



Yes!
By all means shop early.

Because you can be more attentively served than at the last moment rush.

SANTA CLAUS' HEADQUARTERS



Despite War times, here are CHRISTMAS Prices to encourage Christmas giving.



THE HOUSE of A THOUSAND WONDERS

Our Store now radiates with Christmas Cheer. Good-will and bounteous stocks of acceptable Xmas Gifts for family, relatives and friends.



Boxed Stationery—"The Very Thing."

Fittingly boxed for Xmas Gifts. An item you may have probably overlooked. This comes in extra good quality, and would make an ideal gift.

- "THE ARISTOCRAT"—Something high-grade in cabinet form; assorted paper and envelopes. A lot for the money. Special per box **1.75**
- "SEASON'S GREETINGS"—Plain paper and envelopes. unrulid. **28c**
- "THE SWALLOW"—Real classy stuff, nicely gotten up in folder box **55c**
- "THE ROSEKAT"—Something new, neat and novel; unrulid paper and envelopes. Per box **65c**

Giveable Things are here aplenty. Early shoppers reap the benefit.

A Few Early Suggestions to open the Xmas Pocket Book!



LADIES' JULIET SLIPPERS.—Warm tones of Green, Brown and Grey, also Black in heavy felt, fur tops, bow front, solid leather soles and heels. Don't overlook these, they offer an excellent suggestion for her particular gift. Reg. \$1.80. **Friday, Saturday and Monday \$1.60**

MISSIE'S JULIET SLIPPERS.—Sizes 12 to 2 in well made, warm felt Juliets, shades of blue or crimson, with black fur tops and leather soles and heels, cosy footwear for the house. Special, per pair, **Friday, Saturday and Monday \$1.45**

WHITE GAITERS.—Seamless white wool gaiters for little children, assorted lengths, something they need right away; they come at a price that comes easy on the slender purse. Regular 35 cents. **Friday, Saturday & 29c**

WOOL INFANTES.—Give the little ones a thought Xmas time by bringing home a pair or two of these little wool Infantes; we have White, Sky, Fawn, Cardinal and Teddy makes, our regular lines to 32c. **Friday, Saturday and Monday 25c**

Give these Pretty Blouses a look over.

Perhaps there is some one to whom you would like to give such a blouse for Xmas. You will find White Muslin Blouses, here in galore others in Coloured Muslins and others again in Voile and Poplin, striped, plaid and paisley patterns; large collars, low neck, long sleeve; sizes 36 to 44 inch bust. Reg. to \$1.80. **Friday, Saturday and Monday \$1.59**

Children and Misses' Crimson Felt Slippers.

Very natty looking house footwear, and oh! so comfortable and warm, a rich crimson felt make, braid trimmed, leather soles and heels and low front. Here is a suggestion for a gift worth giving. The prices are special. Children's sizes 5 1/2 to 11. **75c** Misses' sizes 11 to 12. **85c**

GLOVES.

MEN'S SUEDE GLOVES.—A popular grey shade, a nice winter glove, with fine silk lining. 1 dome wrist, a dressy looking glove that would make a very pleasing gift. Special, per pair, **Friday, Saturday and Monday \$2.68**

LADIES' KID GLOVES.—A good looking Tan shade, in that preferred cape weight, 2 dome wrist; we like to sell these as every purchaser becomes a satisfied one; let this be your winter glove, or your gift to that special friend. Reg. \$2.20. **Friday, Saturday and Monday \$2.00**

LADIES' WOOL GLOVES.—A big variety line of all wool Gloves, some pretty Browns and Tans shades, in a very fine make, others in Heathers & White and a box of two of hand-knit gloves. We look for a big run on these. Gloves marked a Dollar are here. **Friday, Saturday and Monday 89c**

These **FRIDAY, SATURDAY and MONDAY** Specials are for YOU.

The SHOWROOM Teams With Suggestions for Gift-Givers.

