

**THE INVICTUS SHOE**



**THE INVICTUS**

A shoe for well-dressed men. Coats enough to insure a perfect shoe, but is as low as a shoe of this character can be sold. Seen beside a cheaper shoe, the difference is unmistakable. Men who want appearance, satisfying wear, and solid comfort, should wear the "Invictus shoe."

## Two Leading LEATHERWARE Lines

### In Shoes; Low Prices and Cheapness

Are as far apart as the Poles. Cheapness in Shoes does not depend upon their price, but upon the service they give. To maintain the Low Price of cheap shoes it is necessary to use even more inferior leather than usual. That can only result in one thing—less service—less wear—therefore less economy. No substitution of inferior stock has been made in either of our two Leading Lines for Men and Women.

#### FOR MEN: INVICTUS.

Manufactured by GEO. A. SLATER of Montreal stands unrivalled

#### FOR LADIES: DOROTHY DODD

Has stood the test of many years, and is just as popular as ever.

## MARSHALL BROTHERS,

SOLE AGENTS FOR NEWFOUNDLAND.



### The Eternal Question

By RUTH CAMERON.



Is there anything the employer of labor hates more than the eternal question? A dentist told me the other day that he should have to get rid of his assistant. She seemed a sweet, willing little thing and I asked him why.

"Because she asks so many questions," he said. "It seems as if I should go mad if I had to answer another question."

The Eternal Question is the Thoughtless Question.

"The other day," he went on, "I asked her to do an errand on B Street (naming one of the best known streets in the city). She said, 'What B Street? The one over back?' Now there is another B Street in the city and she must know it. What under the sun should make her ask me that question?"

What indeed, but just habit?

The eternal question is always the thoughtless question.

Easier to Ask Questions Than to Think

It is easier to ask questions than to think, and so the person who follows the line of least resistance gets into the habit of responding to every request of his employer by a string of questions. Some relate to things he needs to know but might have thought out if he had tried. Others, like the one the dentist quoted, are absolutely without any excuse.

Of course you remember the employer Elbert Hubbard tells about in his "Message to Garcia," who asked

his clerk to look up Correggio in the encyclopaedia.

"The clerk," says Hubbard, "will look at you out of his fishy eyes and ask one or more of the following questions:

"Who was he?"  
"Which encyclopaedia?"  
"Where is the encyclopaedia?"  
"Was I hired for that?"  
"Is he dead?"  
"Is there any hurry?"  
"Shall I bring you the book and let you look it up yourself?"  
"What do you want to know for?"

How Can an Employer Concentrate Under the Eternal Questions?

I know just how that employer feels. I once had a guest who tried to help me with my work. Every step she took was accompanied by a question until I, who was trying to concentrate on what I was doing, felt as if my brain were being torn into shreds. Yes, I know it is not easy to go into another person's home and find your way about, but I have seen plenty of women who could do it with one-quarter the questions this girl asked.

People who consume their own smoke and people who answer their own questions by applying their brains to the matter are always needed.

The employer can forgive an occasional mistake better than he can forgive the eternal question.

I fell from a building and received what the doctor called a very bad sprained ankle, and told me I must not walk on it for three weeks. I got EDWARD'S LINIMENT and in six days I was not to work again. I think it the best Liniment made.

ARCHIE E. LAUNDREY, Edmonton.

### You Ought to Try Homestead Tea

and see how Good it is!

"There's a smile in every cup of Homestead."

## C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.

### New Turnips.

20 brls. New Turnips.  
Per s.s. Stephano.

### California Oranges.

40 cases . . . . .216 count  
20 cases . . . . .176 count  
40 cases . . . . .150 count  
ALL SOUND & EXTRA SWEET.

### Soper & Moore,

Retail and Wholesale.

### McMurdo's Store News

TUESDAY, July 18, 1916.

Don Opto Tablets for eye troubles, seem to have very distinct healing, soothing and astringent properties, and most people who have used them speak of them in the highest terms. They may be used with hope of good results in the treatment of weak, inflamed, watery, itchy, sore, irritated eyes and eyelids, as well as acute and chronic conjunctivitis, congestion of the eye either recent or of long standing, caused by colds, overwork, or exposure to wind, sun and dust encountered in automobilism, cycling, travel, etc. Price \$1 a pkg., containing the complete outfit.

### Your Boys and Girls.

Who of us do not remember the childish fear that often came when our mothers closed the door or turned off the light with her good-night kiss? The fear of the dark room is something almost sure to be found in every child. There may be strange animals in the dark, or burglars, or supernatural beings! Or there may merely be a haunting terror of something unknown. Such fears must never be laughed at. The best plan is to make home seem a very safe place, where Father and Mother are always near. Later on will come the time when the child may be taught physical and mental bravery.

