

Ladies' Waterproof HATS.

Another Shipment of
5 dozen Ladies' Waterproof HATS
Selling at
Old Prices.

MILLINERY! MILLINERY!

Just received by the S.S. "Almeriana" and now ready for inspection at

Marshall Bros

Ladies' Millinery HATS, Ladies' Ready-to-Wear FELT HATS

Owing to the lateness of their arrival we have marked them at **Very Low Prices.**

Ladies' Raglan COATS.

Latest Military Styles.
\$5.50
to
\$12.50
each.

Children and Styles.

By RUTH CAMERON.



RUTH CAMERON

"My dress is going to have a coat!"
"Mine is to be long-waisted and to have a lot of tucks here," a sweep of the hand indicated the region.
"My coat is going to be trimmed with chumy lace."
"I'm going to have val. on my waist. I thought coats were going out of style."
It was with a mixture of amusement and astonishment that I listened to the above conversation.
You don't see why?
Two Little Girls With Pigtails!
You think it is an ordinary conversation? As to its subject matter, yes, in the detail which gave it its extraordinary character was the participants. They were two little girls, ten or eleven in short dresses with their hair in pigtails!
I wonder how long it will be before we have the girl babies crying their cradles because their basinettes aren't trimmed with the approved kind of lace.
The Twelve-Year-Old and Her Vanity Box.

hardly help laughing at her—why, the youngster wasn't a bit too old for a doll, and there she was, giving herself the airs and graces of a woman of forty. When do girls become young ladies nowadays? When they get into grammar school?
I can imagine some reader asking what there is wrong about a girl of ten or twelve discussing styles, or using a vanity box? Nothing wrong, except as all unnatural things are wrong.
An ardent desire to look well, a painstaking attention to her personal appearance is a woman's natural prerogative, but not a child's. And at ten or eleven or even twelve a girl should be a child and not a miniature woman.

When Vanity Gets An Early Start

The vanity that gets such an early start as that is apt to become an overweening one.
For a girl of that age to want to wear dainty clothes and look as pretty as she can, is natural enough, but for her to be so interested in the subject of personal appearance that she studies styles and carries a vanity box, is absurd.
Any mother who has her daughter's best interests at heart will try to keep her young and unself-conscious as long as possible.

An Economical Novelty

An Inkwell that is Dust and Air-proof, and that will save 75% of your ink expenditure. Saves its cost in six months. For sale at the Office Supply Store, City Club Corner. Why not call and examine it?
sep28,tf PERCIE JOHNSON.

Gros de Londres is a rich, old-fashioned silk, which is being revived for many uses—it even appears among blouses.

We Stand Behind Our Advertising.

We advertise what we sell and we sell what we advertise. In other words, we practice what we preach. "The best quality for the price" is our rule.
Take for instance "HOME-STEAD" TEA, which is always of the same unvarying fine quality, a tea which fills every requirement of the most exacting connoisseur.
NO CHANGE IN PRICE,
50c. lb.
"There's a smile in every cup of Homestead."

C. P. EAGAN,
DUCKWORTH STREET & QUEEN'S ROAD.

New Seasons' Tinned Salmon.

Ready for delivery to-day,

35 Cases Choice Tinned Salmon,
Packed in parchment bags with all large bones taken out. Every can good.

ALSO
Bakeapples on retail.
Crabapples on retail.

Soper & Moore.
Wholesale Groceries, Fruit and Produce.
Phone 480.

Prohibition,

FIRST OF THE DOMINIONS.

The boys from Newfoundland have been distinguishing themselves in the war. A list of casualties arrived last week from the Dardanelles, where a proportion of the Newfoundland force has been engaged. Other lists have come from the North Sea, where brave fellows who have been trained in courage and resourcefulness amid the storms and fogs of the Banks have been engaged in the fighting events of the fleet, in mine sweeping and at other hazardous service. At home, the friends of these lads are also engaged in patriotic service in endeavoring to cleanse the Ancient Colony from the curse of drink. As the day of the prohibition vote approaches the liquor men may be depended on to make every effort to maintain their position in St. John's, "the last ditch" of liquorism in Newfoundland. The usual pretences will be urged about the character and effect of prohibition in other countries. It will be accused of failure to prohibit, it will be stigmatized as an assault on personal liberty, it will be charged with being ruinous to trade, and to law and order; secret drinking, the use of drugs, and all sorts and sizes of other evils will be threatened as certain to follow in the wake of prohibition. But the people of Newfoundland have enjoyed the benefits of local prohibition for many years, and know that prohibition for the whole island would bring similar results, only better.