WOOL SCARVES.—Something serviceable: Children's and Misses' Wool Scarves in shades of Rose, Sage, Cardinal and Khaki; some with tasseled ends, others fringed. Real comfort scarves for wintry days. **Friday, Saturday and Monday 69c**

CORSET WAISTS.—Children's Corset Waists in assorted sizes, easy fitting and help to teach the young figure shapely. Buttoned in front and laced at back, corded and strongly stitched; straps over shoulders. **Friday, Saturday and Monday 69c**

WHITE WOOL OVERALLS.—Something you need when taking the little ones out winter time. A warm Wool Overall that extends from waist to toe, drawing string at waist and knee; assorted sizes. Reg. \$1.30. **Friday, Saturday and Monday \$1.08**

BRASSIERES.—Here is something any young lady would welcome as a gift, a high grade American Brassiere with wide lace yoke, laced at sides and boned throughout, an indispensable garment to the well-dressed; all sizes. Regular \$1.10. **Friday, Saturday and Monday 98c**

BONNET CAPS.—A very dainty lot of Bonnet Caps that will fittingly fill a place on your gift list. They come in Silk Eline fine lace and insertion trimmed, plain shades of Pink, Sky, Lavender and White; others in fancy elastic gathered. Reg. 40c. **Friday, Saturday and Monday 34c**

PRETTY COLLARS.—Something you can include on your "Practical Gift" list. A pretty collar is always appreciated; you'll find here the newest effects in Muslins, Corded Silk, Poplins and Flannel Collars, and ever so many styles to pick from. Reg. values to 40 cents. **Friday, Saturday and Monday 32c**

SPECIAL SALE OF 6 INCH RIBBONS.—Every wanted shade in 6 inch brilliant silk Taffeta Ribbons; knowing the demand for Ribbons at Christmas time, we feature these many of them just out of their boxes, excellent quality, ribbons for every purpose. Reg. up to 33c. per yard. **Friday, Saturday and Monday 26c**



Boys' Angora Suits.

Can you imagine anything more suitable than a nice snug-fitting Wool Suit, a mannish looking Coat with a nice warm collar. The Pants extend to and covers the instep; a warm Cap to match with turn over crown, button at side, and a pair of Mitts to complete the outfit; assorted shades. Reg. \$3.70. **Friday, Saturday and Monday \$3.45**

HANDKERCHIEFS IN GIFT BOXES.—Handkerchiefs always top the gift list, these are worthy of that place. Artistic boxes containing a half dozen of Irish hand embroidered handkerchiefs with neat hemstitched border. Reg. \$1.00 per box. **Friday, Saturday and Monday 84c**

CHRISTMAS CARDS.

THE PRETTIEST FROM THE HOUSE OF TUCK.

- ASSORTED BOXES of 15 with Envelopes **15c**
- ASSORTED BOXES of 6 with Envelopes **25c**
- SINGLE CARDS, beauties, eloquently phrased. **8c, 12c, & 37c**
- BOXED CARDS, single folder style **15c**
- CALENDARS—Copies from the old masters **18c**
- POST CARDS—Real Xmas Post Cards **4 for 5c**

Perhaps HIS GIFT Lies Here. Let Us See!



NEW NECKWEAR.—'Twould not be like Christmas without an exhibit of New Neckwear. We have some real gifty-looking Scarves in plain and fancy Silks; a better selection we could not wish for the best from London and New York. Reg. 65c each. **Friday, Saturday and Monday 59c**

SILK HANDKERCHIEFS.—Japanese Silk Handkerchiefs, Gent's size, with wide hemstitched border, plain and initialed; you are getting these at last year's price. Special, each, **Friday, Saturday and Monday 79c**

MEN'S "ROMEO" SLIPPERS.—All Grey felt. Romeo for Daddy after his day's work is done. These have leather soles and heels; very comfortable shape; sizes 6 to 10. Special **Friday, Saturday and Monday \$1.60**

SILK BOSOM SHIRTS.—Here is something "HE" would appreciate, a swell-looking striped silk bosom Top Shirt, double soft cuffs and laundered neck band; true to fit sizes, faultlessly finished; a practical gift that he will surely like; all sizes to hand. Reg. \$1.75. **Friday, Saturday and Monday \$1.58**

MEN'S CASHMERE SOCKS.—A man always looks for something sensible in a gift, if it is forthcoming; that's why we feature these high grade all wool Cashmere Socks, fast black; something that will fill the bill for daddy's or brother's Xmas box from the folks at home. Reg. 80c. **Friday, Saturday and Monday 69c**

