



**Prime Fat Cattle and Pigs!**

**AUCTION!**  
To-Morrow, Thursday, at 12 O'Clock,  
on the wharf of

**GEORGE NEAL,**  
24 Head Prime Fat P. E. Island Cattle,  
5 Boxes Young P. E. Island Pigs,

Ex S.S. "Bruce" and Train.

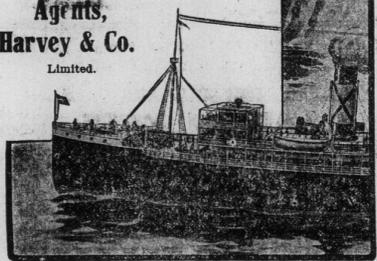
**Red Cross Line!**

Excellent Passenger Service.  
Tickets issued to New York,  
Halifax and Boston.

**INTENDED SAILINGS:**

From St. John's:  
STEPHANO, Saturday, May 22.  
From New York:  
STEPHANO, Saturday, May 29.  
Fares including Meals and  
Berths to Halifax and New  
York, but not from Halifax to  
Boston.

Agents,  
**Harvey & Co.**  
Limited.



**Valencia Oranges!**

Due to-day ex Carthaginian:

**50 cases**  
**Large Juicy Oranges**

**F. McNAMARA, Queen Street.**

**Keep Our Own People Employed!**

It is very important that our own people should be kept in constant employment during these troublesome times. (Every little helps.)

**ARE YOU DOING YOUR SHARE? HOW ABOUT YOUR LAUNDRY WORK?**

All the people employed by the GLOBE STEAM LAUNDRY CO., LTD., are BRITISH, and such are entitled to your first consideration.

Our Laundry is fitted with every modern device, and we have expert hand service for the more delicate and fine goods.

Just say the word! We'll call around for your bundle and return it FRESH and CLEAN right to your door. Don't forget the place:

**GLOBE STEAM LAUNDRY CO., LTD.**  
Phone 118. Post Box 476.  
may13,14

**A RARE CHANCE!**

FOR SALE THAT  
**Well-known and Established Business**

Together with the House  
of J. & T. COOK, Victuallers, Water Street. Owners retiring from business. For particulars apply to  
J. & T. COOK, Water Street.  
ap14,15

**LADIES, Think of It!**



Fifth Avenue and Broadway Shoes placed comfortably in the most up-to-date Ladies' Fitting Parlour in Newfoundland, and now open for your inspection at our Water St. Stores, St. John's. Imagine the prices the same as quoted in the big cities.



Over three thousand lines to select from.  
THE BURT SHOE, THE WHITE HOUSE SHOE,  
THE BUSTER BROWN SHOE, THE SKUFFER SHOE.

**F. SMALLWOOD,**

Agent, Ladies' Department.

**AMERICAN SUITS!**

Season--1915.



Never was Men's and Boys' Tailoring more perfectly demonstrated than in this season's models. The new consignment of American Cut Suits we have just opened contains some splendid examples of really smart Tailoring.

In Pure Wool Tweeds and Serges, in choicest Greys, Browns, Blues and Mixtures, these Suits for Men and Boys are without question the finest stock we have ever handled.

The reputation we have attained for Ready-mades has been built up by their exceptionally good quality, their refinement of style and coloring, and their distinctive character—the essential features which assure satisfaction in wear and a well-dressed appearance.

ALL SIZES. PRICES RIGHT.

**U. S. Picture & Portrait Co.**

**Let Us Fill Your Order from FRESH SUPPLIES!**

**ELLIS & CO.,**

Limited,

**203 Water St.**

Fresh New York Turkeys.  
Fresh New York Chicken.  
Fresh New York Ducks.  
Fresh N. Y. Corned Beef.  
Fresh New York Sausages.

**Fresh Halibut.**

New Cabbages.  
Parsnips, Carrots.  
Ripe Tomatoes.  
Florida Celery.  
New Cucumbers.  
Fresh Lettuce.  
Parsley, Radishes.

**Fresh Herring.**

Ripe Bananas.  
Dessert Apples.  
Russell Apples.  
Navel Oranges.  
Fresh Pineapples.  
Dessert Pears.  
California Lemons.  
Grape Fruit.

**FRESH SMOKED HADDIES.**  
**FRESH SMOKED FILLETS.**

Just received:  
10,000 of our Celebrated  
**Jamaica Cigars,**

Lasabrosa,  
Conchas, Especiales  
and  
Governors,

in boxes of 50's and 25's.

Remember our Telephones,  
482 and 788.  
apr27,tu,f,15

**Let Us Do Your Dyeing.**

Very often we grow tired of the color of a Suit, Coat, Skirt or Evening Gown, and the garment, although not worn out, is finally discarded. Now the proper thing to do in a case like this is to wrap the garment up and send to

**MESSEURS. NICHOLLE, CHAPE & INKPEN,**

who are our Newfoundland Agents, and it will be duly forwarded here and given a new lease of life. Our process makes the garment just like new.