TO DEAL WITH AN EVIL.

Whatever its failures prohibition is certainly the best way to treat a trade that is only evil. For one thing, it absolves the community from complicity with it. It makes government its enemy instead of its patron. For another, it curbs it more than any other method known. Whatever evils exist under prohibition prevail worse where the trade is allowed. Secret drinking, the traffic in and use of

cocaine and other harmful drugs, and vice and crime of every sort flourish under the shadow of the licensed saloon. With a convinced people and an honest administration, prohibition does prohibit. That is the reason the liquor men strive to fight it. Long ago the Algerine rovers were practically licensed by the European governments under understood regulations; but no system of regulation could keep these pirates from their work of slaughter and devastation. It required a prohibition of piracy enforced by British and French cannon to render the sea safe for traffic. Prohibition is a bulwark to liberty, and not an interference with it. Every community which licenses the traffic is politically more or less a slave to it. The lash of liquor is laid over the back of the noblest statesmen, and woe to them if they refuse to jump to its music. As to prohibition hurting trade, that is the veriest nonsense. Money which under the regime of license goes to the saloon keeper, the brewer and the distiller, goes under prohibition to better men. The butcher, the farmer, the builder, must prosper with the destruction of liquor.

RUSSIA'S EMANCIPATION.

During the eight months ending April 1, 1914, the increase of deposits in the savings bank amounted to \$3,250,000. In the similar period ending April 1, 1915, the increase in deposits amounted to \$130,000,000, or forty times as much. The effect on the health of the people has been just as wonderful. Diseases, especially those partially or entirely caused

WOMAN IN BAD CONDITION

Restored To Health by Lydia E. Pinkham's Vegetable Compound.

Montpelier, Vt. — "We have great faith in your remedies. I was very irregular and was tired and aching all the time, would have cold chills, and my hands and feet would blot. My stomach bothered me, I had pain in my side and a bad headache most of the time. Lydia E. Pinkham's Vegetable Compound has done me lots of good and I now feel fine. I am regular, my stomach is better and my pains have all left me. You can use my name if you like. I am proud of what your remedies have done for me." — Mrs. MARY GAUTHIER, 21 Ridge St., Montpelier, Vt.

An Honest Dependable Medicine
It must be admitted by every fair-minded, intelligent person, that a medicine could not live and grow in popularity for nearly forty years, and to-day hold a record for thousands upon thousands of actual cures, as has Lydia E. Pinkham's Vegetable Compound, without possessing great virtue and actual worth. Such medicines must be looked upon and termed both standard and dependable by every thinking person.

If you have the slightest doubt that Lydia E. Pinkham's Vegetable Compound will help you, write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass., for advice. Your letter will be opened, read and answered by a woman, and held in strict confidence.



"CAN YOU AFFORD TO TAKE CHANCES?"

A little cold may not seem a dangerous thing—you may feel inclined to let it go on hoping that to-morrow it will be better—but can you afford to take chances? Just as the little insignificant acorn grows if let alone, to the mighty giant oak, that cough if not stopped may grow to a very serious illness. When a cough starts there's no telling where it will end. You know no doubt, of cases right among people you have known where serious complications and fatal illnesses have had their start from a neglected cough or cold.

A cold is more than inconvenient—it is dangerous—so the big thing is to find a reliable remedy—one that will give you quick, satisfactory relief.

There are many treatments that are recommended for a cough or cold but "STAFFORD'S PHORATONE COUGH AND COLD CURE" is recommended to be the safest, surest and most satisfactory way to cure a cold, gripple, etc.