SHAVING BRUSHES.—Something really serviceable, a plump Badger Shaving Brush with all white bone handle; something every shaver wants; he would be sure to like this one. Special **Friday, Saturday and Monday 55c**

STRONG RAZOR STROPS.—Best British makes; a Strop for years. We have just a dozen of these, real velvet hide and finest texture canvas prepared by special process; nickel fittings, leather handle. Special **Friday, Saturday and Monday 90c**

STUD SETS FOR "HIM"—6 piece Sets in un tarnishable gilt, containing 1 pair Links, 3 Studs with pearl backs and a secure Tie Clip; a handy set for man. Special **Friday, Saturday and Monday 42c**

MILITARY BRUSH SETS.—Here is something gifty-looking; a pair of good stiff Military Hair Brushes, bristles set in aluminum and mounted on ebony back; nicely put up in an oval leatherette case. Regular \$1.60 the set. **Friday, Saturday and Monday \$1.48**

MEN'S SILK MUFFLERS.—Large White Silk Mufflers, an all fancy silk line; some all white, others in dark mixtures and shepherd's check. Every man values a Silk Muffler; take the hint. **Friday, Saturday and Monday 85c**

For that Little Girl of Yours.

Chinchilla Coat, saten lined; Muff, Spats and Bonnet to match. The Coat has a nice roll collar, very comfortable locking; the Muff with purple top and silk neck cord; long Spats, and the Bonnet trimmed with Sky or Pink Silk Ribbon; an outfit to be proud of. What a gift. Reg. \$5.50. **Friday, Saturday and Monday \$3.98**



TOYS! TOYS! TOYS!

FOR LITTLE GIRLS AND LITTLE BOYS.

Everything to satisfy and fill the young hearts with joy, set young eyes a-sparkle; start tiny hands to clap, little feet to dance and lips to be touched by the fairy wand of laughter. Come everybody and bring the little tots, for Santa Claus has been more than generous with us these war times and has given us an assortment so large and varied that you should really bring the children along to see.

THE TOY HEADQUARTERS IS WORTH VISITING.

- MOTOR CARS, TRAMS, TOPS, BUGLES, REINS, TEDDY BEARS,
- MACHINE GUNS, BALLS, BLOCKS, TOOL SETS, TEA SETS, RABBITS,
- CLOWNS, GOLLIWOGS, ROCKING HORSES, PAINTS, RATTLES,
- UNIFORMS and WIESER CARS, ETC., ETC., ETC.

Games! Interesting indoor Games such as TIDDLEY WINKS, HALMA, LUDO, DOMINOES, SNAKES and LADDERS and others.

BOOKS! BOOKS!

Amusing, Interesting, Entertaining and Intellectual.

In this section we have Books suitable for even the smallest children—Rag Books, Picture Books and Story Books; for the larger children, good Story Books, The Jolly Book, The Chummy Book and others.

Prices range from 5c. to \$1.10.

HERE'S A BOOK FOR YOUR BOY.

A book on the Great War, 1914 to 1916, profusely illustrated and well written, nicely bound in a cloth cover. These can be bought singly, as each volume is complete in itself, or you may make up a series by buying three or four, just as you like. **Special Friday, Saturday and Monday 50c**

DOLLS FOR YOUR DARLINGS.

Handsome, graceful, plump and pleasing looking; and mind you, ours are not like those long, limp, shapeless dolls that you usually see around Xmas time. Oh, no! Big Dolls, little Dolls, Blondes and Brunettes, dressed plainly or elaborately—Dolls to make the little ones eyes sparkle with delight.

Prices range from 17c. to \$2.60.

oppers who shop

- 25c. to \$8.00
- 26c. to \$1.65
- 27c. to \$2.00
- 28c. to \$2.50
- 29c. to \$3.00
- 30c. to \$3.50
- 31c. to \$4.00
- 32c. to \$4.50
- 33c. to \$5.00
- 34c. to \$5.50
- 35c. to \$6.00
- 36c. to \$6.50
- 37c. to \$7.00
- 38c. to \$7.50
- 39c. to \$8.00

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yesterday.

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BY WALT MCDONALD

YOUR PARDON
I DIDN'T KNOW
IN THE LADIES'
PARTMENT!