Perhaps this way of helping timid children to sleep in a strange bed may help. Make a rag baby of unbleached muslin, fully large as a real baby, stuff it with cotton batting, make eyes, nose and mouth with ink. Make a night gown for it. It's unbreakable and goes if they happen to fall upon it; and lots of comfort. Such a rag baby can be used five years. It will help in teaching children to sleep alone in the room; in time the baby is forgotten altogether.

More motoring miles at less cost per mile has made the FORD the most popular car in the world.—Jun22,tf

### Our Volunteers.



The total number of enlistments to date is 3,994, the following having presented themselves for enlistment yesterday:

Victor Crawford, St. John's  
Geo. Kennedy, St. John's  
Samuel W. LeGrow, St. John's  
Herbert Maumder, St. John's  
Robert Hurley, St. John's  
Wm. Amlinson, St. John's  
M. G. O'Brien, Witless Bay  
Jas. H. Little, Bonaville  
Joseph Goodland, Bonaville  
Rd. Atkins, Clarke's Beach  
Wm. Tarrant, Botwood  
Wm. N. Taylor, Boot Hr., Hall's Bay.

CHILD STRUCK BY AUTOMOBILE.—About 5:30 last evening a four-year-old child while playing near the West End Brewery, was struck by a passing automobile, but fortunately escaped serious injuries. A clergyman and doctor were immediately summoned but on arrival found their services were not necessary.

WANTED.—A Presser for our Cleansing and Pressing Department; good wages and steady employment. Also a big boy to learn pressing; must be able to read and write. Apply to SPURRELL BROS., 365 Water Street.—Jul12,ed,tf

### T. J. Edens

By s.s. Florizel

50 boxes California Oranges.  
5 boxes California Lemons.  
20 crates New Cabbage.  
5 brls. New Potatoes.  
20 crates Texas Onions.  
5 brls. New Turnips.  
5 crates Tomatoes.  
2 crates Cucumbers.  
2 boxes Grape Fruit.  
10 crates Bananas.

Robin Hood Flour—brls. & sks.  
Codroy Butter.  
Fresh Eggs.

### 200 Bundles No. 1 Timothy Hay.

Prince Albert Tobacco, 15c. tin.  
Shredded Wheat Biscuits, 16c. package.  
Symington's Pea Flour.

Just received:  
10,000 HAVANA CIGARS,  
direct from the factories.  
Beck, Hy. Clay, Cabanas.

### Bulldog Tea.

The brand of satisfaction,  
45c. lb.; 3 lbs. for \$2.00.

### T. J. EDENS.

Duckworth Street and Military Road.

Edens's Liniment Cures Distemper.

### East End Emporium.

As will be seen by advertisement elsewhere in our columns, the above new concern has just opened for business on Duckworth Street, under the management of Miss C. Fitzgibbon and Mrs. C. Summers. The new store is bright and attractive and carries a large and carefully selected stock. It would be difficult to enumerate the various kinds of articles carried; suffice it to say that full lines from the abodes of fashion are shown. The proprietresses have had wide experience in the local millinery and ladies' supply business and this fact, combined with an untiring desire to please is simple assurance that the most fastidious lady or child customer can not fail to find something to suit her at the new store. We presage for the management a full measure of success in their new venture and trust they will receive a liberal share of public patronage which their enterprise merits.

### Miner Injured.

Samuel Dean, a Newfoundlander and a workman at the Nova Scotia mines, Sydney, was struck by a loaded box a few days ago and had one of his legs mangled. He was taken to hospital for treatment.

### Britain's Way.

That battle of Agincourt strikes me as one of the most perfect things in its sort, we anywhere have of Shakespeare's. The description of the two hosts; the worn-out, faded English; the dread hour, big with destiny, when the battle shall begin; and then that deathless valor: "Ye good yeomen, whose limbs were made in England!" There is a noble Patriotism in it—far other than the "indifference" you sometimes hear ascribed to Shakespeare. A true English heart breathes calm and strong through the whole business; not "boisterous, protrusive; all the better for that. There is a sound in it like the ring of steel. This man, too, had a right stroke in him, had it come to that—Carlyle, "Heroes and Hero Worship."

### Here and There.

Fresh Salmon, Fresh Halibut, at ELLIS.

AT GRAND BANK.—The schr. A. M. Fox is now loading codfish at Grand Bank for Porto from the firm of S. Harris.

Pure Maple Sugar and Syrup at ELLIS.

MANY ROUND-TRIPPERS.—A full list of round-trippers are booked to go on the Portia which sails to-morrow morning for the Westward.

Turkeys and Chicken at ELLIS.

COAL CARGOES ARRIVE.—The steamers Diana and Bloodhound reached port yesterday afternoon from North Sydney with coal cargoes.

