.

Every Saturday evening after 6 o'clock. Choice Ends of Beef, Mutton, Lamb, Pork will be sold at 11 o'clock. **ELLIS & CO., LTD.,**  
10 Water Street.—Nov 29.

MINARD'S LINIMENT LUMBER-MAN'S FRIEND.