**UNGAR'S LAUNDRY & DYE WORKS, Halifax.**  
may26,28

**Furniture for the Home. The Big Furniture Store.**

Spring Goods Have Arrived.  
**LINOLEUMS, CANYAS, CARPETS and RUGS** in all the daintiest designs.  
**BEDSTEADS, DRESSERS, WASH STANDS, PILLOWS, BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EASY CHAIRS, TABLES, BUFFETS, SIDEBORDS, DESKS, OFFICE CHAIRS, BOOK-CASES.**  
A great saving on all you buy at this store.

**CALLAHAN, GLASS & CO.,**  
DUCKWORTH & GOWER STREETS.



**OUR CUSTOMERS** soon become our friends. There are reasons. Our market is clean and

**OUR MEATS THE BEST.** Besides, we give every patron courteous service and careful attention to the details of their order, delivering promptly.

If you are not satisfied here, tell us; if you are, tell your friends.

**M. CONNOLLY,**  
176 Duckworth Street.

**W. J. WHELAN,**  
182 Duckworth Street.  
Phone 65.

Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a speciality, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.

N.B.—Orders can be left with Janitor Board of Trade Bldg. may1,3m,eod

**KEEP MINARD'S LINIMENT IN THE HOUSE.**



Within the next few weeks you are going to buy a new Spring Suit—that's certain. Perhaps to-day, perhaps to-morrow, perhaps in a month—but you're going to buy it.

We think you ought to know why it's wise to "Do it now." The best reason is that our stocks are complete—you're bound to get more style satisfaction out of a broad choice than a narrow one—you get the broad choice now—you may not get it later.

This is why we invite your inspection of the stylish patterns now on hand.

**Chaplin,**

THE STORE THAT PLEASES.

**J. J. St. John.**

People say it's the only Good Butter to be had,

**Our Real Irish,**

not in blocks, 48c. lb.  
One thousand pounds landed to-day per s.s. Durango.

**NORWEGIAN SMOKED SALMON** is delicious, 15c. lb.

**J. J. ST. JOHN,**  
DUCKWORTH ST. & LEMARCHANT ROAD.



**LADIES' Blouses!**

Exceptional Showing.  
Newest Designs,  
including

**10 No. JAP SILK,**  
at

**\$2.50**  
each.

**Robert Templeton.**

**Armada Tea**

is winning  
Golden  
Opinions  
from everyone.

Just Try It and be convinced.

**FOR SALE EVERYWHERE.**

**FERRO**  
Power Behind the Boat

Here is a complete outfit you can carry with you anywhere. Clamp it on your rowboat, dory, skiff or canoe and travel 1 to 9 miles an hour. On lake, bay or river you have a power boat for commerce or pleasure and your investment is extremely small.

**THE DETACHABLE ROW BOAT MOTOR**

you buy must bear the O. K. that gives you confidence. Ferro motors may justly claim this confidence because they have all the good points embodied by experienced experts who have built up Ferro power and reputation in the engine world.

The results you get are due to a finished product. Try it yourself—today!

**L. M. TRASK & CO.**  
Sole Distributors for Nfld.  
P. O. Box 1271. St. John's.



**TEN PAGES TO-DAY**

TORONTO, Noon.—Gale shifting to W. and N.W., with rain locally, turning to sleet or snow. No. 4 storm signal ordered up.  
ROBERTS, Noon.—Bar. 29.2 ther. 50.

**VOLUME XXXVII.**



**Auction Sales**

**THE PEOPLES AUCTIONEER**

**POSITIVE SALE**

I will sell by Public Auction on Friday next, 29th inst., at 11 a.m. on the premises, that desirable property situated on the corner of New Gower Street, by which it measures 14 ft. 8 inches, and on Holdsworth Street, 28 ft. 2 inches; also a piece of vacant land in rear of said property, which measures 71 ft. 6 inches by 22 ft. 6 inches, with erections fronting on Gower and Holdsworth Streets. Plans of property may be seen at the office of

**P. C. O'DRISCOLL**  
may 25,41 Auctioneer

**To the Trade**

Messrs. W. Clark, Ltd., Montreal, Manufacturers of High Grade Food Delicacies, beg to announce that they have appointed

**Mr. P. E. Outerbridge**

137 WATER STREET,  
Telephone 60,

as their Newfoundland representative in succession to the late Mr. John Syme. Messrs. Clark ask for Mr. Outerbridge the same kind of support afforded them in the past and would respectfully refer to the public their motto:

**"Insist on Clark's and Study Your Reputation."**

may1,2,ed,tf

**COAL**

Now landing ex S.S. Adventure:

**1000 tons Anthracite,**

NUT, STOVE, EGG AND FINANCE SIZES.

IN STORE

**North Sydney Coal.**

**H. J. Stabb & Co.**

**The Great War Guessing Competition**

In one of our East End stores we have placed a glass jar with marbles. Every purchaser either store of War Papers or B to the value of 15c. up will have privilege of guessing how many marbles the jar contains, and the nearest guessing its contents will receive a prize of \$3.00 and \$2.00 respectively. Competition will close on fifteenth day of July next. See you get a check with your purchase, mark your guessing figure, name address thereon and send it to us before that date.

**GARLAND'S BOOKSTORE**  
127-9 and 855 Water Street.

**Job Printing Executed.**