STEPHANO LEAVES.—The S. S. Stephano leaves Halifax this afternoon for this port. She is filled with passengers.

The FORD is a 'LOYAL CAR'—doesn't fail in an emergency. Jun22,tf

IN FOR COAL.—The S. S. Levnet, 19 days from Marseilles, France, bound to Gander Bay to load pit props for the Old Country, put into this port last evening for bunkers. The ship, after the Levnet, the S. S. Cornubia, well known here, left the French port for a northern port also to load pit props.

### A Word about Carpet Squares!

We have just opened the finest display of Wilton, Axminster and Tapestry Carpet Squares that have ever been seen in the Island.

These Carpet Squares are remarkable for their exquisite colors and perfect design. Beautiful old Blues and deep Brown tones are blended in a fine Wilton that is very pleasing and restful to the eye. Another—a Tapestry in quaint Grey Tints has a lovely Pompadour border of roses in subdued colors. Yet another in lovely Old Rose and Reseda.

There is also a quantity of handsome Axminster Art Squares suitable for Den, Dining-room and Library.

### U. S. Picture and Portrait Co.

### "There is Nothing New Under the Sun."

This old quotation does not apply here. Every day sees some new delicacy in our Store.

You are always certain of finding something to suit your individual taste.

Open Day and Night.

## STEWART'S

Fancy Bakery,

Opposite Seaman's Institute.

July 14,tf

### Everyday Etiquette.

"The other day I met a girl on the street who was visiting here after being away for several years. I was

glad to see her, but I did not kiss her, as we met on the street. Did I do right, or should I have kissed her?" asked Florence.

"You did perfectly right. It is bad form to give such demonstrations in public," answered her grandmother.

### Last Night's Sailors and Soldiers' Concert

Last night the soldiers and sailors in the city were given a concert in their club rooms at the Seamen's Institute. The hall was filled to overflowing. His Excellency, the Governor, now, under whose patronage the concert took place, attended and was accompanied by Lady Davidson. Several other distinguished citizens were present including Sir J. Outerbridge, Hon. R. Watson, Hon. J. R. Bennett, Hon. R. G. Rendell (C.L.E.), Major McGomerie, Lieut. Outerbridge and Halloway (Nfld. Regt.), F. J. Morris, C. B. and Mrs. Job A. Sheard, Lloyd and W. H. Jones Secretary of the Club.

The programme of songs, recitations and music was nicely rendered, some of the best talent in the city taking part. The programme was as follows:

Band Selection—H. M. S. "Britannia" String Band.  
Song—Mr. F. J. King.  
Recitation—Mrs. Chater.  
Violin Solo—Miss Johnson.  
Song—Mrs. W. C. Job.  
Song—Mr. Ruggles.  
Recitation—Mrs. Outerbridge.  
Song—Mrs. F. J. King.  
Violin Solo—Mr. F. Jago.  
Song—Mr. Hutton.  
Musical Trio—Messrs. Crocker, H. and Penman.  
Song—Mr. Ruggles.  
Violin Solo—Miss Johnson.  
Recitation—Mrs. Outerbridge.  
Song—Mrs. W. C. Job.  
Recitation—Mrs. Chater.  
Song—Mr. Hutton.  
Band Selection—C. L. B. Band.  
God Save The King.

His Excellency addressed the troops as follows:—

I can speak a few words only in a crowded hour and these few words are chiefly to those who will shortly embark to join the Regiment on active service.

I hardly know how to address you. In this room we are fellow club members bound by ties of comradeship; outside we are members of the same glorious Regiment in Newfoundland; we represent all that is bravest and noblest among us; and above all, you are always he had in remembrance of the call of duty when our Flag and our Nation are in peril.

In Europe you will carry our flag in your hands. I need not ask you to hold that Honour as your sacred possession, as your standard of conduct in camp and as you will be the flag in the presence of the enemy. As soldiers you will carry the honor of advice to all soldiers of the King by that peerless Knight.

"In battle close to the center, in camp a counsel sage," that organizer of victory, Earl Bittern of Khartoum, the greatest hero of you all.

You do not need words to tell you to bear yourselves in battle; your forefathers have shown you the way. You will do because, as Newfoundlanders, you cannot fail in courage and courage. Nor do you need words to remind you that as Newfoundlanders



### Advice Worth

—particularly when they directly affect one's health.

Thousands, annoyed by biliousness, sleeplessness, drinking—have heeded tea and coffee and use

### Instant

This pure food-drink is a bit of wholesome molasses fine color and aroma, and in tea and coffee—nor

Freedom from calms rebuild and revitalize the

There are two Postum Cereal must be form, is made in the instantly. Some prefer equally delicious and the

With most tea Postum marks the standard comfort.

### "There's

Camdian Postum