Price 25 cts.; Postage 5 cts. extra. Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. Manufacturers of 3 Specialties: Stafford's Liniment, Stafford's Prescription "A," Stafford's Phoratox Cough & Cold Cure.

ed by alcohol, have fallen off 70 p.c. From July to December, 1913, there were in Petrograd alone ninety-seven suicides. Between the same dates in 1914, there were only fourteen. Of course, we do not compare the Russia of vodka-ridden days with Newfoundland of to-day, nor do we claim that a change so dramatic and so great will ensue in Newfoundland under prohibition. Newfoundland is already one of the soberest countries in the world. But no one knows better than the people of Newfoundland themselves the evil wrought by the few saloons they still tolerate, and by the private importation and consumption of liquor. The traffic must receive its death warrant on the fifth of November if the colony is to enter upon its rightful heritage of moral and material well-being.—Montreal Weekly Witness.

YOUR BOYS AND GIRLS.

Stammering is due to a particularly nervous temperament, and only very sympathetic treatment can effect a cure. Stammering in a child should receive immediate attention, and the first thing to be done is to improve the little ones health by means of plenty of sleep, fresh air and good food. Every day he should take deep breathing exercises in the open air; these deep, steady inspirations strengthen the muscles of the throat and counteract a spasmodic habit of breathing.

Notice should be taken of the sounds which the little stammerer has the most trouble with, and sentences containing these sounds should be composed for him to repeat each day, very slowly and clearly. He should also be asked to read aloud each day. This exercise should be omitted whenever he seems over-excited or run down in health and it goes without saying that he should never be scolded or laughed at.

5c. The Crescent Picture Palace. 5c.

"A SIREN OF CORSICA."

The story of a mystery produced in 3 reels by the Lubin Company.

"THE BLACK DIAMOND"—A secret service story; a great Selig detective drama.

"WHEN SAMUEL SKIDDED"—A Vitagraph comedy with Jack Braun and Kate Price.

DAN DELMAR, the Popular Crescent Vocalist, singing Novelty Songs and Ballads.

GOOD MUSIC—A COMFORTABLE AND WELL VENTILATED THEATRE.

Coming—"AURORA FLOYD"—A special 2 Reel Feature.

ROSSLEY'S EAST END THEATRE!

St. John's Leading Vaudeville, Dramatic and Picture Theatre.

To-Night! Important Announcement!

THE MARVELLOUS ATLANTIS, known in all the principal vaudeville houses of Europe as the Queen of Spectacular, Electrical and Revolving Globe Artists, will appear in a series of sensational surprises. This Act is beautiful beyond description. For the first time in St. John's.

The Great Posing Marble Statue Act.

Magnificent and Wonderful Effects.

DONALD FISK, in daring feats. Just see him. Two different and complete acts. BESIDES THE ELEGANT PICTURES.

The greatest of all vaudeville acts are being shown now at the most popular Theatre in the city—Rossley's—the pioneers of clean, wholesome amusement. Two shows nightly, 7.30 and 9.15 p.m.

The Good Genius of the Sick Room.

A Gas fire, always a desirable installation, never proves its worth more than in cases of illness, for an invalid may need a fire at any season of the year. A coal fire makes dirt and dust and needs repeated attention, and the noise and clatter that the least stoking operation renders inevitable is at once an annoyance and a possible danger to the patient.

Gas fires are clean and noiseless, and when once alight will burn for an indefinite period without supervision of any kind, and it is now the common practice of medical men, especially when the illness is likely to be lengthy, to recommend a gas fire in the sick room.

When children are convalescent but still confined to one room, it is highly necessary, if the much-dreaded chill is to be avoided, to keep its temperature at a steady level. This is impossible where coal is the fuel, but a gas fire can be so easily and accurately regulated that the required degree of warmth can be obtained without difficulty.

ST. JOHN'S GAS LIGHT COMPANY.

oct25.61

THIS WEEK'S SPECIALS

A full range of

Men's and Boy's Suits, Overcoats and Pants,
in all the leading styles and made of the most reliable materials. Our prices this week will surely interest you. See our stock to-day.

WILLIAM FREW.

Advertise in The Evening Telegram